

** MEDIA ADVISORY ** MEDIA ADVISORY ** MEDIA ADVISORY**

SUIT UP AS PHINEAS, FERB AND CREW FOR ALL-NEW ADVENTURES IN DISNEY UNIVERSE

"Phineas and Ferb" Downloadable Content Now Available Exclusively for Xbox LIVE® and the PlayStation®Network

February 14, 2012 – Gamers will suit up, power-up and battle through the suburbs of Danville in some of their favorite Phineas and Ferb costumes with the release of the "Phineas and Ferb" level downloadable content pack, available today for Disney Interactive Studios' *Disney Universe*. The new content is currently available for download for \$4.99 on PlayStation®Network or for 400 Microsoft Points on Xbox LIVE® online entertainment network.

Based on Disney Channel's Emmy Award-winning "Phineas and Ferb," the #1 animated TV series among tweens 9-14, the "Phineas and Ferb" level in *Disney Universe* allows players to experience the adventures of Phineas, Ferb and friends in the suburbs of Danville firsthand. Gamers will be able suit up as Phineas, Ferb, Dr. Doofenshmirtz, Agent P and Candace as they utilize cool gadgets. The Chick-Inator will turn players into chickens in order to access small spaces, while the Atomic Leaf Blow-Inator will allow them to blow away piles of leaves to reveal collectibles and more as they advance through the neighborhood avoiding traps and hazards. The level will culminate as players battle Dr. Doofenshmirtz in an epic showdown to bring down his blimp and save a trapped passenger.

Now available on store shelves for the Wii™ system from Nintendo, Xbox 360® video game and entertainment system from Microsoft, PlayStation 3® computer entertainment system and Windows PC, *Disney Universe* offers a four-person multiplayer action experience, with frenzied

gameplay that appeals to players of all ages. The "Phineas and Ferb" level joins other great Disney Universe environments, such as the Disney•Pixar hits WALL•E and Monsters, Inc., Tim Burton's Alice in Wonderland, Pirates of the Caribbean, and the Academy Award® winning classics, The Lion King and Aladdin. The game features 45 classic and contemporary iconic character costumes, including ones inspired by Sam Flynn, Quorra and Clu (TRON), Baloo (The Jungle Book), Ariel (The Little Mermaid), Sulley (Monsters, Inc.), Nemo (Finding Nemo) and everyone's favorite pixie, Tinker Bell (Peter Pan). Dozens of other character costumes are also featured in the game, including Mickey Mouse, Minnie Mouse, Goofy and Donald Duck.

Disney Universe will continue to expand with new content, including worlds, costumes, and more available for download, giving Xbox 360 and PlayStation®3 system owners an everevolving gameplay experience.

Published by Disney Interactive Studios, *Disney Universe* is rated E10+. Please visit www.DisneyUniverse.com for more information. Art assets for *Disney Universe* are available at https://bit.ly/toRyZw.

About Disney Interactive Studios

Disney Interactive Studios, part of Disney Interactive Media Group, is the interactive entertainment affiliate of The Walt Disney Company (NYSE: DIS). Disney Interactive Studios self publishes and distributes a broad portfolio of multi-platform video games and interactive entertainment worldwide. The company also licenses properties and works directly with other interactive game publishers to bring products for all ages to market. Disney Interactive Studios is based in Glendale, California, and has internal development studios around the world. For more information, log on to http://www.disneyinteractivestudios.com.

Xbox, Xbox 360, and Xbox LIVE are either registered trademarks or trademarks of the Microsoft group of companies.

"PlayStation" is a registered trademark of Sony Computer Entertainment Inc.

Wii is a trademark of Nintendo.

MEDIA CONTACTS:

Kristina Kirk
Disney Interactive Studios
818-553-6127
kristina.kirk@disney.com

Sunny Ing Antonio
Disney Interactive Studios
818-553-4027
sunny.ing@disney.com