

BUSINESS & MANAGEMENT



WHAT DOES DISNEY KNOW ABOUT BUSINESS AND MANAGEMENT?

—Disneyland® Resort has a full-time, paid OPERATIONS MANAGEMENT TRAINING PROGRAM available to recent graduates. This program offers in-depth, on-the-job training; Disney University classes; Line-of-Business training experiences; a mentor relationship with regular coaching and opportunities to shadow and learn from members of management; a meaningful, business-focused project; plus an opportunity to gain project management and leadership experience.

—Disney aims to hire strong leaders to help guide our Cast of over 80,000 in exceeding expectations. With Walt Disney World® Resort being the largest single site for employment in the world, this is no small task!

—All Cast Members are encouraged to participate in our continuous-improvement efforts, designed to encourage feedback and action-planning within work teams.

—Our company is committed to training and developing Cast Members into leaders. We offer dozens of classes and have centers located across our property that provide Cast Members with self-paced tools and resources to enhance their professional and personal skills.

—Companies pay to send their employees to our Disney Institute classes, which focus on the same business philosophies participants will learn about on the Disney College Program.

—Our company is also recognized for its community work through the Disney VoluntEARS program and the DisneyHand – Helping Kids Shine. We work closely with a large number of local organizations to make a difference in the lives of millions.

WHAT CAN THE DISNEY COLLEGE PROGRAM DO FOR ME?

While on the **COLLEGE PROGRAM**, participants have the opportunity to learn transferable skills, such as:

TIME MANAGEMENT—Understand how to identify priorities.

PARTNERSHIP—Collaborate with other Cast Members to provide a magical experience for our Guests.

PRODUCT KNOWLEDGE—Learn to educate our Guests about our service offerings.

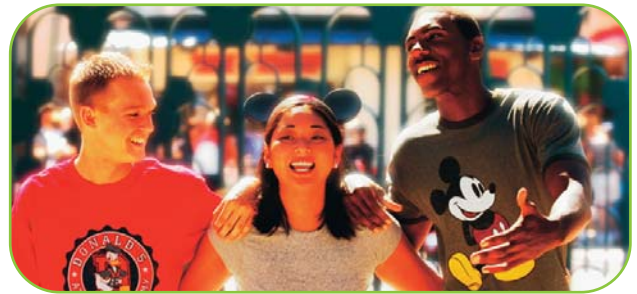
COMMUNICATION—Interact with Guests and Cast Members from around the world.

PROBLEM SOLVING—Make on-the-spot decisions affecting our Guests.

CONTINUOUS IMPROVEMENT—Provide constructive feedback to enhance and improve operations.

For more information, please visit us at:

disneycollegeprogram.com



"My experience on the College Program prepared me for my current role as Minority/Women Business Enterprise Analyst. While on the program, I created magical moments for our Guests and now I work to create such moments for our diverse suppliers while broadening our vendor base. Ultimately, this reaffirms our Company's commitment to diversity."

—Itu Otu, Supplier Diversity Specialist

NETWORK, NETWORK, NETWORK!

In business, networking is key. One of the most valuable parts of the program is the opportunity to network with Business and Management Cast Members and attend forums where participants can listen to Disney leaders discuss their current roles and career histories.

WHAT'S NEXT?

Once participants have completed the **DISNEY COLLEGE PROGRAM**, they may have the opportunity to apply for one of many Disney Professional or Management internships in areas such as:

- Food & Beverage
- Merchandise
- Transportation
- Operations
- Resort
- Cast Deployment

THEN, THE SKY'S THE LIMIT!

There are more than 100,000 Disney employees worldwide in businesses such as:

- ABC TV and Radio Networks
- Hyperion Press
- Radio Disney
- Touchstone Pictures
- Disney Consumer Products
- Disney Cruise Line®
- ESPN, including the cable channel, magazine and Web site



Dream it. Do it. Disney.

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