Station Information, Notification for Job Listings, and EEO Reports

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Radio Disney Atlanta - WDWD (AM) 590

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Atlanta AM 590 Office - (770) 541-7472

900 CIRCLE 75 PARKWAY, STE 1320 ATLANTA, GA 30339

Job Information

Radio Disney Atlanta is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Atlanta at (770)-541-7472 or mail a letter to 900 Circle, 75 Parkway, Suite 1320, Atlanta, GA 30339 or email Radio Disney Atlanta Station Manager, Kelly McCluskey, at <u>kelly.mccluskey@disney.com</u>.

EEO Report

WDWD (AM) Annual EEO Report December 1, 2012 – November 30, 2013 Radio Disney Atlanta, LLC, Atlanta, GA

This annual EEO Report is filed on behalf of WDWD (AM) (the "Station") in compliance with the FCC's EEO reporting requirements. WDWD is a Radio Disney Atlanta, LLC owned radio station and is located in Atlanta, GA. This report includes information from December 1, 2012 to November 30, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had 5 full time employees as of November 26, 2013.

I. <u>General Job Vacancy Information</u>

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30 second announcements aired December 1, 2012 –November 30, 2013 and a total of 524 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, 5 positions were posted, and 3 were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on DisneyCareers.com. The names of all candidates hired are listed in the charts below. The names of candidates not hired are redacted for privacy.

A position of Promotions Coordinator was opened November 8, 2012, and filled on December 31, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com, in the Atlanta Journal Constitution and distributed to the station's local recruitment contact list (Attachment A). Eight candidates were interviewed for the position.

Position Title: Promotions Coordinator

Date Posted: <u>11/8/2012</u>

Date Filled: <u>12/3/12012</u>

Dept: Radio Disney

Candidates

Applicant Name	Date	Source	Status
Dawn Suchke	11/14/12	Internal Candidate	Н
***	11/14/12	Internal Candidate	NH
***	11/15/12	Disneycareers.com	NH
***	11/15/12	Referral from Radio Disney Atlanta Station Manager, Kelly McCluskey	NH
***	11/15/12	Referral from the Orlando Radio Disney	NH

		Road crew	
***	11/16/12	Internal Candidate	NH
***	11/16/12	Internal Candidate	NH
***	11/19/13	Internal Candidate	NH

Status: NH: Not Hired

H: Hired

A position of Account Executive was opened November 8, 2012 and filled on July 8, 2013. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com, in the Atlanta Journal Constitution and distributed to the station's local recruitment contact list (Attachment A). Five candidates were interviewed for the position.

Position Title: Account Executive

Date Posted: <u>11/8/12</u>

Date Filled: <u>7/8/13</u>

Dept: Radio Disney

Candidates

Applicant Name	Date	Source	Status
***	12/19/12	Disneycareers.com	NH
***	1/15/13	Referral from Kelly McCluskey, Station Manager Radio Disney Atlanta	NH
***	3/27/13	Disneycareers.com	NH
***	4/17/13	Kennesaw State	NH

		University Career Fair	
Jennifer Hoffman	5/30/13	Referral from Kelly McCluskey, station Manager Radio Disney Atlanta	Н

Status: NH: Not Hired

H: Hired

A position of Account Executive was opened May 31, 2013 and filled on July 15, 2013. Notice of this job vacancy was posted on DisneyCareers.com, in the Atlanta Journal Constitution and distributed to the station's local recruitment contact list (Attachment A). Three candidates were interviewed for the position.

Position Title: <u>Account Executive</u>

Date Posted: <u>5/31/13</u>

Date Filled: <u>7/15/13</u>

Dept: <u>Radio Disney</u>

Candidates

Applicant Name	Date	Source	Status
***	6/28/13	Disneycareers.com	NH
***	6/16/13	Disneycareers.com	NH
Laurie Stone	6/30/13	Disneycareers.com	Н

Status: NH: Not Hired

H: Hired

A position of Account Executive was opened September 10, 2013 and candidate accepted and will start December 2, 2013. Notice of this job vacancy was posted on

DisneyCareers.com, Monster.com (posted 9/27/13) and distributed to the station's local recruitment contact list (Attachment A). Four candidates were interviewed for the position.

Position Title: <u>Account Executive</u>

Date Posted: <u>9/10/13</u>

Date Filled: <u>12/2/13</u>

Dept: Radio Disney

Candidates

Applicant Name	Date	Source	Status	
***	9/23/13	Disneycareers.com	NH	
***	10/29/13	Disneycareers.com	NH	
Westly Baer	11/5/13	Kennesaw State University Career fair	Н	
***	11/12/13	Disneycareers.com	NH	

Status: NH: Not Hired

H: Hired

A position of Promotions Coordinator was opened October 31, 2013 and was filled on November 25, 2013. Notice of this job vacancy was posted on DisneyCareers.com and distributed to the station's local recruitment contact list (Attachment A). Five candidates were interviewed for the position.

Position Title: Promotions Coordinator

Date Posted: <u>10/31/13</u>

Date Filled: <u>11/25/13</u>

Dept: Radio Disney 5434117 (Cost Center)

Candidates

Applicant Name	Date	Source	Status
***	11/7/13	Internal Candidate	NH
Cody Bradley	11/8/13	Internal Candidate	Н
***	11/11/13	Disneycareers.com	NH
***	11/11/13	Disneycareers.com	NH
***	11/11/13	Referral from Radio Disney Orlando Road crew	NH

Status: NH: Not Hired

H: Hired

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

Berry College Career and Internship Fair – February 21, 2013

Attended by the Promotions Manager, resumes collected

Chattahoochee Technical College Spring 2013 Career Fair – March 13, 2013 Attended by the Promotions Manager and Station Manager, resumes collected

Kennesaw State University Spring Career Fair – March 28, 2013 Attended by the Promotions Manager, resumes collected

13th Annual Diversity Employment Day Career Fair – May 22, 2013
Attended by the Promotions Manager, resumes collected

DeKalb Workforce Development Job Fair – June 12, 2013 Attended by the Promotions Manager, resumes collected

Kennesaw State University Fall Career Fair – October 10, 2013 Attended by the Promotions Manager and Station Manager, resumes collected

B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

Atlanta Assn. of Black Journalists c/o WCLK National Association of Hispanic Journalists Atlanta Women in Radio and Television Alliance for Women in Media The National Hispanic Media Coalition National Association of Media Women

C. Other Menu Options

Sponsorship of community events informing the public about broadcast career opportunities:

Columbia Elementary School Career Day – March 15, 2013 Attended by the Promotions Manager and Promotions Coordinator

Robert Shaw Traditional Theme School Career Day – March 22, 2013

Attended by the Station Manager

Teasley Elementary Career Day – April 4, 2013

Attended by the Station Manager

Teasley Elementary Performing Arts Day – April 30, 2013 Attended by the Promotions Manager and Station Manager

Avondale Elementary Career Day – May 3, 2013

Attended by the Promotions Manager

Lassiter High School Business/Marketing Day – May 9, 2013 Attended by an Account Executive

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

Atlanta Assn. of Black Journalists c/o WCLK

111 James P Brawley Drive, SW Atlanta, GA 30314 ATTN: Employment Services

Morris Brown College

643 Martin Luther King Jr. Drive, NW Atlanta, GA 30314 ATTN: Job Placement Office

Spelman College

350 Spelman Lane Atlanta, GA 30314 ATTN: Job Placement Office

Clark Atlanta University

223 James P. Brawley Drive, SW Atlanta, GA 30314 ATTN: Job Placement Office

Cobb- Cherokee Career Center

465 Big Shanty Road Marietta, GA 30066 ATTN: Dough Chandler

Latin American Association

2665 Buford Highway, NE Atlanta, GA 30324-3262 ATTN: Director of Employment Services

NAACP

970 Martin Luther King Jr. Drive, SW Atlanta, GA 30314 ATTN: Employment Services

Atlanta Urban League

100 Edgewood Avenue, NE- Suite 600 Atlanta, GA 30303 ATTN: John W. Bray

Goodwill Industries

1502 Pleasant Hill Road, Suite 109 A Duluth, GA 30303 ATTN: Kristina Armstrong

LDS Employment Resource Services

4823 North Royal Atlanta Drive Tucker, GA 30084-3894 ATTN: Karen Findlay

Cobb Works

463 Commerce Park Drive, Suite 100 Marietta, GA 30060 ATTN: Alisa Jackson

National Association of Hispanic Journalists

1000 Nat. Press Building; 529 14th Street Washington, DC 20045 ATTN: Employment Services

Kennesaw State University

1000 Chastain Road Kennesaw, GA 30144

Attn: Katherine Kinnick

GA State University

PO Box 3965 Atlanta, GA 30302 Attn: Job Placement Office- Dr. Douglas Barthlow

Reinhardt University

7300 Reinhardt College Waleska, GA 30183-2981 Attn: Brian Loughlin

University of Georgia

215 South Jackson St. Athens, GA 30602-4135

Attn: Cecil Bentley

Atlanta Broadcast Institute

6961 Peachtree Industrial Suite 102 Norcross, GA 30092

Attn: Cyndi Todd

Agnes Scott College

141 East College Ave Decatur, GA 30030 Attn: Job Placement Office

Mercer University

3001 Mercer University Drive Atlanta, GA 30341 ATTN: University Job Placement Office

Mercer University

1400 Coleman Avenue Macon, GA 31207 ATTN: University Macon Job Placement Office

American Business Women's Association

4249 Meadow Way Marietta, Georgia 30066 United States of America Tel: (404) 926-4970

Professional Women's Network

4766 Jamerson Forest Cir Marietta, Georgia 30066 United States of America Tel: (404) 872-2374

Wesleyan College

4760 Forsyth Rd Macon, Georgia 31297

Berry College

2277 Martha Berry Hwy NW Mt. Berry, GA 30149 ATTN: Career Placement Office

Shorter College

315 Shorter Avenue Rome, GA 30165

ATTN: Career Placement Office

Augusta State University 2500 Walton Way

Augusta, GA 30904-2200 ATTN: Career Placement Office

Oglethrope University

4484 Peachtree Road NE Atlanta, GA 30319 ATTN: Employment Services

Minority Professional Network, Inc. (MPN)

P.O. Box 55399 Atlanta, GA 30308-5399 USA

Atlanta Women in Radio and Television

5909 Peachtree Dunwoody Road

Atlanta, GA 30328

Rotary Club Of Atlanta

100 Edgewood Avenue Suite 508 Atlanta, GA 30303 404-522-2767 fax: 404-522-2017

Rotary Club of Roswell

Roswell Park & Recreation Center, Building A, 10495 Woodstock Rd. Roswell, GA 30075 **Phone: 770.641.3760** *Elwyn Gaissert, President* Georgia Rotary Student Program PO Box 61327 Savannah, GA 31420 912-961-1331 fax-912-961-1860

Atlanta Business Chronicle

3423 Piedmont Rd. Atlanta, GA 30305 Phone: 404-249-1000 Fax: 404-249-1048

American Business Women's Association

780 Muroggo Drive NW

Atlanta, GA 30321

The Georgia Federation of Business and Professional Women

230 Pine Knoll Lane Eatonton, GA 31024 Phone: (770) 468-8380

Professional Women's Network

4766 Jamerson Forest Cir Marietta, Georgia 30066 United States of America Tel: (404) 872-2374

PRSA GEORGIA CHAPTER

4971 Staverly Lane

Norcross, GA 30092 770.449.6369 (v)

770.449.6589 (f)

Connecticut School of Broadcasting

1755 North Brown Road, Suite 175 Lawrenceville, GA 30043 Phone: (678) 205-2210 Attn: Career Services

Albany State University

504 College Drive Albany, Georgia 31705 229.430.4600

Fort Valley State University

1005 State University Drive Fort Valley, GA 31030 478-825-6211

Morehouse College

830 Westview Dr SW Atlanta, GA 30314 (404) 681-2800

University of Georgia

Department of Marketing Terry College of Business University of Georgia Athens, GA 30602-6258 706-542-2123 Laura Richardson, Advisor 706-542-3738 (fax)

Career Resource Center – Clayton Branch

3000 Corporate Center Drive

Suite 350

Morrow, GA 30260

770-960-2172

ARC – Workforce Development Division of GA Department of Labor

40 Courtland ST, NE

Atlanta, GA 30303

404-463-3327

404-463-3105 fax

Atlanta Workforce Development Agency

818 Pollard Blvd, SW

Atlanta, GA 30315

404-468-9675

404-468-7388 fax

Georgia Department of Labor Career Center

2636-14 Martin Luther King, Jr. Drive Atlanta, GA 30311

(404) 699-6900

Westwood College- Atlanta Midtown

1100 Spring Street, NW Ste 102 Atlanta, GA 30309

J. Montrell Dobbins- Campus Director of Career Development Services 404-898-9318 fax- 404-892-7253

Clayton College and State University

2000 Clayton State Boulevard Morrow GA 30260 Ryan Whitfield, Asst Director Office of Career Services 678-466-5402

ITT Technical Institute

2065 Baker Road NW

Kennesaw, GA 30144

Kelly M Davis

Career Services Specialist

770-426-2300

The Art Institute of Atlanta

6600 Peachtree Dunwoody Road, 100 Embassy Row

Atlanta, GA 30328

Sharon Boiling – Career Services

Brenau University

500 Washington Street, SE Gainesville, GA 20501 770-534-6299 George Bagel – Director of Career Services 770-534-6265 **Chattahoochee Technical College** 980 South Cobb Drive Marietta, GA 30060 Luycylle Shelton, Rachel Day – Career Service Coordinators

Columbus State University

4225 University Avenue Columbus, GA 31907 Center of Career Development Schuster Student Services Center, RM 102 706-507-8760

DeVry University

One West Court Square Suite 100 Decatur, GA 30030 Career Services, 6th Floor Van Travis 770-619-3592

Georgia Gwinnett College

1000 University Center Lane Lawrenceville, GA 30043 Career Development and Advisement 678-407-5554

Georgia Perimeter College – Clarkston Campus

555 North Indian Creek Drive
Clarkson, GA 30021
678-891-3300 (o)
404-298-5247 (f)

Georgia Perimeter College – Decatur Campus

3251 Panthersville Road
Decatur, GA 30334
678-891-2350 (o)
404-224-2490 (f)

Georgia Perimeter College – Dunwoody Campus

2101 Womack Road Dunwoody, GA 30338 770-274-5110 (o) 770-551-7447 (f)

Georgia Perimeter College – Newton Campus

239 Cedar Lane Covington, GA 30014 770-278-1240 (o) 770-278-1442 (f)

Alpharetta Site at GSU

3705 Brookside Parkway Alpharetta, GA 30022

North Georgia College and State University

82 College Circle

Dahlonega, GA 30597

Career Services

NGCSU

114 Barnes Hall Dahlonega, GA 30597 706-864-1951

Complete Game Broadcasting

The Atlanta Broadcast Institute 1945 Cliff Valley Way Ste 110 Atlanta, GA 30329 Thea Marcacci - Director of Admissions and Placement Fax:404-929-0524

North Metro Atlanta CC

Georgia Department of Labor 2943 North Druid Hills Road Atlanta, GA 30329-3909 (404) 679-5200 (404) 679-1713 FAX

South Metro Atlanta CC

Georgia Department of Labor 2943 North Druid Hills Road Atlanta, GA 30329-3909 (404) 679-5200 (404) 679-1713 FAX

Clayton County CC

Georgia Department of Labor 2450 Mount Zion Pkwy - Building 100, Suite 100 Jonesboro, GA 30236-2500 (678) 479-5886 (678) 479-5256 FAX

Cobb-Cherokee CC

Georgia Department of Labor 465 Big Shanty Road Marietta, GA 30066-3303 (770) 528-6100 (770) 528-6139 FAX

Covington CC

Georgia Department of Labor 7249 Industrial Boulevard, N.E. Covington, GA 30014-1499 (770) 784-2455 (770) 784-2459 FAX\

Dekalb County CC

3879 Covington HighwayDecatur, GA 30032-2640(404) 298-3970(404) 298-3995 FAX

Gwinnett County CC

Georgia Department of Labor 2211 Beaver Ruin Road Suite 160 Norcross, GA 30071-3328 (770) 840-2200 (770) 613-4843 FAX

Athens CC

Georgia Department of Labor 150 Evelyn C. Neely Drive Athens, GA 30601 (706) 583-2550 (706) 369-5895 FAX

Augusta CC

Georgia Department of Labor 601 Greene Street Augusta, GA 30901-1427 (706) 721-3131 (706) 721-7680 FAX

Brunswick CC

Georgia Department of Labor 2517 Tara Lane Brunswick, GA 31520-2758 (912) 264-7244 (912) 262-3334 FAX

Bainbridge CC

Georgia Department of Labor 310 South Scott Street Bainbridge, GA 39819-4136 (229) 248-2618 (229) 248-2681 FAX

Blue Ridge CC

Georgia Department of Labor 1048 Appalachian Highway Blue Ridge, GA 30513 (706)632-2033 (706)632-7316 FAX

Alliance for Women in Media

5905 Peachtree Dunwoody Road #600 Atlanta, GA 30328

American Intercontinental University

500 Embassy Row NE

Atlanta, GA 30328

Attn: Career Services

Georgia Southern University

P.O. Box 8069

Statesboro, GA 30460-8069

The following groups were added in 2013

The National Hispanic Media Coalition 1705 DeSales Street NW 5th Floor

Washington, DC 20036

202-596-2063

GA Association of Broadcasters

8010 Roswell Road, Suite 260

Dunwoody, GA 30350

Connecticut School of Broadcasting

Job Placement Office

1355 Terrell Mill road

Marietta, GA 30067

Attn: Michael Hessings

National Association of Media Women

1185 Nisky Lake Road

Atlanta, GA 30311

Attn: Barbara Kirkpatrick

Black Women's Coalition

1450 Gordon St. SW Room 207 Atlanta, GA 30310

Attn: Shirley Williams

Latin American Association

Director of Employment Services 2665 Buford Highway, NE Atlanta, GA 30324

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Radio Disney Boston - WMKI (AM) 1260

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Boston AM 1260 Office - 781-472-7920

309 WAVERLEY OAKS RD SUITE 103 WALTHAM, MA 02452

Job Information

Radio Disney Boston is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Boston at 781-472-7920 or mail a letter to 309 Waverley Oaks Road, Suite 103, Waltham, MA 02452 or email Radio Disney Boston Station Manager, Kathleen Maitino, kathleen.maitino@disney.com.

EEO Report

WMKI EEO Report December 1, 2013 Radio Disney, Boston

This annual EEO Report is filed on behalf of WMKI (AM) (the "Station") in compliance with the FCC's EEO reporting requirements. WMKI (AM) is a Radio Disney Group, LLC owned radio station and is located in Waltham, MA. This report includes information from December 1, 2012 through November 30, 2013 and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had twelve full time employees as of November 30, 2013.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital

status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A) and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. This year, we extended our outreach list to include local colleges and universities. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired Monday through Sunday, 6am-8pm and a total of 782 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each job requisition to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, four positions were posted, and four were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire. All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on DisneyCareers.com.

A position of Station Manager was opened February 11, 2013, and filled on May 13, 2013. Notice of this job vacancy was posted on DisneyCareers.com and SimplyHired.com and an advertisement was included in BizJournals.com. The position was distributed to the station's local recruitment contact list (Attachment A). Nineteen candidates were interviewed for the position.

Two positions of Account Executive were opened May 14, 2013, and filled on August 5, 2013 and August 19, 2013. Notice of these job vacancies were posted on DisneyCareers.com, InDeed.com, SimplyHired.com and an advertisement was included in the *Metro Boston Newspapers*. The position was distributed to the station's local recruitment contact list (Attachments A and B). Eight candidates were interviewed for the positions.

A position of Promotions Manager was opened October 10, 2013 and replaced with the position of Promotions Coordinator and filled on November 18, 2013. Notice of this job vacancy was posted on DisneyCareers.com and Massachusetts JobQuest and an advertisement was also placed in the *Boston Parents Paper*. The position was distributed to the station's local recruitment contact list (Attachments A & B). Five candidates were interviewed for the position.

Full Time Open Position Interview Chart

During the reporting period, recruitment and interviews for four full-time open positions were conducted. The identity of candidates not hired, but interviewed, has been kept confidential.

Date of	Job Title	Department	Date of	Candidate	Hired	Date Hired	Source*
Opening			Interview	Interviewed *Names withheld for privacy	(H) or Not (NH)		
2/11/13	Station Manager	Management	2/13/2013	*	NH		Industry Referral

2/11/13	Station Manager	Management	2/13/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	2/14/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	2/21/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	2/25/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	2/28/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/7/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/7/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/11/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/13/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/13/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/15/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/21/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/22/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/27/2013	*	NH	Industry Referral
2/11/13	Station Manager	Management	3/28/2013	*	NH	Industry Referral

2/11/13	Station Manager	Management	3/29/2013	*	NH		Industry Referral
2/11/13	Station Manager	Management	4/1/2013	*	NH		Industry Referral
2/11/13	Station Manager	Management	4/12/2013	Kathleen Maitino	Н	5/13/2013	Industry Referral

Date of	Job Title	Department	Date of	Candidate	Hired	Date Hired	Source*
Opening			Interview	Interviewed	(H) or		
				*Names	Not		
				withheld for	(NH)		
				privacy			
5/14/13	Account	Sales	5/21/2013	*	NH		Industry
	Executive						Referral
	Account	Sales	06/03/2013	Carla Ferrera	Н	08/19/2013	Industry
5/14/13	Executive						Referral
5/14/13	Account	Sales	06/06/2013	*	NH		Industry
	Executive						Referral
5/14/13	Account	Sales	06/11/2013	Jack Foley	Н	08/5/2013	Industry
	Executive						Referral
5/14/13	Account	Sales	06/11/2013	*	NH		Industry
	Executive						Referral
5/14/13	Account	Sales	06/12/2013	*	NH		Linked In
	Executive						
5/14/13	Account	Sales	06/18/2013	*	NH		Industry
	Executive						Referral
5/14/13	Account	Sales	07/11/2013	*	NH		Industry
	Executive						Referral

Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed *Names withheld for privacy	Hired (H) or Not (NH)	Date Hired	Source*
10/10/2013	Promotions Coordinator	Promotions	10/15/2013	*	NH		Internal Candidate
10/10/2013	Promotions Coordinator	Promotions	10/16/2013	Kelly Stevens	Н	11/18/2013	Internal Candidate
10/10/2013	Promotions Coordinator	Promotions	10/18/2013	*	NH		Internal Candidate
10/10/2013	Promotions Coordinator	Promotions	10/22/2013	*	NH		Internal Candidate
10/10/2013	Promotions Coordinator	Promotions	10/23/2013	*	NH		Internal Candidate

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

D. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

* On February 13, 2013, Casey McClean, Promotions Manager collected resumes and handed out information on behalf of Radio Disney (WMKI) at the Bentley University Career Fair at Bentley University in Waltham, MA.

* On February 16, 2013, Casey McClean, Promotions Manager, collected resumes and handed out information on behalf of Radio Disney (WMKI) at the Spring Career Fair at Boston University in Boston, MA. * On April 4, 2013, Casey McClean, Promotions Manager, collected resumes and handed out information on behalf of Radio Disney (WMKI) at the UMASS Lowell Career Fair at the University of Massachusetts in Lowell, MA.

* On September 25, 2013, Christina Campanaro, Promotions Manager collected resumes and handed out information on behalf of Radio Disney (WMKI) at the Bentley University Career Fair at Bentley University in Waltham, MA.

* On September 30, 2013, Kathleen Maitino, Station Manager and Casey McClean, Promotions Manager, collected resumes and handed out information on behalf of Radio Disney (WMKI) at the Job Fair of Boston at Embassy Suites Boston/Waltham in Waltham, MA.

* On October 3, 2013, Christina Campanaro, Promotions Manager, collected resumes and handed out information on behalf of Radio Disney (WMKI) at Northeastern Career Fair at Northeastern University in Boston, MA.

* On October 17, 2013, Christina Campanaro, Promotions Manager, collected resumes and handed out information on behalf of Radio Disney (WMKI) at the Boston University Career Fair at Boston University in Boston, MA.

* On October 23, 2013, Christina Campanaro, Promotions Manager, collected resumes and handed out information on behalf of Radio Disney (WMKI) at the UMASS Lowell Career Fair at the University of Massachusetts in Lowell, MA.

E. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

Organization: American Women in Radio and Television - MA Chapter

Where: 80 Mount Vernon St # 3, Boston, MA

Description: American Women in Radio and Television is a national non-profit organization dedicated to the advancement of women in electronic media.

Contact: 617) 723-5642

Found on: http://www.awrtboston.org/index.html

Organization: Women in Cable Telecommunications - New England Chapter

Where: 676 Island Pond Road Manchester NH 03109

Description: Developing women leaders is our mission. As the oldest and largest organization serving women professionals in cable and telecommunication

F. Other Menu Options

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

On September 26, 2013, Station Manager, Kathleen Maitino and Promotions Manager, Casey McClean conducted an information forum at Emerson College's Career Services Center. Twenty-one students attended and participated in a question and answer session, following a video presentation on working with Radio Disney. Information was also disseminated on careers in broadcasting overall and current job postings were distributed.

In addition, we added several organizations and colleges for inclusion in our job posting outreach (see Attachments A and B).

