

## **#Planesing Sweepstakes Official Rules**

**NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. VOID IN GUAM, PUERTO RICO, THE U.S. VIRGIN ISLANDS AND OTHER U.S. TERRITORIES AND POSSESSIONS AND WHERE PROHIBITED BY LAW. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER OR INSTAGRAM.**

**ENTRANTS UNDER THE AGE OF EIGHTEEN (18) MUST HAVE PERMISSION FROM THEIR PARENT OR LEGAL GUARDIAN IN ORDER TO ENTER. A PRIZE WON BY A MINOR IN HIS OR HER LEGAL JURISDICTION OF RESIDENCY WILL BE AWARDED IN THE NAME OF SAID MINOR'S PARENT OR LEGAL GUARDIAN.**

**BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES TO THESE OFFICIAL RULES.**

### **Eligibility**

The #Planesing Sweepstakes (the "Sweepstakes" or "Promotion") is open only to legal residents of the fifty (50) United States (including the District of Columbia), who are thirteen (13) years or older at the time of entry. Void in Guam, Puerto Rico, the U.S. Virgin Islands and other U.S. territories and possessions and where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of ABC, Inc. d/b/a Walt Disney Studios Motion Pictures, 500 South Buena Vista Street, Burbank, CA 90051 (the "Sponsor"), Brandmovers, Inc., 1575 Northside Drive, Building 200, Atlanta, GA 30318 ("Administrator"), or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor and Administrator, the "Sweepstakes Entities") and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, municipal, and local laws and regulations. The Sweepstakes shall be subject to these Official Rules ("Official Rules") and by entering, all entrants agree that they have read these Official Rules, the terms of use and other policies of Twitter and/or Instagram (the "Twitter and/or Instagram Terms and Policies") and agree to abide by and to be bound by the terms and conditions of the Official Rules, Twitter and/or Instagram Terms and Policies and the decisions of Sponsor, which shall be final and binding in all respects. False and/or deceptive entries or acts shall render entrants ineligible. Winning a prize is contingent upon fulfilling all requirements set forth herein.

### **Promotion Period**

The Promotion begins on June 19, 2014 at 10:00:00 AM Pacific Time ("PT") and ends on July 24, 2014 at 9:59:59 AM PT (the "Promotion Period"). The Promotion consists of five (5) separate and distinct weekly sweepstakes (the "Weekly Sweepstakes") and one (1) grand prize sweepstakes. Each Weekly Sweepstakes entry period (the "Weekly Sweepstakes Period(s)") is provided in the chart below (the "Entry Chart"). The Administrator's database clock is the official timekeeper for this Sweepstakes.

### **How to Enter**

To enter any Sweepstakes, entrant must be a registered user of the Instagram application ("Instagram") or Twitter application or [www.twitter.com](http://www.twitter.com) ("Twitter," collectively with Instagram, the "Platforms," and each a "Platform") with an account in good standing. Registration is free and can be obtained by downloading the respective application from iTunes or Google Play or visiting Twitter's website (listed above) and filling out the required information to obtain an account (each an "Account" and collectively, the "Accounts"). Entrants must meet all eligibility requirements of the applicable Platform and abide by the terms of use and other regulations of the Platform in order to be eligible to enter any Sweepstakes and/or submit an entry.

Once registered on Twitter and/or Instagram.com, to enter: (a) visit <https://twitter.com/DisneyPictures> or <http://instagram.com/disney> (the "Website(s)"); (b) find the

Sweepstakes post for the applicable Weekly Sweepstakes Period; and (c) participate in the posted activity (each a “Task” and collectively the “Tasks”) during the applicable Weekly Sweepstakes Period to receive an automatic entry into both the Weekly Sweepstakes (“Weekly Entry”) and simultaneously, an entry into the grand prize sweepstakes (the “Grand Prize Entry”). Tasks are provided in the Entry Chart below. All Entries must be received by 9:59:59 AM PT on the date provided under Weekly Sweepstakes Period End in the below chart to eligible for the respective Weekly Sweepstakes and the Grand Prize Sweepstakes.

