

SUIT UP, POWER UP AND TEAM UP IN A MULTIPLAYER ACTION-ADVENTURE GAME FEATURING A UNIVERSE OF BELOVED CHARACTERS IN DISNEY UNIVERSE

Players Will Enter a Mix-Up of Disney and Disney Pixar Inspired Worlds This Fall

BURBANK, Calif -- (May 26, 2011) – Disney Interactive Studios announced today that *Disney Universe*, a fast-paced multiplayer action adventure game, is currently in development for PlayStation®3 computer entertainment system, Xbox 360® video game and entertainment system from Microsoft, Wii™ and Windows PC/MAC. In *Disney Universe*, players will experience non-stop action through a mix-up of worlds inspired by both animated and live action films from Disney, including titles from Walt Disney Animation Studios, Pixar Animation Studios and Walt Disney Pictures. Players will suit-up as iconic Disney and Disney•Pixar characters and embark on adventures to power up their hero, battle powerful adversaries and master challenging puzzles to save the universe. *Disney Universe* is slated for release in fall 2011.

"Disney Universe is a vast treasure chest of Disney properties with memorable characters, places and experiences that gamers, as well as Disney fans will enjoy," said Adam Sussman, senior vice president of publishing, Disney Interactive Media Group. "The fast-paced, frenetic gameplay combined with wacky humor and hilarious situations make *Disney Universe* the perfect game to play with family and friends."

In *Disney Universe*, players can select from more than 40 classic and contemporary Disney character costumes, including Alice ("Alice in Wonderland"), Mike ("Monsters, Inc."), TRON ("TRON: Legacy") and Stitch ("Lilo & Stitch") to explore six different worlds inspired by legendary Disney and Disney•Pixar films. Each world will allow players to experience objectives

and missions that follow Disney and Disney •Pixar movie storylines. Players will select a character-based costume, with each costume offering a specific tool that changes and grows in power as players adventure through the game. *Disney Universe* offers frenetic gameplay, multiplayer with up to three friends and slapstick humor that will appeal to players of all ages.

The fun will continue on with plans for *Disney Universe* to be an expanding universe post-launch with items for download and new content available. Additional worlds, costumes, and more will be available for purchase, giving Xbox 360 and PlayStation®3 system owners an ever-evolving gameplay experience.

Please visit <u>www.DisneyUniverse.com</u> for more information. Art assets for *Disney Universe* are available at http://corporate.disney.go.com/wdig/product-portfolio/.

About Disney Interactive Studios

Disney Interactive Studios, part of Disney Interactive Media Group, is the interactive entertainment affiliate of The Walt Disney Company (NYSE: DIS). Disney Interactive Studios self publishes and distributes a broad portfolio of multi-platform video games and interactive entertainment worldwide. The company also licenses properties and works directly with other interactive game publishers to bring products for all ages to market. Disney Interactive Studios is based in Glendale, California, and has internal development studios around the world. For more information, log on to http://www.disneyinteractivestudios.com.

Release dates, product names, and/or visuals shown are of product currently in development and may be subject to change.

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