

RADIO, TELEVISION AND FILM



WHAT DOES THE WALT DISNEY CO. KNOW ABOUT RADIO, TELEVISION AND FILM?

—Buena Vista Pictures consistently earns more than \$1 billion at the box office each year. In 2003, our studio earned more than any other studio that year.

—Disney's *Beauty & The Beast* was the first animated film to earn an Academy Award nomination for Best Picture of the Year.

—ESPN is one of the most successful stations in cable history.

—The Walt Disney Company launched the first national radio station just for kids, Radio Disney. Radio Disney has helped launch the successful careers of many pop stars and has provided a safe haven for kids when it comes to radio.

WHAT CAN THE DISNEY COLLEGE PROGRAM DO FOR ME?

While on the **COLLEGE PROGRAM**, you'll learn transferable skills, such as:

TIME MANAGEMENT—Understand how to identify your priorities.

PARTNERSHIP—Collaborate with other Cast Members to provide a magical experience for our Guests.

PRODUCT KNOWLEDGE—Learn to educate our Guests about our service offerings.

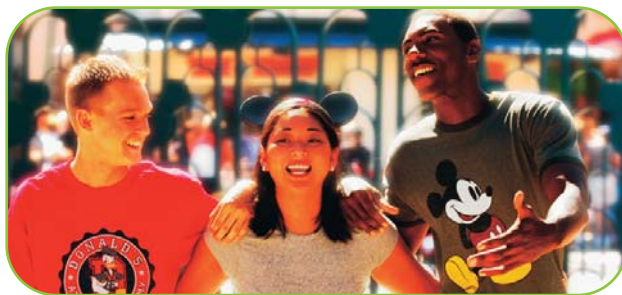
COMMUNICATION—Interact with Guests and Cast Members from around the world.

PROBLEM SOLVING—Make on-the-spot decisions to resolve conflicts with our Guests.

CONTINUOUS IMPROVEMENT—Provide constructive feedback to enhance and improve operations.

For more information, please visit us at:

disneycollegeprogram.com



"I had no idea that it was through that job that I would get introduced to the role of a Walt Disney World Tour Guide, which in turn landed me in the professional world of Guest Relations. That experience has garnered me leadership positions in Resort Front Desk, Attractions and now Entertainment!"

—Jeff Lindberg, Entertainment Costuming Manager

NETWORK, NETWORK, NETWORK!

One of the most valuable parts of our program is your ability to network with leaders who work in your field of interest. There are several networking forums available where you can listen to leaders discuss their current roles and career history. You may have the opportunity to meet with leaders such as a Radio Disney Producer, a Media Relations manager or a member of the broadcast team that creates weekly newscasts for our Cast Members.

WHAT'S NEXT?

Once you have completed your **COLLEGE PROGRAM**, you'll have the opportunity to apply for a Professional Internship in areas such as:

- ABC TV and Radio Networks
- Radio Disney
- Touchstone Pictures
- Hollywood Pictures
- Walt Disney Pictures
- Miramax Films
- Lyric Street Records, Hollywood Records and Walt Disney Records
- ESPN
- Toon Disney
- Disney Channel

THEN, THE SKY'S THE LIMIT!

There are more than 100,000 employees in The Walt Disney Company worldwide, here are some divisions/departments that may be of interest to you:

- ABC TV and Radio Networks
- Radio Disney
- Touchstone Pictures
- Hollywood Pictures
- Walt Disney Pictures
- Miramax Films
- Lyric Street Records, Hollywood Records and Walt Disney Records
- ESPN
- Toon Disney
- Disney Channel



Dream it. Do it. Disney.

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