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

Local Community Organizations:

Organization: State Office of Minority and Women Business Assistance

Where: 10 Park Plaza, Boston, MA

Description: Need to be a business that owned by minority and or women and become certified

Contact: (617) 973-8692

Found on: http://www.somwba.state.ma.us/

Organization: Greater Boston Minority and Women owned Business Directory

Where: 344 Broadway, Cambridge, MA 02139

Description: "The primary goal of this site is to facilitate business-to-business connections, making it easier for minority and woman owned businesses to connect with larger corporations, universities, and other organizations."

Contact: Phone: N/A

Found on: http://www.mwobusiness.com/Home.aspx

Organization: NAAAP: National Association of Asian Americans Professionals

Where: PO box 51922, Boston, MA 02205

Description: Can become a sponsor through NAAAP http://www.naaapboston.org/sponsor-Register.do

Contact: Phone: (hotline) (617) 227-1113 E-mail: naaap@naaapboston.org

Found on: http://www.naaapboston.org

Organization: Medfield Lions Club

Where: PO Box 79, Medfield, MA 02052

Description: Oldest continuously active service organization in Medfield, also an international club

Contact: King Lion Joe Shea

The Medfield Lions, PO Box 79, Medfield, MA 02052

Phone: 508 359-7376 E-mail: jshea1982@comcast.net

Found on: http://www.lionsclubs.org/EN/content/about_index.shtml

Organization: Greater Boston Minority & Women Owned Business Director

Where: 430 Lexington Street,, Boston, MA 02466

Description: "The primary goal of this site is to facilitate business-to-business connections, making it easier for minority and woman owned businesses to connect with larger corporations, universities, and other organizations."

Contact: Phone: N/A

Found on: http://www.mwobusiness.com/Home.aspx

Organization: The Rotary Club of Boston

Where: 20 Park Plaza, Suite 518, Boston, MA 02116

Description: Involved in Boston's civic life, city, and to expand international scope since 1909

Contact: Phone: 617.426.7133 Fax: 617.507.4666

Found on: http://www.clubrunner.ca/CPrg/Home/homeE.asp?cid=3239

Organization: YMCA of Greater Boston

Where: 316 Huntington Ave, Boston, MA 02115

Description: Heart of strong communities

Contact: Phone: 617-536-6950 E-mail: N/A

Found on: http://www.ymcaboston.org

Organization: United Way of Massachusetts Bay and Merrimack Valley

Where: 51 Sleeper Street Boston, MA 02210 OR

P.O. Box 51381, Boston, MA 02205-1381

Description: We improve the quality of life for our region's children and families by uniting effective partners, wise investments, and committed volunteers to strategically tackle the most critical issues and create measurable differences in our neighborhoods.

Contact: Phone: 617.624.8000 Fax: 617.624.9114

Found on: http://www.supportunitedway.org/index.html

Organization: Boston Community Capital

Where: 56 Warren Street, Boston, MA 02119-3236

Description: Involved in projects to serve and help the community from affordable housing, health clinics, youth programs, schools and others.

Contact: Phone: 617-427-8600 Fax: 617-427-9300

Found on: http://www.bostoncommunitycapital.org/index.html

Accredited Educational Institutions:

Organization: Bentley University **Where:** 17 Forest St, Waltham, MA 02452 **Description:** Accredited educational institution.

Contact: Phone: 781.891.3423 Email: recruiting_info@bentley.edu

Found on: http://www.bentley.edu/career-services

Organization: Boston University **Where:** 19 Deerfield Street, 3rd Floor, Boston, MA 02215 **Description:** Accredited educational institution.

Contact: Phone: (617) 353-3490 Fax: (617) 353-7111 Email: comjobs@bu.edu

Found on: http://www.bu.edu/com-careers

Organization: Brandeis University **Where:** 415 South Street, Usdan Student Center, Waltham, MA 02453 **Description:** Accredited educational institution.

Contact: Phone: (781) 736-3618
Found on: http://www.brandeis.edu/hiatt/

Organization: Curry College **Where:** 1071 Blue Hill Avenue, Milton, MA 02186 **Description:** Accredited educational institution.

Contact: Phone: 617-333-2195 Fax: 617-333-2310 Email: careerdevelopment@curry.edu

Found on: http://www.curry.edu/resources-and-services/academic-resources/center-forcareer-development.html

Organization: Johnson & Wales University **Where:** 8 Abbott Park Place, Providence, RI 02903 **Description:** Accredited educational institution.

Contact: Phone: 401-598-1000

Found on: http://www.jwu.edu/content.aspx?id=51768

Organization: Lasell College **Where:** 1844 Commonwealth Avenue, Newton, MA 02466 **Description:** Accredited educational institution.

Contact: Phone: 617-243-2125 Email: dturner@lasell.edu

Found on: http://www.lasell.edu/campus-life/career-services.html

Organization: Newbury College **Where:** 129 Fisher Ave Box 416, Brookline, MA 02445 **Description:** Accredited educational institution.

Contact: Phone: 617-730-7072 Email: sara.sheckells@newbury.edu

Found on: http://www.newbury.edu/careerservices

Organization: Salem State University **Where:** 352 Lafayette Street, Salem, MA 01970 **Description:** Accredited educational institution. Contact: Phone: 978.542.6406 Fax: 978.542.6145 Email: career@salemstate.edu

Found on: http://www.salemstate.edu/24933.php

Organization: Simmons College **Where:** 300 The Fenway, Boston, MA 02115 **Description:** Accredited educational institution.

Contact: Phone: 617-521-2488 Fax: 617-521-3753 Email: careers@simmons.edu

Found on: http://www.simmons.edu/cec/about/index.php

Organization: Tufts University **Where:** 419 Boston Avenue - Dowling Hall Suite 740, Medford, MA 02155 **Description:** Accredited educational institution. **Contact:** Phone: (617) 627-3299 Email: career.services@ase.tufts.edu

Found on: http://careers.tufts.edu/students/

Organization: University of Rhode Island **Where:** 90 Lower College Road, Room 228 Roosevelt Hall, Kingston, RI 02881 **Description:** Accredited educational institution. **Contact:** Phone: 401.874.2311 Fax: 401.874.5525 Email: career@etal.uri.edu

Found on: http://career.uri.edu/

ATTACHMENT B-LOCAL RECRUITMENT SOURCES CONTACT LIST

Organization: Boston Women in Media & Entertainment

Where: 505 Paradise Rd, Suite 307, Swampscott, MA

Description: The mission of **Boston Women in Media & Entertainment (BWME)** is to create a vibrant, interactive community of support for women within the broadcast and performing arts in the Boston area **Contact:** Phone: N/A **Found on**: bwme.org Organization: New Hampshire Association of Broadcasters

Where: 707 Chestnut St, Manchester, NH

Description: The Association's key responsibilities include assisting its members with general and broadcast-specific business challenges through educational seminars, legal hotlines, grassroots lobbying (in-state and on Capitol Hill), and additional opportunities to receive industry specific assistance, locate helpful resources, and network with fellow broadcasters.

Contact: Phone: 603.627.9600 fax: 603.627.9603 **Found on**: <u>http://nhab.org/index.cfm</u>

Organization: Quincy Career Center

Where: 152 Parkingway, Quincy, MA

Description: One-Stop Career Centers help job seekers connect with employers. The South Shore Career Centers host a variety of employment-related workshops and events each month. Experienced Job Specialists are available to assist you with reviewing your resume and provide job search assistance.

Contact: Plymouth: 508.732.5300 Quincy: 617.745.4000 Found on: http://www.quincycareercenter.org/

Organization: Action for Boston Community Development, Inc

Where: 178 Tremont St, Boston, MA

Description: For 50 years ABCD has provided basic services and innovative programs that help empower individuals, families, and communities in Boston to overcome poverty, live with dignity, and achieve their full potential.

Contact: Phone: 617-348-6000 Found on: <u>https://www.bostonabcd.org/</u>

Organization: Urban League of RI

Where: 246 Prairie Ave, Providence RI

Description: Empowering communities, changing lives

Contact: Phone: 401-351-5000 **Found on**: http://www.ulri.org/index.cfm

Organization: Hispanic American Chamber of Commerce

Where: 406 Huntington Ave, Boston, MA

Description: an organization that represents businesses, individuals and institutions and is committed to the economic development and success of the Hispanic business community.

Contact: Phone: NA

Found on: http://www.hacc.com/

Organization: Boston Women's Commission **Where:** City Hall Plaza, Suite 716, Boston, MA

Description: The mission of the Women's Commission is to provide technical assistance to individuals and organizations on issues concerning women and to advocate for increased attention to public policy initiatives that affect women's equal participation, economic security, family commitments, health, and safety

Contact Phone: 617-635-4500

Found on: http://www.cityofboston.gov/women/

Organization: Regional Employment Board of Hampden County

Where: 1441 Main St, 1st Floor, Springfield MA

Description: the REB is a business-led, non-profit corporation that engages its members from business, education, labor and community-based agencies to set public policies that will build a better workforce. **Contact:** Phone: (413) 787-1547 Fax: (413) 755-1364 **Found on:** http://www.rebhc.org/

Organization: Enable, Inc.

Where: 603 Neponset St, Canton, MA

Description: Nonprofit agency which provides a variety of educational, social, rehabilitative and therapeutic services to children, adolescents and adults. Enable creates for all these individuals and their families a continuum of unique and innovative services that facilitate individual growth and family integration. **Contact:** Phone Tel. (781) 828-4770 Fax (781) 575-0078 **Found on:** http://www.enableinc.org/

Organization: Mass Commonwealth of Unemployment

Where: 446 North Main St, Fall River MA

Description: The Department of Career Services (DCS) oversees Massachusetts's network of One-Stop Career Centers that assist businesses in finding qualified workers and provide job seekers with career guidance as well as referrals to jobs and training. **Contact:** Phone 617-626-5075

Found on: http://www.mass.gov/lwd/employment-services/

Organization: Concilio Hispano

Where: 105 Windsor St, Cambridge MA

Description: non-profit, community-based human service organization founded in 1969 by Latinos who wanted to improve conditions in their community. **Contact:** Phone NA **Found on:** http://www.conciliohispano.org/index.php

Organization: Monster **Where:** 5 Clock Tower Place, Suite 500, Maynard MA

Description: Find Jobs. Build a Better Career. Find Your Calling **Contact:** Phone NA **Found on:** <u>http://www.monster.com</u>

Organization: Federal Veteran's Center

Where: 468 North St, New Bedford MA

Description: resources for Veterans, their family members, and civilians to obtain career advice and find jobs. **Contact:** Phone NA **Found on:** http://www.va.gov/jobs

Organization: The Career Place

Where: 100 Sylvan Rd Suite G-100, Woburn MA

Description: The Career Place helps individuals to find current job openings, assess their skill levels and interests, and enter education and training programs. In addition to a friendly and professional environment in which to work, we offer a wealth of resources free of charge, including computer skills workshops, employment workshops, and access to state-of-the-art research tools, including the Internet. **Contact:** Phone: 781.932.5500 FAX: 781.932.5566 **Found on:** TheCareerPlace.org

Organization: Massachusetts Broadcasters Association

Where: PO Box 401, 43 Riverside Avenue, Medford, MA 02155

Description: Founded in 1954, the Massachusetts Broadcasters Association (MBA) is a voluntary trade association representing over 200 over-the-air radio and television broadcasters in the Commonwealth of Massachusetts. The MBA's chief responsibility is to protect and promote the interests of broadcasters. The MBA also assists members with broadcast and general business related challenges

Contact: 800-471-1876 **Found on**: www.massbroadcasters.org

Organization: Progreso Latino, Inc

Where: 626 Broad St, Central Falls, RI

Description: "Our mission is to empower the Latino community by providing the knowledge, skills, training, continuum of services and opportunities for self sufficiency, human development, prosperity, and a flourishing community" **Contact:** Phone: (401) 728-5920 Email: info@fprogresolatino.org **Found on:** http://www.progresolatino.org/

Organization: NAACP

Where: 95 Cedar St, New Bedford, MA

Description: NAACP offers an exciting and challenging mission to embrace diversity change while impacting social justice.
Contact: Phone: (508) 991-4416
Found on: <u>http://www.naacp.org/pages/employment</u>

Organization: NAACP- Massachusetts Chapter

Where: PO Box 90163 Mason Sq Station, Springfield MA

Description: NAACP offers an exciting and challenging mission to embrace diversity change while impacting social justice. **Contact:** Phone: (508) 991-4416 **Found on:** <u>http://www.naacp.org/pages/employment</u>

Organization: Mass Rehab Commission

Where: 1 Parker St, Lawrence MA

Description: tools and resources for learning and working in Massachusetts. **Contact:** Phone: (978) 685-1731 **Found on:** http://www.mass.gov Organization: Triangle, Inc

Where: 420 Pearl St, Malden MA

Description: Through support, challenge and opportunity, Triangle empowers people with disabilities and their families to enjoy rich, fulfilling lives. We are committed to helping the world recognize that we are all people with ability.

Contact: P. 781-322-0400 • F. 781-322-0410 **Found on:** <u>http://www.triangle-inc.org/</u>

Organization: Employment and Training Resources/ One Stop Career Center

Where: Norwood, MA and Framingham, MA

Description: a private, non-profit agency that promotes the social, economic, and cultural well-being of all tribal communities in Rhode Island. **Contact:** Norwood: (781) 769-4120. **Framingham:** Phone: 508-766-5700

Found on: http://www.etrcc.com

Organization: The Work Place

Where: 29 Winter St, Boston MA

Description: The Work Place provides comprehensive employment and career services that are easy to access, customer-driven, and linked to the latest technology. We help individuals to find current job openings, assess their skill levels and interests, and enter education and training programs. **Contact:** (617) 737-0093

Found on: <u>http://www.workplace.org</u>

Organization: Boston Career Link

Where: 1010 Harrison Ave, Boston MA

Description: Boston Career Link is a one-stop career center offering universal access to a broad range of career counseling services, career resources, workshops, career fairs, and special programs to connect job seekers looking to advance or change careers with employers.

Contact: Phone: (617) 541-1400 Fax: (617) 427-8657

Found on: http://www.bostoncareerlink.org/

Organization: Career Development and Marketing Association

Where: 195 East Squantum St, Quincy, MA

Description: Local Career Website **Contact:** Phone: (617) 328-0387

Organization: Jobnet

Where: 210 South St, Boston, MA

Description: One-stop career center specializing in teaching job seekers the tools necessary to find a job and in presenting employers opportunities to meet qualified candidates.

Contact: Phone: (617) 338-0809

Found on: http://www.jobnetboston.org/

Accredited Educational Institutions:

Organization: Amherst College

Where: P.O. Box 2210, Amherst, MA 01002 **Description:** Accredited educational institution.

Contact: Phone: (413) 542-2000

Found on: https://www.amherst.edu/

Organization: Berklee College of Music **Where:** 1140 Boylston Street, Boston, MA 02215 **Description:** Accredited educational institution.

Contact: Phone: 617 266-1400

Found on: <u>http://www.berklee.edu/</u>

Organization: Boston College **Where:** 38 Commonwealth Avenue, Southwell Hall, Chestnut Hill, MA 02467 **Description:** Accredited educational institution.

Contact: Phone: (617) 552-3430 Email: carctr@bc.edu

Found on: http://www.bc.edu/offices/careers/

Organization: Bridgewater State University **Where:** Rondileau Campus Center - Room 008, 19 Park Avenue, Bridgewater, MA 02325 **Description:** Accredited educational institution.

Contact: Phone: 508.531.1328 Fax: 508.531.6119 Email: careersrv@bridgew.edu

Found on: http://microsites.bridgew.edu/careerservices

Organization: Brown University **Where:** P.O. Box 1907, Providence, RI 02912 **Description:** Accredited educational institution. **Contact:** Phone 401-863-3326 Email: careerlab@brown.edu

Found on: http://brown.edu/campus-life/support/careerlab/

Organization: Bunker Hill Community College **Where:** 250 New Rutherford Avenue, Boston, MA 02120 **Description:** Accredited educational institution. **Contact:** Phone: 617-228-2245 E-mail: CareerCenter@bhcc.mass.edu

Found on: http://www.bhcc.mass.edu/careercenter/

Organization: Cambridge College **Where:** 1000 Massachusettes Avenue, Cambridge, MA 02138 **Description:** Accredited educational institution.

Contact: Phone: 617-873-0614 Email: <u>leslie.conder@cambridgecollege.edu</u> **Found on:** http://www.cambridgecollege.edu/career-resource-center

Organization: Clark University **Where:** 950 Main Street, Worchester, MA 01610 **Description:** Accredited educational institution. **Contact:** Phone: (508) 793-7711

Found on: www.clarku.edu

Organization: Colby Sawyer College **Where:** 541 Main Street, New London, NH 03281 **Description:** Accredited educational institution.

Contact: Phone: (603) 526-3765 Email: amy.hebert@colby-sawyer.edu

Found on: http://www.colby-sawyer.edu/campus-life/career/

Organization: College of the Holy Cross **Where:** One College Street, Worchester, MA 01610 **Description:** Accredited educational institution.

Contact: Phone: 508-793-3880

Found on: http://offices.holycross.edu/careerplanning/us

Organization: Dartmouth College **Where:** 63 South Main Street, 2nd Floor, Hanover, NH 03755 **Description:** Accredited educational institution.

Contact: Phone: (603) 646-2215 Fax: (603) 646-1360 Email: career.services@dartmouth.edu

Found on: http://www.dartmouth.edu/~csrc/

Organization: Emerson College **Where:** 120 Boylston Street Boston, Boston, MA 02116 **Description:** Accredited educational institution.

Contact: Phone: 617-824-8586 Email: careers@emerson.edu

Found on: http://www.emerson.edu/student-life/careers-internships

Organization: Emmanuel College **Where:** 400 The Fenway, Boston, MA 02115 **Description:** Accredited educational institution.

Contact: Phone: (617) 735-9930

Found on: http://www.emmanuel.edu/academics/internships-career-opportunities.html

Organization: Endicott College **Where:** 376 Hale Street, Beverly, MA 01915 **Description:** Accredited educational institution.

Contact: Email: careers@endicott.edu Fax: 978-232-3146

Found on: http://www.endicott.edu/Academics/CareerCenter.aspx

Organization: Franklin Pierce University **Where:** 40 University Drive, Rindge, NH 03461 **Description:** Accredited educational institution.

Contact: Phone: 603.899.4045 Fax: 603.899.4368 Email: nicholrm@franklinpierce.edu

Found on: http://www.franklinpierce.edu/academics/career/

Organization: Harvard University **Where:** 54 Dunster Street, Cambridge, MA 02138 **Description:** Accredited educational institution.

Contact: Phone: 617-495-2595 Fax: 617-495-3584

Found on: http://www.ocs.fas.harvard.edu/

Organization: Holyoke Community College **Where:** 303 Homestead Ave, Holyoke, MA 01040 **Description:** Accredited educational institution.

Contact: Phone: (413) 552.2361 E-mail: <u>rpowers@hcc.edu</u> **Found on:** http://www.hcc.edu/student-services/career-center

Organization: Keene State College **Where:** 229 Main Street, Keene, NH 03435 **Description:** Accredited educational institution.

Contact: Email: aca@keene.edu

Found on: <u>http://www.keene.edu/aca/</u>

Organization: Lesley University

Where: 29 Everett Street, Cambridge, MA 02138 **Description:** Accredited educational institution.

Contact: Phone: 617-349-8550 Email: crcjobs@lesley.edu

Found on: http://www.lesley.edu/career-resource-center/

Organization: Massachusetts Institute of Technology **Where:** 77 Mass Avenue Building 12-170, Cambridge, MA 02139 **Description:** Accredited educational institution. **Contact:** Phone: (617) 253-4733 Email: gecd@mit.edu

Found on: http://gecd.mit.edu/

Organization: Massachusetts College of Liberal Arts **Where:** 375 Church St. North Adams, MA 01247 **Description:** Accredited educational institution.

Contact: Phone: 413.662.5332 or 413.662.5333 Fax: 413.662.5444 Email: career@mcla.edu

Found on: http://www.mcla.edu/Academics/academicresources/career/

Organization: Mass Bay Community College **Where:** 50 Oakland Street, Wellesley Hills, MA 02481 **Description:** Accredited educational institution.

Contact: Phone: (781) 239-3142 Email: careerservices@massbay.edu

Found on: http://www.massbay.edu/Current-Students/Career-Services.aspx

Organization: Massasoit Community College **Where:** One Massasoit Boulevard, Brockton, MA 02302 **Description:** Accredited educational institution.

Contact: Phone: 508-588-9100 x1407

Found on: http://www.massasoit.mass.edu/stud_serv/career_place/career.cfm

Organization: Mount Ida College **Where:** 777 Dedham Street, Newton, MA 02459 **Description:** Accredited educational institution. Contact: Phone: (617) 928-4602 Email: rbrooks@mountida.edu

Found on: http://www.mountida.edu/internships-careers/

Organization: Northeastern University **Where:** 420 Huntington Ave, Boston, MA 02115 **Description:** Accredited educational institution.

Contact: Phone: 617-373-2430 Email: careerservices@neu.edu

Found on: http://www.northeastern.edu/careers/about/contact/

Organization: Roxbury Community College **Where:** 1234 Columbus Avenue, Roxbury, MA 02120 **Description:** Accredited educational institution. **Contact:** Phone: 617-427-0060

Found on: http://www.rcc.mass.edu/careers/

Organization: Smith College **Where:** 84 Elm Street, Northampton, MA 01063 **Description:** Accredited educational institution.

Contact: Phone: (413) 585–2582 Fax: (413) 585–2596

Found on: http://www.smith.edu/lazaruscenter/

Organization: Stonehill College **Where:** 320 Washington Street, Easton, MA 02357 **Description:** Accredited educational institution.

Contact: Phone: 508.565.1325 Email: careerservices@stonehill.edu

Found on: http://www.stonehill.edu/offices-services/career-services/

Organization: Suffolk University Where: 8 Ashburton Place, Boston, MA 02108 Description: Accredited educational institution. Contact: Phone: 617.573.8480 Fax: 617.573.8752 Found on: http://www.suffolk.edu/academics/3281.php

Organization: American International College **Where:** 1000 State Street, Springfield, MA 01109 **Description:** Accredited educational institution. **Contact:** Phone: 413.205.3237 Email: careerservices@aic.edu

Found on: http://www.aic.edu/careerservices

Organization: University of Massachusetts Dartmouth **Where:** 285 Old Westport Road Suite 001, North Dartmouth, MA 02747 **Description:** Accredited educational institution. **Contact:** Phone: 508.999.8658 Fax: 508.999.8927 Email: cdcinfo@umassd.edu

Found on: http://www.umassd.edu/career/

Organization: University of Massachusetts Boston **Where:** 100 Morrisey Boulevard, Boston, MA 02125 **Description:** Accredited educational institution. **Contact:** Phone: 617-287-5519 Fax: 617-287-5525

Found on: http://www.umb.edu/academics/vpass/career_services

Organization: University of Hartford **Where:** 200 Bloomfield Aveune, West Hartford, CT 06117 **Description:** Accredited educational institution. **Contact:** Phone: 860.768.4287

Found on: http://www.hartford.edu/career_services/

Organization: University of Maine **Where:** 5748 Memorial Union, Room 300, Orono, ME 04469 **Description:** Accredited educational institution. **Contact:** Phone: 207.581.1359 Fax: 207.581.3003 E-mail: umainecareercenter@umit.maine.edu

Found on: http://umaine.edu/career/

Organization: University of New Hampshire Where: 89 Main Street, Durham, NH 03824 Description: Accredited educational institution. Contact: Phone: 603-862-2064 Fax: 603-862-3104 Email: <u>career.advice@unh.edu</u> Found on: http://www.unh.edu/uacc/

Organization: University of NH at Manchester **Where:** 400 Commercial St, Manchester, NH 03101 **Description:** Accredited educational institution. **Contact:** Phone: 603-641-4394 Email: unhm.career@unh.edu

Found on: http://manchester.unh.edu/student/career-services

Organization: Wentworth Institute of Technology **Where:** 550 Huntington Avenue, Boston, MA 02115 **Description:** Accredited educational institution. **Contact:** Telephone: 617-989-4101 Fax: 617-989-4110

Found on: http://www.wit.edu/career-services/

Organization: Westfield State College Where: 577 Western Avenue, Westfield, MA 01086 Description: Accredited educational institution. Contact: Phone: (413) 572-5206 Fax: (413) 572-5475 Email: careers@westfield.ma.edu

Found on: http://www.westfield.ma.edu/offices-services/career-center

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Radio Disney Charlotte – WGFY (AM) 1480

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Charlotte AM 1480 Office - (704) 377-2223

1100 S TRYON ST STE 210 CHARLOTTE, NC 28203

Job Information

Radio Disney Charlotte is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Charlotte at 704-377-2223 or mail a letter to 1100 S. Tryon Street, Suite 210, Charlotte, NC 28203 or email Radio Disney Charlotte Station Manager, Denise Atkins, denise.atkins@disney.com.

EEO Report

Report Regarding Applicability of FCC Equal Employment Opportunity Rules to WGFY (AM), Charlotte, NC, August 1, 2013

Radio Disney Group, LLC, licensee of WGFY(AM), Charlotte, NC (the "Station"), which is an equal opportunity employer, hereby certifies that as of August 1, 2013, the Station had fewer than five full-time employees. Therefore, pursuant to the FCC's equal employment opportunity ("EEO") rules, the Station will not be filing an annual EEO public file report this August 1, 2013. Even though the Station is not required to file an EEO public file report, Radio Disney Group, LLC adheres to its policy regarding equal employment opportunity. Our policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

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Radio Disney Chicago – WRDZ (AM) 1300

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Chicago Office - (312) 222-6708

401 N MICHIGAN AVE SUITE 2010 CHICAGO, IL 60611

Job Information

Radio Disney Chicago is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Chicago at 312-222-6708 or mail a letter to 401 N. Michigan Avenue, Suite 2010, Chicago, IL 60611 or email Radio Disney Chicago Station Manager, Matt Friscia, matthew.friscia@disney.com.

