

FACILITIES AND ACCOMMODATIONS



Discover the Business Behind the MagicSM

A STIMULATING ENVIRONMENT DESIGNED TO
ENCOURAGE CREATIVITY, GROWTH AND ACHIEVEMENT



Distinctive architecture surrounded by serene woodlands and shimmering lakes.



Disney Institute, a haven for stretching and refreshing the mind, body and spirit, is nestled in a peaceful, campus-like environment at the *Walt Disney World®* Resort. *Disney Institute* spans 57 acres just around the corner from the *Downtown Disney®* area. This lakeside enclave is home to a championship golf course, a world-class spa and fitness center, and unparalleled teaching facilities, where a rich variety of professional development and personal enrichment experiences abound.



The classic charm of a campus community.



The comfort and convenience of a world-class resort complete with a knowledgeable and supportive staff.

DISCOVER THE BUSINESS BEHIND THE MAGIC

When you observe the success of the *Walt Disney World*® Resort, does the thought “what makes it all work?” ever cross your mind? At *Disney Institute* your curiosity will be satisfied. Here, Disney leaders facilitate business programs that enable professionals from all industries to *discover the business behind the magic*. Groups engage in a variety of learning experiences from custom-designed business workshops, to behind-the-scenes tours, to team building activities. In addition to compelling professional development programs for groups, *Disney Institute* offers multi-day open enrollment seminars for business professionals.





Top: Enjoy the Disney magic from a unique perspective as you **discover the business behind the magic** – like this group exploring the **Magic Kingdom**® Park prior to its 9:00 a.m. opening to Guests.

Left: Professionals from all industries interact with **Walt Disney World**® leaders in our business programs.

Left Middle: Programs take you behind the scenes at **Walt Disney World**® Resort to see a side of our world most Guests never see.

Right Middle: Fun and insightful experiences like Culinary Challenge are great for teams.

Far Right: Our business programs teach you how to adapt the Disney approach in your organization.

A learning center, a progressive facility, a campus resort

THE ATMOSPHERE, SURROUNDINGS
AND FACILITIES ARE FRESH,
NON-TRADITIONAL, AND UNIQUE





Left: Our learning studios are comfortable and conducive to growth and learning.

Right: The Cinema is wide and spacious, with seating for over 400 people. It's ideal for large group meetings, multi-media presentations, and films.

Below: The acoustically superior Performance Center is great for general sessions and lectures, as well as concerts.



Innovative teaching and meeting facilities enhance the atmosphere of discovery at *Disney Institute*. These include modern learning studios; a 210-seat, broadcast-quality Performance Center; an 1,100-seat outdoor amphitheater; and a 400-seat, state-of-the-art Cinema...where new concepts and new mediums blend to ignite new ideas.

Season's Banquet Room opens its doors for special meals, while *Season's Terrace* overlooks the golf course and is ideal for informal get-togethers. Other perfect group-gathering places are the South Studios Courtyard or the lakeside Veranda, where functions can range from elegant dinners to team building activities.

SPACIOUS VILLAS SCENICALLY POSITIONED
WITHIN A SERENE LAKESIDE COMMUNITY



Begin and end your days in our quaint, spacious Bungalows designed for your comfort.



Our large and inviting Townhouses are a perfect place to retreat after a day of learning.

Winding along the tranquil lakeside, throughout the pristine woodlands, and beside the picturesque golf course, the *Villas at the Disney Institute* provide unprecedented comfort in this home away from home.

A variety of room types and styles are available within the 585 *Villas at the Disney Institute*, ranging from one-bedroom Bungalows to two-bedroom Townhouses. All are stylishly appointed and offer the luxury of extra spacious living, dining and sleeping areas.

Villas at the Disney Institute blend beautifully into the landscape of our natural surroundings.



Peaceful retreats for insightful reflection



Top: Revitalize your body at our state-of-the-art Sports and Fitness Center.

Right: Rejuvenate on our championship golf course, complete with professionals who can provide lessons.

Left Middle: Reenergize on CYBEX strengthening, toning, and cardiovascular equipment.

Right Middle: Relax in our luxurious, full-service spa, or make a splash in one of our six on-site swimming pools.

Far Right: The gymnasium is great for exercise and doubles as an arena for large group meetings!





