

Disney is helping kids to join together and protect our planet.

Through Friends For Change, top Disney stars encourage kids to make environmental changes in their daily lives. Kids can pledge online to take environmental action and then vote on how Disney will donate \$1 million to charitable environmental causes. Focus areas include climate, water, waste and habitats

Disney FRIENDS FOR CHANGE projectgreen

helping kids help the planet

What we are asking kids to do:

- ★ **Register and Pledge:** Take specific actions such as adjusting their home thermostats or taking shorter showers.
- ★ **Participate in Projects:** Complete a least two environmental actions every 12 weeks and report their progress online.
- ★ **Cast a Vote:** Help determine how Disney's charitable donations will be spent.
- ★ **Send it On:** Get their friends involved — because when friends do something together, they are unstoppable!



Visit Disney.com/projectgreen to learn more and join.

"Send It On," the wildly popular anthem and music video featuring Demi Lovato, Jonas Brothers, Miley Cyrus and Selena Gomez, premiered in August and is available exclusively for download on iTunes®.

Disney is distributing 100% of the song's proceeds to environmental charities through Disney Worldwide Conservation Fund.