EEO Report

WRDZ-AM EEO Report 7/16/12-7/15/13 Radio Disney, Chicago

This annual EEO Report is filed on behalf of WRDZ (the "Station") in compliance with the FCC's EEO reporting requirements. WRDZ is a Radio Disney Group, LLC owned radio station and is located in LaGrange, IL. This report includes information from July 16th, 2012 through July 15th, 2013 and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had eight full time employees as of 7/15/2013.

I. <u>General Job Vacancy Information</u>

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally

including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A & B), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired a total of 367 times between 1/14/13 and 7/15/13.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, four positions were posted, and three were filled, the remaining position is still open. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were distributed to the contact lists specified below (see Attachments A,B,C, and D).

Promotions Manager for WRDZ (AM). This position was open on 11/14/12 and filled on 1/21/13. To fill the vacancy, WRDZ utilized the following:

- 1) Took out an ad in the 11/14/12 posted on monster.com
- 2) Was posted on the disneycareers.com website as of 11/14/12

Seventeen people were interviewed for this position. The hired candidate was an internal candidate. Referral sources of the other candidates interviewed were as follows:

Industry referrals (2) – interviewed on 1/10/13 and 12/11/13 Internal Candidates (5) - interviewed on 12/19/13, 1/12/13, 1/19/13, 1/19/13, 1/20/13, 1/20/13, 1/20/13, 1/20/13, 1/10/13, 1/11/2013, 1/19/13, 1/11/13, 1/11/13 Monster.com (1) – interviewed on 1/22/13 Angela Pargas (internal candidate) was hired on 1/21/13 for this position

Promotions Coordinator for WRDZ (AM). This position was open on 1/24/13 and filled on 3/11/13. To fill the vacancy, WRDZ utilized the following

1) Was posted on the disneycareers.com website as of 1/24/13

Seven people were interviewed for this position. The hired candidate was an internal candidate. Referral sources of the other candidates interviewed were as follows:

Internal Candidate (4) interviewed on 1/24/13, 2/8/13, 2/5/13, and 2/8/13 Disneyjobs.com (2); interviewed on 2/5/13, 2/1/13 Previously had applied for another Disney job vacancy (1) – interviewed on 2/1/2013 Lindsey Arquilla (previously interviewed for promotions manager position) was hired on 3/11/13 for this position

Account Executive for WRDZ(AM). This position was posted 3/13/13 and filled on 7/29/13. To fill the vacancy, WRDZ utilized the standard recruitment methods described above and also:

- 1) Placed a listing on disneycareers.com on 3/13/13.
- 2) A print publication ad in the Chicago Reader on 4/12/13
- 3) Electronic web posting on 4/12/13 on the Chicago Reader website

Twelve people were interviewed for this position. The hired candidate was an internal candidate from a soon to be divested station. Referral sources of the other candidates interview were as follows:

Industry referrals (4), interviewed on 3/21/13, 3/28/13, 4/2/13, 4/26/13 Disneycareers.com (7) interviewed on 3/18/13, 3/29/13, 4/12/13, 4/12/13, 4/16/13, 5/7/13, 5/13/13 one internal candidate (1) interviewed on 6/19/13 Jillian Mertz was hired for this position (internal candidate) with a start date of 7/29/13.

Promotions Coordinator for WRDZ (AM). This position was open on 6/10/13. We are still in the hiring process of this position. To fill the vacancy, WRDZ utilized the standard recruitment methods described above and also the following

1) Was posted on the disneycareers.com website as of 6/10/13

Seven people have been interviewed so far for this position. Referral sources for this position have been all internal candidates to date with interview dates of: 6/10/13, 6/9/13,

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

Period: 7/16/13 to 7/15/13 Name of Job Fair	Date of Job Fair	Station Personnel Who Attended *	Title
DePaul University Music and Entertainment Career Fair	2/27/2013	Angela Pargas	WRDZ-AM Promotions Manager
Chicago Career Fair (in Chicago at Congress Hotel)	4/25/2013	Angela Pargas	WRDZ-AM Promotions Manager
Chicago West Career Fair in Oakbrook at the Marriott Hotel	6/10/13	Angela Pargas	WMVP- AM Public Affairs Manager
* All personnel who attended these job fairs have hiring responsibilities for full-time and/or			

part-time employees and/or		
interns for their		
respective station.		

B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

National Lesbian and Gay Journalist Association South Asian Journalist Association (SAJA) National Association of Hispanic Journalists Native America Public Telecommunications

C. Other Menu Options

<u>Internship Program</u> –WRDZ continues to offer college and university undergraduates the opportunity to learn the day-to-day process and workings of a radio station for school credit. The internship typically lasts 10 weeks, depending on the school requirements and student's availability. Participants work an average of 15-20 hours per week. Each intern is assigned a base department, but has multiple opportunities throughout the other departments. In addition to the summer 2012 interns listed on our 2012 annual EEO report, who were still completing their internships during the period covered by this report, we also have a current intern hired for the summer of 2013. Listed below is one individual currently who interning at WRDZ-AM during the terms listed above.

Internship Supervisor for WRDZ- AM: Phoebe Wainright, Operations Manager					
Period: 7/16/12 - 7/15/13					
	College	Dates of	Hours		
	and	Interns	/	Statio	Base
Name of Intern	Location	hip	Week	n	Field
	Northern				Promoti
	Illinois	5/22/12-	15-20	WRD	ons /
Olivia Marek	University	8/8/12	13-20	Z-AM	Sales
		5/29/13			Promo
Meghan Bucaro	Indiana	-	15-20	WMV	tions /
-	University	8/16/13		P-AM	Sales/

The Station seeks to regularly assess and improve recruitment methods and

sources by analyzing their individual effectiveness and making changes as appropriate.

Attachment A - LOCAL RECRUITMENT sources CONTACT LIST FOR

Company	First Name	Last Name	E-mail Address	Busines s Phone	Fax Number	Address	City	State/ Provi nce	ZIP/Post al Code
Arab- American Action Network	Hatem	Abudayeh	hatem85 @yahoo .com	773- 436- 6060	773-436- 6460	3148 W. 63rd Street	Chicago	IL	60629
Asian American Institute	Tuyet	Le	aai@aai chicago. org	773- 271- 0899	773-271- 1982	4753 N. Broadway Suite 200	Chicago	IL	60640
Bradley University	Sandra	McDermo tt	sandymc @bradle y.edu	309- 677- 2510	309-677- 2611	1501 W Bradley Avenue	Peoria	IL	61625
Capital Area Career Center	Jim	Grimes	wqnarad io@aol. com	217- 529- 5431 x164	217-529- 7861	2201 Toronto Road	Springfie ld	IL	62712
Columbia College Chicago	Tom	Joyce	tjoyce@ colum.e du	312- 344- 7280	312-344- 8439	33 E Congress	Chicago	IL	60605
Columbia University Graduate School of Journalism	Melani e	Huff	mgh2@ columbi a.edu & jh548@ columbi a.edu	212-854-3 854-9198	3861 or 212-	2950 Broadway	New York	NY	10027
DePaul Univer	rsity		recruitst udents@ depaul.e du	312- 362- 5201	312-362- 8565	1 E Jackson Boulevard, Suite 9500	Chicago	IL	60604

PROMOTIONS MANAGER POSITION

careers

708-

708-488-

7900 W

IL

60305

River

Dominican University

		<u>@dom.e</u> <u>du</u>	524- 6786	5075	Division St, Parmer 010	Forest		
Jan	Stevens	j <u>asteven</u> <u>s2@eiu.</u> <u>edu</u>	217- 581- 2412	217-581- 2222	600 Lincoln Ave 1301 Human Services Center	Charlesto n	IL	61920
Julie	Brown	msbrow nplease @yahoo .com	312-719	<u>→</u>)-0917	1459 W. 74th St.	Chicago	IL	60636
an Univer	•			309-556- 3065	PO Box 2900 109 E University, Lower Level Gulick Hall	Bloomingt	IL	61701
Willia m	Yoshino	midwest @jacl.or g		773-728- 7231	5415 N. Clark Street	Chicago	IL	60640
Sally	Yarberry	sallyyar berry@j vschicag o.org	312- 673- 3444	312-553- 5544	216 W Jackkson Blvd, Suite 700	Chicago	IL	60606
Kathlee n	Wall	kathleen wall@kc dee.org	630- 966- 1435	630-897- 7953	1 Smoke Tree Plaza	North Aurora	IL	60542
Patrick	Friedline	careerde v@moo dy.edu	312- 329- 4414	312-329- 8976	820 N. LaSalle Blvd. Career Development Center	Chicago	IL	60610
Bach	Polakows ki	info@nl gja.org	202-588	3-9888	1420 K Street, NW Suite 910	Washingt on	DC	20005
	Julie /an Univer Willia m Sally Kathlee n Patrick	JulieBrownJulieBrownvan Universitysmoon u.edu/van Universitysmoon u.edu/Willia mYoshino mWillia nYoshino mSallyYarberrySallyWall nKathlee nWall nPatrickFriedlineBachPolakows	JanStevensjasteven s2@eiu. eduJulieBrownmsbrow nplease @yahoo .commsbrow nplease @yahoo .com/an Universitysnoonan@iw u.edu/center30/an Universitysnoonan@iw u.edu/center30Willia mYoshino gmidwest @jacl.or g30SallyYarberrysallyyar berry@j vschicag o.org30Kathlee nWall Friedlinekathleen wall@kc dee.orgBachPolakowsinfo@nl	JanStevens $asteven$ s2@eiu. s2@eiu. edu217- 581- 2412JulieBrownmsbrow nplease @yahoo .com312-719JulieBrownmsbrow nplease @yahoo .com309-556- 3095van Universitysnoonan@iw u.edu/center309-556- 3095Willia mYoshino midwest g773- 728- 7171SallyYarberrysallyyar berry@j vschicag o.org312- 673- 3444SallyYarberrysallyar berry@j vschicag o.org312- 673- 3444Rathlee nWall kathleen dee.org630- 966- 1435PatrickFriedline careerde v@moo dy.edu312- 329- 4414	JanStevensjasteven s2@eiu. edu217- 581- 2222217- 2222JulieBrownmsbrow nplease @yahoo .com $312-719-0917$ JulieBrownmsbrow nplease @yahoo .com $309-556-$ 3095 $309-556-$ 3065van Universitysnoonan@iw u.edu/ccenter $309-556-$ $3095309-556-3065WilliamYoshinogmidwestglacl.org773-728-728-7171773-728-7231SallyYarberryvschicago.org312-553-5544312-553-5544KathleenWallkathleende.org630-966-1435630-897-7953PatrickFriedlinekathleev@moody.edu312-329-329-329-8976312-329-8976BachPolakowsinfo@nl202-588-9888$	Image:	Image:	Image:

Journalist											
Association											
Northwestern University	Dianne	Siek	kmann	d- siekma n@nort westerr edu	th	847- 491- 5785	847-491- 2573	620 Lincoln Street	Evanston	IL	60208
Phalanx Family Services	Laura	Bailey		y lbailey @phalan xgrpserv ices.org		773- 261- 5600	773-261- 5100	4628 W. Washington BLVD.	Chicago	IL	60624
Saint Hubert Job Ministry	Bruce			brucehu chro@l otmail.e om	<u>h</u>	847-524-4	4903	426 Andrew Lane	Schaumb urg	IL	60193
South Asian Journalists Association (SAJA)	Sreenat h	Sree n	Sreenivasa saja@c n lumbia du			212- 854- 5979	212-854- 5979	c/o Columbia Graduate School of Journalism, 2950 Broadway	New York	NY	10027
Southern Illinoi		-	sronlin	e@siu	61	8-453-	618-453-	900 S Normal	Carbondal	IL	62901
Carbondale Ca	eer Servic	;es	<u>.edu</u>		239	91	1924	Ave Mailcode 4703	e		
University of Il	linois -		ecso@i	ill <u>inoi</u>	21	7-333-	217-333-	505 E Green	Champaig	11	61820
Urbana-Champ Educational Ca	oaign,	ces	<u>s.edu</u>				5689		n		
US Veterans Employment Service	Patrick	Win	nfrey	elmore. ianca@ ol.gov	¢d	312- 793- 3433	312-596- 5471	401 S. State St.	Chicago	IL	60604
Western Illinois	s Universit	ty	careers s.wiu.e				309-298- 2838	Sherman Hall 116 1 University	Macomb	IL	61455- 1390
								Circle			

		1						T	
California Indian Manpower Consortium	Elizabe th	McPherso n	elizabe hm@ci mcinc. om	271-	773-271- 3729	1630 W Wilson	Chicago	IL	60640
Illinois Center for Broadcasting	Don	Clark	dclark(beonain com		630-916- 1764	455 Eisenhower Lane South, Suite 200	Lombard	IL	60148
State Representativ e 34th District IL	Barbara	Wright	statereg constar <u>e-a-</u> howarc @como st.net	nc 783- 8800	773-783- 8773	8729 S. State Street	Chicago	IL	60619
Oakton Community College	Annette	Partak	careers rvices@ oakton du	@ 635-	847-635- 2636	1600 E. Golf Road, Room 1125	Des Plaines	IL	60016
Illinois Employment Training Center	Claudia	Underwoo d	cunder @ides. ate.il.u	st 538-	773-538- 8857	715 E 47th St	Chicago	IL	60653
Illinois Employ Suburban Loca		ining Center	- West	708-338- 6900 x237	708-338- 6942	35 S 19th Ave	Maywood	IL	60153
Korean American Community	Blanca	Joo		773- 583- 5501 x121	773-583- 7009	4300 N. California	Chicago	IL	60618
League of Women Voters	Jan	Flapan		312- 939- 5935	312-939- 6887	332 S Michigan Ave, #1050	Chicago	IL	60604
MacCormac Business	Barbara	Schiller		312- 922-	312-922-	29 E Madison	Chicago	IL	60602

College				1884	3196				
Madison Media	Susan	Miller		608- 663-	608-442- 0141	2702 Agriculture Dr	Madison	WI	53718
Institute				2000	0141	Agriculture Di			
Mayor's	Phyllis	Slaughter		312-	312-746-	2102 W. Ogden	Chicago	IL	60612
Office for				746-	5787	Avenue			
People with				5743 x					
Disabilities				185					
Mayor's	Monica	Rafac		312-	312-746-	1615 W	Chicago	IL	60622
Office of				746-	7773	Chicago Ave,			
Workforce				7777		5th Floor			
development									
National	Celia	Lopez	clopez@	773-	773-247-	2011 W	Chicago	IL	60609
Latino			nlei.org	247-	4975	Pershing Rd			
Education				0707					
Institute				x213					
Native Americ	an Public		4	02-472-	402-472-	PO Box 83111	Lincoln	NE	68501
Telecommunic	cations		3.	522	8675				
Puerto Rican	Angelic	Andrade	aandrad	773-	773-325-	2320 N	Chicago	IL	60614
Coalition	a		e@wpos	325-	7304	Kenmore			
			t.depaul.	7316					
			edu						
Women	Maritza	Gonzalez	mgonzal	312-	312-782-	111 N Wabash,	Chicago	IL	60602
Employed			ez@wo	782-	5249	Suite 1300			
			menemp	3902					
			loyed.or	x226					
			g						
								1	

ATTACHMENT B - LOCAL RECRUITMENT SOURCES CONTACT LIST FOR ACCOUNT EXECUTIVE POSITION

Company	First Name	Last Nam e	E-mail Address	Business Phone	Fax Number	Address	City	Stat e/Pr ovin ce	ZIP/Post al Code
State Representati ve 34th District IL	Barbar a	Wrig ht	staterep- constance-a- howard@co mcast.net	773-783- 8800	773-783- 8773	8729 S. State Street	Chicago	IL	60619
Archdiocesa n Latin American Company	Heidi	Darvi lle		312-655- 7130	312-948- 6993	126 N des Plaines St	Chicago	IL	60661
Diversity/Ca reers in Engineering & Information Technology	Janet	Penn		973-912- 8555	973-912- 8599	197 Mountain Ave	Springfiel d	NJ	07081
Illinois Employment Training Center	Claudi a	Unde rwoo d	cunder@ides. state.il.us	773-538- 9811 x242	773-538- 8857	715 E 47th St	Chicago	IL	60653
Joel Hall Dancers & Center	Bonni e	Kras ny		773-293- 0900	773-293- 1130	1511 W Berwyn Ave	Chicago	IL	60640
Korean American Community	Blanc a	Joo		773-583- 5501 x121	773-583- 7009	4300 N. California	Chicago	IL	60618
League of Women Voters	Jan	Flapa n		312-939- 5935	312-939- 6887	332 S Michigan Ave, #1050	Chicago	IL	60604

MacCormac Business College	Barbar a	Schil ler		312-922- 1884	312-922- 3196	29 E Madison	Chicago	IL	60602
Madison Media Institute	Susan	Mille r		608-663- 2000	608-442- 0141	2702 Agriculture Dr	Madison	WI	53718
Mayor's Office for People with Disabilities	Phylli s	Slaugh	ıter	312-746- 5743 x 185	312-746- 5787	2102 W. Ogden Avenue	Chicago	IL	60612
National Council of La Raza	Jorge	Himojo	osa	312-269- 9250	312-269- 9260	203 N Wabash	Chicago	IL	60601
National Latino Education Institute	Celia	Lope z	clopez@nlei. org	773-247- 0707 x213	773-247- 4975	2011 W Pershing Rd	Chicago	IL	60609
National Student Partnerships	Lucy	Mula ny		773-303- 0700	773-303- 0702	4750 N. Sheridan Avenue	Chicago	IL	60626
Native Americ	an Public	: Teleco	mmunications	402-472- 3522	402-472- 8675	PO Box 83111	Lincoln	NE	68501
Professional Convention Management Association	Sara	Lewi s	slewis@pcma .org	312-423- 7212	312-423- 7222	1113 S Whipple	Chicago	IL	60655
Puerto Rican Coalition	Angel ica	Andr ade	aandrade@w post.depaul.e du	773-325- 7316	773-325- 7304	2320 N Kenmore	Chicago	IL	60614
Robert Morris College	Angel a	Boer	aboer@robert morris.edu	312-935- 4037	312-935- 4043	401 S State St	Chicago	IL	60605
Robert Morris	Jan	Bedn	jbedbnarz@r obertmorris.e	847-578-	847-578-	1507 S	Waukegan	IL	60085

College, Lake County campus		arz	du	7122	7127	Waukegan Rd			
South Central Community Service	Waddi 1	Dodd		773-602- 8161	773-602- 8175	8316 W Ellis	Chicago	IL	60619
Spanish Coalition for Jobs	Frank	Sanc hez	fsanchez@sci -usa.org	773-247- 0707 x213	773-247- 4975	2011 W Pershing Rd	Chicago	IL	60609
United Negro College Fund	Jann	Hono re		312-845- 2202	312-263- 2750	55 east Monroe	Chicago	IL	60603
Us Job Corps				312-596- 5470 x5471	312-596- 5471	343 S Dearborn	Chicago	IL	60604
Westwood College of Technology	Fenise	Duns on		708-832- 9760 x136	708-832- 9342	80 River Oaks Center, Suite 111	Calumet City	IL	60409
Wheaton College Career Services	Jared	Abuh 1	career.service s@wheaton.e du	630-752- 5048	630-752- 5448	801 E College Ave	Wheaton	IL	60187
Women Employed	Maritz a	Gonz alez	mgonzalez@ womenemplo yed.org	312-782- 3902 x226	312-782- 5249	111 N Wabash, Suite 1300	Chicago	IL	60602
Anixter Center	Ruth	Gray - Wilk e	rgray@anizle t.org	773-428-65	00 x248	2001 n Clybourne, Suite 302	Chicago	IL	60614
Cambodian Association of Illinois	Chel	Thac h		773-878-70	90	2831 W Lawrence	Chicago	IL	60640

Chicago State University	Abdul	Mah di	amahdi@csu. edu	773-995- 2327	773-995- 2329	9501 S King Dr	Chicago	IL	60628
Emma L Bowen Foundation of Minority Interests in Media	Jacque line	Rom ero	jromero@cbs .com	212-975-2545		524 W 57th St	New York	NY	10019
Fox College	Katrin a	Та	kta@foxcolle ge.edu	708-802-6582		6640 S Cicero Ave	Bedford Park	IL	60638
Italian Cultura Center	1			708-345-38	342	1621 N 39th Ave	Stone Park	IL	60165
Latinas en Action	Kay	Kelly		312-226-15	544	1823 W 17th St	Chicago	IL	60608
Malcolm X College	Steph anie	Rami rez		312-850- 7273 or 312-850- 7087 x 7080	312-850- 7484	1900 W. VanBuren Room 2307	Chicago	IL	60612
National Association of Broadcasters	Karen	Hunt er	khunter@nab .org	202-429-54	.98	1771 N St NW	Washingto n	DC	20036
Northwester n Business College	Greg	Nort on	gnorton@nc. edu	773-777-42	220 x2203	4811 N. Milwaukee	Chicago	IL	60630
Olive- Harvey College	Diane	Batis te	dbatiste@ccc. edu	773-291-6378		10001 S. Woodlawn Avenue	Chicago	IL	60628
Rainbow/PU SH Coalition	Marga rie	McKin	nnon-Price	773-256-2772		930 East 50th Street	Chicago	IL	60615
The Knowledge	Russ	Beau	rbeaupre@tk	630-606-5472		177 Firth Rd	Palatine	IL	60067

Group., Inc.	pre	ginc.com			

ATTACHMENT C - LOCAL RECRUITMENT SOURCES CONTACT LIST FOR PROMOTIONS COORDINATOR POSITION POSTED IN JUNE 2013

Company	First Name	Last Nam e	E-mail Address	Business Phone	Fax Number	Address	City	Stat e/Pr ovin ce	ZIP/Post al Code
Arab- American Action Network	Hatem	Abud ayeh	hatem85@ya hoo.com	773-436- 6060	773-436- 6460	3148 W. 63rd Street	Chicago	IL	60629
Asian American Institute	Tuyet	Le	aai@aaichica go.org	773-271- 0899	773-271- 1982	4753 N. Broadway Suite 200	Chicago	IL	60640

Bradley University	Sandr a	McD ermo tt	sandymc@br adley.edu	309-677- 2510	309-677- 2611	1501 W Bradley Avenue	Peoria	IL	61625
Capital Area Career Center	Jim	Grim es	wqnaradio@a ol.com	217-529- 5431 x164	217-529- 7861	2201 Toronto Road	Springfiel d	IL	62712
Columbia College Chicago	Tom	Joyce	tjoyce@colu m.edu	312-344- 7280	312-344- 8439	33 E Congress	Chicago	IL	60605
Columbia University Graduate School of Journalism	Melan ie	Huff	mgh2@colu mbia.edu & jh548@colu mbia.edu	212-854-3861 or 212- 854-9198		2950 Broadway	New York	NY	10027
DePaul University			recruitstudent s@depaul.ed u	312-362- 5201	312-362- 8565	1 E Jackson Boulevard, Suite 9500	Chicago	IL	60604
Dominican University			careers@dom .edu	708-524- 6786	708-488- 5075	7900 W Division St, Parmer 010	River Forest	IL	60305
Eastern Illinois University	Jan	Steve ns	jastevens2@e iu.edu	217-581- 2412	217-581- 2222	600 LincolnAve1301 HumanServices Center	Charleston	IL	61920
Freedom Temple Church	emple n		msbrownplea se@yahoo.co m	312-719-0917		1459 W. 74th St.	Chicago	IL	60636
Illinois Wesleyan University			snoonan@iw u.edu/ccenter	309-556- 3095	309-556- 3065	PO Box 2900 109 E University, Lower Level Gulick Hall	Bloomingt on	IL	61701
Japanese	Willia	Yosh	midwest@jac	773-728-	773-728-	5415 N. Clark	Chicago	IL	60640

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American Citizens League	m	ino	l.org	7171	7231	Street			
Jewish Vocational Service	Sally	Yarb erry	sallyyarberry @jvschicago. org	312-673- 3444	312-553- 5544	216 W Jackkson Blvd, Suite 700	Chicago	IL	60606
Kane County Dept. of Employment & Education	Kathle en	Wall	kathleenwall @kcdee.org	630-966- 1435	630-897- 7953	1 Smoke Tree Plaza	North Aurora	IL	60542
Moody Bible Institute	Patric k	Fried line	careerdev@m oody.edu	312-329- 4414	312-329- 8976	820 N. LaSalle Blvd. Career Development Center	Chicago	IL	60610
National Lesbian and Gay Journalist Association	Bach	Polak owsk i	info@nlgja.or g	202-588-9888		1420 K Street, NW Suite 910	Washingto n	DC	20005
Northwester n University	Diann e	Siek mann	d- siekmann@n orthwestern.e du	847-491- 5785	847-491- 2573	620 Lincoln Street	Evanston	IL	60208
Phalanx Family Services	Laura	Baile y	lbailey@phal anxgrpservice s.org	773-261- 5600	773-261- 5100	4628 W. Washington BLVD.	Chicago	IL	60624
Saint Hubert Job Ministry	Bruce	Huch ro	brucehuchro @hotmail.co m	847-524-4903		426 Andrew Lane	Schaumbu rg	IL	60193
South Asian Journalists Association (SAJA)	Sreena th	Sreen ivasa n	saja@columb ia.edu	212-854- 5979	212-854- 5979	c/o Columbia Graduate School of Journalism, 2950 Broadway	New York	NY	10027
Southern Illino	ois Unive	rsity	sronline@siu.	618-453-	618-453-	900 S Normal	Carbondal	IL	62901