REVITALIZE, REJUVENATE, REENERGIZE, RELAX

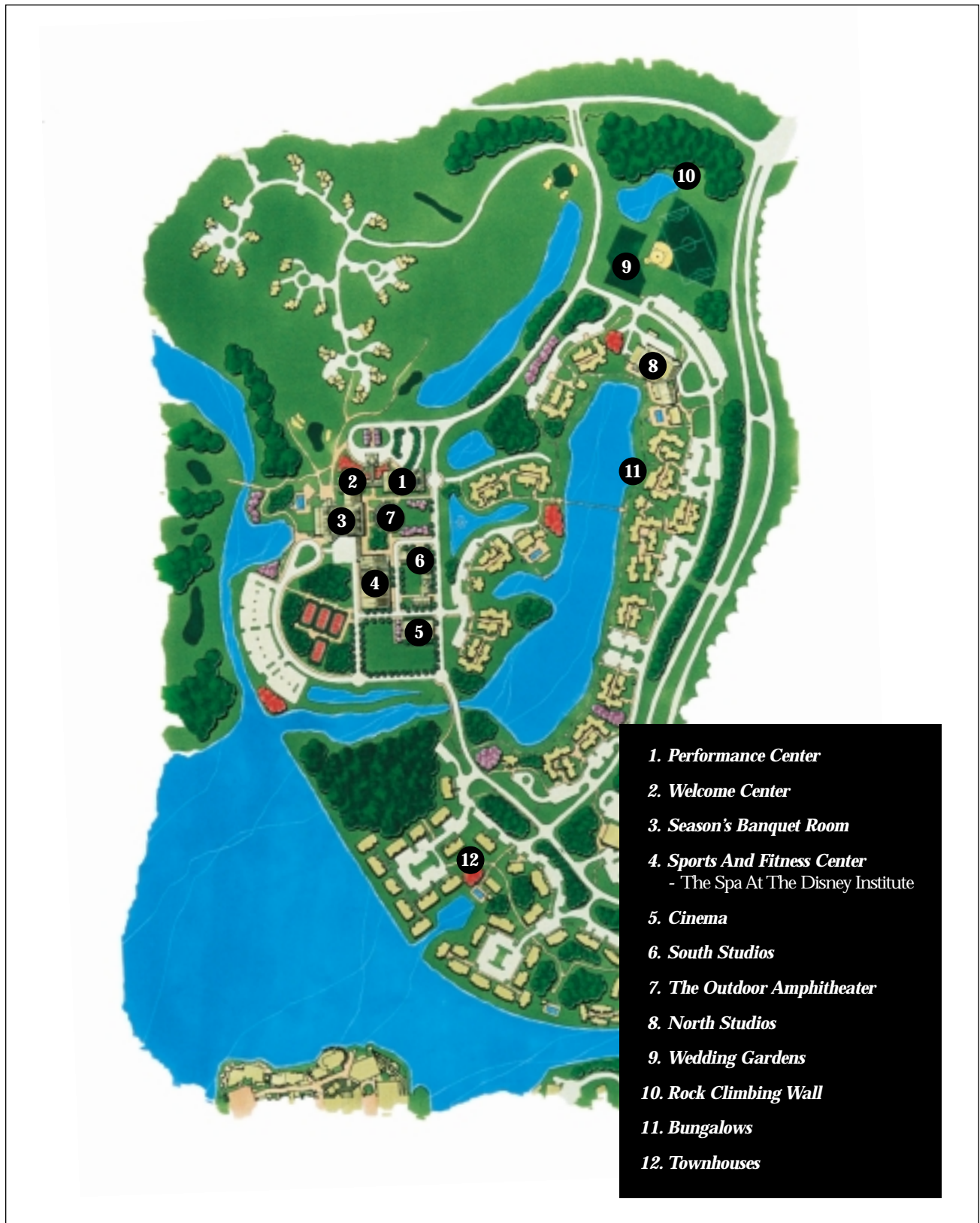
A progressive facility that challenges the body as well as the mind, *Disney Institute* boasts an unparalleled 38,000-square-foot Sports and Fitness Center where you'll find an incredible NBA-sized gymnasium, aerobics studios, and CYBEX weight and cardiovascular equipment. For relaxing after a brisk work-out, our luxurious spa is just steps away, where you can unwind in the soothing mists of the whirlpool, warm up in the sauna or steam room, then be pampered with a relaxing massage.

The campus beckons you to the great outdoors through a golf and tennis program that includes lessons with professionals, clay tennis courts and an on-site 18-hole championship golf course; six swimming pools interspersed among the villas; beautiful waterways for canoeing; and scenic paths meandering throughout the campus woodlands – perfect for long, refreshing walks.

