

STAR WARS BATTLEFRONT SEASON PASS SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING. VOID WHERE PROHIBITED. ENTRANTS UNDER THE AGE OF MAJORITY IN THEIR STATE OF PRIMARY RESIDENCE MUST HAVE PERMISSION FROM THEIR PARENT OR LEGAL GUARDIAN IN ORDER TO ENTER.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES TO THESE OFFICIAL RULES.

1. SPONSOR: Lucasfilm Ltd., 1100 Gorgas Ave., San Francisco, California 94129 ("**Sponsor**").

2. ELIGIBILITY: To be eligible for this sweepstakes ("**Sweepstakes**"), at the time of entering you must be: **[a]** at least 16 years of age or older; and **[b]** a legal resident of, and physically located within, the 50 United States or D.C. (collectively, "**Territory**"). Entrants cannot be employees of Sponsor, its parent, subsidiary or affiliated companies, or of the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "**Entities**"), or members of their respective households (defined as people who share the same residence at least three (3) months a year, whether related or not) or immediate families (defined as parents, children, siblings, step-parents, step-children, step-siblings and their spouses). Void where prohibited and subject to all applicable federal, state, local and municipal laws and regulations.

3. ENTRY: This Sweepstakes starts on July 15, 2016 at 9:00am and ends on July 15, 2016 at 11:59pm ("**Entry Period**"). The Sweepstakes will consist of one (1) separate and distinct drawing ("**Drawing**"), as more clearly described in this Section 3. For purposes of these Official Rules ("**Rules**"), all times and days are Pacific Time. Sponsor's computer shall be the official timekeeper for all matters related to this Sweepstakes.

To participate in the Sweepstakes, you must have a Twitter account ("**Account**") in good standing. If you do not have an Account, go to <http://twitter.com> and create an Account according to the instructions on the

website. Creating an Account is free. Please note that you must agree to comply with the Twitter Terms of Service in order to create an Account. You must “follow” Sponsor’s Twitter Page (as defined below) in order to participate.

The Sweepstakes will commence with Sponsor posting one (1) tweet about the Sweepstakes on <https://twitter.com/StarWarsGames> (“**Sponsor’s Twitter Page**”).

In order to enter the Drawing you must: (i) follow @StarWarsGames, (ii) re-tweet the Post and (iii) include “#SWBattlefrontSweepstakes” in the copy of the re-tweet (each an “**Entry**” and collectively referred to as “**Entries**”).

Your Entry must be received during the Entry Period. LIMIT ONE (1) ENTRY PER DRAWING. Duplicate tweets and re-tweets of a Post for a Drawing you have already entered will not be considered an Entry. Incomplete Entries will be disqualified. Normal internet access and usage charges imposed by your online service and/or mobile device may apply. It is your sole responsibility to notify the Sponsor in writing (either via Direct Message on Twitter or at 1100 Gorgas Avenue, San Francisco, CA 94129) if you change your Account.

4. LIMITATIONS: In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Account is registered on Twitter. Entries by any method other than set forth above in Section 3 are void. Any use of automated or programmed methods of effecting entry is prohibited. Neither the Entities nor any of their officers, directors, shareholders, employees, agents, or representatives (individually and collectively, “**Releasees**”) are responsible for Entries from persons residing, or physically located, outside the Territory; or Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant’s email account to receive email; or other errors of any kind, whether due to

electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified, and any attempt by a person to use multiple Accounts to enter more than once may result in disqualification at Sponsor's sole discretion. Proof of submission of Entry does not constitute proof of receipt of same. Releasees are not responsible for any changes or unavailability of the Twitter platform, or Twitter functionalities, that may interfere with the Sweepstakes (including any limitations, any restrictions, or any conditions on Sponsor's ability to use Twitter for the Sweepstakes as set forth herein) or ability of entrant to timely enter, receive notices or communicate with Sponsor via Twitter, in which case Sponsor, in its sole discretion, may terminate or modify the Sweepstakes.

5. PROCEDURES: Entries for the Sweepstakes will be accepted only during the Entry Period. On or about July 18, 2016, Sponsor will conduct one (1) separate and distinct Drawing and randomly select twenty (20) potential winners from among all eligible Entries received for the Drawing. The odds of winning depend on the total number of eligible Entries received for the Drawing.