**Weekly Entry and Grand Prize Entry may hereafter be referred to as “Entry” or “Entries”. Regardless of whether a person has more than one (1) Twitter and/or Instagram Account or more than one (1) person use the same Twitter and/or Instagram Account, Entries are limited to two (2) per person per Twitter and/or Instagram Account for each Weekly Sweepstakes and ten (10) per person per Twitter and/or Instagram Account for the Grand Prize Sweepstakes. Limit two (2) Weekly Entries for each Weekly Sweepstakes and ten (10) Grand Prize Entries for the Grand Prize Sweepstakes in total per person, per Twitter and/or Instagram Account and per household. Any attempts by an entrant to submit more than two (2) Entries into each Weekly Sweepstakes will result in such entrant being disqualified.**

Any attempt by any participant to enter by using multiple/different Twitter and/or Instagram Accounts, identities, registrations and logins, or any other methods will void that participant's Entries and that participant may be disqualified, at the sole discretion of Sponsor. Use of any automated system to participate is prohibited and may result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected Entries, which may be disqualified. In the event of a dispute regarding who submitted an Entry, the Entry will be deemed submitted by the authorized account holder of the Twitter and/or Instagram Account from which the Entry was submitted. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. No automatically generated Entries will be accepted.

#### **Privacy Policies and Data Collections**

Information provided by you for this Promotion on each Entry is subject to Sponsor's privacy policy located at <http://corporate.disney.go.com/corporate/pp.html>. By entering this Sweepstakes, each entrant agrees that the Sponsor and/or Administrator has the right to contact the entrant by comment on entrant's Twitter and/or Instagram post used to submit an Entry and/or by private Twitter and/or Instagram message, to administer and fulfill this Sweepstakes.

**This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. Twitter and Instagram are registered trademarks.**

#### **Weekly Sweepstakes Entry Chart**

<b>Weekly Sweepstakes</b>	<b>Weekly Sweepstakes Period</b>		<b>WEEKLY ENTRY</b>	<b>Winner Determination Date</b>
	<b>Start</b>	<b>End</b>	<b>Tasks</b>	
Week 1	6/19/14 @ 10:00:00 AM PT	6/26/14 @ 9:59:59 AM PT	Upload a Photo of you imitating an airplane flying (“Planesing”) to Twitter or Instagram and include #PlanesingSweeps	On or about 6/26/14
Week 2	6/26/14 @ 10:00:00 AM PT	7/3/14 @ 9:59:59 AM PT	Upload a Photo of two or more people Planesing to Twitter or Instagram	On or about 7/3/14

			and include #PlanesingSweeps	
Week 3	7/3/14 @ 10:00:00 AM PT	7/10/14 @ 9:59:59 AM PT	Upload a Photo of yourself or others Planesing while jumping to Twitter or Instagram and include #PlanesingSweeps	On or about 7/10/14
Week 4	7/10/14 @ 10:00:00 AM PT	7/17/14 @ 9:59:59 AM PT	Upload a Photo of yourself or others Planesing underneath an object to Twitter or Instagram and include #PlanesingSweeps	On or about 7/17/14
Week 5	7/17/14 @ 10:00:00 AM PT	7/24/14 @ 9:59:59 AM PT	Upload a Photo of yourself or others incorporating water into Planesing to Twitter or Instagram and include #PlanesingSweeps	On or about 7/24/14

#### Grand Prize Sweepstakes Entry Chart

	Promotion Period		Grand Prize Entry	Winner Determination Date
	Start	End		
<b>Grand Prize Sweepstakes</b>	6/19/14 @ 10:00:00 AM PT	7/24/14 @ 9:59:59 AM PT	Submitted via Weekly Entries	On or about 7/24/14

**As used herein, the term “Photo” shall mean any photograph submitted in connection with entrant’s Entry.**

#### Photo Requirements, Restrictions and Licenses

(a) Entrants (or entrant’s parent/legal guardian, if entrant is deemed a minor in the state of his/her residence) agree to and understand that the Photo will be made available to the public, including without limitation, posting on the Internet. Whether or not the Photo is published on the Internet, Sponsor makes no representation or warranty regarding the confidentiality of any Photo.

