

# ARTS/ GRAPHIC DESIGN

Disney  
college program

## WHAT DOES DISNEY KNOW ABOUT ARTS AND GRAPHIC DESIGN?

—Our company began as a small animation business, and has evolved into a multibillion-dollar corporation composed of many different lines of business. The art of Disney continues to speak to our Guests and remains important to our Cast, as well.

—From the creative world of design, our artists create the merchandise sold in our Disney theme parks and resorts worldwide.

—Designers develop creative campaigns to communicate important information to our Cast and help create concepts for our advertising campaigns.

—Scenic designers help create art for the performance venues on property, where Guests watch stories from some of our most beloved animated films play out live in front of them.

## WHAT CAN THE DISNEY COLLEGE PROGRAM DO FOR ME?

While on the **COLLEGE PROGRAM**, participants have the opportunity to learn transferable skills, such as:

**TIME MANAGEMENT**—Understand how to identify priorities.

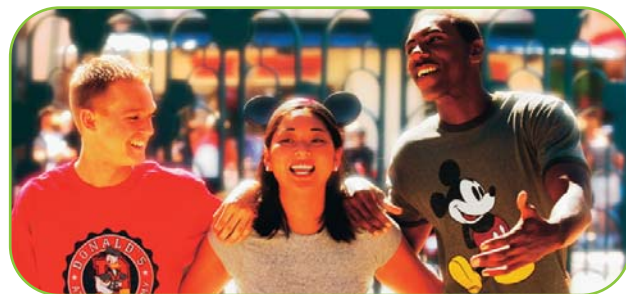
**PARTNERSHIP**—Collaborate with other Cast Members to provide a magical experience for our Guests.

**PRODUCT KNOWLEDGE**—Learn to educate our Guests about our service offerings.

**COMMUNICATION**—Interact with Guests and Cast Members from around the world.

**PROBLEM SOLVING**—Make on-the-spot decisions affecting our Guests.

**CONTINUOUS IMPROVEMENT**—Provide constructive feedback to enhance and improve operations.



*"Participating in the Disney College Program has been one of the best experiences of my life. It not only created lifelong friends and memories, but also helped develop my skills for the professional world. Without the experience I could never have been as prepared and well rounded as I am today working in my dream role as a Disney artist."*

—Chris Chapman, Graphic Designer & Disney Artist,  
Disney Design Group

## NETWORK, NETWORK, NETWORK!

One of the most valuable parts of the program is your opportunity to network with other designers and artists. There are several networking forums available where participants can listen to Disney leaders discuss their current roles and career history. Participants may have the opportunity to meet with leaders such as an Imagineer who designs attractions, an artist who creates lines of apparel, or a Cast Member who designs merchandise store layouts for our shops.

## WHAT'S NEXT?

Once participants have completed the **DISNEY COLLEGE PROGRAM**, they may have the opportunity to apply for one of many Disney Professional or Management internships in areas such as:

- Disney Design Group
- Entertainment
- Sales, Creative Services
- Travel Industry Marketing Creative Development
- Photopass Photography or Disney Event Group Photography

## THEN, THE SKY'S THE LIMIT!

There are more than 100,000 Disney employees worldwide who work in businesses such as:

- Walt Disney Animation
- Walt Disney Imagineering
- Disney Consumer Products
- Walt Disney World® and Disneyland® Entertainment
- Yellow Shoes – Walt Disney World internal advertising agency
- Disney Design Group

For more information, please visit us at:

[disneycollegeprogram.com](http://disneycollegeprogram.com)



Dream it. Do it. Disney.

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