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DISNEY UNIVERSE STEPS INTO THE WILD WITH THE NEW “JUNGLE BOOK COSTUME PACK”

Players Can Suit Up with the Latest Downloadable Costume Pack Beginning Today

January 17, 2012 – Disney Interactive Studios introduces new content to its latest video game, *Disney Universe*, with a downloadable “Jungle Book Costume Pack” that is available now. The “Jungle Book Costume Pack” is the latest installment of downloadable content available for *Disney Universe* on the Xbox LIVE® online entertainment network and the PlayStation®Network. Inspired by the stories about the feral child Mowgli from the book of the same name, players can suit up and battle friends in five brand new costumes including the independent man-cub, Mowgli; the ferocious tiger, Shere Khan; the rowdy King Louie; the nurturing black panther, Bagheera and the adorable Baby Elephant.

Individual costumes for the “Jungle Book Costume Pack” is available for download for 99 cents on PlayStation Network or for 80 Microsoft Points on Xbox LIVE. The complete set of costumes is also available for \$2.99 on PlayStation Network or for 240 Microsoft Points on Xbox LIVE.

The all-new “Jungle Book Costume Pack” joins the wildly popular “Disney Villains Costume Pack” released in November that included notorious villains Cruella de Vil (*101 Dalmatians*), Hades (*Hercules*), Maleficent (*Sleeping Beauty*), The Evil Queen (*Snow White & The Seven Dwarfs*) and Ursula (*The Little Mermaid*). The release of “The Muppets Costume Pack” is planned for March with costumes based on Kermit, Miss Piggy and their friends.

Disney Universe offers a four-person multiplayer action experience, with frenzied gameplay that appeals to players of all ages. The game features 45 classic and contemporary iconic character costumes inspired by well-known and legendary properties, such as the Disney•Pixar hits *WALL•E* and *Monsters, Inc.*, Tim Burton's *Alice in Wonderland*, *Pirates of the Caribbean*, and the Academy Award® winning classics *The Lion King* and *Aladdin*.

Disney Universe is now available for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, the Wii™ system from Nintendo and Windows PC.

For additional details about *Disney Universe*, please visit www.disneyuniverse.com for more information. Art assets can be found at <http://bit.ly/toRyZw>.

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MEDIA CONTACTS:

Kristina Kirk
Disney Interactive Studios
818-553-6127
kristina.kirk@disney.com

Sunny Ing Antonio
Disney Interactive Studios
818-553-4027
sunny.ing@disney.com