

HOSPITALITY/ TOURISM



WHAT DOES DISNEY KNOW ABOUT HOSPITALITY & TOURISM?

—*Disneyland®* Resort is a multi-day vacation experience complete with two world-class theme parks, three hotels and the shopping and dining complex known as the *Downtown Disney®* District.

- Walt Disney opened “The Happiest Place on Earth” in 1955, as the first “themed” park ever created. Today, *Disneyland®* is an 85-acre beloved national treasure featuring more than 60 adventures and attractions in eight themed lands.
- To date, more than 500 million guests have passed through the gates of *Disneyland®* Park. In fact, *Disneyland®* Park Railroad trains have covered enough track to circle the globe more than 200 times.

—*Walt Disney World®* Resort features four theme parks, over twenty resort hotels, six golf courses, two water parks, convention centers, sports and recreation facilities, a wedding pavilion, and more.

- With more than 24,000 resort rooms on our property, Guests can choose from a range of amenities and experiences when planning their vacation.
- Our resort features more than 300 different places to dine, including Victoria & Albert’s, which has earned AAA’s five-diamond rating.
- With the volume of Guests our company welcomes each year, participants have a unique opportunity to see how we maintain our status as the number-one vacation destination in the world.
- Our Guests never have to leave our property to rent a yacht, watch fireworks, surf, parasail, golf, bass fish, scuba dive, swim with sharks and tropical fish, bike, canoe, water ski, learn how to drive a race car, play miniature golf, shop, get a massage, go dancing, and much more.

WHAT CAN THE DISNEY COLLEGE PROGRAM DO FOR ME?

While on the **COLLEGE PROGRAM**, participants have the opportunity to learn transferable skills, such as:

TIME MANAGEMENT—Understand how to identify priorities.

PARTNERSHIP—Collaborate with other Cast Members to provide a magical experience for our Guests.

PRODUCT KNOWLEDGE—Learn to educate our Guests about our service offerings.

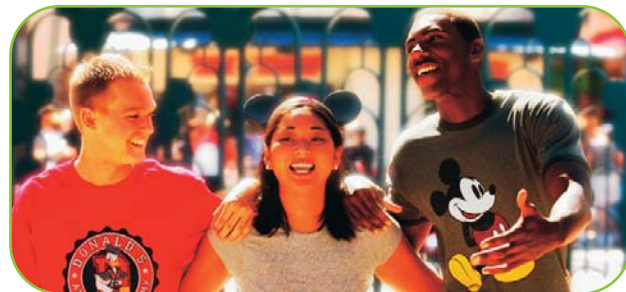
COMMUNICATION—Interact with Guests and Cast Members from around the world.

PROBLEM SOLVING—Make on-the-spot decisions affecting our Guests.

CONTINUOUS IMPROVEMENT—Provide constructive feedback to enhance and improve operations.

For more information, please visit us at:

disneycollegeprogram.com



“For me, the College Program was the best way to start my career. The working and learning aspects of the program proved to be so valuable because I learned how to run a business from the perspective of a world-class company, but also took advantage of the educational components and had the opportunity to learn from our company’s veteran leaders. The combination of learning really helped with my school studies and how to better apply what I was learning to the real business world. Since the College Program, I’ve had the opportunity to work around the globe for various divisions of our Company, and it proved to be the best way to kick-start what has been a diverse, exciting career!”

—Terry Furr, General Manager

NETWORK, NETWORK, NETWORK!

Participants may have the opportunity to network with leaders who work in hospitality and tourism roles. Meet Disney leaders and listen to them discuss their current roles and career history. Participants may have the opportunity to meet and talk to Resort General managers, Front Desk managers, Directors of Resort Food and Beverage, and more.

WHAT’S NEXT?

Once participants have completed the **DISNEY COLLEGE PROGRAM** they may have the opportunity to apply for one of many Disney Professional or Management internships in areas such as:

- Convention Services
- Disney Vacation Club®
- Florida Tourist Sales
- Destination Sales
- Travel Industry Sales
- Group & Convention Marketing

THEN, THE SKY’S THE LIMIT!

There are more than 100,000 Disney employees worldwide in businesses such as:

- Catering and Conventions
- Disney Vacation Club®
- Disney’s Fairy Tale Weddings
- *Disney Cruise Line®*

