

# SPORTS MANAGEMENT/ RECREATION



## WHAT DOES DISNEY KNOW ABOUT SPORTS MANAGEMENT AND RECREATION?

—While on vacation at *Walt Disney World*® Resort, our Guests don't have to leave our property to go surfing, parasailing, horseback riding, bass fishing, scuba diving, canoeing, biking, water skiing, and much more.

—*Walt Disney World*® Resort has earned a reputation as one of the great golf havens in the entire United States. We are one of 25 resorts earning a gold medal designation in the 2004 edition of *Golf Magazine*'s biennial evaluation of America's greatest resorts; among the Top 75 Golf Resorts in America as selected by *Golf Digest* in 2002; and among the 75 Top Golf Resorts Around the World honored by *Condé Nast Traveler* in 2002.

—Our 220-acre complex *Disney's Wide World of Sports*® is the pre-season training destination of choice for the Atlanta Braves and Tampa Bay Buccaneers.

—Our mile-long, tri-oval *Walt Disney World*® Speedway hosts the Richard Petty Driving Experience.

## WHAT CAN THE DISNEY COLLEGE PROGRAM DO FOR ME?

While on the **COLLEGE PROGRAM**, participants have the opportunity to learn transferable skills, such as:

**TIME MANAGEMENT**—Understand how to identify priorities.

**PARTNERSHIP**—Collaborate with other Cast Members to provide a magical experience for our Guests.

**PRODUCT KNOWLEDGE**—Learn to educate our Guests about our service offerings.

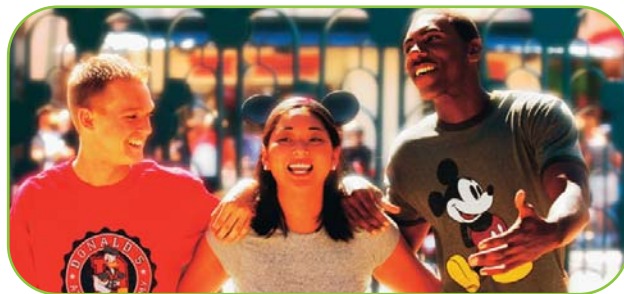
**COMMUNICATION**—Interact with Guests and Cast Members from around the world.

**PROBLEM SOLVING**—Make on-the-spot decisions affecting our Guests.

**CONTINUOUS IMPROVEMENT**—Provide constructive feedback to enhance and improve operations.

For more information, please visit us at:

[disneycollegeprogram.com](http://disneycollegeprogram.com)



*"My College Program taught me to speak in front of the public. Working on the Friendship boats, I had to learn a long spiel that also taught me about the World Showcase countries at Epcot®. This greatly assisted me in coming out of my shell and created my leadership style of today. People are shocked that I used to be shy."*

—Cathy Dunlap, Area Recreation & Lakes Manager  
for the Wilderness Region

## NETWORK, NETWORK, NETWORK!

One of the most valuable parts of the program is the participant's opportunity to network with leaders who work in sports and recreation roles. There are several networking forums available where participants can listen to leaders discuss their current roles and career history. They may have the opportunity to meet with leaders such as the Vice President of Disney Sports & Recreation, an Operations manager at *Disney's Wide World of Sports*® Complex or a Golf Pro at one of our golf courses.

## WHAT'S NEXT?

Once participants have completed the **DISNEY COLLEGE PROGRAM** they may have the opportunity to apply for one of many Disney Professional or Management internships in areas such as:

- Sports Recreation
- Resort Recreation
- Water Park Recreation
- Cast Activities
- Resort Recreation at *Disney's Hilton Head Island Resort*

## THEN, THE SKY'S THE LIMIT!

There are more than 100,000 Disney employees worldwide in businesses such as:

- ABC TV and Radio
- X Games
- *Walt Disney World*® Theme Parks
- *Disney's Typhoon Lagoon Water Park* and *Disney's Blizzard Beach Water Park*
- ESPN, including the cable channel, magazine and Web site
- *Disney's Wide World of Sports*® Complex
- Mickey's Retreat, Cast-exclusive recreation area

