



2006 National Rate Card

Four Color	1x	3x	4x
Full page	\$23,500	\$23,030	\$22,795
2/3 page	\$18,095	\$17,733	\$17,553
1/2 page	\$14,100	\$13,817	\$13,678
1/3 page	\$9,870	\$9,671	\$9,575

Two Color	1x	3x	4x
Full page	\$19,975	\$19,577	\$19,378
2/3 page	\$15,377	\$15,070	\$14,919
1/2 page	\$11,985	\$11,744	\$11,623
1/3 page	\$8,388	\$8,219	\$8,135

Black/White	1x	3x	4x
Full page	\$17,625	\$17,276	\$17,095
2/3 page	\$13,570	\$13,431	\$13,160
1/2 page	\$10,575	\$10,364	\$10,256
1/3 page	\$7,406	\$7,255	\$7,183

Covers	
Cover 2	\$28,200
Cover 3	\$25,850
Cover 4	\$30,550

Commission:

1. 15% commission is allowed to recognized advertising agencies placing accepted copy and assuming credit risk.

2. Advertising is billed to advertising agencies with credit by the on-sale date of the issue, due and payable 30 days later.

Rates are subject to change.