



**MAGIC CARPET RIDES, SWASHBUCKLING PIRATE ADVENTURES AND MORE
AWAIT PLAYERS OF ALL AGES IN DISNEY INTERACTIVE STUDIOS'
DISNEY UNIVERSE, AVAILABLE TODAY**

*Immersive Disney Multiplayer Experience Features Dozens of Character Costumes
and Environments Inspired by Treasured Disney and Disney•Pixar Properties*

BURBANK, Calif -- October 25, 2011 – Disney Interactive Studios' *Disney Universe* is now available for the Wii™ system from Nintendo, Xbox 360® video game and entertainment system from Microsoft, the PlayStation®3 computer entertainment system and Windows PC. In *Disney Universe*, players can experience non-stop action in the first video game that brings together characters and worlds inspired by both animated and live-action films from Walt Disney Animation Studios, Pixar Animation Studios and Walt Disney Pictures.

Disney Universe offers a four-person multiplayer action experience, with frenzied gameplay that appeals to players of all ages. The game features 45 classic and contemporary iconic character costumes inspired by well-known and legendary properties, such as the Disney•Pixar hits *WALL•E* and *Monsters, Inc.*, Tim Burton's *Alice in Wonderland*, *Pirates of the Caribbean*, and the Academy Award® winning classics, *The Lion King* and *Aladdin*.

"The dynamic multiplayer gameplay experience that takes place in *Disney Universe* is designed to engage every type of gamer, from the enthusiast to the casual," said Javier Ferreira, Senior Vice President of Publishing, Disney Interactive Media Group. "Disney fans in particular will love the various film and character elements we've incorporated into the game, which take place alongside fast-paced adventure and quirky humor. *Disney Universe* is truly a title that everyone will enjoy."

Longtime Disney enthusiasts will be delighted by some of the most iconic character costumes in *Disney Universe*, including ones inspired by Sam Flynn, Quorra and Clu (*TRON*), Baloo (*The Jungle Book*), Ariel (*The Little Mermaid*), Sulley (*Monsters, Inc.*), Nemo (*Finding Nemo*) and everyone's favorite fairy, Tinker Bell (*Peter Pan*). Dozens of other character costumes are also featured in the game, including Mickey Mouse, Minnie Mouse, Goofy and Donald.

Players will be able to journey to the enchanted city of Agrabah, sail the high seas in Jack Sparrow's beloved Pirate ship, or witness the majesty of Pride Rock as they suit-up to battle some of the most fearsome villains in the Disney catalog, all while using special power-ups that change and expand in influence as the game continues on.

Disney Universe is now available at all major retail outlets. Several select retailers are offering purchase incentive programs that will provide consumers with additional exclusive characters, such as Cinderella and Peter Pan, to download into their game. The game will also be expanding post-launch with new downloadable content, including worlds, costumes, and more available for download, giving Xbox 360 and PlayStation®3 system owners an ever-evolving gameplay experience. Available in November, the first downloadable content will be the "Disney Villains Costume Pack" with five new character costumes based on Cruella de Vil (*101 Dalmations*), Hades (*Hercules*), Maleficent (*Sleeping Beauty*), The Evil Queen (*Snow White & The Seven Dwarfs*) and Ursula (*The Little Mermaid*). Individual costumes will be available for download for 99 cents on PlayStation®Network or for 80 Microsoft Points on Xbox LIVE® online entertainment network, and the complete package will be available for \$2.99 on PlayStation Network or for 240 Microsoft Points on Xbox Live.

Published by Disney Interactive Studios, *Disney Universe* is rated E10+. Please visit www.DisneyUniverse.com for more information. Art assets for *Disney Universe* are available at <http://corporate.disney.go.com/wdig/product-portfolio>.

About Disney Interactive Studios

Disney Interactive Studios, part of Disney Interactive Media Group, is the interactive entertainment affiliate of The Walt Disney Company (NYSE: DIS). Disney Interactive Studios self publishes and distributes a broad portfolio of multi-platform video games and interactive

entertainment worldwide. The company also licenses properties and works directly with other interactive game publishers to bring products for all ages to market. Disney Interactive Studios is based in Glendale, California, and has internal development studios around the world. For more information, log on to <http://www.disneyinteractivestudios.com>.

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