(b) Each Photo must be taken by entrant and be an original creation of the submitting entrant. The Photo must be under no restriction, contractual or otherwise, that will prevent Sponsor's use of the Photo and each Photo must be free of any and all liens, encumbrances and claims of third parties. Entrant (or entrant’s parent/legal guardian, if entrant is deemed a minor in the state of his/her residence) acknowledges, agrees, represents and warrants that, nothing in the Photo infringes on any copyrights, confidential information, trade secrets or trademarks belonging to any person or entity other than the entrant absent a suitable license, clearance or permission agreement (proof of which may be required upon submission or as and when requested by Sponsor), or violates any person’s rights of privacy or publicity and that all necessary releases and permissions have been secured from anyone appearing in the Photo or any person or entity with any rights in or to the Photo. Entrant (or entrant’s parent/legal guardian, if entrant is deemed a minor in the state of his/her residence) agrees to indemnify and hold harmless each of the Sweepstakes Entities, Instagram, Twitter, the prize suppliers (including, without limitation, Camping World [CWI, Inc.] “CWI”) and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting this Promotion, and their respective parent, subsidiaries, and affiliates and each of their respective

officers, directors, members, employees, agents and subcontractors (collectively, the "Released Parties"), from and against any and all claims, demands, damages, costs, liabilities and causes of action of whatsoever nature that are based upon or arise out of any breach by entrant of these Official Rules or the warranties and representations made by entrant herein. Modifying, enhancing or altering a third party's preexisting work does not qualify as entrant's original creation.

(c) By uploading the Photo the entrant (or entrant's parent/legal guardian, if entrant is deemed a minor in the state of his/her residence) grants Sponsor, for no additional compensation other than entry into any Sweepstakes, a non-exclusive, royalty-free, worldwide, perpetual license to publish, make available to the public, reproduce, edit, modify, exploit, make derivative works from or otherwise use the Photo through any and all media available at any time during, or after, the Sweepstakes Period on any related websites, in any promotional materials, whether related or unrelated to the Promotion, and at any other location, whether physical or online, that Sponsor, in its sole discretion, deems appropriate. In addition, entrant (or entrant's parent/legal guardian, if entrant is deemed a minor in the state of his/her residence) warrants that any so called "moral rights" in the Photo have been waived and entrant acknowledges and agrees that Sponsor may use any ideas from any Photo or other submitted materials, whether or not entrant has been awarded a prize in connection with any such Photo or other materials. Entrant (or entrant's parent/legal guardian, if entrant is deemed a minor in the state of his/her residence) agrees to release, defend, indemnify and hold harmless each of the Released Parties from all claims, demands, and causes of action of any nature whatsoever which entrant or entrant's heirs, representatives, executors, administrators, or any other persons acting on entrant's behalf or on behalf of entrant's estate, have or may have by reason of: (i) Sponsor's exercise of any rights granted by entrant in this paragraph; (ii) claims based on violation of any right of publicity or rights of personality, infringement of copyright or trademark, libel, slander, defamation, invasion of privacy, loss of earnings or potential earnings in connection with Sponsor's use of the Photo and any portion thereof, or the likeness of any natural person therein.

(d) Entrants are responsible for securing necessary permissions and licenses for any persons and/or materials contained in the Photo.

