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DISNEY UNIVERSE VIDEO GAME INTRODUCES EXTRA THRILLS AND CHILLS WITH NEWEST “DISNEY VILLAINS COSTUME PACK”

Players Can Suit Up with First Downloadable Costume Pack Beginning November 15

November 15, 2011 –Disney Interactive Studios brings extra mayhem and magic to its’ latest video game, *Disney Universe*, with the downloadable “Disney Villains Costume Pack” available now. The “Disney Villains Costume Pack” is the first downloadable content available for *Disney Universe* on the Xbox LIVE® online entertainment network and the PlayStation®Network. Players can suit up and battle friends in five brand new costumes inspired by Disney’s most infamous villains including Cruella de Vil (*101 Dalmatians*), Hades (*Hercules*), Maleficent (*Sleeping Beauty*), The Evil Queen (*Snow White & The Seven Dwarfs*) and Ursula (*The Little Mermaid*).

Individual costumes for the upcoming “Disney Villains Costume Pack” will be available for download for 99 cents on PlayStation Network or for 80 Microsoft Points on Xbox LIVE, and the complete package will be available for \$2.99 on PlayStation Network or for 240 Microsoft Points on Xbox LIVE.

Disney Universe plans to introduce additional downloadable content in the future including the “Jungle Book Costume Pack” in January inspired by the Walt Disney Animation Studios’ 1967 release and the “Muppets Costume Pack” in March with costumes based on Kermit, Miss Piggy, and their friends.

Disney Universe offers a four-person multiplayer action experience, with frenzied gameplay that appeals to players of all ages. The game features 45 classic and contemporary iconic character costumes inspired by well-known and legendary properties, such as the Disney•Pixar hits *WALL•E* and *Monsters, Inc.*, Tim Burton's *Alice in Wonderland*, *Pirates of the Caribbean*, and the Academy Award® winning classics *The Lion King* and *Aladdin*.

Disney Universe is now available for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, the Wii™ system from Nintendo and Windows PC.

For additional details about *Disney Universe*, please visit www.disneyuniverse.com for more information. Art assets can be found at <http://bit.ly/toRyZw>.

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