Carbondale Career Services			edu	2391	1924	Ave	e		
						Mailcode 4703			
University of Illinois - Urbana-Champaign, Educational Career Services			ecso@illinois .edu	217-333- 0740	217-333- 5689	505 E Green Street, Suite 202	Champaig n	Il	61820
US Veterans Employment Service	Patric k	Winf rey	elmore.bianca @dol.gov	312-793- 3433	312-596- 5471	401 S. State St.	Chicago	IL	60604
Western Illinois University			careers@doss .wiu.edu	309-298- 1838	309-298- 2838	Sherman Hall 116 1 University Circle	Macomb	IL	61455- 1390
California Indian Manpower Consortium	Elizab eth	McP herso n	elizabethm@ cimcinc.com	773-271- 2413 800-463- 5747	773-271- 3729	1630 W Wilson	Chicago	IL	60640
Illinois Center for Broadcasting	Don	Clark	dclark@beon air.com	630-916- 1700 x3114	630-916- 1764	455 Eisenhower Lane South, Suite 200	Lombard	IL	60148
State Representati ve 34th District IL	Barbar a	Wrig ht	staterep- constance-a- howard@co mcast.net	773-783- 8800	773-783- 8773	8729 S. State Street	Chicago	IL	60619
Archdiocesa n Latin American Company	Heidi	Darvi lle		312-655- 7130	312-948- 6993	126 N des Plaines St	Chicago	IL	60661
Diversity/Ca reers in Engineering & Information Technology	Janet	Penn		973-912- 8555	973-912- 8599	197 Mountain Ave	Springfiel d	NJ	07081

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Illinois Employment Training Center	Claudi a	Unde rwoo d	cunder@ides. state.il.us	773-538- 9811 x242	773-538- 8857	715 E 47th St	Chicago	IL	60653
Illinois Emplo Suburban Loca	•	raining (Center - West	708-338- 6900 x237	708-338- 6942	35 S 19th Ave	Maywood	IL	60153
Joel Hall Dancers & Center	Bonni e	Kras ny		773-293- 0900	773-293- 1130	1511 W Berwyn Ave	Chicago	IL	60640
Korean American Community	Blanc a	Joo		773-583- 5501 x121	773-583- 7009	4300 N. California	Chicago	IL	60618
League of Women Voters	Jan	Flapa n		312-939- 5935	312-939- 6887	332 S Michigan Ave, #1050	Chicago	IL	60604
MacCormac Business College	Barbar a	Schil ler		312-922- 1884	312-922- 3196	29 E Madison	Chicago	IL	60602
Madison Media Institute	Susan	Mille r		608-663- 2000	608-442- 0141	2702 Agriculture Dr	Madison	WI	53718
Mayor's Office for People with Disabilities	Phylli s	Slaugh	ıter	312-746- 5743 x 185	312-746- 5787	2102 W. Ogden Avenue	Chicago	IL	60612
Mayor's Office of Workforce development	Monic a	Rafa c		312-746- 7777	312-746- 7773	1615 W Chicago Ave, 5th Floor	Chicago	IL	60622
National Association of Hispanic Journalists	Letitia	Salaz ar		202-662-74	.83	1000 National Press Bldg.	Washingto n	DC	20045
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Celia	Lope z	clopez@nlei. org	773-247- 0707 x213	773-247- 4975	2011 W Pershing Rd	Chicago	IL	60609	
Lucy	Mula ny		773-303- 0700	773-303- 0702	4750 N. Sheridan Avenue	Chicago	IL	60626	
an Public	c Teleco	mmunications	402-472- 3522	402-472- 8675	PO Box 83111	Lincoln	NE	68501	
Sara	Lewi s	slewis@pcma .org	312-423- 7212	312-423- 7222	1113 S Whipple	Chicago	IL	60655	
Angel ica	Andr ade	aandrade@w post.depaul.e du	773-325- 7316	773-325- 7304	2320 N Kenmore	Chicago	IL	60614	
Angel a	Boer	aboer@robert morris.edu	312-935- 4037	312-935- 4043	401 S State St	Chicago	IL	60605	
Waddi 1	Dodd		773-602- 8161	773-602- 8175	8316 W Ellis	Chicago	IL	60619	
Frank	Sanc hez	fsanchez@sci -usa.org	773-247- 0707 x213	773-247- 4975	2011 W Pershing Rd	Chicago	IL	60609	
Jann	Hono re		312-845- 2202	312-263- 2750	55 east Monroe	Chicago	IL	60603	
			312-596- 5470 x5471	312-596- 5471	343 S Dearborn	Chicago	IL	60604	
	Lucy an Public Sara Angel ica Angel a Waddi 1 Frank	LucyMula nyLucyMula nyan PublicTelecoSaraLewi sAngel icaAndr adeAngel aBoer aMaddi lDodd nFrank l aSanc hezJannHono	zorgLucyMula nyLucyMula nyan Public TelecommunicationsSaraLewi sSaraSara sAngel icaAndr adeAngel aBoer aAngel aBoer morris.eduMaddi lDodd norris.eduFrank hezSanchez@sci -usa.orgJannHono	zorg0707 x213LucyMula ny773-303- 0700LucyMula ny773-303- 0700an Public Telecommunications402-472- 3522SaraLewi sslewis@pcma .org312-423- 7212Angel icaAndr ade adeaandrade@w post.depaul.e du773-325- 7316Angel aBoer aboer@robert morris.edu312-935- 4037Waddi lDodd hz773-602- 8161Frank hezfsanchez@sci -usa.org773-247- 0707 x213Jann tHono re312-596- 5470	z org 0707 x213 4975 Lucy Mula 773-303- 773-303- ny Image: Comparison of the c	z org 0707 x213 4975 Pershing Rd Lucy Mula 773-303- 773-303- 775-303- 7700 xan Public Telecommunications 402-472- 402-472- 8675 PO Box 83111 Sara Lewi slewis@pcma 312-423- 7222 1113 S Whipple Sara s slewis@pcma 312-423- 7222 2320 N Angel ade post.depaul.e 773-305- 773-325- 7304 Xenmore Angel Boer aboer@robert 312-935- 4043 401 S State St a morris.edu 312-935- 4043 401 S State St a Dodd Remore 8161 8175 8316 W Ellis I Dodd Rance@sci 773-602- 8175 8161 I Sanc fsanchez@sci 773-247- 773-247- 2011 W Frank Sanc fsanchez@sci 202 2750 55 east Monroe Jann Hono Inter 312-596- 312-596- 343 S Dearborn	x org 0707 x213 4975 Pershing Rd Constraints Lucy Mula x 773-303- 0700 773-303- 0702 4750 N. Sheridan Avenue Chicago an Public Telecommunications 402-472- 3522 402-472- 8675 PO Box 83111 Lincoln Sara Lewi slewis@pcma 312-423- 7212 312-423- 7222 1113 S Whipple Chicago Angel ica ade aandrade@w post.depaul.e du 773-325- 7316 2320 N 7304 Chicago Angel ica aboer@robert du 312-935- d037 312-935- 8161 401 S State St 4043 Chicago Maddi 1 Dodd Incorg 773-602- 8161 8316 W Ellis Chicago Frank Sanc hez fsanchez@sci rusa.org 773-247- 7077 x213 773-247- 975 2011 W Pershing Rd Chicago Jann Hono re Incore 312-845- 3470 312-263- 5471 55 east Monroe Chicago	x org 0707 x213 4975 Pershing Rd C Lucy Mula ny 773-303- 0700 773-303- 0702 4750 N. Sheridan Avenue Chicago IL an Public Telecomunications 402-472- 3522 402-472- 8675 PO Box 83111 Lincoln NE Sara Lewi slewis@pcma 312-423- 7212 312-423- 7222 1113 S Whipple Chicago IL Angel Ande aandrade@w 773-325- 7316 773-325- 7304 2320 N Chicago IL Angel ade aboer@robert morris.edu 312-935- 4037 312-935- 4043 401 S State St Chicago IL Yaddi 1 Dodd Imorris.edu 4037 4043 816 W Ellis Chicago IL Frank Sare fsanchez@sci 773-247- 90707 x213 773-247- 9075 2011 W Chicago IL Jann Horo Imore 312-845- 5470 312-263- 5471 543 S Dearborn Chicago IL	

Westwood College of Technology	Fenise	Duns on		708-832- 9760 x136	708-832- 9342	80 River Oaks Center, Suite 111	Calumet City	IL	60409
Wheaton College Career Services	Jared	Abuh l	career.service s@wheaton.e du	630-752- 5048	630-752- 5448	801 E College Ave	Wheaton	IL	60187
Women Employed	Maritz a	Gonz alez	mgonzalez@ womenemplo yed.org	312-782- 3902 x226	312-782- 5249	111 N Wabash, Suite 1300	Chicago	IL	60602
Anixter Center	Ruth	Gray - Wilk e	rgray@anizle t.org	773-428-6500 x248		2001 n Clybourne, Suite 302	Chicago	IL	60614
Cambodian Association of Illinois	Chel	Thac h		773-878-7090		2831 W Lawrence	Chicago	IL	60640
Chicago State University	Abdul	Mah di	amahdi@csu. edu	773-995- 2327	773-995- 2329	9501 S King Dr	Chicago	IL	60628
Emma L Bowen Foundation of Minority Interests in Media	Jacque line	Rom ero	jromero@cbs .com	212-975-2545		524 W 57th St	New York	NY	10019
Fox College	Katrin a	Та	kta@foxcolle ge.edu	708-802-6582		6640 S Cicero Ave	Bedford Park	IL	60638
Italian Cultural Center	1			708-345-3842		1621 N 39th Ave	Stone Park	IL	60165
Latinas en Action	Kay	Kelly		312-226-154	44	1823 W 17th St	Chicago	IL	60608
Malcolm X	Steph	Rami		312-850- 7273 or	312-850-	1900 W. VanBuren	Chicago	IL	60612

anie	rez		312-850- 7087 x 7080	7484	Room 2307			
Karen	Hunt er	khunter@nab .org	202-429-54	98	1771 N St NW	Washingto n	DC	20036
Greg	Nort on	gnorton@nc. edu	773-777-42	20 x2203	4811 N. Milwaukee	Chicago	IL	60630
Diane	Batis te	dbatiste@ccc. edu	773-291-63	78	10001 S. Woodlawn Avenue	Chicago	IL	60628
Marga rie	McKin	non-Price	773-256-27	72	930 East 50th Street	Chicago	IL	60615
Russ	Beau pre	rbeaupre@tk ginc.com	630-606-54	72	177 Firth Rd	Palatine	IL	60067
	Karen Greg Diane Marga rie	KarenHunt erGregNort onDianeBatis teMarga rieMcKin cRussBeau	KarenHunt erkhunter@nab .orgGregNort ongnorton@nc. eduDianeBatis tedbatiste@ccc. eduMarga rieMcKiPrice reRussBeaurbeaupre@tk	KarenHunt erkhunter@nab .org202-429-54 .00GregNort ongnorton@nc. edu773-777-42 .00DianeBatis tedbatiste@ccc. edu773-291-63 .01Marga rieMcKimn-Price .01773-256-27 .01RussBeaurbeaupre@tk630-606-54	KarenHunt erkhunter@nab .org $202-429-54$ GregNort ongnorton@nc. edu $773-777-4220$ x2203DianeBatis tedbatiste@ccc. edu $773-291-637$ Marga rieMcKi-ron-Price rbeaupre@tk $773-256-277$	Karen FrHunt shunter@nab org $7087 x \\ 7080$ 1771 N St NWKaren erHunt sorg $202-429-5498$ 1771 N St NWGreg Greg onNort gnorton@nc. edu $773-777-4220 x2203$ $4811 N.$ MilwaukeeDiane teBatis edu $dbatiste@ccc.$ edu $773-291-6378$ $10001 S.$ Woodlawn AvenueMarga rieMcKiPrice te $773-256-2772$ 930 East 50th StreetRussBeaurbeaupre@tk $630-606-5472$ 177 Firth Rd	Image: Rest set set set set set set set set set	Image: Relation of the series of the seri

ATTACHMENT D-LOCAL RECRUITMENT SOURCES CONTACT LIST FOR PROMOTIONS COORDINATOR POSITION POSTED IN JANUARY 2013

Company	First	Last	E-mail	Business	Fax	Address	City	Stat	ZIP/Post
	Name	Nam	Address	Phone	Number			e/Pr	al Code
		e						ovin	
								ce	
Bradley	Sandr	McD	sandymc@br	309-677-	309-677-	1501 W Bradley	Peoria	IL	61625
University	a	ermo	adley.edu	2510	2611	Avenue			
		tt							
Columbia	Tom	Joyce	tjoyce@colu	312-344-	312-344-	33 E Congress	Chicago	IL	60605
College		-	<u>m.edu</u>	7280	8439				

Melan ie	Huff	mgh2@colu mbia.edu & jh548@colu mbia.edu	212-854-3861 or 212- 854-9198		2950 Broadway	New York	NY	10027
rsity		recruitstudent s@depaul.ed u	312-362- 5201	312-362- 8565	1 E Jackson Boulevard, Suite 9500	Chicago	IL	60604
niversity		careers@dom .edu	708-524- 6786	708-488- 5075	7900 W Division St, Parmer 010	River Forest	IL	60305
'an Unive	ersity	snoonan@iw u.edu/ccenter	309-556- 3095	309-556- 3065	PO Box 2900 109 E University, Lower Level Gulick Hall	Bloomingt on	IL	61701
Willia m	Yosh ino	midwest@jac l.org	773-728- 7171	773-728- 7231	5415 N. Clark Street	Chicago	IL	60640
Sally	Yarb erry	sallyyarberry @jvschicago. org	312-673- 3444	312-553- 5544	216 W Jackkson Blvd, Suite 700	Chicago	IL	60606
Bach	Polak owsk i	info@nlgja.or g	202-588-98	88	1420 K Street, NW Suite 910	Washingto n	DC	20005
Diann e	Siek mann	d- siekmann@n orthwestern.e du	847-491- 5785	847-491- 2573	620 Lincoln Street	Evanston	IL	60208
ŋ	ie sity iversity van Unive Willia m Sally Bach Bach	ie , , , , , , , , , , , , , , , , , , ,	iewieiembia.edu & sh548@colu mbia.edursityIrecruitstudent s@depaul.ed uiversityICareers@dom .eduvan Universitysnoonan@iw u.edu/ccenterwillia mYosh inomidwest@jac l.orgSallyYarb errysallyyarberry @jvschicago. orgBachPolak owsk iinfo@nlgja.or gDiann eSiek mannd- siekmann@n orthwestern.e	ieJunct StateStateStateStateStateiversityImage: Image:	ieImbia.edu & jh548@colu mbia.edu854-9198sityImbia.edu312-362- \$201312-362- 8565sityImbia.edu312-362- \$2018565iversityImbia.edu708-524- 6786708-488- 5075yan UniversityImbonona@iw u.edu/ccenter309-556- 3095309-556- 3065willia mYosh inomidwest@jac l.org773-728- 7171773-728- 7231Sally erryYarb errysallyyarberry gjvschicago. org312-673- 3444312-553- 5544Bach owsk iPolak owsk iinfo@nlgja.or g202-588-98*Diann eSiek mannd- siekman@n orthwestern.e847-491- 2573	ieImbia.edu & $h548@columbia.edu854-9198IE Jackson8565sityI.\frac{recruitstudent}{s@depaul.ed}u312-362-5201312-362-85651 E JacksonBoulevard, Suite9500iversityI.\frac{careers@dom}{edu}\frac{edu}708-524-6786708-488-50757900 WDivision St,Parmer 010van University\frac{snoonan@iw}{u.edu/ccenter}u.edu/ccenter309-556-3095309-556-3065708-2900109 EUniversity,Lower LevelGulick HallWilliamYoshinomidwest@jacl.org773-728-7171773-728-72315415 N. ClarkStreetSallyaYarberrysallyyarberryg'yschicago.org312-673-3444312-553-5544216 W JackksonBlvd, Suite 700BachePolakinfo@nlgja.org202-588-988-847-491-57851420 K Street,NW Suite 910DianneSiekannd-siekmann@northwestern.e847-491-2573620 LincolnStreet$	iembia.edu & jh548@colu mbia.edu854-9198I. E. Jackson Boulevard, SuiteChicago Boulevard, SuitesityJ.recruitstudent s@depaul.ed u312-362- 5201312-362- 8565I. E. Jackson Boulevard, SuiteChicago Boulevard, Suiteiversitycareers@dom .edu708-524- 6786708-488- 50757900 W Division St, Parmer 010River Forestan Universitysnoonan@iw u.edu/ccenter309-556- 3095309-556- 3065PO Box 2900 109 E University, Lower Level Gulick HallBloomingt onWillia mYosh inomidwest@jac rg773-728- 7171773-728- 72315415 N. Clark StreetChicago StreetSally errygallyyarberry @jvschicago. org312-673- 3444312-553- St44216 W Jackkson Blvd, Suite 700Chicago Recome nBach ePolak mand- siekmann@n orthwestern.e847-491- St751620 Lincoln StreetWashingto n	iembia.edu & jh548@colu mbia.edu $854-9198$ II.II. Jackson Boulevard, Suite S201Chicago II.II.sity:recruistudent s@depaul.ed u $312-362$ - S201 $312-362$ - $85651 H. JacksonBoulevard, SuiteS000ChicagoII.iversitycarcers@domedu008-524-6786708-4888-S0757900 WParmer 010RiverForestII.iversitysmoonan@ivedu309-556-3095309-556-3065PO Box 2900109 EUniversity,Lower LevelGulick HallBloomingtonII.WilliamYoshrionmidwest@jac0'rg773-728-7171773-728-72315415 N. ClarkStreetChicagoClicagoII.Sallyerrysallyarberrygjvschicago.rg312-673-3444312-553-5544216 W JackksonBlvd, Suite 700ChicagoClicagoII.Bachowskifoldenligiaorg22-588-988-8-87854120 K Street,NW Suite 910WashingtonDCDianneSiekmand-siekmann@northwesterne847-491-5785620 LincolnStreetEvanstonII.$

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Sreena th	Sreen ivasa n	saja@columb ia.edu	212-854- 5979	212-854- 5979	c/o Columbia Graduate School of Journalism, 2950 Broadway	New York	NY	10027
hern Illinois University oondale Career Services		sronline@siu. edu	618-453- 2391	618-453- 1924	900 S Normal Ave Mailcode 4703	e	IL	62901
lllinois - paign, areer Serv	vices	ecso@illinois .edu	217-333- 0740	217-333- 5689	505 E Green Street, Suite 202	Champaig n	Il	61820
Patric k	Winf rey	elmore.bianca @dol.gov	312-793- 3433	312-596- 5471	401 S. State St.	Chicago	IL	60604
s Univers	sity	careers@doss .wiu.edu	309-298- 1838	309-298- 2838	Sherman Hall 116 1 University Circle	Macomb	IL	61455- 1390
Don	Clark	dclark@beon air.com	630-916- 1700 x3114	630-916- 1764	455 Eisenhower Lane South, Suite 200	Lombard	IL	60148
Barbar a	Wrig ht	staterep- constance-a- howard@co mcast.net	773-783- 8800	773-783- 8773	8729 S. State Street	Chicago	IL	60619
Annet te	Parta k	careerservice s@oakton.ed u	847-635- 1735	847-635- 2636	1600 E. Golf Road, Room 1125	Des Plaines	IL	60016
Heidi	Darvi lle		312-655- 7130	312-948- 6993	126 N des Plaines St	Chicago	IL	60661
Janet	Penn		973-912- 8555	973-912- 8599	197 Mountain Ave	Springfiel d	NJ	07081
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Engineering & Information Technology									
Illinois Employment Training Center	Claudi a	Unde rwoo d	cunder@ides. state.il.us	773-538- 9811 x242	773-538- 8857	715 E 47th St	Chicago	IL	60653
Joel Hall Dancers & Center	Bonni e	Kras ny		773-293- 0900	773-293- 1130	1511 W Berwyn Ave	Chicago	IL	60640
Korean American Community	Blanc a	Joo		773-583- 5501 x121	773-583- 7009	4300 N. California	Chicago	IL	60618
League of Women Voters	Jan	Flapa n		312-939- 5935	312-939- 6887	332 S Michigan Ave, #1050	Chicago	IL	60604
MacCormac Business College	Barbar a	Schil ler		312-922- 1884	312-922- 3196	29 E Madison	Chicago	IL	60602
Madison Media Institute	Susan	Mille r		608-663- 2000	608-442- 0141	2702 Agriculture Dr	Madison	WI	53718
Mayor's Office for People with Disabilities	Phylli s	Slaugh	ter	312-746- 5743 x 185	312-746- 5787	2102 W. Ogden Avenue	Chicago	IL	60612
Mayor's Office of Workforce development	Monic a	Rafa c		312-746- 7777	312-746- 7773	1615 W Chicago Ave, 5th Floor	Chicago	IL	60622
National Council of La Raza	Jorge	Himojo	Ssa	312-269- 9250	312-269- 9260	203 N Wabash	Chicago	IL	60601

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National Latino Education Institute	Celia	Lope z	clopez@nlei. org	773-247- 0707 x213	773-247- 4975	2011 W Pershing Rd	Chicago	IL	60609
National Student Partnerships	Lucy	Mula ny		773-303- 0700	773-303- 0702	4750 N. Sheridan Avenue	Chicago	IL	60626
Native Americ	an Public	c Teleco	mmunications	402-472- 3522	402-472- 8675	PO Box 83111	Lincoln	NE	68501
Professional Convention Management Association	Sara	Lewi s	slewis@pcma .org	312-423- 7212	312-423- 7222	1113 S Whipple	Chicago	IL	60655
Puerto Rican Coalition	Angel ica	Andr ade	aandrade@w post.depaul.e du	773-325- 7316	773-325- 7304	2320 N Kenmore	Chicago	IL	60614
Robert Morris College	Angel a	Boer	aboer@robert morris.edu	312-935- 4037	312-935- 4043	401 S State St	Chicago	IL	60605
Robert Morris College, Lake County campus	Jan	Bedn arz	jbedbnarz@r obertmorris.e du	847-578- 7122	847-578- 7127	1507 S Waukegan Rd	Waukegan	IL	60085
South Central Community Service	Waddi 1	Dodd		773-602- 8161	773-602- 8175	8316 W Ellis	Chicago	IL	60619
Spanish Coalition for Jobs	Frank	Sanc hez	fsanchez@sci -usa.org	773-247- 0707 x213	773-247- 4975	2011 W Pershing Rd	Chicago	IL	60609
United Negro College	Jann	Hono re		312-845- 2202	312-263- 2750	55 east Monroe	Chicago	IL	60603

Fenise	Duns							
Fenise	Duns							
	on		708-832- 9760 x136	708-832- 9342	80 River Oaks Center, Suite 111	Calumet City	IL	60409
Jared	Abuh l	career.service s@wheaton.e du	630-752- 5048	630-752- 5448	801 E College Ave	Wheaton	IL	60187
Maritz a	Gonz alez	mgonzalez@ womenemplo yed.org	312-782- 3902 x226	312-782- 5249	111 N Wabash, Suite 1300	Chicago	IL	60602
Ruth	Gray - Wilk e	rgray@anizle t.org	773-428-65	00 x248	2001 n Clybourne, Suite 302	Chicago	IL	60614
Chel	Thac h		773-878-70	90	2831 W Lawrence	Chicago	IL	60640
Abdul	Mah di	amahdi@csu. edu	773-995- 2327	773-995- 2329	9501 S King Dr	Chicago	IL	60628
Jacque line	Rom ero	jromero@cbs .com	212-975-254	45	524 W 57th St	New York	NY	10019
Katrin a	Та	kta@foxcolle ge.edu	708-802-65	82	6640 S Cicero Ave	Bedford Park	IL	60638
			708-345-3842		1621 N 39th Ave	Stone Park	IL	60165
Kay	Kelly		312-226-15	44	1823 W 17th St	Chicago	IL	60608
	Maritz a Ruth Chel Abdul Jacque line Katrin a	1Maritz aGonz alezRuthGray - Wilk eChelThac hAbdulMah diJacque lineRom eroKatrin aTa a	Is@wheaton.e duMaritzGonz alezmgonzalez@ womenemplo yed.orgRuthGray - Wilk ergray@anizle t.orgChelThac hImage: Second Second aledAbdulMah diamahdi@csu. eduJacque lineRom erojromero@cbs .comKatrin aTa kta@foxcolle ge.edu	1s@wheaton.e du5048Maritz aGonz alezmgonzalez@ syo2 x226312-782- 3902 x226Ruth - Wilk eGray - rgray@anizle t.org773-428-650 rgray@anizle t.orgChel hThac h773-878-709 edu773-878-709 rgray@anizle rgray@anizle t.orgAbdul diMah di eduamahdi@csu. edu773-995- rgray@anizle 	1s@wheaton.e du50485448Maritz aGonz alezmgonzalez@ womenemplo yed.org312-782- 3902 x226312-782- 5249Ruth - Wilk eGray - rgray@anizle t.org773-428-65U x248Chel hThac h773-878-70UAbdul diMah diamahdi@csu. edu773-995- 2327773-995- 2329Jacque lineRom erojromero@cbs .com212-975-25-45Katrin aTa ge.edu708-802-658-7000Katrin aTa se.edu708-345-384-7000	1s@wheaton.e du50485448AveMaritz aGonz alezmgonzalez@ womenemplo yed.org312-782- 3902 x226312-782- 5249111 N Wabash, Suite 1300Ruth eGray - vilk ergray@anizle t.org $773-428-65\cup x248$ 2001 n Clybourne, Suite 302Chel hThac h $773-878-7\cup$ 2831 W LawrenceAbdul diMah eduamahdi@csu. edu $773-995-$ 2327 $773-995-$ 23299501 S King Dr 201 S King DrJacque lineRom erojromero@cbs .com $212-975-254 \pm$.com 524 W 57th StKatrin aTa ge.edu $708-802-65 \times$.08-802-65 \times 6640 S Cicero AveKatrin aTakta@foxcolle ge.edu $708-345-3 \times 4$ 6640 S Cicero Ave	1s@ wheaton.e du50485448Ave \cdot Maritz aGonz alezmgonzalez@ yed.org312-782- 3902 x226312-782- 5249111 N Wabash, Suite 1300ChicagoRuth eGray - Wilk ergray@anizle t.org $773-428-6500 x248$ 2001 n Clybourne, Suite 302ChicagoChelThac h $273-878-7090 \cdot$ 23272831 W LawrenceChicagoAbdul diMah amahdi@csu. edu $773-975-$ 2327 $773-995-$ 2329 $9501 S King DrS101 S King DrChicagoJacquelineRomedujromero@cbs.com212-975-2545524 W 57th StAveNew YorkKatrinaTakta@foxcollege.edu708-802-65826640 S CiceroAveBedfordParkIII708-345-3842I621 N 39thAveStonePark$	1s@wheaton.e50485448AveIMaritzGonzmgonzalez@ womenemplo yed.org312-782- 3902 x226312-782- 5249111 N Wabash, Suite 1300ChicagoILRuthGray wilk ergray@anizle t.org773-428-6500 x2482001 n Clybourne, Suite 302ChicagoILChelThac h773-878-7092831 W LawrenceChicagoILAbdulMah diamahdi@csu, edu773-995- 2327273-995- 23299501 S King Dr S101 S King DrChicagoILJacque lineromero@cbs .com212-975-2545524 W 57th St AveNew York ParkNYKatrin aTakta@foxcolle ge.edu708-802-658-6640 S Cicero AveBedford ParkILIII708-345-3842I621 N 39th AveStone ParkIL

								<u>.</u>	
Malcolm X	Steph	Rami		312-850-	312-850-	1900 W.	Chicago	IL	60612
College	anie	rez		7273 or	7484	VanBuren			
				312-850-		Room 2307			
				7087 x					
				7080					
National	Karen	Hunt	khunter@nab	202-429-54	98	1771 N St NW	Washingto	DC	20036
Association		er	.org				n		
of									
Broadcasters									
Northwester	Greg	Nort	gnorton@nc.	773-777-42	20 x2203	4811 N.	Chicago	IL	60630
n Business	-	on	edu			Milwaukee	-		
College									
Olive-	Diane	Batis	dbatiste@ccc.	773-291-63	78	10001 S.	Chicago	IL	60628
Harvey		te	edu			Woodlawn			
College						Avenue			
Rainbow/PU	Marga	McKin	non-Price	773-256-27	72	930 East 50th	Chicago	IL	60615
SH Coalition	rie					Street			
The	Russ	Beau	rbeaupre@tk	630-606-54	72	177 Firth Rd	Palatine	IL	60067
Knowledge		pre	ginc.com						
Group., Inc.									