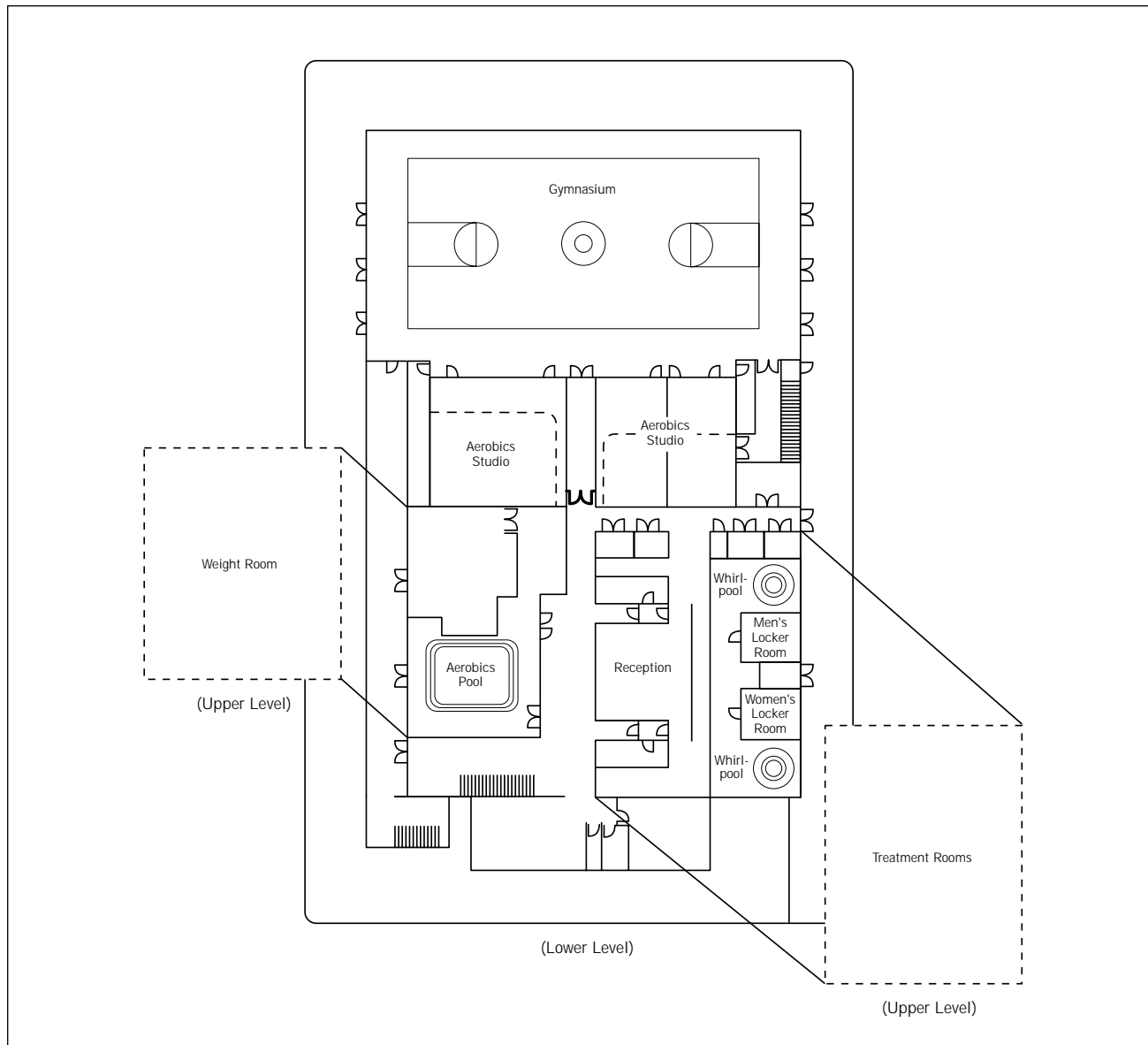


Essential for the mind as well as the body

OUR CAMPUS

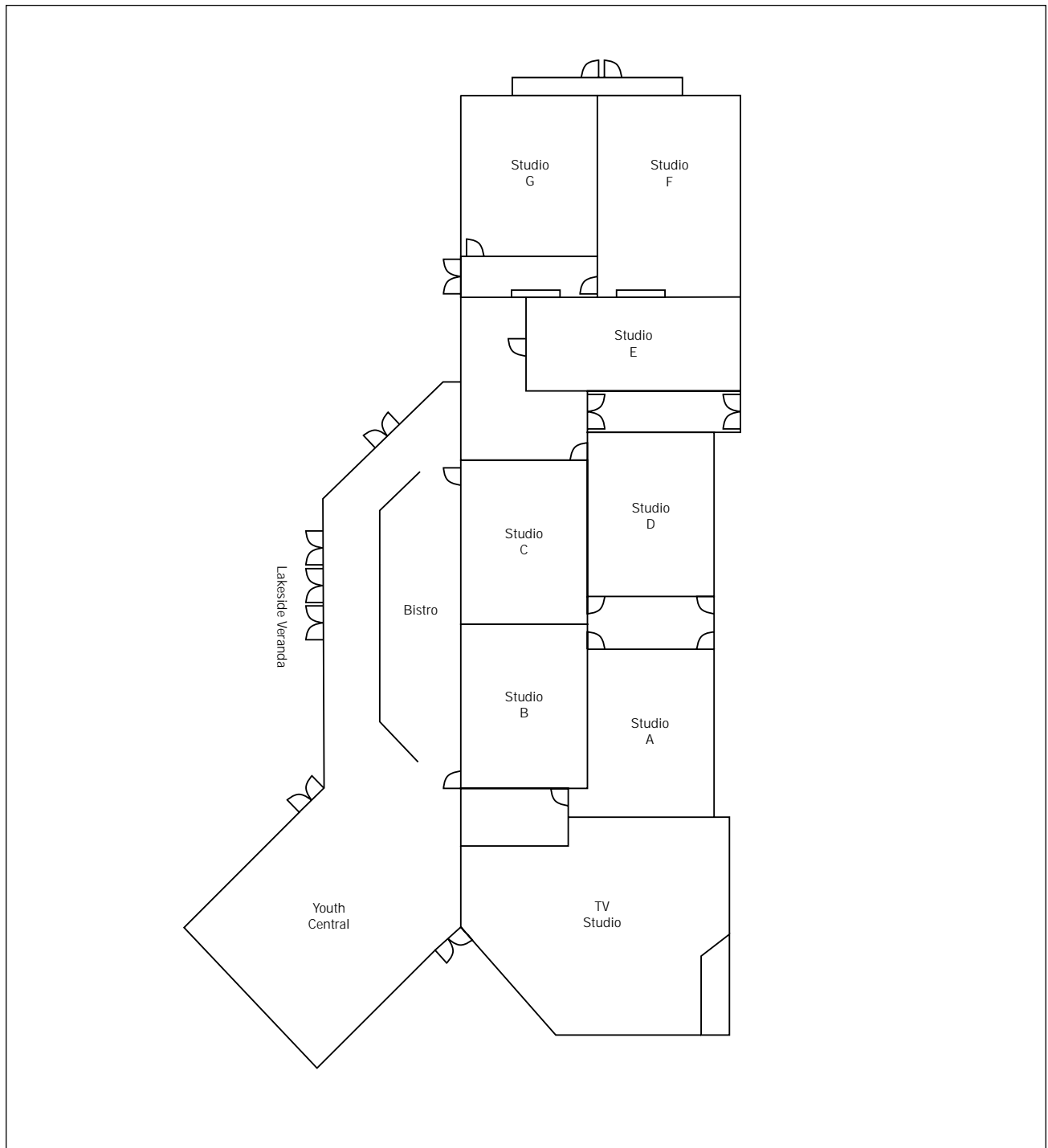


SPA AND FITNESS CENTER



- Luxurious full-service spa
- Licensed Estheticians and Massage Therapists
- Private spa treatment rooms located on upper level
- Spa treatments include massage and hydrotherapy, body wraps, facials, aromatherapy, and complete hand and foot care
- Men's and women's locker rooms include a steam room, sauna, indoor whirlpool, lockers, spa attire, towels and grooming supplies
- 6,000-square-foot gymnasium available for general sessions – seating for 400
- Indoor exercise pool
- Large aerobics rooms
- Weight room with CYBEX Cardiovascular/Fitness/Strength-training area
- NBA regulation-size basketball court
- 18-hole championship golf course
- 4 lighted Hydrogrid Clay Tennis Courts