**Photo Content Restrictions:**

Photos must be taken by entrant and not contain material that:

- (a) Contains or depicts someone smoking or intoxicated;
- (b) Violates or infringes another's rights, including without limitation, privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- (c) Contains material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- (d) Contains any unacceptable clothing or adornments, or displays any commercial/corporate advertising other than that of Sponsor;
- (e) Contains indecent or unsafe behavior or situations, profanities or obscenities, including but not limited to nudity, or pornography, or is otherwise inappropriate, indecent, profane, obscene, hateful, tortuous, slanderous or libelous;
- (f) References persons or organizations without their written permission;
- (g) Disparages any persons or organizations;
- (h) Includes threats to any person, place, business, or group;
- (i) Is unlawful, in violation of or contrary to all applicable federal, state, or local laws and regulations.
- (j) Does not comply with the terms or conditions or guidelines posted by, Instagram or Twitter.

Failure of any Photo to comply with the above "Photo Requirements" and "Photo Content Restrictions," as determined by Sponsor, in its sole discretion, may result in disqualification of entrant. Without limitation, Sponsor reserves the right in its sole discretion to disqualify any Entry that, in their sole opinion, refers, depicts or in any way reflects negatively upon the Sponsor, the

Promotion or any other person or entity, does not comply with these Official Rules or if Sponsor receives notification about any potential infringements or breaches of law or any other reason set forth herein. All Entries will not be returned. Photos must be suitable for presentation in a public forum, in the sole determination of Sponsor.

### **Weekly Winners Selection**

There will be one (1) Weekly Sweepstakes winner for each Weekly Sweepstakes and a total of five (5) Weekly Sweepstakes winners (collectively, the "Weekly Winners" and each a "Weekly Winner") in this Promotion, who will be randomly selected by Administrator from among all eligible Entries received during the applicable Weekly Sweepstakes Period on or about the Winner Determination Date listed in the above Weekly Sweepstakes Entry Chart for each Weekly Sweepstakes Period. **ENTRIES FROM EACH WEEKLY SWEEPSTAKES WILL NOT CARRY OVER TO THE SUBSEQUENT WEEKLY SWEEPSTAKES' ENTRIES, BUT WILL BE CONSIDERED AN ENTRY INTO THE GRAND PRIZE SWEEPSTAKES.**

The potential Weekly Winner(s) will receive a winner notification by Administrator or Sponsor via a comment to their original Entry post with "@tag". Notification will be sent on or about the Winner Determination Date listed in the above Weekly Sweepstakes Entry Chart for each Weekly Sweepstakes Period. Potential Weekly Winner will be required to be in contact with Administrator and/or Sponsor, after receiving the initial notification within seventy-two (72) hours, to begin the winner verification process. Failure to respond to the comment within seventy-two (72) hours will result in disqualification and an alternate potential Weekly Winner may be selected, time permitting. By accepting the prize, Weekly Winner (or Weekly Winner's parent/legal guardian if Weekly Winner is deemed a minor in the state of his/her residence) represents that they are in compliance with these Official Rules. **Odds of winning depend on the number of eligible entries received during each Weekly Sweepstakes Period.**

THE POTENTIAL WEEKLY WINNERS ARE SUBJECT TO VERIFICATION BY ADMINISTRATOR AND SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.

### **Grand Prize Winner Selection**

There will be a total of one (1) Grand prize Sweepstakes winner (the "Grand Prize Winner") (Grand Prize Winner and Weekly Winners are collectively referred to herein as "Winner(s)") in this Promotion, who will be randomly selected on or about July 24, 2014 by Administrator from among all eligible Entries received during the Promotion Period.

The potential Grand Prize Winner will receive a winner notification by Administrator or Sponsor via a comment to their original entry post with "@tag". Notification will be sent on or about July 24, 2014. Potential Grand Prize Winner will be required to be in contact with Administrator and/or Sponsor, after receiving the initial notification within seventy-two (72) hours, to begin the winner verification process. Failure to respond to the initial notification within seventy-two (72) hours will result in disqualification and an alternate potential Grand Prize Winner may be selected, time permitting. By accepting the prize, Grand Prize Winner (or Grand Prize Winner's parent/legal guardian if Grand Prize Winner is deemed a minor in the state of his/her residence) represents that they are in compliance with these Official Rules. **Odds of winning depend on the number of eligible entries received during Promotion Period.**

THE POTENTIAL GRAND PRIZE WINNER IS SUBJECT TO VERIFICATION BY ADMINISTRATOR AND SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.