6. WINNERS: The potential winners will be sent a Direct Message by Sponsor within twenty-four (24) hours of the Drawing. If potential winner is a minor, as defined by their state of primary residence, his/her parent or legal guardian will be awarded the Prize for benefit of said minor winner. In order to be declared a winner, you must meet the eligibility requirements in Section 2 above and respond to Sponsor's Direct Message by sending your name, email address, shipping address and phone number to Sponsor at the email address provided by Sponsor, within twenty-four (24) hours of the time Sponsor sent you the Direct Message. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: **[a]** potential winner's failure to respond to Sponsor's Direct Message as directed and with the required information within twenty-four (24) hours after its transmission; **[b]** the return of any notification or Prize (as defined in Section 7 below) as undeliverable; **[c]** potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[d]** potential winner's failure to validly claim a Prize no more than three (3) days after verifying eligibility; and **[e]** any other non-compliance with these Rules. In the event of a Prize forfeiture, the Sponsor

may, in its sole discretion, award or not award the forfeited Prize to an alternate winner. Sponsor will endeavor to deliver all Prizes to verified winners within three (3) weeks after verification of eligibility. All taxes are solely the responsibility of each winner (or their parent/legal guardian if said winner is a minor).

7. PRIZES AND APPROXIMATE RETAIL VALUES (“ARV”): There will be twenty (20) prizes (“**Prize(s)**”) awarded (one (1) for each winner). Each Prize will consist of a PC Season Pass code for *Star Wars Battlefront* (ARV: \$49.99). Internet access is required in order for Prize redemption.

Total ARV of all Prizes being awarded: \$999.80. LIMIT ONE (1) PRIZE PER PERSON/ACCOUNT. Prize is not redeemable for cash or transferable. No substitution allowed except, at Sponsor’s sole discretion, a prize of equal or greater value may be substituted. All Prizes will be awarded provided a sufficient number of eligible Entries are received and Prizes are validly claimed no more than three (3) days after verifying eligibility after which no alternate winners will be selected and no unclaimed Prizes awarded.

8. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor’s privacy policy located at <http://disneyprivacycenter.com> (“**Privacy Policy**”).

9. CONDITIONS: By entering this Sweepstakes and/or accepting any Prize you may win, you (or your parent/legal guardian if you are a minor) agree that: **[a]** you have all rights, permissions and consents necessary to grant the rights to Sponsor as expressed herein; **[b]** you will abide by and be bound by these Rules, the Sponsor’s decisions, which are final and binding, and the Privacy Policy; **[c]** the Entry becomes solely the Sponsor’s property and will not be acknowledged or returned; **[d]** you release and hold harmless the Releasees and Twitter from any and all liability for claims, injuries, losses or damages of any kind, including without limitation death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the Prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[e]** the Prize is awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied (including without limitation any implied warranty of merchantability

or fitness for a particular purpose); **[f]** any winner's acceptance of a Prize constitutes the grant to Sponsor and assigns of an unconditional right to use his/her name, address (city and state only), voice, likeness, photograph, biographical and Prize information and/or statements about the Sweepstakes for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[g]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes, except where prohibited by law; and in such event, to select winner(s) by such method as Sponsor in its sole discretion shall consider equitable; **[h]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: human error, errors in the advertising, Rules and selection and announcement of the winners; **[i]** any portion of any Prize not accepted or used by any winner will be forfeited; **[j]** the Releasees are not responsible for any inability of any winner to accept or use the Prize (or any portion thereof) for any reason; **[k]** the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: **(i)** tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or the Twitter platform; **(ii)** violating the Rules; **(iii)** violating the terms of service, the Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(iv)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or **(v)** for any other good cause as determined solely by the Sponsor; **[l]** because any attempt by any individual to damage the Twitter platform or undermine the legitimate operation of this Sweepstakes or the Twitter platform is a violation of these Rules as well as criminal and civil laws, in the event Sponsor believes or becomes aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; **[m]** all disputes, claims and causes of action at law or in equity (individually, "**Claim**") arising out of or relating to this Sweepstakes, the

meaning or interpretation of these Rules or any Prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; **[n]** all Claims shall be resolved individually, without resort to any form of class action; **[o]** all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any entrant be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and waive all rights to have damages multiplied or otherwise increased; **[p]** Sponsor has the right to modify Prize award procedures at its sole discretion; and **[q]** the Releasees are not responsible for the cancellation, postponement or unavailability of elements of the Prize, and, if that should occur, that element of the Prize will be substituted with a prize of equal or greater value, as determined by Sponsor in its sole discretion.

10. RULES & WINNERS' LIST: For the names of the winners (after July 25, 2016 and before August 25, 2016), send a self-addressed, stamped envelope to: Star Wars Battlefront Season Pass Sweepstakes Winners, 1100 Gorgas Avenue, San Francisco, CA 94129. A copy of the Rules may be obtained by printing this web page.

This Sweepstakes is in no way sponsored, endorsed or administered by or associated with Twitter. You understand that you are providing your information to Sponsor and not to Twitter.