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ABC'S "ACCORDING TO JIM" STAR JIM BELUSHI & OLYMPIC GOLD MEDALISTS TARA LIPINSKI AND SARA HUGHES SCHEDULED TO READ TOP CHILDREN'S STORIES ON RADIO DISNEY

"READING TOGETHER WITH LAURA BUSH & FRIENDS" Kicks Off New Celebrity Story Readings on Radio Disney's "Playhouse Disney" Block

BURBANK, Calif. (April 18, 2003) – In its continuing effort to help encourage parents and caregivers to read with children, Radio Disney has joined with Laura Bush for special story readings as part of the "Reading Together with Laura Bush and Friends" campaign. The new series will begin airing with Jim Belushi's reading of "Billy Goats Gruff" on April 25, 2003 at 1pm EST.

Radio Disney's "Reading Together with Laura Bush & Friends" is part of Disney's company-wide "Reading Together" effort to encourage parents and caregivers to spend time sharing books with children in ways that are fun and engaging. The initiative features celebrity readings and reading tips helpful to both children and parents.

"Radio Disney hopes to inspire families to spend more time reading with their kids by airing the special 'Reading Together with Laura Bush and Friends' program," said Robin Jones, Vice-President of Programming for Radio Disney. "Radio Disney's 'Circle Time Story' gives parents a designated time to share classic children's stories, while teaching important values such as courage, honor and friendship." This regular 10-15 minute story-reading feature airs on Radio Disney Monday thru Friday at 1pm EST.

"Reading Together with Laura Bush and Friends" program schedule on Radio Disney:

1. Jim Belushi	"Billy Goats Gruff"	April 25, 2003	1:00pm EST
2. Laura Bush	"The Chicken Sisters"	May 30, 2003	1:00pm EST
3. Sara Hughes	"Owl Babies"	June 27, 2003	1:00pm EST
4. Tara Lipinski	"The Frog...Red Suspenders"	July 25, 2003	1:00pm EST

Created and produced by Disney/ABC Radio Networks, Radio Disney is a 24-hour, seven-day-a-week radio network similar in style to Top 40 music radio, targeting kids in a format parents can trust. It is the only 24/7 radio network reaching families through the fun of music. Kids help select the music played on Radio Disney which includes pop, rock, retro, and evergreen hits. Non-music features are written and delivered in an entertaining fashion that appeals to the young audience. Such features include: ESPN Sports for Kids, Laugh Shack, The Adventures of Bud & Iggy, The Insider and Sound File. Playhouse Disney, a separate two-hour programming block is dedicated to toddlers and their caregivers. With the slogan "Your Music. Your Way.", Radio Disney empowers kids by honoring their love of music and by inviting them to participate via the toll-free line to the studio (1-888-EARS-018), the Radio Disney Earmail (1-888-MAIL-018), live local events, and the Radio Disney web site at RadioDisney.com.

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