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Radio Disney Cleveland - WRDZ (AM) 1260

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Cleveland AM 1260 Office - (440) 746-1010

Radio Disney Cleveland AM 1260 Local Prize Line - (440) 838-1260

175 KEN MAR INDUSTRIAL PKWY BROADVIEW HEIGHTS, OH 44147

Job Information

Radio Disney Cleveland is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Cleveland at 440-746-1010 or mail a letter to 175 Ken Mar Industrial Parkway, Broadview Heights, Ohio 44147 or email Radio Disney Cleveland Station Manager, Lindsay Hummer, lindsay.m.hummer@disney.com.

EEO Report

WWMK(AM) EEO Report June 1, 2012 – May 31, 2013 Radio Disney, Cleveland

This annual EEO Report is filed on behalf of WWMK(AM) (the "Station") in compliance with the FCC's EEO reporting requirements. WWMK-AM is a Radio Disney Group, LLC owned radio station and is located in Cleveland, OH. This report includes information from June 1, 2012 through May 31, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had six (6) full time employees between June 1, 2012 and May 13, 2013.

I. <u>General Job Vacancy Information</u>

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These thirty-second announcements aired Monday through Sunday, 6:00am – 8:00pm and a total of 506 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, one position was posted, and zero was filled and it remains open. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com and on Monster.com.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for one (1) full-time open position were conducted. The identity of candidates not hired, but interviewed, has been kept confidential.

Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed *Names withheld for privacy	Hired (H) or Not (NH)	Date Hired	Source*
7/25/13	Account Executive	Sales	8/27/12	*	NH		Monster.com
			8/30/12	*	NH		Indeed.com
			8/9/12	*	NH		Unknown
			8/31/12	*	NH		Indeed.com
			8/31/12	*	NH		Indeed.com
			9/14/12	*	NH		Online – Did not remember which site
			9/17/12	*	NH		Careerbuilder.com
			9/19/12	*	NH		Indeed.com
			9/18/12	*	NH		Disney Careers
			9/18/12	*	NH		Indeed.com
			9/19/12	*	NH		Monster.com
			9/21/12	*	NH		Indeed.com
			10/17/12	*	NH		Monster.com
			10/19/12	*	NH		Careerbuilder.com
			10/19/12	*	NH		Careerbuilder.com
			11/16/12	*	NH		Monster.com
			11/20/12	*	NH		Referral from Lisa Breen, Manager – HR Business Partner
			12/10/12	*	NH		Indeed.com
			1/1@413	*	NH		LinkedIn
			1/10/13	*	NH		Referral from Central Region Assistant Business

				Manager Angela Glass
	2/15/13	*	NH	Indeed.com
	3/4/13	*	NH	Disneycareers.com

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

Cleveland Career Fairs on August 13, 2012; November 27, 2012 and April 22, 2013 at the Doubletree Hotel Cleveland South in Cleveland, Ohio; Notre Dame College Job Fair on April 17, 2013. Promotion Manager Samuel Pietrangelo represented the Station at the job fairs providing information on the Station, the Company and the open full-time and part-time positions, as well as answering attendees' questions and collecting resumes.

B. Media Trade Group Listings

Notice of each full-time opening is distributed to a media trade group with a broadbased membership that includes women and minorities, including: National Hispanic Media Coalition, Association for Women in Communications, Alliance for Women in Media, National Association for Multi-Ethnicity in Communications, National Association of Black Journalists, National Association of Hispanic Journalists, and Native American Journalists Association.

C. Other Menu Options - Training Programs Designed to Enable Station Personnel to Qualify for Higher-Level Positions

Promotion Manager Robert Jaeger attended Management Edge Training, a 3-Day leadership skills course for Managers, in Chicago, IL, from April 9-11.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

List #2	Source Name	Address	011 01 1 To	Question of	Phone #	N	E mail
	City News	1419 E. 40th Street	City, State, Zip Cleveland, OH 44103	Contact James Crosby	216-881-0799	Notify by	E-mail Catchall2@CityNews-Usa.com
L201 L202	Ohio Association of Broadcasters	88 East Broad St. Suite 1180	Columbus, OH 43215	Christine Merrit	614-228-8133	email email	cmerritt@oab.org
L202 L203	Elvria NAACP	PO BOX 145	Elvria, OH 44036	Betty White	440-322-1108	email	information@clevelandnaacp.org
L203 L204	Cleveland NAACP	2131 Stokes Blvd.	Cleveland, OH 44106	Stanley Miller	216-231-6260	email	SMiller@CLEVELANDNAACP.ORG
L204 L205	Lorain NAACP						
L205 L206		1034 West 21st Street 6510 Cloverleaf	Lorian, OH 44052 Cleveland, OH 44125	Jean Rice Beth Quest	440-245-6545	email email	information@clevelandnaacp.org bquest@sunnews.com
L200 L207	Sun Newspaper Lorain Morning Journal	1657 Broadway	Lorian, OH 44052	Classified Ad Department	216-986-2400 800-765-6901	email	rbeal@morningjournal.com
L207 L208	The Employment Network	42485 North Ridge Road	Elyria, OH 44035	Lisa Flanders	440-324-6457	email	Ibeflanders@loraincounty.com
L208 L209	The Employment Guide	6749 Engle Rd	Middleburg Hts., OH 44130	Terri Wynne	440-239-7100	email	maureen.weber@employmentquide.com
L209 L210	The Cleveland Plain Dealer	1801 Superior Ave E	Cleveland, OH 44114	Nick Inzano	216-999-4736	email/phone	ninzano@plaind.com
L210 L211	Akron Beacon Journal	44 East Exchange St.	Akron, OH 44308	Crystal Tucker	330-996-3340	email/phone	Ctucker@thebeacon.com
L211 L212	Cleveland Women's City Club Foundation	P.O. Box 22690	Cleveland, OH 44122	Karen Melton	216-861-8457	mail	Clucker@thebeacon.com
L212 L213	Women's Center of Greater Cleveland	6209 Storer Ave.	Cleveland, OH 44122 Cleveland, OH 44102		216-651-1450		michichester@womenctr.org
L213 L214	The Women's Journal West		Cleveland, OH 44102	Mary Jane Chichester Linda Lutz	330-760-6095	email/phone email	
L214 L215	Cleveland Diversity.Com	13374 Ridge Rd.	Cleveland, OH 44133		800-984-3775	email/phone	info@womens-journal.com info@clevelanddiversity.com
L215 L216	Diversityworking.Com		Cleveland, OH	Steven Garcia	949-338-8220	email/phone	steven.garcia@diversity.com
L210 L217	Call and Post Newspaper	11800 Shaker Blvd	Cleveland, OH 44120	Steven Galcia	216-588-6700	phone	info@call-post.com
L217 L218	The Diversity Center of NE Ohio	3645 Warrensville Center Rd Suite 320	Cleveland, OH 44120 Cleveland, OH 44122	Peggy Zone Fisher	216-388-6700 216-752-3000 ex227	email/phone	pzfisher@diversitycenterneo.org
L218 L219	Cleveland Scene	1468 W 9th Street Suite #805	Cleveland, OH 44122 Cleveland, OH 44113	Jeff Grajewski	216-241-7550	email/phone	igraiewski@clevescene.com
L219 L220	Cuyahoga Valley Career Center	8001 Brecksville Road	Brecksville, OH 44141	Nanci Coleman	440-838-8851		
L220 L221	American Career Fairs		Brecksville, OH 44141 Bedford, TX 76021	KAY		email/phone email	ncoleman@cvccworks.com kav@ineedaiob.com
L221 L222	All Access Music Group	300 Pilgrim Place	Malibu, CA 90265	Joel Denver	817-283-0878 310-457-6616	post	<u>kay@ineedajob.com</u>
L222 L223	TVandRadioJobs.com	28955 Pacific Coast Highway Ste 210	Wallbu, CA 90205	Joer Deriver	310-457-0010	Post	
L223 L224	The Women's Journal East	1663 St. Charles Ave	Cleveland, OH 44107	Barbara Daniel	216-228-1379	email	barbdaniel@sbcglobal.net
L224 L225	The Women's Journal Medina County	1287-B Ridge Rd	Hinckley, OH 44233	Kelli Cole-Wagner	330-722-5788	email	medina@womens-journal.com
L225 L226	Cool Conduct	1207-B Ridge Rd	Akron, OH 44308	Nicki Donley	330-807-5663	email	nicki@hellomoc.com
L220 L300	Baldwin Wallace College	275 Eastand Dr	Berea. OH 44107	Gerrie Paino	440-826-2111	E-mail	gerrie@bw.ed
L300		112 Prospect Ave.	Cleveland, OH 44107	Kelly Higginbothem	216-432-8948	E-mail	<u>CareerServices@ChancellorU.edu</u>
L301 L302	Chancellor (Myers) University	2500 Lander Rd	Cleveland, OH 44115 Cleveland, OH 44124	Kelly Higginborrem Maureen Klien	440-646-8321	E-mail	mklein@ursuline@edu
L302	Ursuline College Cleveland State University	2121 Euclid Ave	Cleveland, OH 44124 Cleveland, OH 44115	Irene Rozakis	440-040-0321	E-mail	i.rozakis@csuohio.edu
L303	John Carroll University	20700 North Park Blvd	University Heights, Ohio 44118	Barb Koeth	216-397-4431	E-mail	Bkoeth@icu.edu
L304	John Carron Oniversity	11000 Pleasant Valley Road	University Heights, Unio 44110	Baib Roell	210-397-4431	E-IIIdii	BROEINWICH.edu
L305	Cuyahoga Community College-West	Student Services, Room G-201	Parma, OH 44130	Jeanette Bell	(216) 987-5575	E-mail	keycareerplace@tri-c.edu
		4250 Richmond Rd.	· ·			-	
	East	Liberal Arts, Room 100	Highland Hills Village, OH 44122	Jeanette Bell	(216) 987-2567	E-mail	keycareerplace@tri-c.edu
		2900 Community College Ave.					
	Metro	Student Services, Room 207 1001 E Wooster Street	Cleveland, OH 44115	Jeanette Bell	(216) 987-4913	E-mail	keycareerplace@tri-c.edu
L306	Bowling Green State University	322 Saddlemire Student Services	Liberal Arts, Room 100	Peg Bucksy	419-372-2356	E-mail	pbucksk@banet.basu.edu
L307	University of Akron	Schrank North	Highland Hills Village, OH 44122	Kim Ede	330-972-5467	E-mail	emaede2@uakron.edu
L308	OCB	9000 Sweet Valley Drive	Valley View, OH 44125	Gary James	216-447-9117	E-mail	gary@beonair.com
2000	005	Store Sweet Valley Brive	valley view, OT144125	Jim S	216-447-9117	E-mail	im@beonair.com
L309	Northeast Ohio Counicl on Higher Educaiton	1422 Euclid Ave	Cleveland OH 44115	Brenda Davis Smith	216-420-3200	E-mail	bdavissmith@noche.org
L303	Norheast Onio Counici on Frigher Education	254 Hawkins Conard Student Center	Cleveland Off 44115	Dielida Davis Siliui	210-420-3200	L-Indii	bdavissmini@noche.org
L310	Ashland University	401 College Ave	Ashland OH 44805	Diana Burns	419-289-5067	E-mail	dburns1@ashland.edu
L311	Oberlin University	101 North Professor Street	Ohio 44074	Sara Adams	440-775-8140	E-mail	sara.adams@oberlin.edu
	Notre Dame College	4545 College Road	S. Euclid OH 44121	Kim Lane	216-373-5890	E-mail	klane@ndc.edu
	Lakeland Community College	-		Mary Elyn Bove	440-525-7534	E-mail	mbove@lakelandcc.edu
L400	National Hispanic Media Coalifon	55 S. Grand Avenue	Pasedena, CA 91105	Alex Nogales	626-792-6462	email	anogales@nhmc.org
L401	Association for Women in Communications	3337 Duke St	Alexandria, VA 22314	Judy Arent-Morency	703-370-7436	email	judy@womcom.org
L402	Alliance for Women in Media	1760 Old Meadow Rd, Suite 500	McLean, VA 22102	Erin M. Fuller	703-506-3290	email	efuller@allwomeninmedia.org
	İ	· · · ·					· - ·
L403	National Association for Multi-Ethnicity in Communications	320 W. 37th St	New York, NY 10018	Kathy Johnson	212-594-8391	email	Kathy.johnson@namic.com
L404	National Association of Black Journalists	1100 Knight Hall, Suite 3100	College Park, MD 20742	Maurice Foster	301-405-0248	email	mfoster@nabj.org
	National Association of Hispanic Journalists	100 National Press Building	Washington, DC 20045	Kevin Olivas	202-662-7145	email	kolivas@nahj.org
L405	National Association of hispanic obuintailsb						

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Radio Disney Dallas - KMKI (AM) 620

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Dallas AM 620 Office - (972) 991-9200

13725 MONTFORT DR. DALLAS, TX 75240

Job Information

Radio Disney Dallas is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Dallas at 972-991-9200 or mail a letter to 13725 Montfort Drive, Dallas, TX 75240 or email Radio Disney Dallas Station Manager, Steve Brodsky, steve.brodsky@disney.com.

EEO Report

KMKI-AM EEO Report 2013 April 1, 2012 – March 31, 2013 Radio Disney, Plano, TX

This annual EEO Report is filed on behalf of KMKI-AM (the "Station") in compliance with the FCC's EEO reporting requirements. KMKI AM is a Radio Disney Group, LLC owned radio station and is located in Dallas, TX (City of License is Plano, TX). This report includes information from April 1, 2012, through March 31, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had seven full time employees as of March 19, 2013.

I. <u>General Job Vacancy Information</u>

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally

including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A- KMKI Local Recruitment List as of March 19, 2013), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list (Attachment A -KMKI Local Recruitment List as of March 19, 2013) has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 15 second announcements aired daily from April 1, 2012 to March 31, 2013 and a total of 416 announcements aired.

II. <u>Record Keeping</u>

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In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, two positions were posted, and two were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com and on Monster.com.

A position of Station Manager was opened on May 14, 2012 and was filled June 1, 2012. Notice of job vacancy was posted on DisneyCareers.com. The position was filled by promoting Steve Brodsky from his position at the time as Station Manager of the Radio Disney station in Minneapolis/St. Paul, Minnesota (DMA 15), to the position of

Station Manager of this Dallas/Ft. Worth Radio Disney station (DMA 5). Therefore, Radio Disney management believed that as a promotion this position did not require full recruitment, and no interviews were conducted for this position.

A position of Account Executive was opened on February 16, 2012 and was filled May 14, 2012. Notice of job vacancy was posted on DisneyCareers.com, Monster.com, & printed in The Dallas Morning News newspaper and distributed to the station's local recruitment list ("KMKI Local Recruitment List as of March 19, 2013"). A total of five candidates were interviewed for the position.

1	[Candidate	Hired	· · · · · · · · · · · · · · · · · · ·	
	1	1		Interviewed	(H)		
	1	1		*Names	or	'	
	1	1	Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
1	[Radio		,	ſ'	, ,	Past Employee
	Account	Disney	1	1	1 '	'	Referral (Suizan
2/16/2012	Executive	Sales	4/06/2012		NH		Osvick)
	[,	,		, ,	Past Employee
	1	1	1	1	1 '	'	Referral (Suizan
	٠٢	"	4/06/2012		NH	'	Osvick)
	در	"	3/22//2012		NH		DisneyCareers.com
	دد		3/13/2012	1	NH	1	Indeed.com
	[, ,	, 	,	ſ	,	Employee Referral
	1	1	1	1	1 '	'	(John Rice, Account
	1	1	1	1	1 '	'	Executive, KMKI-
دد			3/09/2012		NH	'	AM)
.د	دد	"	3/09/2012		NH		Monster.com
"	"		3/09/2012	Aaron Jameson	Н	5/14/2012	Disney Careers.com
		['	<u> </u>	<u> </u>	<u> </u>	<u> </u>	

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A- KMKI Local Recruitment List as of March 19, 2013), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

National Association of Broadcasters (NAB) Career Fair – September 18, 2012, Hilton Anatole, Dallas, TX. Attended by Steve Brodsky, Station Manager. Resumes collected, interviews conducted and information handed out.

Annual Diversity Employment Day Career Fair- February 20, 2013, Holiday Inn-Galleria, Dallas, TX. Attended by Jay Jenson, Promotions Manager. Resumes collected, interviews conducted and information handed out. KMKI was also Co-Sponsor for this career fair and broadcast 30 radio spots promoting fair.

Collin College 2013 Career Fair- March 27, 2013. Collin County Community College, Plano, TX. Attended by Jay Jenson, Promotions Manager. Resumes collected, interviews conducted and information handed out.

B. Other Menu Options – Mentoring/Employee Training

Station Manager Steve Brodsky has been participating a leadership mentoring class on how to lead teams. The class is in Burbank, CA through the Walt Disney Company and meets twice a month from September 2012 through June 2013.

Promotions Manager Jay Jenson attended Management Edge Training, a 3 day leadership skills course for managers, in Chicago, IL, November 14-16, 2012.

Station Manager Steve Brodsky attended Analytical Skills Workshop for minority leadership training at Deloitte University-Leadership Center in Westlake, TX on December 1-2, 2012

C. Career Days

Career Days were attended at 4 area high schools serving 25 elementary schools within Richardson ISD:

S.T.E.M. Career Days @ Pierce High School- Richardson ISD – December 13, 2012 Attended by Jay Jenson, Promotions Manager

S.T.E.M Career Days @ Richardson High School- Richardson ISD – December 14, 2012.

Attended by Jay Jenson, Promotions Manager

S.T.E.M Career Days @ Berkner High School- Richardson ISD – December 17, 2012. Attended by Jay Jenson, Promotions Manager

S.T.E.M Career Days @ Lake Highlands High School - Richardson ISD – December 20, 2012

Attended by Jay Jenson, Promotions Manager

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

Attachment A - KMKI AM LOCAL RECRUITMENT sources CONTACT LIST-As of march 19, 2013

DATG H.R. Postings:	Texas Association of Broadcasters	University of North Texas	Texas Workforce Commission
www.disneycareers.com	501 E. 11th St., Ste. 200	1155 Union Circle #311277	101 E. 15th Street
www.monster.com	Austin, TX 78701	Denton, TX 76203	Austin, TX 78778
	www.tab.org	https://myinterfase.com/	www.workintexas.com

			unt_eaglenetwor	k/emplo		
			yer/	a empio		
			<u>j</u> =			
Alliance For Women In N	Aedia –	Dallas Mor	-	University of Texas at Arlington		
DFW Chapter		(News	paper)	701 S. Nedderman Drive		
10111 N. Central Exp	wy.	508 Young Street				
	•		-	A	rlington, TX 76010	
Dallas, TX 75231		Dallas, T	X 75202	www.ht	tps://www.myinterfase.co	
www.allwomeninmedia-dfw.org		214-97	7-8222		a/employer/home.aspx	
				(Greenlightjobs.com	
www.tvandradiojobs.com 699 Paula St. Morro Bay, CA 93442		Southern Metho	Southern Methodist University		912-525-4653	
		6425 Boaz Lane Dallas, TX 75205 www.myinterfase.com/smu/empl oyer		greenlightjobs PO Box 351415		
						Lo
						0,01
	J	obcentral.				
			Diversity.co	m /		
		ectEmployers	Indeed.com		Simplyhired.com	
National Hispanic Media Coalition		ociation, Inc.	Aftercollege.		Simply Hired, Inc.	
55 S. Grand Ave.		N. Purdue Road, Suite 100	Dallas Morning		370 San Aleso Ave	
Pasadena, CA 91105	Indiana	apolis, IN 46268	508 Young S		Suite 200	
	Phone	:866-268-6206	Dallas, TX 75		Sunnyvale, CA 94085	
	Dis	saboom.com	214-977-82	22		
		www.entertaini	nentcareers.net			
		914 S. Barr	ington Ave.			
Los Angeles, CA 90049						

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Radio Disney Denver – KDDZ (AM) 1690

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Denver AM 1690 Office - (303) 783-0880

12136 W BAYAUD AVE STE 125 LAKEWOOD, CO 80228

Job Information

Radio Disney Denver is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Denver at 303-783-0880 or mail a letter to 12136 W Bayaud Avenue, Suite 125, Lakewood, CO 80228 or email Radio Disney Denver Station Manager, Melanie Ferguson, Melanie.l.ferguson@disney.com.

EEO Report

KDDZ EEO Report December 1st, 2011 – November 30th, 2012 Radio Disney, Arvada, Colorado

This annual EEO Report is filed on behalf of KDDZ (the "Station") in compliance with the FCC's EEO reporting requirements. KDDZ is a Radio Disney Group, LLC owned radio station, is located in Lakewood and the city of license is in Arvada, Colorado. This report includes information from December 1, 2011, through November 30, 2012, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had five full time employees as of 10/22/2012.

I. <u>General Job Vacancy Information</u>

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally

including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30 second announcements aired December 1, 2011 –November 30, 2012 for a total of 227 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, four positions were posted, and four were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire (the identity of candidates not hired, but interviewed, has been kept confidential).

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com and on Monster.com.

A position of Account Executive was opened January 4, 2012, and filled April 9, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A) and Craigslist. Three candidates were interviewed for the position.

A position of Account Executive was opened July 17, 2012, and filled on October 1, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Two candidates were interviewed for the position.

A position of Station Manager was opened August 6, 2012, and filled on October 22, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Five candidates were interviewed for the position.

A position of Account Executive was opened September 21, 2012, and filled on October 22, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). One candidate was interviewed for the position.