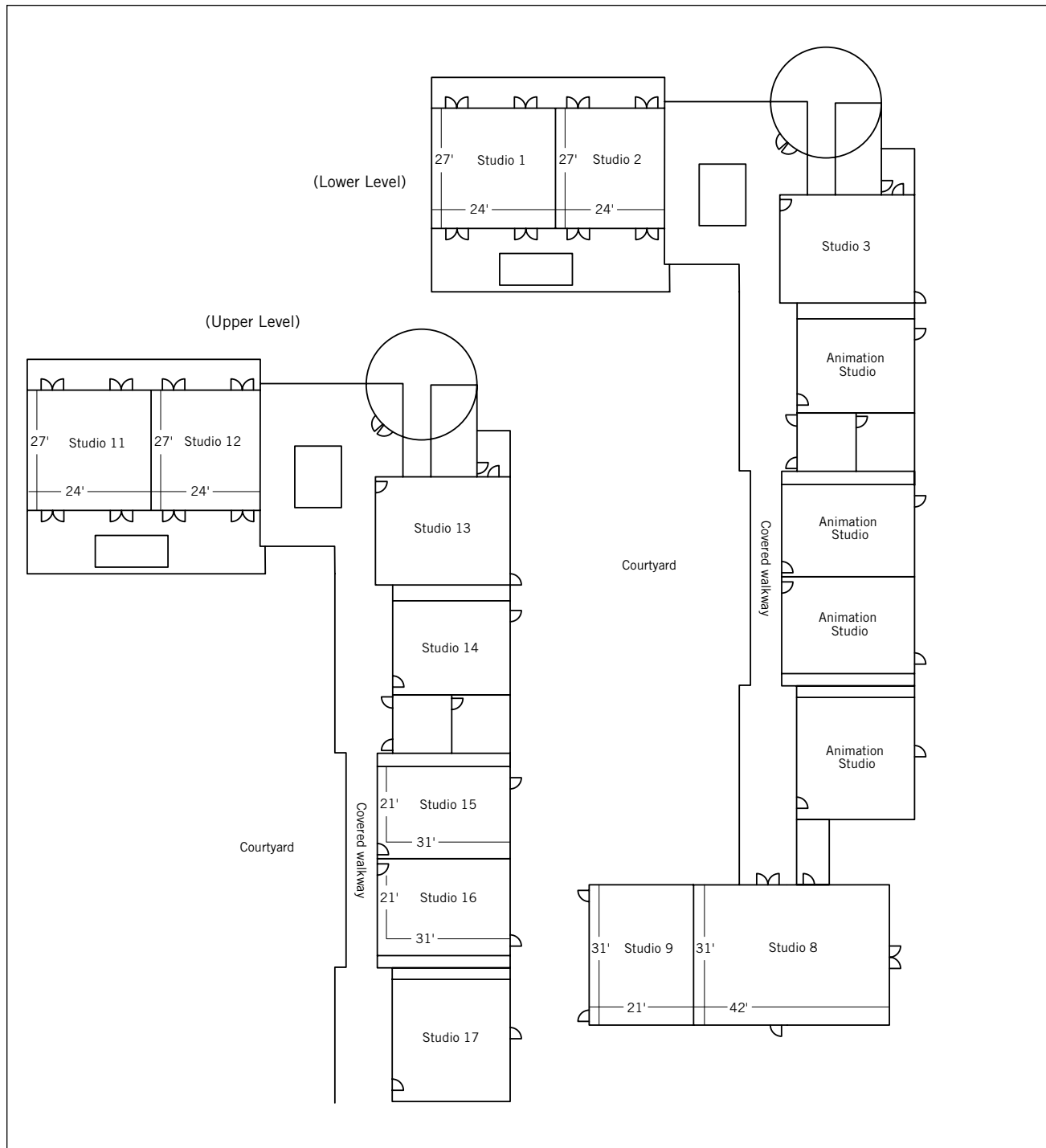
NORTH STUDIOS



- Workshops and studios including television and radio production, culinary arts and animation

- Banquet opportunities include the Bistro, offering a café atmosphere and the lakeside Veranda, a wonderful location for outdoor dining

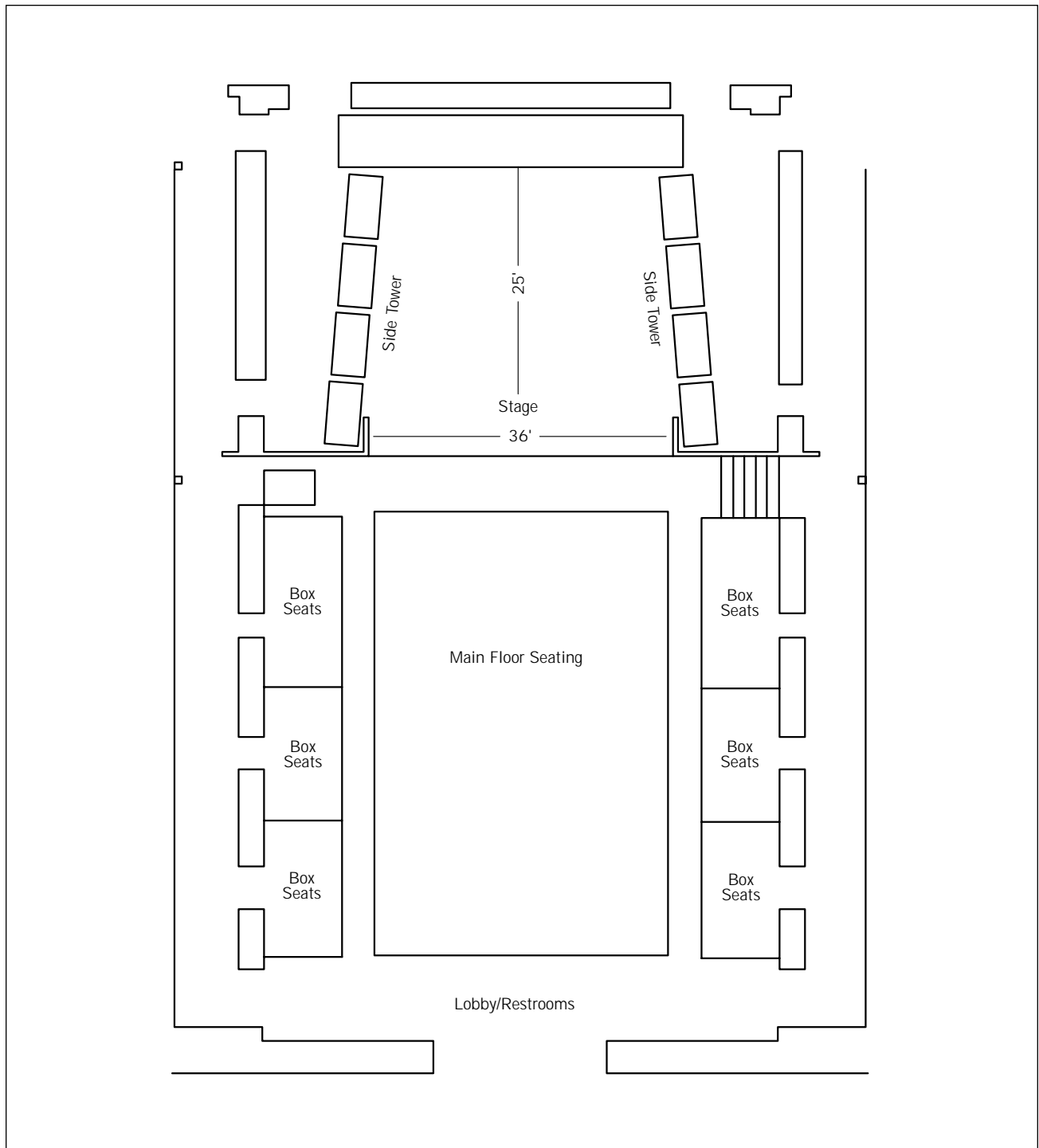
SOUTH STUDIOS



- 13 studios available for workshops and programming, including 6 studios available for meeting rooms, each accommodating up to 75 people