### **Verification of Potential Winners**

In order to be confirmed as a Winner, and without limitation of any other terms herein, the potential Winner (or Winner's parent/legal guardian if potential Winner is deemed a minor in the state of

his/her residence) must provide satisfactory proof, as determined by Sponsor in its sole discretion, that such potential Winner is an eligible entrant, including but not limited to providing a copy of the potential Winner's government-issued identification and/or additional information required by Sponsor in order to verify eligibility and compliance with these Official Rules. Winner (or Winner's parent/legal guardian if potential Winner is deemed a minor in the state of his/her residence) will be required to sign and return to Administrator, within five (5) days of the date notice is sent (or such other time frame as indicated by Sponsor and/or Administrator in the notice provided to the potential Winner), an affidavit of eligibility, and a liability/publicity release (except where prohibited), or such other documents as Sponsor deems necessary, in its sole discretion (collectively, "Prize Claim Documents"). If a Winner is a minor, at Sponsor's option, a prize either will be awarded in the name of the parent or legal guardian of such minor Winner, or the parent or legal guardian of such minor Winner will be required to ratify and sign Prize Claim Documents. If a potential Winner cannot be contacted, fails to sign and return (or, in the case of a minor, such minor Winner's parent or legal guardian fails to sign and return) the Prize Claim Documents within the required time period, such potential Winner may be disqualified and the prize may be forfeited. In the event that the potential Winner is disqualified for any reason, Sponsor may award the prize to an alternate winner by random drawing from among all remaining eligible entries, time permitting.

#### **Weekly Prizes:**

<b>Weekly Sweepstakes</b>	<b>Number of Winners</b>	<b>Prize</b>
Week 1	2	One (1) Planes: Fire & Rescue Fire Blastin' Dusty (ARV: \$49.99); or one (1) Planes Wing Control Dusty Crophopper Radio Control Plane (ARV: \$39.99) (to be selected in Sponsor's sole discretion)
Week 2	2	One (1) Planes: Fire & Rescue Fire Blastin' Dusty (ARV: \$49.99); or one (1) Planes Wing Control Dusty Crophopper Radio Control Plane (ARV: \$39.99) (to be selected in Sponsor's sole discretion)
Week 3	2	One (1) Planes: Fire & Rescue Fire Blastin' Dusty (ARV: \$49.99); or one (1) Planes Wing Control Dusty Crophopper Radio Control Plane (ARV: \$39.99) (to be selected in Sponsor's sole discretion)
Week 4	2	One (1) Planes: Fire & Rescue Fire Blastin' Dusty (ARV: \$49.99); or one (1) Planes Wing Control Dusty Crophopper Radio Control Plane (ARV: \$39.99) (to be selected in Sponsor's sole discretion)
Week 5	2	One (1) Planes Wing Control Dusty Crophopper Radio Control Plane (ARV: \$39.99)

Total Approximate retail value ("ARV") of all Weekly Prizes: \$439.90

**Grand Prize:** One (1) Grand Prize Winner will receive a Camping World "Ultimate Grill Package" consisting of: (i) one (1) Coleman RoadTrip LXE Grill (ARV: \$217.99); (ii) one (1) RoadTrip Big Griddle (ARV: \$59.99); (iii) one (1) Coleman RoadTrip Duffle Bag (ARV: \$59.99); (iv) one (1) Compact Expandable Table (ARV: \$74.99); (v) one (1) Dometic Portable Stainless Steel Ice Maker (ARV: \$299.99); (vi) two (2) 24-Can Party Stacker Coolers (ARV: \$53.98); (vii) two (2) Coleman Sling Chairs (ARV: \$127.98); (viii) one (1) Table Cover & Padded Bench Cushions (ARV: \$26.99); (ix) one (1) Original Quik-Fold Table (ARV: \$16.99); (x) one (1) Reversible 9x12' Diamond Patio Mat (ARV: \$79.99) and (xi) one (1) 4-Piece BBQ Set (ARV: \$21.99). Total ARV of Grand Prize: \$1,040.87.

