



See OCEANS, Save Oceans
Purchase OCEANS on Blu-ray Combo Pack or DVD
through October 25th and Disneynature will make a
donation in your honor to save our coral reefs.



By purchasing Disneynature OCEANS Blu-ray Combo Pack or DVD through October 25th you can Make a Wave and make a meaningful difference for our world's oceans and the species that depend on them for survival. In honor of each purchase, Disneynature, through the Disney Worldwide Conservation Fund, will help establish new marine protected areas in The Bahamas with The Nature Conservancy, one of the largest conservation organizations in the world. These areas will contain miles of vital coral reefs that provide natural habitat, nurseries and feeding grounds for hundreds of marine species.

Coral reefs are the foundation of a healthy ocean environment. Many of the Earth's most charismatic species – including dolphins, sea turtles and a wide range of fish – could not survive without the food, shelter and sanctuary coral reefs provide. If the reefs die, so too will life in the Caribbean as we know it today. In fact, some scientists estimate that the coral reefs of the Caribbean could be gone within 40 years without a network of well-managed marine protected areas such as those being created with the help of The Nature Conservancy and Disneynature through the Disney Worldwide Conservation Fund.

The Coral Reefs of The Bahamas

The 700 islands that comprise The Bahamas contain 30 percent of the total reef area in the Atlantic Ocean, making it an important site for new marine protected areas. Like most other tropical islands, the coral reefs of The Bahamas are under threat from natural stresses as well as damaging human practices.

Through its Adopt a Coral Reef program, The Nature Conservancy is working to protect the coral reefs in The Bahamas and other important locations throughout the Caribbean and around the world. As a leading global conservation organization, The Nature Conservancy manages more than 100 marine conservation projects in 31 countries and in all U.S. coastal states.

To learn more about the Adopt a Reef Program and how Disneynature's efforts will have an impact, visit <http://adopt.nature.org/coralreef/saving-a-coral-kingdom.html>

Program Details

Disneynature will contribute \$.50 per OCEANS Blu-ray Combo Pack and DVD purchased through October 25, 2010 to The Nature Conservancy's Adopt a Reef Program in the Bahamas, with a minimum of \$30,000 pledged to this program.