

BOOKsmart

Reduce, Recycle & Read

ACTION PLAN



Want to turn a new page for the planet?

Join **Disney's Friends for Change** to get **Book Smart** and learn to **Reduce, Recycle & Read!**

This Action Plan will show you how to host a book swap with friends, organize a paper drive, create a "green" summer reading book club, and research environmental issues. It's easy to begin. Just get your friends together and take action!



BOOKsmart

For those books that you probably won't read again, host a book swap where you trade books with friends! Reusing books helps reduce the use of paper and the energy it takes to manufacture books while sharing your favorite reads with your friends.

It's fun to introduce friends to books that you like and let them step inside the latest science fiction fantasy, action thriller or graphic novel that you just finished. Sit in a circle and share... then, swap away! You can organize one big book swap in your neighborhood or school, or do smaller monthly swaps at home. Pick a theme (like fantasy, action thrillers or biographies) and dress up like your favorite character to really go all out!

Why it MATTERS

If 500,000 kids each swapped or borrowed 5 books a year instead of buying new books, we'd save 40,000,000 pounds of carbon. That's enough energy to power over 3,400 cars for one year!

REDUCE, RECYCLE & READ

Here are a few more actions that you and your friends can take to help the planet using the 3 Rs!

☐ *Keep it* **IN THE LOOP**

Make sure your house has a recycling bin and post your community's recycling rules on a sign next to it. You can also keep and reuse old magazines and newspapers to make greeting cards, collages and other fun art projects.

Organize a magazine & newspaper recycling drive. Do you, your friends, or family have a lot of reading material laying around in stacks that you someday hope to get to? If it's been more than 6 months, part with your paper and recycle it for use elsewhere.

Why it MATTERS

If every American recycled just one-tenth of their newspapers, we would save about 25,000,000 trees a year.



PHOTO: TIM ADAMS

☐ *Do Your* **RESEARCH**

Before you set out to save the planet, it pays to do your research and read up on environmental issues that are happening around you. Being “in the know” is the way to go so you can make sure your green actions are making the biggest impact. Are there special issues in your area that interest or concern you (such as wildlife, pollution, ocean health, etc.)? Look ‘em up and learn more!

Wondering where to go to get “in the know”? With the re-use of books and other materials at the heart of their existence, the library is the place to be. Consider it your reading and research headquarters! Start there to find all the information you need, right at your fingertips—from books, newspapers, and magazines to the internet and helpful library staff who can help direct you.

☐ *Start a “Green”* **SUMMER READING CLUB**

Book clubs are a great way to read and share what you’ve learned with friends who want to be green too.

There are lots of books you can choose for your summer reading list that will teach and inspire you to be more green in your daily life. Visit your local library and ask the teen services librarian to help you create a “green” reading list. Let them know what green things interest you (i.e. eco-fiction, climate change, wildlife preservation), and they’ll come up with a list that’s just right for you.

Then, pick one day a month to get together and discuss your latest green read (hint: bring green foods and make it a full-on green party!). You can also give club members Friends for Change bookmarks to show your green colors while you read (see the templates at the end of this Action Plan).

E-Mail TEMPLATE

To gather friends for a Green Summer Reading Club, use the email template below. Provide extras like photos, or favorite books to personalize your announcement.

Subject: Start a Green Summer Reading Club

Text:

Hey there _____ (your friend's name),

Wanna be part of something smart this summer? Become Book Smart and join my Friends for Change Green Summer Reading Club!

We will read up on important environmental issues and meet up to talk about how to help the planet together.

So gather a list of green issues that interest you—from climate change to wildlife preservation—and let's take action!

WHERE: (Choose someplace like a local Public Library or Park)

WHEN: (Set the time. We've found that once a month for an hour or so works great, but you can try what works for you and your friends.)

WHY: (Add your personal message. Maybe something like, "Book clubs are a great way to read and share with friends like you who want to be green too!")

We look forward to taking action and turning a new page for the planet with you!

REMEMBER TO report

Once you have taken action to Reduce, Recycle & Read, don't forget to report your green deeds to Friends for Change. We want to know about your successes, see photos, and share your stories to inspire others to take action too!

Visit: **Disney.com/projectgreen** to report your green actions and find more great ideas on how to Reduce, Recycle & Read with Friends for Change.

Special Thanks to the Los Angeles Public Library for inspiring Friends for Change to make Reading one of the 3 Rs in Reduce, Recycle & Read. The 2010 LA Library Teen Summer Reading Club is inspiring nearly 17,000 teens just like you to take action for the planet by learning to Reduce, Recycle, and Read.



LOS ANGELES
PUBLIC LIBRARY

<http://www.lapl.org/ya>

BOOK Smart

Reduce, Recycle & Read

A little
research
goes a
long way!

Do Your Research

Before you set out to save the planet, it pays to do your research! Visit your local library to read up on green issues that interest you (wildlife, pollution, oceans, etc.). Then, take action!

Find more ways to take action by visiting Disney.com/projectgreen



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Reduce, Recycle & Read

Looking for
some serious
summer fun?

Start a "Green" Summer Reading Club

Have fun with friends and learn about helping the planet by starting a green reading club this summer! Visit your local library to create a green book list and hook up with friends to discuss each book.

Find more ways to take action by visiting Disney.com/projectgreen



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Be Book Smart—
Reuse & Recycle
your reads!

Book Smart

For those books that you probably won't read again, host a book swap where you trade books with friends! Sharing is fun and saves energy and trees by reusing and recycling.

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*Recycle
& Reuse*

Keep it in the Loop

Make sure your house has a recycling bin and post recycling rules on a sign next to it. You can also keep and reuse old magazines and newspapers to make greeting cards, collages and other fun art projects.

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**TURN A
NEW PAGE**
For the Planet



WHAT?

Grab your friends and do a book swap!

WHY?

Reusing books reduces the use of paper and energy while sharing favorite reads with friends.



PHOTO: GARY LEONARD

Where: _____

When: _____

Don't forget to take action at: **Disney.com/projectgreen**