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not		
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Date Hired	Source*
	Account			Linda			Craigslist
1/4/2012	Executive	Sales	2/16/2012	Silkes	Н	4/9/2012	referral
							Monster.com
			3/7/2012	*	NH		referral
							Radio Disney
			3/13/2012	*	NH		Referral

				Candidate	Hired		
			Date of	Interviewed	(H)		
Date of Opening	Job Title	Department	Interview	*Names	or	Date Hired	Source*
1 0		1		withheld	Not		

				for privacy	(NH)		
7/17/2012	Account Executive	Sales	7/17/2012	Tracy Wells	Н	10/1/2012	Internal Candidate
			7/27/2012	*	NH		Radio Disney Referral

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not		
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Date Hired	Source*
	Station			Melanie			Internal
8/6/2012	Manager	Management	7/27/2012	Ferguson	Н	10/22/2012	Candidate
							Referral from
							Industry
			8/6/2012	*	NH		Colleague
							Internal
			8/14/2012	*	NH		Candidate
							Internal
			8/16/2012	*	NH		Candidate
							Internal
			8/17/2012	*	NH		Candidate

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not		
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Date Hired	Source*
			7/27/2012				
	Account		&	Emily			Radio Disney
9/21/2012	Executive	Sales	9/25/2012	Garlick	Н	10/22/2012	Referral

				I
				-

I. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachments A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

Full Time Promotions Manager, Jennifer Kemps, was on site for the following Fairs:

• Metro State Career Fair on April 24, 2012 located at Tivoli Student Union at Auraria Campus – information about open Account Executive Position was offered, resumes were collected.

• The Diversity Job Fair of Denver on July 26, 2012 located at Embassy Suites Denver Tech Center, 10250 East Costilla Ave Centennial, CO 80112– information about open Account Executive Position was offered, resumes were collected.

• Ohio Center for Broadcasting Job Fair on September 5, 2012 located at 404 South Upham St. Lakewood, CO 80226 – information was offered regarding job search for Promotions Assistants.

• Denver Career Fair on November 6, 2012 located at Holiday Inn Select Denver Cherry Creek 455 South Colorado Blvd. Denver, CO 80246 – information on Station was offered for general purposes regarding on-going search for new personnel.

• Adams County Career Expo on November 13, 2012 located at The Denver Merchandise Mart 451 East 58th Ave. Denver, CO 80216 – information on Station was offered for general purposes regarding on-going search for new personnel.

B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

- Colorado Association of Black Journalists
- C. Other Menu Options

• Management Edge Training, attended by Promotion Manager – Jennifer Kemps on November 15th-16th, 2012 from 9am-6pm each day with an hour lunch. 16 credit hours.

• Management Edge Training, attended by past Station Manager – Tracy Wells on April 18th – 19th, 2012 from 9am-6pm each day with an hour lunch. 16 credit hours.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

Denver Hispanic Chamber of	Mi Casa Business Center for	Denver Indian Center		
Commerce	Women	Attn: Eileen Masquat		
Attn: Monica Rodriguez	Attn: Theresa Garcia	4407 Morrison Road		
924 W. Colfax	360 Acoma Street	Denver, CO 80219		
Denver, CO 80204	Denver, CO 80223	Eileen@denverindiancenter.org		
303-534-7783	ebac@micasadenver.org	303-936-2688		
www.hispanicchamberdenver.org	303-573-1302			

Columbia College	Services De La Raza	Concorde College
14241 E 4 th Ave	Attn: Juanita	111 N. Havana Street
Aurora, CO 80011	4055 Tejon Street	Aurora, CO 80010
303-340-8050	Denver, CO 80211	khaley@concorde.edu
	juanitam@servicesdelraza.org	303-861-1151
	303-458-5851	

Asian Chamber of Commerce	DeVry University – North Campus	Emily Griffith Opportunity School				
924 W. Colfax Ave. Suite H Denver, CO 80204	1870 W. 122 nd Avenue	1250 Welton Street				
asiancc@rmi.net	Westminster, CO 80234	Denver, CO 80204				
303-595-9737	303-280-7400	720-423-4745				

Adams County Employment	
Center	

Everest College Attn: Darnell Hill

University of Denver Career	Asian-Pacific Development	Community College of Denver
303-227-2000	303-745-6244	
Commerce City, CO 80022	Aurora, CO 80012	303-404-5000
4201 E 72 nd Ave. Unit A	14280 E. Jewell Ave. Ste. 100	Westminster, CO 80031

Center

1825 York Street

Denver, CO 80206

303-393-0304

PO Box 173363 Campus Box 270

Denver, CO 80217

Career@ccd.edu

303-352-3306

Denver, CO 80208 303-871-2150

Attn: Tina Stack-Oldweiler

2050 E. Evans Ave. Ste 30

Center

The Women's Foundation of	National Affirmative Action	Colorado School of Mines
Colorado	Center	1600 Maple St. Suite 37
1901 E. Asbury Avenue	3500 S. Quintero Street	Golden, CO 80401
Denver, CO 80208	Denver, CO 80013	303-273-3233
wfco@wfco.org	303-699-8599	303-273-3233
303-285-2960		

Colorado Association of Black Journalists	National Diversity Career Center, Inc.
Attn: Gloria Neal	calvin@diversityjoblink.com
PO Box 40322	
Denver, CO 80204	

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Radio Disney Detroit – WFDF (AM) 910

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Detroit AM 910 Office - (248) 304-4381

For local contests and information call the AM 910 Radio Disney DLine - (248)-35-DLINE

1000 TOWN CTR STE 2813 SOUTHFIELD, MI 48075

Job Information

Radio Disney Detroit is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Detroit at 248-304-4381 or mail a letter to 1000 Town Center, Suite 2813, Southfield, MI 48075 or email Radio Disney Detroit Station Manager, Leslie Heinemann, leslie.heinemann@disney.com.

EEO Report

WFDF(AM) EEO Report

June 2, 2012 – June 1, 2013

Radio Disney, Farmington Hills, MI

This annual EEO Report is filed on behalf of WFDF(AM) (the "Station" or "WFDF") in compliance with the FCC's EEO reporting requirements. WFDF is a Radio Disney Group, LLC owned radio station and is located in Farmington Hills, Michigan. This report includes information from June 2, 2012, through June 1, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had six full time employees as of June 1, 2013.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachments A - C), Disneycareers.com and other online recruitment websites. (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired June 2, 2012 – January 6, 2013 and February 11, 2013 – June 1, 2013, and a total of 205 announcements aired. (The long term ongoing order ended on January 6, 2013. Once this was discovered, the order was reinstated immediately, beginning on February 11, 2013.)

II. Record Keeping

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. Recruiting for Full-Time Open Positions

During the reporting time frame, three positions were posted, and three were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were posted on DisneyCareers.com. Radio Disney ran 130 on-air announcements in total for Account Executive job postings. For Account Executive #1, 120 announcements ran between July 10, 2012 and July 29, 2012. For Account Executive #2, 120 announcements ran between December 10, 2012 and January 6, 2013. For Account Executive #3, 120 announcements ran between February 25, 2013 and March 17, 2013.

A position of Account Executive was opened June 15, 2012, and filled on October 4, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Eight candidates were interviewed for the position.

A position of Account Executive was opened November 7, 2012, and filled on April 15, 2013. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment B). Six candidates were interviewed for the position.

A position of Account Executive was opened February 11, 2013, and filled on March 25, 2013. Notice of this job vacancy was posted on DisneyCareers.com, Job.com, SimplyHired.com, Glassdoor.com and distributed to the station's local recruitment contact list (Attachment C). Six candidates were interviewed for the position.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for three full-time open positions were conducted. The identity of candidates not hired, but interviewed, has been kept confidential.

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
							ESPN Audio
							Referral –
							Mark Feldman,
	Account			Matthew			Account
6/15/2012	Executive	Sales	7/11/2012	Dakho	Н		Executive
			7/12/2012	*	NH		Disney Careers
							Internal – Part-
			7/13/2012	*	NH		time Employee
			8/2/2012	*	NH		Disney Careers
			8/3/2012	*	NH		Disney Careers
			8/14/2012	*	NH		Disney Careers
							Radio Disney
							Referral –
							Peggy Baron,
							Administrative
							Assistant to
							Jennifer
							Hansen, VP,
			8/21/2012	*	NH		Ad Sales
			8/24/2012	*	NH		Radio Disney

	Referral – Teddy Heidt, Account Executive
--	--

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
	Account						
11/7/2012	Executive	Sales	11/20/2012	*	NH		Disney Careers
			1/11/2013	*	NH		Disney Careers
							Disney
			1/15/2013	*	NH		Careers
			1/23/2013	*	NH		Monster.com
			1/31/2013	*	NH		Disney Careers
							Radio Disney
							Referral –
							Teddy Heidt,
				Danielle			Account
			2/8/2013	Nicholl	Н	4/15/2013	Executive
				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
	Account						
2/11/2013	Executive	Sales	11/20/2012	*	NH		Disney Careers
			1/11/2013	*	NH		Disney Careers
			1/15/2012	*	NLI		Disney
			1/15/2013	*	NH		Careers

	1/23/2013	*	NH		Monster.com
	1/31/2013	*	NH		Disney Careers
	2/22/2013	Sari Zalesin	Н	3/25/2013	Radio Disney Referral – Lisa Michaels, Account Executive

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

- The University of Michigan Dearborn held their Fall Career Fair on September 27, 2012 in Dearborn, Michigan. WFDF was represented by Promotion Manager Ashley Mitchell and Promotion Coordinator Brian Christy. Information was distributed and resumes were collected.
- On October 18, 2012, the Michigan Association of Broadcasters Foundation held the 2012 Regional Broadcast Media Career & Networking Fair. WFDF was represented by Promotion Manager Ashley Mitchell and Promotion Coordinator Brian Christy. Information was distributed and resumes were collected.
- 3) The Henry Ford Community College Job Placement Office Career Expo was held on November 15, 2012. WFDF was represented by Promotion Manager Ashley Mitchell and Promotion Coordinator Brian Christy. Information was distributed and resumes were collected.
- 4) On March 22, 2013, the Michigan Collegiate Job Fair was held. WFDF was represented by Promotion Manager Ashley Mitchell and Promotion Coordinator Brian Christy. Information was distributed and resumes were collected.
- 5) The Washtenaw Community College Spring Job Fair was held on March 26, 2013 in Ann Arbor, Michigan. WFDF was represented by Promotion
Manager Ashley Mitchell and Promotion Coordinator Brian Christy. Information was distributed and resumes were collected.

- 6) On April 30, 201, the Macomb Community College Career Services Job Fair was held in Warren, Michigan. WFDF was represented by Promotion Manager Ashley Mitchell and Promotion Coordinator Brian Christy. Information was distributed and resumes were collected.
- B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including the Association for Women in Communications.

- C. Participation in Activities Sponsored by Community Groups
 - 1) On October 10, 2012, Account Executive, Teddy Heidt, and Promotion Manager, Ashley Mitchell, spoke at an event for the Michigan Association of Communication Studies in Ann Arbor, Michigan. Ashley Mitchell was in attendance representing WFDF and obtaining resumes for future open positions.
 - Promotion Coordinator Brian Christy participated as a judge in the 2013 High School and College Broadcast Awards on January 16, 2013. His responsibility included reviewing multiple yearly station reports and listening to station broadcast examples.
- D. Training Programs Designed to Enable Station Personnel to Qualify for Higher-Level Positions

Promotion Manager Ashley Mitchell attended Management EDGE training classes on April 10 and 11, 2013 in Chicago, Illinois.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

Source Name	email	website	Log in
All Access.com	post to website	www.allaccess.c om -	Screen Name - RDDetroit - Password - Disney1
TVandRadioJobs.com	<u>n/a - jobs are</u> posted directly to web site	<u>www.tvandradio</u> jobs.com	
careerpage.org - NASBA - - MAB	Post jobs online - get passsword from MAB	www.careerpage .org -	Screen Name - RD.Detroit@disney.c om - Password - Disney1
Specs Howard School of Broadcasting	ahicks@specsho ward.edu	<u>www.specshowa</u> <u>rd.edu -</u>	Screen Name - RDDetroit - Password - specs
Eastern Michigan University	mary.jones@em ich.edu	www.ecampusre cruiter.com/emic <u>h</u>	
Central Michigan University	orlik1pb@cmic h.edu	www.cmich.edu	
Southfield Career Center	dvanhee@cityof southfield.com	www.cityofsout hfield.com	
University of Michigan- Ann Arbor	cerdmann@umi ch.edu	www.lsa.umich. edu/comm	
U of M Dearborn	<u>careersv@umd.</u> <u>umich.edu</u>	www.umd.umic h.edu/careerservi ces	
Davenport University - Livonia Campus	<u>Sent Via</u> <u>Website- In</u> <u>Binder</u>	<u>DUCareerNET -</u>	Screen Name - RD.Detroit@disney.c om - Password - Disney1
Adrian College	<u>choltz@adrian.e</u> <u>du</u>	www.adrian.edu	
Albion College	<u>careers@albion.</u> <u>edu</u>	www.albion.edu	
Baker College	<u>Sent Via</u> <u>Website- In</u> <u>Binder</u>	https://baker- csm.symplicity.c om/employers/	Screen Name - RD.Detroit@disney.c om - Password - Disney1
Monroe County Community College	workforce@mo nroeccc.edu	www.monroeccc .edu	

		1 1 0	
Schoolcraft College	kcox@schoolcra	www.schoolcraft	
	<u>ft.edu</u>	<u>.edu</u>	
Washtenaw Community	post to website	www.collegecen	Screen Name -
College		tral.com/wcc -	RDDetroit - Password
			- wcc
NAACP	klandrum@detr		
	oitnaacp.org		
Urban League	wroddie@detur		
	banleague.org		
M.A.B.	dkelley@michm		
	ab.com		
Society of St. Vincent	alove-		
DePaul	berkley@svdpd		
Der auf			
	et.org		
Women in	roseann@nicola		
Communications, Local	ievents.com		
Chapter			
Michigan Indian	Fax Sheet in		
Employment & Training	Binder		
YWCA of Metro Detroit	emmaywcadet@		
	aol.com		
Madonna University	ikroeger@mado		
	nna.edu		
AJB.DNI.US (Americas	post to website	www.michworks	Screen Name -
Job Bank) NOW		.org -	RDDetroit - Password
MICHIGAN TALENT			- Disney1
BANK			j -
D111111			

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Radio Disney Houston - KMIC (AM) 1590

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Houston AM 1590 Office - (713) 552-1590

3120 SW FREEWAY, SUITE 610 HOUSTON, TX 77098

Job Information

Radio Disney Houston is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Houston at 713-552-1590 or mail a letter to 3120 SW Freeway, Suite 610, Houston, TX 77098 or email Radio Disney Central Region Director, Karyn Esken, Karyn.b.esken@disney.com.

EEO Report

KMIC AM 1590 EEO Report

April 1, 2012 to April 1, 2013

Radio Disney, Houston

This annual EEO Report is filed on behalf of KMIC AM 1590 (the "Station") in compliance with the FCC's EEO reporting requirements. KMIC AM 1590 is a Radio Disney Group; LLC owned radio station and is located in Houston, Texas. This report includes information from April 1, 2012 to April 1, 2013 and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had 6 full time employees as of March 19, 2013.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 15-second announcements aired Monday thru Sunday April 2012 through April 2013 6a-12m and a total of 688 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, 4 positions were posted, and 4 were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com and on Monster.com.

A position for Promotions Manager was opened May 16, 2012, and filled on July 12, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Twelve candidates were interviewed for the position. One Print Advertisement ran on Sunday May 16, 2012 for Promotions Manager in the Houston Chronicle.

A position for Account Executive was opened on May 10, 2012 and filled on July 12, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Eight candidates were interviewed for the position. A Print Advertisement ran on Sunday May 16, 2012 for Account Executive in the Houston Chronicle.

A position for Account Executive was opened on July 25, 2012 and filled on September 27, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Two candidates were interviewed for the position.

A position for Account Executive was opened on October 31, 2012 and filled on November 15, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Two candidates were interviewed for the position. A print advertisement ran on Sunday September 2, 2012 for Account Executive in the Houston Chronicle.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for 4 full-time open positions were conducted. The identity of candidates not hired, but interviewed, has been kept confidential.

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
5/10/12	Account Executive	Sales	6/5/12	*	NH		Disney Careers
			6/5/12	*	NH		Disney Careers
			6/5/12	*	NH		Monster.com
			6/5/12	*	NH		Monster.com
			6/5/12	*	NH		Disney careers
				Felina			External
			6/7/12	Gennusa	Н	7/12/12	Referral
			6/7/12	*	NH		Disney Careers.com
			6/12	*	NH		Disney Careers.com

Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed *Names	Hired (H) or	Date Hired	Source*
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				withheld for privacy	Not (NH)		
5/16/12	Promotions Manager	Promotions	5/30/12	*	NH		Disney careers.com
			5/30/12	*	NH		Disney careers.com
			6/1/12	*	NH		Disney careers.com
				Lindsay			Referral from Cynthia Garcia Account
			6/6	Kaye	Н	7/12/12	Executive
			6/6	*	NH		Referral from Industry
			6/6	*	NH		Internal Candidate
			6/6	*	NH		Disney careers.com
			6/6	*	NH		Disney careers.com
			6/7	*	NH		Referral from Industry
			6/7	*	NH		Disney careers.com
			6/8	*	NH		Internal Candidate
			6/18	*	NH		Disney careers.com

Date of Opening	Job Title	Department	Date of	Candidate	Hired	Date	Source*	
-----------------	-----------	------------	---------	-----------	-------	------	---------	--

			Interview	Interviewed *Names withheld for privacy	(H) or Not (NH)	Hired	
7/25/12	Account Executive	Sales	7/31/12	Julie Archer	Н		Disney Careers.com
			9/7/12	*	NH		Disney Careers.com
				Candidate Interviewed *Names	Hired (H) or		
Date of Opening	Job Title	Department	Date of Interview	withheld for privacy	Not (NH)	Date Hired	Source*
10/31/12	Account Executive	Sales	10/15/12	*	NH		Disney Careers. com
			10/29	Rodney Waites	Н		Referral Cynthia Garcia

Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

University Of Houston Internship Fair; October 3, 2012; University of Houston Campus; Lindsay Kaye, Promotions Manager; Lindsay collected resumes for potential candidates.

Houston Baptist University Job Fair, February 21, 2013 HBU Campus

Lindsay Kaye, Promotions Manager; Lindsay collected resumes for potential candidates.

B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, such organizations that are on our contact list include:

Houston Association of Hispanic Media Professionals and ads were purchased for Account Executive and Promotions Manager with American Women in Media during the window. The Ads started May 17, 2012 and ran for 30 days on the website.

C. Management Training

In addition, Station Manager, Laura Haemker and Promotions Manager, Lindsay Kaye attended the two day Management Edge Training in Chicago, Illinois to assist in honing leadership skills as well as mentoring and hiring the right individuals. Laura Haemker attended April 12-13, 2012 and Lindsay Kaye November 14-16, 2012.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

Alliance for Women in Media

American Women in Radio & Television, Inc. (AWRT) is a non-profit, professional organization of women and men who work in the media and allied fields.

AWRT National Headquarters

1760 Old Meadow Road, Suite 500 McLean, VA 22102 **P:** (703) 506-3290 **F:** (703) 506-3266 Website: <u>www.allwomeninmedia.org</u>

University of Houston Career

Services 4800 Calhoun Houston, TX 77004 713-743-5123 713-743-5111 fax Email: jfborja.uh.edu career.uh.edu

NAACP

2002 Wheeler Houston, TX 77004 Job Developer Position – Not Yet Replaced Send Request to: branch@naacphouston.org 713-521-1289 713-630-2699 fax

Work Force Solutions – Southwest

12710 Bissonnet Street Houston TX 77099 281-564-2660 281-495-0748 fax website: <u>www.wrksolutions.com</u> Contact: Millicent Sims Email address: millicient.sims@wrksolutions.com Direct Phone: 281-564-2660 x1624 or x1312

UNCF

723 Main Street #1010 Houston, TX 77002 713-942-8623 713-942-1090 fax Jewell Bass – Area Development Director Email: Jewell.bass@uncf.org www.uncf.org

Houston Community College Job Placement 1300 Holman Houston, Texas 77004 713-718-6174 www.hccs.cc.tx.us www.myinterfase.com/hccs_alumni/employer

Username: laurahaemker Password: RDHtownMom

TAB

Texas Association of Broadcasters 502 East 11th Street, Suite 200 Austin, TX 78701 Phone: (512) 322-9944 Fax: (512) 322-0522 www.tab.org

University of St. Thomas

Career Services 3800 Montrose Houston, TX 77006 713-525-6939 713-525-3880 fax Email: career.services@stthom.edu

Prairie View Texas A&M

Career Services Office of Career and Outreach Services PO BOX 519:MS1028 Prairie View Texas, 77446 936-261-3570 936-261-3580 fax <u>careerservices@pvamu.edu</u>

HAHMP

Houston Association of Hispanic Media Professionals P.O. Box 273394 Houston, TX 77277 713-568-5604 Contact: Sandra Fernandez Email: info@hahmponline.org

Houston Baptist University

7502 Fondren Houston, TX 77004 281-649-3000 281-649-3330 Fax ATTN: Pat Young

Houston Business Journal-

Online Career Section-on targetjobs.com 9100 E Panorama Dr. Suite 200 Englewood, CO 80112 Contact: Raj Kasuganti Raj.kasuganti@ontargetjobs.com

Rice University

Center for Student Professional Development 6100 Main Street Houston, Texas 77005 713-348-4055 www.cpsd.rice.edu Username: laura.w.haemker@disney.com Password: RDHtownMom

Lone Star College

5000 Research Forest Dr The Woodlands, TX 77381 Phone: (832) 813-6500 http://www.collegecentral.com/lonestar

Alvin Community College

Career Services Career Services 3110 Mustang Road Alvin, TX 77511 281-756-3560 281-756-3865 fax ATTN: Margaret Ferguson

North American College

3203 N Sam Houston Pkwy Houston Texas, 77038 832-230-5555 832-230-5546 fax ATTN: Career and Counseling Center

Media Alliance of Houston

American Women in Radio and TV P.O. Box 980908 Houston TX, 77098 Website: mediaalliancehouston.org

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Radio Disney Indianapolis – WRDZ 98.3 (FM)

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Indianapolis 98.3 FM Office - (317) 574-2000

630 W CARMEL DR STE 160 CARMEL, IN 46032

Job Information

Radio Disney Indianapolis is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Indianapolis at 317-574-2000 or mail a letter to 630 W Carmel Drive, Suite 160, Carmel, IN 46032 or email Radio Disney Indianapolis Station Manager, Andrea Farrell, andrea.farrell@disney.com.

EEO Report

WRDZ - FM – Indianapolis, IN / Plainfield, IN - RADIO DISNEY EEO REPORT

WRDZ – FM 98.3 EEO Report

April 1, 2013

Radio Disney, Plainfield

This annual EEO Report is filed on behalf of WRDZ FM, 98.3 in compliance with the FCC's EEO reporting requirements. WRDZ FM is a Radio Disney Group; LLC owned radio station and is located in Plainfield, IN. This report includes information from April 1, 2012, through March 31, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had 7 full time employees as of April 1, 2012.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. These notices were posted during the open time of each position available. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired May 21, 2012 to December 30, 2012 and March 4, 2013 to March 31, 2013, for a total of 320 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s)

used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, 4 positions were posted, and 3 were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com and on Monster.com.

A position of Station Manager was opened October 11, 2012, and filled on January 22, 2013. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contacts which are reflected on the station community outreach list (Attachment A) with 1 asterisk (*) symbol. Eight candidates were interviewed for the position.

A position of Promotions Coordinator was opened August 29, 2012, and filled on October 11, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contacts which are reflected on the station community outreach list (Attachment A) with 2 asterisk (**) symbols. Eleven candidates were interviewed for the position.

A position of Promotions Manager was opened January 11, 2013, and filled on March 1, 2013. Notice of this job vacancy was posted on DisneyCareers.com and Monster.com and distributed to the following local recruitment contacts: IU Careers, IUPUI Careers, Indeed dot com and Jobs 2 Careers dot com. Due to personnel changes, the entire list was not contacted in reference to this position. For future purposes, all organizations on the list will be contacted. Five candidates were interviewed for the position.

A position of Account Executive was opened December 18, 2012, and remains open. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contacts which are reflected on the station community outreach list (Attachment A) with 3 asterisk (***) symbols. To date, five candidates were interviewed for the position.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for 4 full-time open positions were conducted.

The identity of candidates not hired, but interviewed, has been kept confidential.

				0 111	TT' 1		
				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
1 0		1		1 7	× ,		
	Station						Internal
10/11/2012	Manager	Management	11/13/2012		NH		Candidate
							Internal
			11/13/2012		NH		Candidate
							Disney
			11/13/2012		NH		Careers.com
							Referral from IU
							Business
			11/13/2012		NH		College
							C
							Disney
			11/13/2012		NH		Careers.com
							Internal
			11/13/2012		NH		Candidate
							Internal
			11/13/2012		NH		Candidate
							Referral from
							Internal
							Independent
				Andrea			Contractor –
			12/12/2012	Farrell	Н	1/21/13	JoLynn Wright
			12/12/2012		11	1/21/13	
	1		1		I		

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
0/20/2012			0/11/10				
8/29/2012	Promotions	Promotions	9/11/12		NH		Internal

Coordinate	r					Candidate
		9/11/12		NH		Internal Candidate
		9/11/12		NH		Disney Careers.com
		9/11/12		NH		Internal Candidate
		9/12/12		NH		Internal Candidate
		9/13/12		NH		Disney Careers.com
		9/13/12		NH		Internal Candidate
		9/14/12		NH		Internal Candidate
		9/17/12	Magen Stamm	Н	10/11/12	Internal Candidate
		9/19/12		NH		Internal Candidate
		9/19/12		NH		Internal Candidate

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
01/11/2013		Promotions	2/5/13		Н	3/1/13	
	Promotions			Tiffany			Disney

Man	ager		Reid		Careers.com
		2/12/13		NH	Disney Careers.com
		2/6/13		NH	Internal Candidate
		2/7/13		NH	Internal Candidate
		2/13/13		NH	Disney Careers.com

Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed *Names withheld for privacy	Hired (H) or Not (NH)	Date Hired	Source*
12/18/12	Account Executive	Sales	1/10/13		NH		Disney Careers.com
			1/24/13		NH		Disney Careers.com
			2/14/13		NH		Client Referral from IU Sports
			2/20/13		NH		Disney Careers.com
			2/26/13		NH		Referral from Minneapolis Station Manager – Caren Berry

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

Spring Career Fair, April 11, 2012, Fairbanks Center in Lawrence, IN. Laura Sanchez, Promotions Manager attended the job fair. The Station collected resumes, interviews were conducted and Company Literature and Branded Materials were handed out.