TOTAL ARV OF ALL PRIZES: \$1,480.77.

#### **Prize Restrictions and Limitations**

All Prizes: A prize cannot be used in conjunction with any other promotion or offer. Prize elements may not be separated. In the event any portion of a prize cannot be awarded as stated, that portion of the prize will go unawarded. Costs and expenses associated with prize acceptance and use not

specifically stated herein as being provided are the sole responsibility of the Winners. Prizes are not redeemable for cash and are subject to availability, non-transferable, non-negotiable, non-refundable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value for any reason. All taxes (including, without limitation, state and federal income taxes) and the reporting consequences thereof associated with the use and acceptance of a prize is solely the responsibility of the Winner, who may receive an IRS Form 1099 reflecting the prize value (pursuant to applicable tax laws depending on the prize value). All prizes will be awarded provided they are validly claimed by August 15, 2014, after which no alternate Winner will be selected, nor unclaimed prize awarded. Prizes will be delivered up to ninety (90) days after the end of the Promotion Period.  
**LIMIT ONE (1) WEEKLY PRIZE AND ONE (1) GRAND PRIZE PER PERSON/PER HOUSEHOLD.**

### **Entry Conditions and Release**

By entering, each entrant (or entrant's parent/legal guardian, if entrant is deemed a minor in the state of his/her residence): (a) agrees to comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (c) grants to Sponsor an unconditional right to use entrant's Entry, Twitter handle and Instagram handle name and statements about the promotion for publicity, advertising and promotional purposes; (d) agrees to release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an Entry or submission of an Entry, participation in the Sweepstakes, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of Entry; and (e) agrees to indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize, including, without limitation, liability for personal injury, damage, or loss.

### **General Conditions**

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the potential Winners in a random drawing from all eligible, non-suspect Entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that

provision. Camping World (CWI, Inc.) is not a sponsor of the Sweepstakes and therefore assumes no responsibility or liability for the administration of the Sweepstakes. The Released Parties make no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE RELEASED PARTIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

**AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, ENTRANTS SHOULD CHECK THEIR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY APPLY TO THEM.**

#### **Limitations of Liability**

The Released Parties as set forth above are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors, typographical errors, or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error which may occur in the administration of the Sweepstakes or the processing of Entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Entry in the Sweepstakes, provided that if it is not possible to award another Entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible Entries received up to the date of discontinuance for any or all of the prizes offered herein. Entrant further agrees and acknowledges that Sponsor reserves the right to forfeit or award any unclaimed or leftover prize at its sole discretion.

#### **Disputes/Governing Law**

Entrant (and entrant's parent/legal guardian, if entrant is deemed a minor in the state of his/her residence) agrees that: (a) all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Sweepstakes, the meaning or interpretation of the Official Rules or any prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; (b) all Claims shall be resolved individually, without resort to any form of class action; (c) all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased. Notwithstanding the foregoing, Released Parties shall be entitled to seek injunctive relief (unless otherwise precluded by any other provision of these Official Rules) in the state and federal courts of Los Angeles County.

#### **Sweepstakes Winners**

For the Sweepstakes Winners' names (available after August 15, 2014), send a hand-printed, self-addressed, stamped envelope by August 31, 2014 to: Winners List, #Planesing Sweepstakes, Brandmovers, Inc., 1575 Northside Drive, Building 200, Atlanta, GA 30318. Residents of Vermont residents omit postage.



**Official Rules**

For a copy of these Official Rules send a hand-printed, self-addressed, stamped envelope by July 24, 2014 to: Official Rules – #Planesing Sweepstakes, Brandmovers, Inc., 1575 Northside Drive, Building 200, Atlanta, GA 30318. Residents of Vermont omit postage. A copy of the Official Rules may also be obtained by printing this web page.