

# **KEEP IT IN THE LOOP** ACTION PLAN

Helping PEOPLE, COMMUNITIES and the PLANET

## Hey Friends for Change, Want to Keep America Beautiful? Celebrate America Recycles Day, Every Day!

### DO YOU HAVE WHAT IT TAKES TO BE AN ALL-STAR RECYCLER? FIND OUT!

Join Friends for Change and Keep America Beautiful to celebrate America Recycles Day on November 15th. Challenge yourself, your family, and your friends to take action by recycling on this special day and all year long!

Did you know that recycling is the easiest way to be -green every day? Recycling each day saves energy, fact ( conserves natural resources, and creates green jobs.

### **TRY THESE 10 ACTION STEPS TO BECOME AN ALL-STAR RECYCLER!**

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### **GET A GRIP ON GUIDELINES:**

Rules for recycling can vary by state and

### CAN IT:

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fun

Metal and aluminum win the prize, when it comes to recycling materials. Most metals can be recycled again and again, and again, and again...

### **DIAL IN YOUR DIGITS:**

When recycling plastic, each container has a number (next to the recycle symbol). Know which numbers are OK to recycle in your area.

OVEMBER 1

### **RECYCLE ON THE ROAD:**





# **KEEP IT IN THE LOOP**

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In 2010, the amount of paper from recycling averaged 334 pounds for each man, woman and child in the United States!





### **RECYCLE-A-CELL:**

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Mountains of cell phones are waiting to be recycled all over America. Does your family have one (or more) to spare? Check out *Earth911.com* to find recyclers near you!

### COLLECT PAPER BY THE POUND:

Did you know paper and cardboard are America's most recycled materials by weight? That's heavy! Gather up newspapers, junk mail, cardboard, catalogs, phone books and more, and recycle away!

### **E-CYCLE ELECTRONICS**

Electronic waste has no place in the age of recycling! Always recycle or donate old computers, TVs, and other electronics.

### PLAN A CLEANUP DAY:

Make your community shine and recycle at the same time! Join or plan a cleanup day for a local park, waterway, or roadway.

### **TEAM UP WITH FRIENDS & FAMILY:**

Challenge your family and friends to help you Keep It In the Loop. Teamwork means more impact on the planet! Try organizing a recycling drive in your community or school!

### **REMEMBER TO REDUCE & REUSE:**

Did you know there's something even more powerful you can do than recycling? Reduce the amount of trash you create, and reuse products BEFORE throwing out or recycling them!



Did you know when one third of the country recycles, it saves the equivalent of energy contained in 11.5 billion gallons of gasoline? Think how much energy we could save if EVERYONE recycled!



FIND ADDITIONAL ACTIONS YOU CAN TAKE TO MAKE A DIFFERENCE AT DISNEY.COM/PROJECTGREEN

### Disney.com/projectgreen