Job Fair presented by the Indiana Fever, June 7, 2012 in Indianapolis, IN. Laura Sanchez, Promotions Manager attended this job fair. We collected resumes, interviews were conducted and Company Literature and Branded Materials were handed out.

B. Other Menu Options

WRDZ Indianapolis hired a College Intern, Jessica Bradney from Belmont University. She interned with the station on June 5, 2012 to August 17, 2012. Jessica assisted with Radio Disney events through helping with games, conducting drawings on site, running the sound system and activities as well as packing and unpacking station vehicles. Jessica also packed prize bags and typed schedules for events and Road Crew.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

SM *	PC **	AE ** *	Organization	Contact	Address	City/State/Zip	Email
*	**	**	Allen Chapel AME Church	317-638- 9963	629 E. 11th St.	Indianapolis, IN 46202	
*	**	** *	Asian Help Services		609 E 29th St., 2nd Floor	Indianapolis, IN 46205	Baikahs@yahoo.com
*	**	** *	Boston Career Link	Francisca Fernandes	1010 Harrison Ave.	Boston, Massachusetts 02119	FFernandes@detma.org
*	**	**	Butler Career Planning & Development	Gary Beaulieu	4600 Sunset Blvd. Atherton Union, Rm 315	Indianapolis, IN 46208	gbeaulie@butler.edu
*		** *	Catholic Archdiocese	800-382- 9836	1400 N Meridian St.	Indianapolis, IN 46202	
*	**	** *	Center For Leadership Development	Dennis Bland	2425 Dr. Martin Luther King Jr. St.	Indianapolis, IN 46208- 5546	dbland@cldinc.org
*	**	** *	Christamore House	Shaffon Browder	502 North Tremont Street	Indianapolis, IN 46222	shaffon.browder@christam orehouse.org

	**	** *	Civic Rights Commission		State Office Building 100 N. Senate #103	Indianapolis, IN 46204	https://www.indianacareerc onnect.com/
	**	** *	Community Alliance of the Far Eastside		3724 North Mitthoeff er Road	Indianapolis, IN 46236	
*	**	** *	Concord Center	Dana Orr	1310 South Meridian Street	Indianapolis, IN 46225	dorr@concordindy.org
*	**	** *	Crooked Creek Multi-Service Center	Helen Lands	2990 West 71st Street	Indianapolis, IN 46268	
*	**	** *	Exodus Refugee	Jesamyn Rayman	4550 Central Ave.	Indianapolis, IN 46205	jrayman@exodusrefugee.or g
	**	** *	Flanner House	Gerald Ardis	2424 Dr. Martin Luther King, Jr. Drive	Indianapolis, IN 46208	Gardis@flannerhouse.com
*	**	** *	Forest Manor Multi-Service Center		5603 East 38th Street	Indianapolis, IN 46218	
*	**	** *	Franklin College Career Services	Kirk Bixler	101 Branigan Blvd	Franklin, Indiana 46131-2623	<u>kbixler@franklincollege.ed</u> <u>u</u>
*	**	** *	Futureworks	Sandra Jones	1635 W. Michigan St.	Indianapolis, IN 46222	

*	**	**	Goodwill Industries	Virginia Harris	1635 W Michigan St.	Indianapolis, IN 46222	vharris@goodwillindy.org
*	**	** *	Harrison Indiana Business College	Elizabeth Watkins	550 East Washingt on Street	Indianapolis, IN 46204	elizabethwatkins@harrison. edu
*	**	** *	Hawthorne Center	Dawn Dunderdal e	2440 West Ohio Street	Indianapolis, IN 46222	ddunderdale@Hawthornece nter.org
	**	** *	Indiana Black Expo HR	Veronica Kendrick	3145 N Meridian St.	Indianapolis, IN 46208	vkendrick@indianablackex po.com
*	**	** *	Indiana Broadcasters Association	Joe	3003 E. 98th Street, Ste 161	Indianapolis, IN 46280	joe@indianabroadcasters.or g
*	**	** *	Indiana State Of Workforce Development	Doug Martin	10 N. Senate Ave.	Indianapolis, IN 46204- 2201	dwmartin@dwd.in.gov
	**		Indianapolis Business Journal		41 E. Washingt on St., Ste 200	Indianapolis, IN 46204	-
*	**	** *	Indianapolis National Organization of Women	Sara Hess	P.O. Box 20601	Indianapolis, IN 46220	shess@learnmore.org
	**	** *	International Business College	Lori Fisher	7205 Shadelan d Station	Indianapolis, IN 46256	
*	**	** *	ITT Technical Institute		9511 Angola Court	Indianapolis, IN 46268	sream@itt-tech.edu

*	**	** *	IU Career Services	Jeremy Edward	625 North Jordan Avenue	Bloomington, IN 47405	http://www.indiana.edu/~ca reer/
*	**	** *	IUPUI Career Services		801 W. Michigan	Indianapolis, IN 46202	http://www.myconsortium.c om/iupui-hub/employer/
*	**	** *	Ivy Tech College Career Services	Cindy Soliday	One W 26th Street	Indianapolis, IN 46206	http://www.ivytech.edu/indi anapolis/careerservices/
*	**	** *	Jewish Community Center		6701 Hoover Rd.	Indianapolis, IN 46240	
*	**	** *	John H. Boner Community Center	Ben Jones	2236 East 10th Street	Indianapolis, IN 46201	bjones@enn.org
*	**	** *	Kaplan College	Tracy Morris	7302 Woodlan d Dr.	Indianapolis, IN 46278	trmorris@kaplan.edu
*	**	** *	Martin University	Yvette Booker	2171 Avondale Place	Indianapolis, IN 46218	ybooker@martin.edu
*	**	** *	Mary Rigg Neighborhood Center	Jenna Wachtma nn	1920 West Morris Street	Indianapolis, IN 46221	jwachtmann@maryrigg.org
*	**	** *	MLK Community Center	Netetia Walker	40 W. 40th St., 1st Fl.	Indianapolis, IN 46208	
*	**	** *	N.A.A.C.P Labor Committee	Crystal Ratcliffe	300 E. Fall Creek Pkwy North	Indianapolis, IN 46205	celliott@indynaacp.org
*	**	**	Nashville		1800 Church	Nashville, TN 37203	http://bizjournals.ontargetjo bs.com/_jobposting.asp?ma

		*	Business Journal		St. #300q		<u>rket=nashville</u>
*	**	** *	National Council of Negro Women		633 Pennsylv ania Ave	Washington, DC 20004	
*	**	** *	Noble of Indiana	Julie Brown	7701 E 21st St.	Indianapolis, IN 46219	julie.brown@nobleofindian a.org
*	**	** *	Noble of Indiana	Deb Okotie	12220 Hancock St.	Carmel, IN 46032	deb.okotie@nobleofindiana .org
*	**	** *	Ohio Center for Broadcasting	Terry Wilson	5330 East Main Suite 200	Columbus, OH 43213	placement.columbus@beon air.com
*	**	** *	Purdue CCO		1904 Stewart Center	West Lafayette, IN 47907	https://www.cco.purdue.edu /Common/CCOExpress.sht <u>ml</u>
*	**	** *	Southeast Community Services	Rodney	901 South Shelby Street	Indianapolis, IN 46203	rodneyb@southeastcommu nityservices.org
*	**	** *	Southern Christian Leadership		P.O. Box 92544	Atlanta, GA 30314	
*		** *	The Damien Center Career	Michelan gelo Mcclendo n	26 N Arsenal Ave	Indianapolis, IN 46201-3808	mmcclendon@damien.org
*	**	** *	The Indianapolis Star	Charles Bates	307 N. Pennsylv ania Ave	Indianapolis, IN 46202	http://indystar.gannettonline .com/careerbuilder/employe rs04/recruitment.html
*	**	** *	U Of I Career Services		1400 E Hanna Ave	Indianapolis, IN 46227	ocs@uindy.edu
*	**	**	United Way Hamilton County	Joan Isaac	301 E. Carmel	Carmel, IN 46032	joan.isaac@uwci.org

		*	Office		Drive Suite E300		
*	**	** *	United Way Hancock County Office	Paula Jarrett	One Courthou se Plaza P.O. Box 714	Greenfield, IN 46140	paula.jarrett@uwci.org
	**	** *	United Way Hendricks County Office	Susie Friend	56 Main Street P.O. Box 791	Danville, IN 46122	susie.friend@uwci.org
	**	** *	United Way of Central Indiana	Lori Stewart	3901 N. Meridian St.	Indianapolis, IN 46208	Lori.stewart@uwci.org
	**	** *	Urban League of Indianapolis	Pambana Uishi	Sam H. Jones Center 777 Indiana Avenue	Indianapolis, IN 46202	puishi@indplsul.org
*	**	** *	Wilson College Court Reporting		5425 S. East St.	Indianapolis, IN 46227	
			KEY	Station Manager	*	1	<u> </u>
				Promo Coord	**		
				Account Executive	***		

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Radio Disney Kansas City – KPHN (AM) 1190

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Kansas City AM 1190 Office - (816) 221-0206

1100 MAIN STREET SUITE 1950 KANSAS CITY, MO 64105

Job Information

Radio Disney Kansas City is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Kansas City at 816-221-0206 or mail a letter to 1100 Main Street, Suite 1950, Kansas City, MO 64105 or email Radio Disney Central Regional Director, Karyn Esken, Karyn.b.esken@disney.com.

EEO Report

Report Regarding Applicability of FCC Equal Employment Opportunity Rules to KPHN(AM), Kansas City Missouri, October 1, 2013

Radio Disney Group, LLC, licensee of KPHN(AM), Kansas City, Missouri (the "Station"), which is an equal opportunity employer, hereby certifies that as of October 1, 2013, the Station had fewer than five full-time employees. Therefore, pursuant to the FCC's equal employment opportunity ("EEO") rules, the Station will not be filing an annual EEO public file report this October 1, 2013. Even though the Station is not required to file an EEO public file report, Radio Disney Group, LLC adheres to its policy regarding equal employment opportunity. Our policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

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Radio Disney Los Angeles – KDIS (AM) 1110

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Los Angeles AM 1110 Office - (818) 569-5000

3800 W ALAMEDA AVE FL 17 BURBANK, CA 91505

Job Information

Radio Disney Los Angeles is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Los Angeles at 818-569-5000 or mail a letter to 3800 W Alameda Avenue, Floor 17, Burbank, CA 91505 or email Radio Disney Los Angeles Station Manager, Natalie Eig, Natalie.r.eig@disney.com.

EEO Report

ABC RADIO LOS ANGELES ASSETS, LLC, LICENSEE OF KSPN (AM), ESPNLA 710, and of KDIS (AM), Radio Disney AM 1110 ANNUAL EEO PUBLIC FILE REPORT 8/1/13

I. GENERAL POLICY

This report covers the period from August 1, 2012 through July 31, 2013.

ABC Radio Los Angeles Assets, LLC, licensee of KSPN (AM) ("KSPN"), located in Los Angeles, CA, and ABC Radio Los Angeles Assets, LLC, Licensee of KDIS (AM) ("KDIS"), located in Pasadena, CA (collectively, the "Stations") have a longstanding commitment to a policy of equal employment and advancement opportunities for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law. This commitment to fair employment practices applies to every aspect of the employment

process to ensure that equal consideration is extended to all employees and applicants in recruitment, selection procedure, employee development, performance evaluation, promotions, transfers, benefits and other aspects of employment.

It is KSPN's and KDIS's policy to promote the realization of equal employment opportunity through a positive, continuing program of specific recruitment, outreach, hiring, promotion and other practices designed to ensure the full realization of equal employment opportunity.

II. RESPONSIBILITY

Scott McCarthy, Vice President and General Manager of KSPN, is the EEO officer at KSPN responsible for the administration and implementation of our Equal Employment Opportunity Program and the accuracy of the information documented in this report. Natalie Eig, Station Manager of KDIS, is the EEO officer at KDIS responsible for the administration and implementation of our Equal Employment Opportunity Program and the accuracy of the information documented program and the accuracy of the information documented in this report.

III. INTERNAL RECORD KEEPING, PUBLICITY AND POSITIONS FILLED

In compliance with EEO rules, the Stations have widely publicized all full-time job vacancies throughout the reporting year. All such vacancies, whether at KDIS or at KSPN, were posted on the KSPN website, ESPNLA.com. In addition, all such vacancies were posted on The Walt Disney Company websites disneycareers.com and/or disneyjobs.com, as well as (for ESPN jobs) on the ESPN career websites espncareers.com and/or espnjobs.com, for internal (existing employee) and external (prospective employee) access. They were also posted on the California Broadcasters Association (CBA) website yourcba.com.

KSPN and KDIS also maintain a distribution/contact list of local community-based organizations and schools to which notices of all available full-time positions are sent. The Stations' current local distribution/contact lists are included as Attachment "A" and "B". These lists are updated periodically.

The Stations have asked interested organizations to notify the Stations if they wish to be placed on the Stations' local distribution/contact list. During the reporting year, organizations for the Stations' mailing list were solicited through a combination of a notice on the KSPN website throughout the year, periodic on-air announcements on each of the Stations (KSPN airs two announcements per month, or 24 per year, while KDIS airs three announcements per month, or 26 per year) and a classified advertisement in the Tolucan Times on January 30, 2013.

The following are the four job openings filled by the Stations during the period of 8/1/12 to 7/31/13:

KSPN

Sales Associate

Date position was open: 2/1/2013 Date position was filled: 4/7/2013

To fill these vacancies, KSPN utilized all of the standard recruitment and outreach measures described above. In addition, KSPN posted this position on allaccess.com. Eighteen candidates were interviewed. Referral sources of the candidates interviewed were as follows: ESPNCareers.com – 10; Contract KSPN Worker candidate – 4; Industry and Employee Referrals – 3; Current KSPN Employee candidate - 1. The candidate hired learned of the job from ESPNCareers.com.

KDIS

Account Executive

Date position was open: 02/26/13 Date position was filled: 5/2/13

To fill this vacancy, KDIS utilized all of the standard recruitment and outreach measures described above. In addition, KDIS posted this position on indeed.com, Linkedin.com; jobspider.com, amfmjobs.com and simplyhired.com and placed an ad in the Tolucan Times on 3/6/13, in the TolucanTimes.com classifieds the week of 3/6/13. The position was also announced at the USC Career Fair on 4/3/13. Seven candidates were interviewed. Referral sources of the candidates interviewed were as follows: Linkedin – 1; Disneycareers.com – 1; Disney employee referral – 3; Industry Referral – 1; indeed.com - 1. The candidate hired was an Industry Candidate.

Promotion Manager

Date position was open: 04/5/13 Date position was filled: 5/28/13

To fill this vacancy, KDIS utilized all of the standard recruitment and outreach measures described above. In addition, KDIS posted this position on jobspider.com, amfmjobs.com, and placed an ad in the Tolucan Times on 4/17/13, in the TolucanTimes.com classifieds the week of 4/17/13. The position was also announced at the USC Career Fair on 4/3/13. Nine candidates were interviewed. Referral sources of the candidates interviewed were as follows: Disneycareers.com – 6; Disney employee referral – 2; The ladder.com – 1. The candidate hired learned of the job from Disneycareers.com.

Promotion Coordinator

Date position was open: 03/14/13 Date position was filled: 7/23/13

To fill this vacancy, KDIS utilized all of the standard recruitment and outreach measures described above. In addition, KDIS posted this position on amfmjobs.com, indeed.com, jobspider.com and communicationsjobs.net, placed an ad in the Tolucan Times on

3/20/13, and advertised in the TolucanTimes.com classifieds the week of 3/20/13. The position was also announced at the USC Career Fair on 4/3/13. Seven candidates were interviewed. Referral sources of the candidates interviewed were as follows: Internal candidate -2; Disneycareers.com -2; Disney employee referral -1; Industry Referral -1. The candidate hired was an internal candidate, and this represented an internal promotion for her, from part-time Sales Assistant to full-time Promotion Coordinator.

IV. LONG TERM RECRUITMENT INITIATIVES

KSPN and KDIS are committed to performing at least four of the long-term EEO recruitments set forth in the FCC's EEO rules within a two-year period. From August 1, 2012 through July 31, 2013, KSPN and KDIS participated in the following long-term recruitment initiatives:

- A. <u>**Training Programs</u>** designed to enable station personnel to acquire skills that could qualify them for higher level positions:</u>
 - KSPN Staff Engineer Tim Ahern took the on-line computer networking class "Network+" from July 12-16, 2012 on work time at the station's expense. Course attendees explored network technologies, installation and configuration, media and topologies, management, and security. Tim sat for the test on 10/22/2012 and received his certificate.
 - KDIS Promotion Manager, Jacqueline Evanado, took the Management Edge Training Program offered without charge on company time by The Walt Disney Company. This was a four-part training program designed to provide the essential knowledge, skills, abilities and tools to drive employee growth and improve personal career success. The classes were held on January 29, 2013 and January 30, 2013 at the ABC Riverside Building in Burbank.
- B. <u>Participation in Job Fairs</u> KSPN and KDIS parti0cipated in the following job fairs by staffing a booth with company personnel responsible for hiring decisions, distributing information about careers in radio, soliciting applications, informing attendees of job postings and encouraging them to go to school and participate in internships, collecting resumes for distribution to appropriate KDIS hiring managers, and answering questions:
 - April 3, 2013 from 5-8pm, 29th Annual Annenberg Career Connection USC Campus. Natalie Eig, Station Manager of KDIS, who has hiring responsibilities, attended this job fair, which draws professionals from entertainment, advertising and marketing agencies, public relations, corporations and industries such as consulting, healthcare, not-for-profit and technology. The professionals attending were given a book containing resumes of Annenberg students. The students had the opportunity to meet the professionals for one-on-one interaction and career advice.

- September 12, 2012 from 4pm to 6pm, The Sports and Entertainment Career Fair – LA Sparks at the Staples Center. George Flora, Local Sales Manager, KSPN and Jackie Evanado, Promotion Manager of KDIS, who have hiring responsibilities, attended this job fair, which was designed by the LA Sparks to help individuals job search by offering networking sessions and talks on how to market oneself and by giving attendees the opportunity to meet with influential companies in the sports and entertainment industries. Other businesses attending included professionals from a wide variety of fields including sports, entertainment and communication companies. Attendees had the opportunity to meet with each business to ask questions, get career advice and submit resumes.
- C. <u>Internship Program</u> During this reporting period KSPN and KDIS offered college students the opportunity to acquire skills needed for broadcast employment while obtaining course credit. KDIS attended the 29th Annual Annenberg Career Connection and worked with Disney Careers and Campus Recruitment to recruit interns for this program. KSPN accepted inquiries from college students.

Curriculum for the KSPN internship program is as follows: ESPN Overview, Production Training, Production Assignments, Beginning Producer Skills, New Media Training, and Shadowing Reporters. The KSPN internship program runs on a college semester basis. Each intern works approximately 15 hours a week. Over the reporting year, KSPN had six interns, whose career goals ranged from sports reporter or announcer to producer.

The KDIS Curriculum for the internship programs included working with the Promotions Department both in the office and in the field as well as Sales Training by attending weekly sales meetings. Over the reporting year, KDIS had one intern whose career goals included promotions and communications. The intern worked approximately 20 hours a week.

Following is a list of KSPN interns by semester:

Fall, September through December, 2012

- Nicolis Freeman, Journalism/Communications, Cal State University, Long Beach
- Carly Loddengaard, English, Cal State University, Dominguez Hills
- Jas Kang, Media Studies, Humber College in Toronto, Canada
- Kari Van Horn, Psychology/Social Sciences/ Sports Media Studies, USC
- Michael Schwartz, Communications, Santa Monica College
- Tigran Martirosyan, Broadcast Journalism, College of the Canyons

Winter, January through April, 2013

- Shuvo "Robi" Sircar, Political Science, LA Mission College
- Paul Pastora, Radio TV Broadcasting, LA Valley College
- John Engel, Communications, Boise State University
- Vanessa Lopiccolo, Communications/Political Science, Cal State Fullerton
- Monika Tam, Communications, Cal State Fullerton
- Daniel Quinones, Communications, Arizona State University

Summer, May through August, 2013

- Emily Albert, Marketing, University of Arizona
- Kamille Rascon, Business/Journalism minor, Cal State University Northridge
- David Renick, Computer Engineering, Cal State Fullerton
- Blake Cawood, Broadcast Journalism, University of Oklahoma
- Jeffrey Perez , Journalism, Cal State Fullerton
- Dean Berhow-Goll, Journalism, THE Iowa State University

Following is a list of KDIS interns by semester:

Summer, May through August, 2013

- Alexa Hong, Communication, Trinity University, Austin, TX
- D. <u>Participation in scholarship programs directed to students desiring a</u> <u>broadcast career</u> – Natalie Eig, Station Manager, KDIS, participated in the Southern California Broadcasters Association 2013 Scholarship Program. As an SCBA program participant, Ms. Eig reviewed nominations and applications and provided input to select one of the candidates provided by Cal State Los Angeles for SCBA's "Stan Spero Radio Broadcasting Award." The scholarship committee selected Brandon Lang from Cal State University Fullerton as the 2013 recipient of the Stan Spero Radio Broadcasting Award.
- E. <u>Participation in mentoring programs</u> John Ireland, Talent, KSPN, participated in the Senior Mentor Project of Blake Grable from Corona Del Mar High School beginning on 1/14/2013. Blake spent many work hours shadowing John on his daily radio show and went with him to a Lakers game at Staples Center. Blake experienced what it was like to be a midday talk show host and Lakers Play-By-Play Announcer and met and talked with producers, co-anchors, statisticians, etc. John also communicated with Blake by email and phone numerous times.
- F. <u>Participation in programs sponsored by educational institutions and</u> <u>community groups</u> – KSPN and KDIS participated in the following mentoring program and events sponsored by community groups active in broadcast employment issues, including conventions, career days, workshops and similar activities:

- June 18-20, 2013, The Hispanic Youth Institute Symposium: Humberto • Duran, Reporter at KSPN, was a mentor at the symposium. The Hispanic Youth Institute (HYI) is a three-day, two-night college empowerment program hosted on college campuses throughout the country. The HYI emphasizes college, career, and community. With hands-on sessions and workshops, the high school students who attend become committed to graduating from high school, achieving a four-year college education, pursuing a professional career in business or STEM, and giving back to their communities. Over three days, the students attend college and career workshops, meet with college admissions officers, develop relationships with adult and near-peer mentors and learn the importance of community service. Upon completion of the Kick-Off event, students are enrolled into year-round programs that reinforce the key themes of college, career and community. Students are also encouraged to promote a college-going culture with their peers through the remainder of their high school years.
- May 20, 2013, College of the Canyons: Tracy Murray, Senior Account Executive at KSPN, spoke to the college Communications Studies Club about her career path and how successful she has been in radio sales and what students will need to do to become radio salespeople.
- May 11, 2013, City of Carson 21st Annual Youth Conference: Humberto Duran spoke with 300 teens at their Career Fair.
- April 25, 2013, Westchester Enriched Sciences Magnet Spring College Fair: Humberto Duran, Reporter at KSPN, was on hand to speak with students about college and career options. The goal of the college fair was to ensure that all of the students were exposed to a variety of college and career options and could make informed decisions regarding their choices.
- April 15, 2013, USC Speed Panel Networking event: Heidi Loera, Digital Sales Manager, KSPN, had the pleasure of meeting and interacting with more than 80 students & alumni from the Latino Business Student Association (LBSA) & the Annenberg School for Communication and Journalism. She was able to share personal career insight and advice in preparation for corporate life.
- February 3, 2013, from 9am-noon, at CBS Studios in Studio City, CA: Natalie Eig, Station Manager, KDIS, participated in the Alliance for Women in Media (Southern California Chapter) Speed Mentoring Program. The mentoring program was designed to give the attendees a chance to meet and talk with media professionals on a one-to-one basis. Natalie and Jackie mentored industry professionals and participants who were interested in learning about broadcasting. Each mentor sat with a member of the community for ten minutes before meeting with the next person. During these one-on-one sessions, the mentors offered career advice, accepted resumes and answered questions that community members had.
- February 1, 2013, Carson High School: Humberto Duran, Talent, KSPN, spoke with the 11th-12th grade Journalism class about pursuing a career in the

broadcast field, what classes they need to take in college and the day-to-day life of working at ESPN.