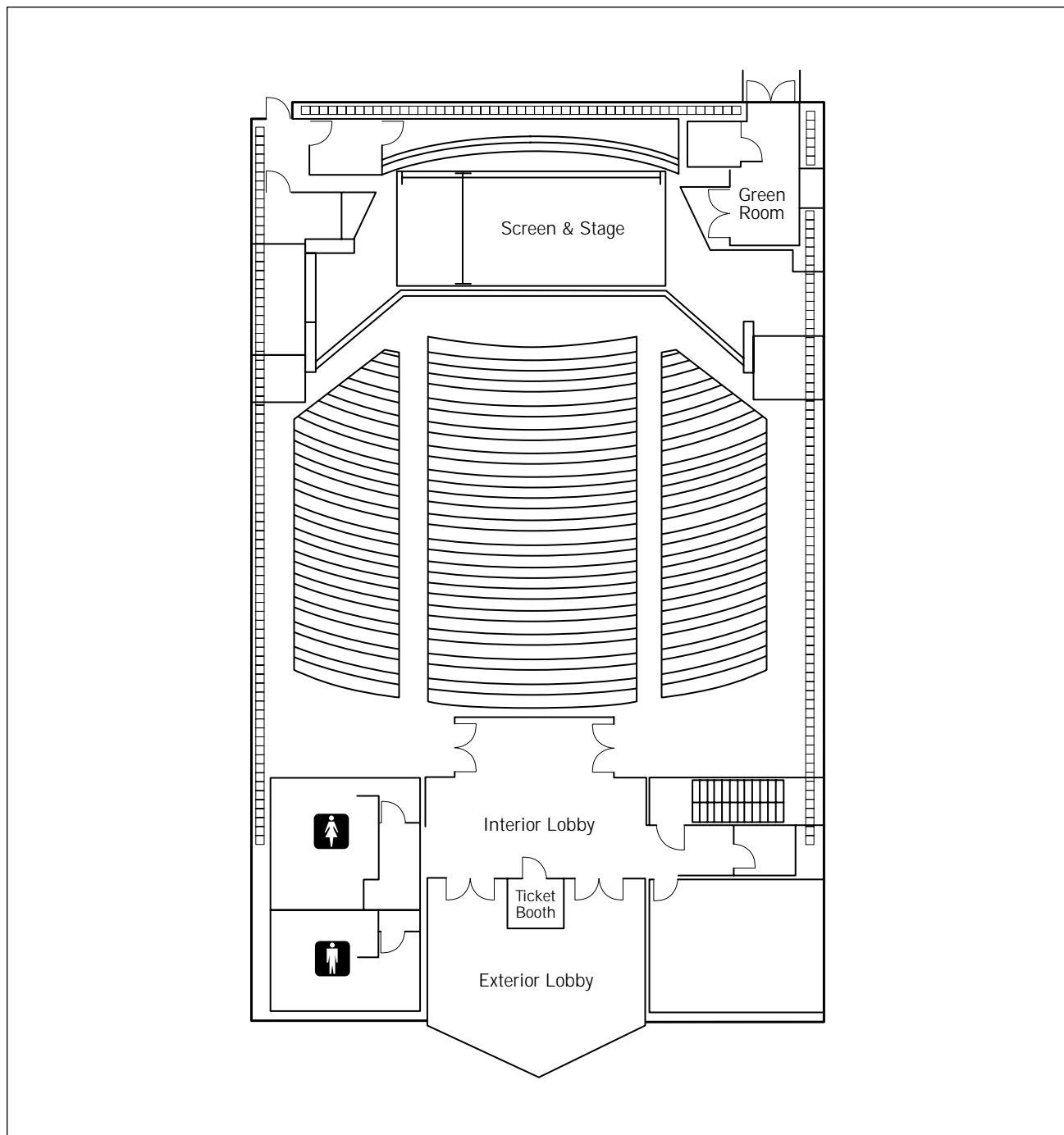
- Studios 8 & 9 ceiling height: 14' 6"
- Full banquet and audio/visual facilities available
- Intimate setting for receptions

