



DISCOVER THE POWER OF FLUBBER IN THE AUGUST SCREENING OF WALT DISNEY'S *THE ABSENT-MINDED PROFESSOR*

Learn how to make Flubber this August!

The Presidio, San Francisco, CA (June 28, 2011) – When in real, reel trouble, James Bond used Q's 'toys,' Neo unleashed mind-bending martial arts, but neither had the power of Flubber – 'flying rubber' that dramatically changes lives in Walt Disney's *The Absent-Minded Professor*. For just \$5/child and \$7/adult, the 96-minute, 1961 black-and-white film is presented on the big screen at the Walt Disney Family Museum, August 1-31, Wednesday – Monday at 1 and 4pm. Then learn to make Flubber at the Museum during August 13 and 21 Disney Discoveries workshops (free with admission).

The Absent-Minded Professor has its roots in the short story 'A Situation of Gravity,' by Samuel W. Taylor. The title character, played by Fred MacMurray, was based in part on Hubert Alyea, a professor emeritus of chemistry at Princeton University, who was known as "Dr. Boom" for his explosive demonstrations. This comedy was a huge box-office success, and two years later became the first Disney film to have a sequel, 1963's *Son of Flubber*.

Professor Brainard is a loveable absent-minded professor of physical chemistry at Medfield College who invents – after making a significant error in an energy equation – a substance that gains energy when it strikes a hard surface. He dubs his 'flying rubber' Flubber. In the excitement of his discovery, he misses his own wedding to the long suffering Betsy Carlisle, not for the first time.

Other adventures and misadventures include Flubber attached on the bottoms of basketball players' shoes – in a decisive game – giving them prodigious jumping ability; Brainard putting it on the bottom of his shoes making him an accomplished dancer and more.

Astonish friends and family by learning to make Flubber on August 13 and 21 in the Museum's Disney Discoveries workshops, Saturday August 13 and 21, 1-3pm in the Learning Center Art Studio. The hands-on workshop is free with paid museum admission. For more information, please visit: www.waltdisney.org or call 415-345-6800.

There's nothing like seeing a classic Walt Disney film on a big, beautiful screen. The Walt Disney Family Museum, featuring a state-of-the art, 114-seat theater, provides that opportunity six days a week – showing Disney classics twice daily – at 1 and 4pm – Wednesday through Monday. *The Absent-Minded Professor* is not presented on Tuesdays (the Museum is closed) and on Saturday, August 13.

ABOUT THE WALT DISNEY FAMILY MUSEUM

The fascinating and inspiring story of Walt Disney, whose artistry, imagination and vision helped define 20th-century America, has been brought to life at The Walt Disney Family Museum in The Presidio of San Francisco. The 40,000 square foot Museum illuminates Walt Disney's tremendous successes, disappointments, and unyielding optimism as he worked tirelessly to enhance the art of animation. Explore Walt's remarkable life through interactive galleries that feature early drawings and animation, movies, music, listening stations, a 14 foot model of Disneyland and much more. The Walt Disney Family Museum, L.L.C. is owned and operated by the Walt Disney Family Foundation, a non-profit foundation.

Hours: 10am to 6pm, Wednesdays through Monday; closed on Tuesdays, January 1, Thanksgiving Day, and December 25. **Tickets:** \$20 for adults, \$15 for seniors and students, and \$12 for children ages 6 to 17. Admission is free for [members](#). **Where:** 104 Montgomery Street, The Presidio of San Francisco, San Francisco, CA 94129

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