# **EDUCATION**



### WHAT DOES DISNEY KNOW ABOUT EDUCATION?

- —Our company invests in its Cast by offering personal and professional development classes to assist Cast Members and help them reach their goals. At the same time, we follow our founder Walt Disney's lead in educating Guests as we entertain them in our theme parks each day.
- —Training & Development Cast Members facilitate classes, everything from new computer programs to Disney heritage and traditions.
- —Disney's Youth Education Series offers special behind-the-scenes programming for students that illustrates the concepts and principles they're learning about in school, such as art, humanities, nature studies, theater, science, and history.
- —Disney Learning Centers offer self-paced training courses, online learning activities and resources for our Cast Members to learn about career management, leadership, diversity, and more.
- —Our Disney Institute classes focus on business philosophies that companies pay their employees to attend. These are the same philosophies participants will learn on the **DISNEY COLLEGE PROGRAM**.
- —In the Disney VoluntEARS program, Cast Members contribute their time to help our community. Many volunteer opportunities are available, including local school visits where you can share your heritage and culture with students, and helping to fulfill the 'wishes' of children with life threatening illnesses.

### WHAT CAN THE DISNEY **COLLEGE PROGRAM DO FOR ME?**

While on the **COLLEGE PROGRAM**, participants have the opportunity to learn transferable skills, such as:

TIME MANAGEMENT—Understand how to identify priorities.

PARTNERSHIP—Collaborate with other Cast Members to provide a magical experience for our Guests.

PRODUCT KNOWLEDGE—Learn to educate our Guests about our service offerings.

**COMMUNICATION**—Interact with Guests and Cast Members from around the world.

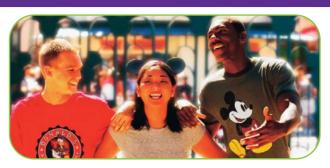
**PROBLEM SOLVING**—Make on-the-spot decisions affecting our Guests.

**CONTINUOUS IMPROVEMENT**—Provide constructive feedback to enhance and improve operations.

For more information, please visit us at:

# disneycollegeprogram.com





"The Disney College Program has provided me with the tools not only to excel in my professional career but also in my personal life. I knew that it would open many doors for my professional career. The training I received was phenomenal and truly set me up for success while delivering excellence every day. To represent the #1 entertainment company in the world early in my professional career was an incredible honor and a fantastic opportunity."

—Bob Spina, Disney Institute Programs Facilitator

## **NETWORK, NETWORK!**

One of the most valuable parts of the program is the opportunity to network with education leaders. There are several networking forums available where participants can listen to leaders discuss their current roles and career history. They have the opportunity to meet Cast Members who facilitate training classes for our Cast, as well as other leaders who can answer questions about career opportunities.

### WHAT'S NEXT?

Once participants have completed the **DISNEY COLLEGE PROGRAM**, they may have the opportunity to apply for one of many Disney Professional or Management internships in areas such as:

- Training & Development
- Disney Institute Facilitation
- Human Resources Program Education
- Disney's Animal Kingdom® Education Presenter

## THEN, THE SKY'S THE LIMIT!

There are more than 100,000 Disney employees worldwide in businesses such as:

- Walt Disney World® Resort
- College Program Education The Disney University
- Disney Learning Center Community Relations
- Diversity Planning and Development
- *Disneyland*® Resort
- Disney Archives
- Community Relations
- ABC TV and Radio Networks