PERFORMANCE CENTER



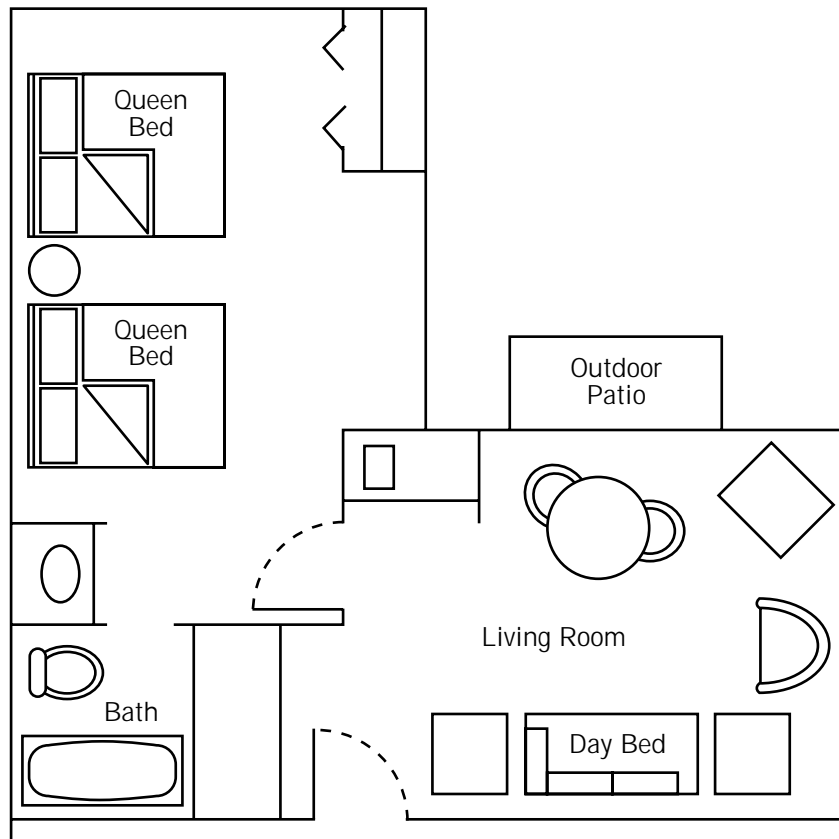
- *Seating for 210*
- *Ability to create a perfect acoustical performance*
- *Available for general sessions*

CINEMA



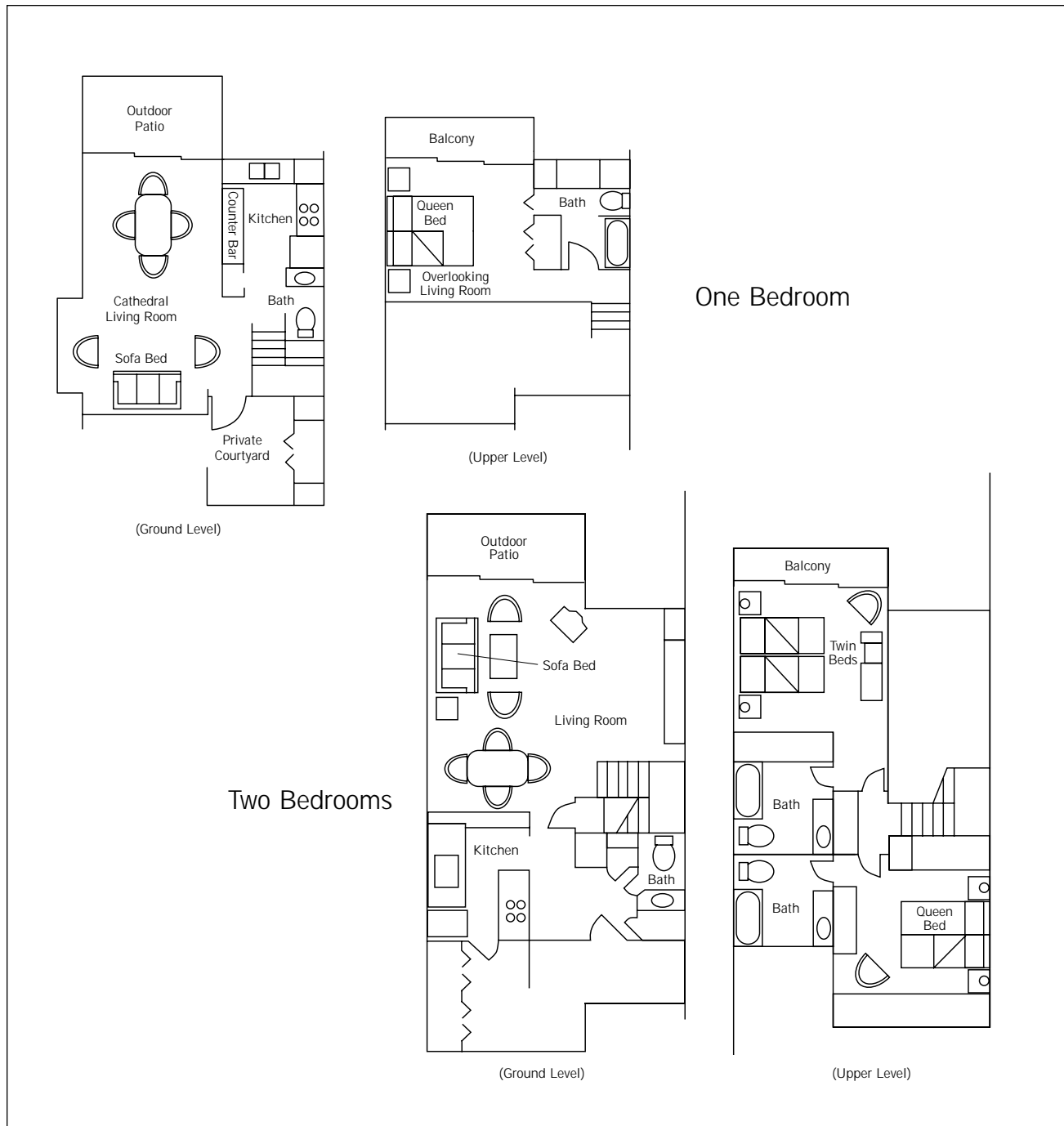
- Seating for 400
- Stage Width: 43'
- Performance Area Width: 34'
- Stage Depth: 17'
- Maximum Performance Area Depth: 16'
- Excellent Audio/Visual Support Equipment
- Permanent Screen: 43' x 18'

