

Where's My Water featuring XYX

166,728

IMPRESSIONS

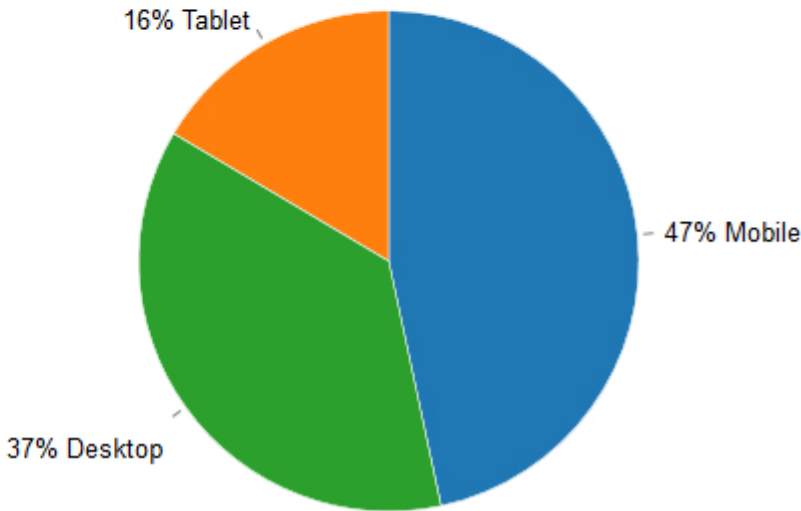
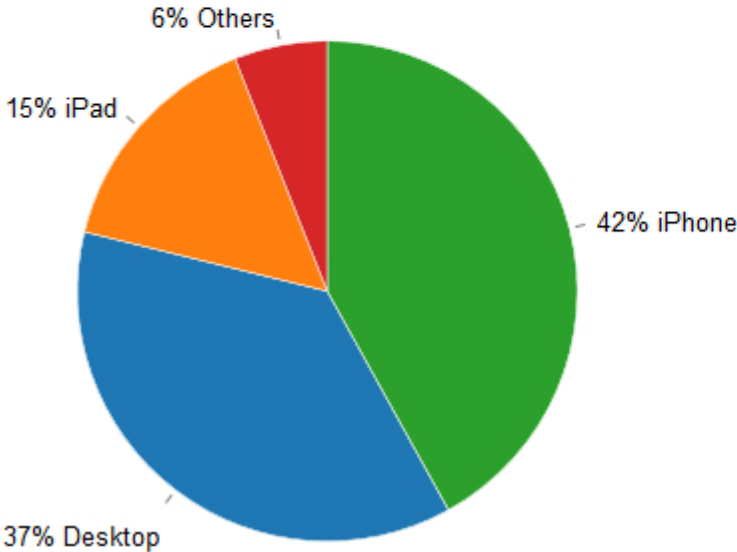
2,262

CLICKS

1.4%

CLICKTHROUGH

- Overview
- Device
- Geo
- Time



● opens ● clicks ● < 3s ● < 15s ● 15s+

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	OPENS	CLICKS	CTR	READ < 3s	READ < 15s	READ 15s+
Mobile	77,773	1,071	1.38%	0%	0%	0%
iPhone	69,932	798	1.14%	0%	0%	0%
Android	7,121	235	3.3%	0%	0%	0%
Other Mobile	394	7	1.78%	0%	0%	0%
Windows Phone	319	31	9.72%	0%	0%	0%
BlackBerry	7	0	0%	0%	0%	0%
Desktop	61,472	468	0.76%	0%	0%	0%
Tablet	27,484	723	2.63%	0%	0%	0%
iPad	25,295	655	2.59%	0%	0%	0%
Android Tablet	1,978	38	1.92%	0%	0%	0%
Kindle Fire	211	30	14.22%	0%	0%	0%