BUNGALOWS



- Roomy Bungalows include a spacious living room and separate bedroom with two queen-size beds
- Outdoor patio
- Color television in living room and bedroom

TOWNHOUSES



- One-bedroom and two-bedroom Townhouses are available
- One-bedroom Townhouses include a living and dining room downstairs, one bedroom in an upstairs loft, and 1½-bathrooms
- Two-bedroom Townhouses include a living and dining room downstairs, two bedrooms upstairs, and 2½-bathrooms
- Outdoor patio and balcony
- Color television in living room and each bedroom

WHAT A DIFFERENCE DISNEY CAN MAKE

Hold your next conference or meeting at *Disney Institute*, and you'll enjoy exclusive benefits available only to *Walt Disney World*® Resort Guests. From a simple business gathering to a large convention, we'll work with you every step of the way to ensure total success. It's something we call The Disney Difference.



- **Disney Convention Services**

A one-stop shopping source for all your meeting needs

- **Disney Theme Parks**

*Exclusive use of the **Magic Kingdom**® Park, **Disney-MGM Studios**, **Epcot**®, **Disney's Animal Kingdom**® Theme Park, **Downtown Disney**® Pleasure Island, and Disney water parks for theme parties and events*

- **Disney Entertainment**

Exclusive use of Disney entertainment, including famous Disney characters

- **Disney Institute Programs**

Availability of special Disney business seminars, behind-the-scenes tours, and team programs

- **99 Holes of Disney Golf**

*Customized group tournaments at five famous **Walt Disney World**® championship golf courses*



- **Disney Convenience**

*Enjoy charging and master account privileges throughout the **Walt Disney World®** Resort at Disney owned and managed hotels and restaurants*

- **Disney Tickets**

*Exclusive meeting/convention tickets to the **Magic Kingdom®** Park, **Epcot®**, **Disney-MGM Studios**, **Disney's Animal Kingdom®** Theme Park, and **Downtown Disney®** Pleasure Island*

- **Disney Event Productions**

Your direct connection into the creativity that makes Disney famous. Services include: audio-visual equipment, set and environment design, speech writing, speaker searches, video and multi-image productions, special effects, and floral and photographic services

THE MAGIC OF DISNEY:
IF YOU CAN DREAM IT, YOUR GROUP CAN DO IT



*Jump in – everything's fun at **Disney's Typhoon Lagoon, River Country** and **Blizzard Beach** Water Parks. Your group can ride the slides, waves and rapids, or just relax on our beaches.*



*Whether your group is in tennis shoes or tuxedos, **Disney's Wide World of Sports™** Complex is perfect for sporting events, team-building programs or elaborately themed functions.*



***Magic Kingdom®** Park, our dazzling world of fantasy. Seven fabulous lands where you can host private parties or themed events exclusively for your group.*

Exciting, unique opportunities await you and your group at the *Walt Disney World®* Theme Parks. For those times when your attendees and their Guests want to visit the parks on their own, we offer unique 2-, 3-, 4- and 5-day theme park tickets designed to meet the needs of your group. Plus, unforgettable fun is just the beginning of a Disney theme party event held exclusively for your entire group at one of the *Walt Disney World®* Theme Parks. It's a no-risk, hassle-free way for you to be the hero at your next meeting. Your attendees can also receive a pre-purchase discount and avoid waiting in ticket lines. It's your passport to our world of fun!



Experience the best of 11 countries in the **Epcot®** World Showcase. Host an international theme party that's out of this world.



Host a Hollywood gala at **Disney-MGM Studios**. See actual movies and TV shows in production and experience some of the most creative private themed events.



Take your group on safari or find yourself face-to-face with dinosaurs at **Disney's Animal Kingdom®** Theme Park.



Disney Cruise Line® lets your group set sail aboard a floating world of fabulous dining and entertainment, spacious staterooms and the enduring romance of cruising at sea.



At **Downtown Disney®** Pleasure Island, your group is in for non-stop fun: spectacular nightclubs, stage shows, and nightly New Year's Eve celebrations.



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