- January 23, 2013, USC Radio Career Panel: LaFern Cusack, Producer/Host, KSPN, spoke with USC Students about how she got started in radio, what skills are needed for a position, how the position relates with the various radio departments and how to work with advertising agencies.
- December 12, 2012, Segerstrom High School: Humberto Duran, Reporter at KSPN, spoke to high school seniors about broadcasting and various careers in radio and television.
- November 29, 2013, USC Communication Students: Jarred Diglio, Lakers Radio Executive Producer, KSPN, spoke on a panel about pro sports teams and their relationships with the media.
- November 27, 2012, The University of Southern California's Sports Business Association: Mark Willard, Talent. KSPN, spoke with a panel under the heading of "USC Football: How the Media Helped Dethrone the Preseason Top Seed." Mark spoke with students about media in Los Angeles, how it works, and how stories come together.
- September 12, 2012, USC: LaFern Cusack, Host-Southern California Experience, KSPN, and Host-Community Playground, KDIS, spoke with a class in "Managing Electronic Media, including TV Stations, Broadcast and Cable Networks, and the Internet" about her job and how it interacts with the rest of the station and the advertising community.
- G. Participation in training to management-level personnel as to methods of ensuring equal employment opportunity and preventing discrimination -During this reporting year, all KSPN and KDIS managers participated in a twohour on-line training titled "TWDC Compliance - Preventing Harassment – 2 Hour Supervisor Enterprise." The training covers critical learning points on sexual harassment, and also trains learners on the fundamentals of broader workplace harassment prevention, addressing all of the federally protected categories under Title VII. The program is designed to ensure compliance and to help organizations establish a powerful affirmative defense to workplace harassment.
- H. <u>Staff anti-harassment training</u> During this reporting year, all KSPN and KDIS employees participated in a two-hour on-line training titled "TWDC Compliance Preventing Harassment Enterprise." The training covers critical learning points on sexual harassment and also trains learners on the fundamentals of broader workplace harassment prevention, addressing all of the federally protected categories under Title VII. The program is designed to ensure compliance and to help organizations establish a powerful affirmative defense to workplace harassment.
- I. <u>Listing Each Upper-Level Opening with Media Trade Group</u> As mentioned in Section III above, all full-time positions at the Stations were posted with a wide variety of job banks and newsletters of media trade groups with a broad-based

membership that includes women and minorities. These included the California Broadcasters Association (yourCBA.com) website. See Attachments A and B.

Attachment "A": KDIS Local Community Outreach List:

ORGANIZATION	Address	CONTACT INFORMATION
JVSLA.org	 818-464-3325 22622 Vanowen St. West Hills, CA 91307 5757 Wilshire Blvd. Prominade Three Los Angeles, CA 90036 	Tali Lerea <u>tlerea@jvsla.org</u> post jobs at: <u>http://www.parnossahworksla.org/</u>
MAXIMUS	3307 N. Glenoaks Blvd. Burbank, CA 91504	<u>Nancy Martinez</u> (GAIN Services Worker) O: 818-729-8814 F: 818-563-4425
Goodwill Job Service Center <u>www.goodwillsocal.</u> org	661-424-1062 x 14 20655 Soledad Canyon Rd., Unit 25 Santa Clarita, CA 91351	
EDD Employment Development Department	Community Career Development Wilshire Metro Work Source 3550 Wilshire Blvd., Suite 500 Los Angeles, CA 90010	Robert Godwin 213-365-9829 x125 robert.godwin@edd.ca.gov
NHMC National Hispanic Media Coalition	55 S. Grand Ave. Pasadena CA, 91105 (they do not want jobs mailed)	Tel: (626) 792 - 6462 Fax: (626) 792 - 6051 <u>www.nhmc.org</u> email jobs to: <u>info@nhmc.org</u>
California State	DISTRICT OFFICE	

LOCAL COMMUNITY OUTREACH LIST (3/15/13)
Assembly	9200 W. Sunset Blvd., Suite# 1212 West Hollywood, CA 90069	
Alliance For Women in Media Attn Job Postings	Post online PO Box 11043 Burbank, CA 90510	818-729-5404 http://www.allwomeninmedia.org/ local chapter of national organization email: president@awrtsocal.com http://careers.allwomeninmedia.org/emp loyers/
WIF Warnen in Film	(100 Wilding Development	Mar Linhan Fatar
Women in Film www.wif.org	6100 Wilshire Boulevard Los Angeles, CA 90048-5117	Meg Linker-Estes (323) 935-2211
For women in the entertainment & media industries		mlinker-estes@wif.org
Best Jobs Magazine	888-440-FIND (3463) O: 951-263-5254	
LACC	www.lacitycollege.edu	323-953-4000 x2210 (career center)
Los Angeles City College	855 N. Vermont Ave Los Angeles, CA 90029	garciaec@lacitycollege.edu
LAMC Los Angeles Mission College Clive Gordon, Director Career Center	13356 Eldridge Ave Sylmar, CA 91342	818-364-7600 x 7653 (career ctr) www.lamission.edu
LAPC Los Angeles Pierce College Paul Whale, Dean of the Job Center	6201 Winnetka Ave Woodland Hills, CA 91371	818-710-2957 job center www.piercecollege.com/offices/jobcent er
LAVC Los Angeles Valley College Synthia Saltoun, Director Career Center	5800 Fulton Ave Valley Glen, CA 91401	818-947-2646 career ctr <u>www.lavc.edu</u> Contact Pat Guerrero at <u>guerrept@lavc.edu</u>
UCLA University of California, Los Angeles	CAREER CENTER 405 HILGARD AVE. LOS ANGELES, CA 90095	http://ucla- csm.symlicity.com/employers

USC University of	3535 S. Figueroa Street, Suite #100	213-740-7252 career ctr Careers.usc/employers (job postings			
Southern California	Los Angeles, CA 90089-1260	site)			
Woodbury	7500 Glenoaks Blvd	818-252-5210 career ctr			
Woodbury University	Burbank, CA 91510-7846	www.ecampusrecruiter3.com/woodbury			
CCNMA •	One California Plaza	Ph: (213) 437-4408			
USC Annenberg	300 S. Grand Ave., Suite 3950	Fax: (213) 437-4423			
School of Journalism	Los Angeles, CA 90071-3175 727 W. 27th St., Room 201	http://www.ccnma.org/ Latino			
	Los Angeles, CA 90007-3212	Journalists of California			
		ccnmainfo@ccnma.org (Subject:			
		Job Openings)			
Santa Monica	1900 Pico Blvd.	http://www.smc.edu/careercenter/			
College	Santa Monica CA 90405-1644				
Goodwill – Metro	342 San Fernando Road				
North Work Source Los Angeles County	Los Angeles, CA 90031 Chatsworth Job Club	Celina G. Sanchez			
Office of Education	21415 Plummer St., Suite B	Sanchez Celina@lacoe.edu			
	Chatswoth, CA 91313	P:818-718-4284			
MINODITIES IN		F: 818-718-7701			
MINORITIES IN BROADCASTIN	PO Box 39696	Contact: Patrice Williams			
G TRAINING	Los Angeles, CA 90039	Phone: 818-240-3362			
PROGRAM		Email: mibtp@pacbell.net			
ASIAN	5 Third Street #1108	http://www.aaja.org/career-listings/			
AMERICAN	San Francisco, CA 94103				
JOURNALISTS ASSOC					
AM.FM JOBS		http://www.amfmjobs.com/postjobs/			
ALL ACCESS		http://www.allaccess.com			
Pepperdine	ATTN: NANCY SHATZER				
repperunie	24255 PACIFIC COAST				
	HIGHWAY				
	MALIBU, CA 90263				

Attachment "B": KSPN Local Community Outreach List for Sales Associate Job

SANTA MONICA COLLEGE 1900 PICO BLVD. SANTA MONICA, CA 90405-1644

NATIONAL ASSOCIATION FOR MINORITY MEDIA EXECUTIVES 7950 JONES BRANCH DRIVE MCLEAN, VA 22107

HISPANIC ALLIANCE FOR CAREER ENHANCEMENT 100 S. WACKER DR. #700 CHICAGO, IL 60606-4029

LOS ANGELES MISSION COLLEGE CAREER CENTER 13356 ELDRIDGE AVE. SYLMAR, CA 91342

AMERICAN WOMEN IN RADIO AND TELEVISION 1845 EMPIRE AVENUE BURBANK, CA 91504

WOMEN IN FILM 6100 WILSHIRE BLVD. #710 LOS ANGELES, CA 90048

NATIONAL ASSOCIATION OF BROADCASTERS EDUCATION FNDTN 1771 N STREET, NW WASHINGTON, DC 20036

LOS ANGELES CITY COLLEGE CAREER CENTER 855 N. VERMONT AVE. LOS ANGELES, CA 90029 LATINO PUBLIC BROADCASTING PROJECT 6777 HOLLYWOOD BLVD., SUITE #512 LOS ANGELES, CA 90028

MINORITIES IN BROADCASTING TRAINING PROGRAM PO BOX 67132 CENTURY CITY, CA 90067

ANNENBERG SCHOOL FOR Communication & Journalism/USC 3502 WATT WAY LOS ANGELES, CA 90089-0281

LOS ANGELES PIERCE COLLEGE JOB CENTER 6201 WINNETKA AVE. WOODLAND HILLS, CA 91371

UNIVERSITY OF CALIFORNIA LOS ANGELES – CAREER CENTER 405 HILGARD AVE. LOS ANGELES, CA 90095

UNIVERSITY OF SOUTHERN CALIFORNIA CAREER PLANNING & PLACEMENT STUDENT UNION 110 LOS ANGELES, CA 90089-4897

WOODBURY UNIVERSITY 7500 GLENOAKS BLVD. BURBANK, CA 91510-7846

PEPPERDINE UNIVERSITY ATTN: NANCY SHATZER 24255 PACIFIC COAST HIGHWAY MALIBU, CA 90263 LOS ANGELES VALLEY COLLEGE CAREER CENTER 5800 FULTON AVENUE VALLEY GLEN, CA 91401

ASIAN AMERICAN JOURNALISTS ASSOC 231 E. THIRD ST. LOS ANGELES, CA 90013-1494

THE NATIONAL ASSOCIATION OF HISPANIC JOURNALISTS 1000 NATIONAL PRESS BUILDING 529 14TH STREET, NW WASHINGTON, DC 20045-2001

THE HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES HACU WESTERN REGIONAL OFFICE 915 L STREET, STE. 1425 SACRAMENTO, CA 95814

AAJA-Los Angeles 231 E. Third Street Los Angeles, CA 90013

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Radio Disney Miami - WMYM (AM) 990

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Miami AM 990 Office - (305) 823-0990

8200 NW 41st Street Suite 140 Doral, FL 33166

Job Information

Radio Disney Miami is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Miami at 305-823-0990 or mail a letter to 8200 NW 41st Street, Suite 140, Doral, FL 33166 or email Radio Disney Miami Station Manager, Gilbert Salguero, gilbert.salguero@disney.com.

EEO Report

WMYM-AM990 EEO Report

October 1, 2012 – September 30, 2013

Radio Disney, Miami, Florida

This annual EEO Report is filed on behalf of WMYM (AM) (the "Station") in compliance with the FCC's EEO reporting requirements. WMYM is a Radio Disney Group, LLC owned radio station and is located in Miami, FL. This report includes information from October 1, 2012 through September 30, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had five (5) full time employees as of September 30, 2013.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. Notice was posted September 14, 2012. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired October 1, 2012 through September 30, 2013, and a total of 245 announcements aired.

II. Record Keeping

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing interviewees and referral sources. In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. Recruiting for Full-Time Open Positions

During the reporting time frame, three (3) positions were posted, and one (1) was filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and names of hires.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on DisneyCareers.com.

A position of Promotions Coordinator was opened 09/26/12 and was filled 11/05/12. Notice of this job vacancy was posted on Disneycareers.com, Monster.com, in an Ad in The Miami Herald on 10/21/12, and distributed to station's local recruitment contact list (Attachment A). Eight (8) candidates were interviewed for this position.

Two positions for Account Executive were opened on 09/13/13 and we are currently interviewing for the positions. Notice of this job vacancy was posted on Disneycareers.com, and distributed to station's local recruitment contact list (Attachment A). An advertisement will be placed in the Miami Herald and www.hispanicad.com as well.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for three (3) full-time open positions were conducted and only one was filled. We are currently interviewing for the other two (2) full time openings. The identity of candidates not hired, but interviewed, has been kept confidential.

				Candidate	Hired		
				Interviewed	(H)		
					` ´		
				*Names	or	_	
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
	Promotions						
9/26/12	Coordinator	Promotions	10/15/12	*	NH		Internal Candidate
							Online/Career
			10/16/12	*	NH		builder.com
			10/16/12	*	NH		Online/Monster.com
			10/16/12	*	NH		Online/indeed.com
			10/16/12	*	NH		Internal Candidate
			10/16/12	*	NH		Internal Candidate
				Vilma			
			10/16/12	Quinonez	Н	11/05/12	Internal Candidate
			10/18/12	*	NH		Online/indeed.com
							Referred by Gilbert
	Account						Salguero Station
09/13/13	Executive	Sales	09/23/13	*			Manager WMYM
				Interviews			
				continuing			

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures:

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

1. Date: October 13, 2012; Location: The Art Institute of Ft. Lauderdale; 2101 NW 117th Ave Miami, FL 33172; Station Attendee(s): Nelda Figueiredo, Promotions Manager; Station Activity: Handed out Promotions Assistant and Promotions Coordinator Job Description and collected resumes.

2. Date: November 14, 2012; Location: City of Miami Annual Diversity Employment Day,; 711 NW 72nd Avenue Miami, FL 33126- Double Tree by Hilton Airport Convention Center; Station Atendee(s): Gilbert Salguero, Station Manager. Station Activity: Handed out Promotions Assistant Job Descriptions and collected resumes.

Date: January 17, 2013 Location: The Art Institute of Ft. Lauderdale,; 1799 S.E.
 17th Street, Ft. Lauderdale, FL 33316; Station Attendee(s): Nelda Figueiredo,
 Promotions Manager. Station Activity: Handed out Promotions Assistant Job
 Descriptions and collected resumes.

4. Date: March 27, 2013; Location: Miami Dade College Kendall Campus,; 11011 SW 104 Street Miami, FL 33176; Station Attendee(s): Nelda Figueiredo, Promotions Manager and Vilma Quinonez, Promotions Coordinator; Station Activity: Handed out Promotions Assistant Job Descriptions and collected resumes.

5. Date: June 5, 2013 Location: Miami Dade College Homestead Campus, 500 College Terrace Homestead, FL 33030; Station Attendee(s): Nelda Figueiredo, Promotions Manager; Station Activity: Handed out Promotions Assistant Job Descriptions and collected resumes.

6. Date: July 18, 2013 Location: The Art Institute of Ft. Lauderdale,; 1799 S.E. 17th Street Ft. Lauderdale, FL 33316; Station Attendee(s): Nelda Figueiredo, Promotions Manager. Station Activity: Handed out Promotions Assistant Job Descriptions and collected resumes. 7. Date: September 3, 2013; Location: Barry University, 11300 NE Second Avenue Miami Shores, FL 33161; Station Attendee(s): Nelda Figueiredo, Promotions Manager; Station Activity: Handed out Promotions Assistant Job Descriptions and collected resumes.

B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including: Alliance for Women in Media, American Advertising Federation of Broward, American Advertising Federation of Miami, and Foundation for Minority Interest in Media.

C. Career Days

The Station participates in various Career Days at local schools and community based organizations led by Nelda Figueiredo, Promotions Manager and Guianeya Diaz, Promotions Assistant/ KCS Host (See Attachment B). During Career Days, Station Personnel visits schools and speak to students about jobs in the radio industry, what it is like working for Radio Disney, the importance of education and about the different opportunities that are available within the station.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

Attachment A - LOCAL RECRUITMENT sources CONTACT LIST

Accion Community Service Center

858 West Flagler Street
Miami, FL 33130
P: (305) 547-7713
F: (305) 545-3658
Email Address:
dguard@miamidade.gov

American Advertising Federation of Broward 399 NW Boca Raton Blvd

Boca Raton, FL 33432 **P:** (954) 687-7881 Website: advertisingfederation.org/jobs

American Advertising Federation of Miami

3876 SW 112th Avenue #307 Miami, FL 33165 **P:** (305) 665-8411 Website: <u>www.aafmiami.org</u> Email: info@ad2miami.com

Goodwill South Florida Job

Placement Specialist
2121 NW 21st Street
Miami, FL 33142
P: (305) 325-9114
F: (305) 326-7833
Contact: Barbara Viamonte
Email:bviamonte@goodwillmiami.org
Website:www.goodwillmiami.org

Broward Workforce One

Barry University Career Planning & Placement Center

11300 NE 2nd Avenue Miami Shores, FL 33161 **P:** (305) 899-4010 **F:** (305) 899-4009 Website: www.barry.edu Contact:Igor Volkov Email address: careerservices@mail.barry.edu

Little Havana One Stop Career Center

701 SW 27th Avenue Miami, FL 33135 **P:** (305) 643 3300 **F:** (305) 643-7240 Contact: Teresa Cruz Email Address: tcruz@southfloridaworkforce.com Website: www.careeronestop.org

Carol City One Stop Career Center

4690 NW 183rd St Miami, Fl 33199 **P:** (305) 620-8012 **F:** (305) 620-9813 Contact: Maria Morales Email: mmorales@southfloridaworkforce.com

Miami Dade College North Campus Job Placement 11380 NW 27th Avenue Miami, FL 33176 P: (305) 237-1425 F: (305) 237-1855

Issac W. Withers Community Service Center 21300 SW 122nd Ave Miami, FL 33170 **P:** (305) 233-2121 **F:** (305) 232-1287

The English Center

3501 SW 28th Street Miami, FL 33133 **P:** (305) 445-7731 Contact: Carol Jacque Email: cjacque@dadeschools.net or Website: tecmiami.com

Enterprise Florida- Miami

201 Alhambra Circle, Ste. 610 Coral Gables, FL 33134 **P:** (305) 808-3660 **F:** (305) 808-3586 Website: www.eflorida.com

Florida International

University Career Services – MMC Campus 11200 SW 8th Street Miami, FL 33199 P: (305) 348-2423 F: (305) 348-3829 Contact: Olga Magnusen Email: career@fiu.edu Website: www.career.fiu.edu

Florida International

7550 Davie Road Extension Hollywood, FL 33024 **P:** (954) 967-1010 **F:** (954) 967-1018 Contact: Bruce Aronowitz Email: <u>baronowitz@wf1broward.com</u> Website: www.wflbroward.com

International Rescue Committee

730 NW 107th Avenue Miami, FL 33172 **P:** (305) 640-9881 Contact: Ana Maria Email: Miami@rescue.org

Job Corps Miami Center

3050 NW 183 Street Miami Gardens, FL 33056 P: (305) 626-7800 F: (305) 626-7857 Contact: Lori Trujillo Website: <u>www.miamijobscorps.gov</u> Email: Trujillo.lori@jobcorps.org

Lindsey Hopkins Education Center

750 NW 20 Street A-120 Miami, FL 33127 P: (305) 324-6070 ext. 7044 F: (305) 547-6397 Contact: Maggie Descartes Email: mdescartes@dadeschools.net

Miami Dade College Downtown Campus Job Placement

300 NE 2nd Avenue #3108 Miami, FL 33132 **P:** (305) 237-3077 **F:** (305) 237-7087 Contact: Isabel Martinez

Email: wadvisement@mdc.edu Website:www.careerservices.mcd.edu Contact: Bettye Cepeda Email: bcepeda@mdc.edu Website: http://www.mdc.edu/north/careercenter/

Miami Dade College Kendall Campus Job Placement 11011 SW 104 Street Miami, FL 33176

P: (305) 237-2439 F: (305) 237-2334 Contact: Maria de Armas Email: mdearmas@mdc.edu Website: www.careerservices.mdc.edu

Minority Chamber of Commerce 35 SW 114th Ave Ste 205 Miami, FL 33174 **P:** (786) 260-1965 Contact: Douglas Mayorga Website: <u>www.minoritychamber.net</u> Email: president@minoritychamber.net

Radio Jobs Email: theeditors2003@yahoo.com Website: www.radioannouncers.freehosting.net

Robert Morgan Educational Center

18180 SW 122nd Avenue
Miami, FL 33177
P: (305) 253-9920
F: (305) 253-3023
Contact: Christine Remmen
Email: crisremmen@dadeschools.net
Website:rmec.dadeschools.net

South Florida Work Force

North Side Career Center 7900 NW 27th Avenue- Suite 200 North Plaza- Miami, FL 33147 **P:** (305) 693-2060 ext. 5236

University Career Services – BBC Campus

3000 NE 151 Street North Miami, FL 33181 **P:** (305) 919-5770 **F:** (305) 919-5607 Contact: Carolyn Jackson Email: cjackson@fiu.edu Website: www.fiu.edu

St. Thomas University

16401 NW 37th Avenue Miami Gardens, FL 33054 **P:** (305) 623-2350 **F:** (305) 623-2372 Contact: Mercedes Pino Email: mmpino@stu.edu Website: www.stu.edu/careerservices

University of Miami

P.O. Box 249127
Miami, FL 33124
P: (305) 284-2474
F: (305) 284-8186
Contact: Luis Herrera
Email: lherrera@miami.edu

Voice 123

6 Mint Plaza Ste 602 San Francisco, CA 94103 **P:** (212) 461-1873 Website: Voice123.com

Women for Hire

155 West 72nd Street Suite 403 New York, NY 10023 **P:** (212) 290-2600 Website:

Broward Community College South Campus

7200 Pines Blvd. Pembroke Pines, Fl 33024 **P:** (954) 201-8865 (954) 201-8958 Contact: Adam de Rosa Email: aderosa@broward.edu

Youth Co-Op

3525 Nw 7 Street Miami, Fl 33125 **P:** (305) 643-6730 **F:** (305) 643-3798 Contact: Nelson Pereira Email: npereira@ycoop.org

YWCA Of Greater Miami/Adult Training Program

351 NW 5th Street
Miami, Fl 33128
P: (305) 377-9922
Contact: Debbie Harbour
Email: dharbour@ywca-miami.org

Lynn University

3601 N Military Trail Boca Rotan, Fl 33431 **P:** (561) 237-7286 **F:** (561) 237-7285 Contact: Denisha Bonds Email: careers@lynn.edu or dbonds@lynn.edu

Cuban American National Council-

1223 SW 4th St Miami, FL 33135 **P:** (305) 642-3484 **F:** (305) 642-9122 Contact: Ana E. Gonzalez Email: ana@cnc.org Contact: Hernan Gutierrez Email: hgutierrez@southfloridaworkforce.com Website: www.employflorida.com/

NAACP

1409 Sistrunk Blvd. Ft. Lauderdale, Fl **P:** (954) 764-7604 (954) 467-8303 Contact: Paul Johnson

Alliance For Women in Media

1760 Old Meadow Road, Suite 500 Mclean, Va 22102 **P:** (703) 506-3290 **F:** (703) 506-3266

Haitian Inter-Cultural Association (HICA) Barry University

11300 NE 2nd Avenue Miami Shores, Fl 33161 **P:** (786) 340-8383 Contact: Gina Guillaume Email: gina.guillaume@mymail.barry.edu

Devry University-Miramar

Career Services 2300 South West 145th Ave Miramar, Fl 33027 **P:** (954) 499-9873 **F:** (954) 499-9837 Contact: Antonio Cobas Email: acobas@devry.edu

Florida Memorial University

15800 NW 42nd Ave Miami Gardens, FL 33054 www.womenforhire/employees

Work Force Florida

1580 Waldo Palmer Lane, Suite 1 Tallahassee, FL 32308 **P:** (850) 921-1119 **F:** (850) 921-1101 Website: www.workforceflorida.com

Hispanic Unity Of Florida

5840 Johnshon Street Hollywood, Fl 33021 **P:** (954) 342-0297 (954) 964-8646 Contact: Aurea Pimentel Email: apimentel@hispanicunity.org

Florida State University

Career Center University Center 4th level P.O. Box 3064162 Tallahassee, FL 32306-4162 **P:** (850) 644-6431 **F:** (850) 644-3273 Contact: Michele Burney Email: reception@admin.fsu.edu Website: www.career/fsu.edu

Foundation For Minority Interest in Media

1299 Pennsylvania Ave NW 9th FL Washington, DC 20004 **P:** (202) 637-4494 **F:** (202) 637-4495 Contact: Phylis Eagle-Oldson Email: oldson@corporate.ge.com

City College Of Fort Lauderdale

2000 West Commerce Blvd Fort Lauderdale, FL 33309 **P:** (954) 492-5353 ext. 2209 Contact: Rhonda Frazer Email: rfrazer@citycollege.edu

Art Institute Of Fort Lauderdale

1799 SW 17th Street Fort Lauderdale, FL 33316 **P:** (954) 308-2620 Contact: Wendy Wagner Email: wwagner@aii.edu Website:www.artinstitute.edu

Homestead One Stop Career Center

140 NE 8th Street Homestead, Fl 33030 **P:** (305) 242-5373 x 229 **F:** (305) 242-2438 Contact: Maleidi Acedo Email: macedo@southfloridaworforce.com

University of Florida

3104 Weimer Hall P.O. Box 118405
Gainesville, FL 32611-8405
P: (352) 392-0771 ext. 1158
Contact: Renee Gork
Email: rgork@wruf.com

AI Miami International University of Art & Design

1501 Biscayne Blvd, Suite 100 Miami, FL 33132 **P:** 305-428-5653 Contact: David Silvetti Email: fsilvetti@aii.edu **P:** (305) 626-3782 **F:** (305) 626-3781 Contact: Athena Jackson Email: Athena.Jackson@fmuniv.edu

Jewish Vocational Service

735 NE 125th Street North Miami, FL 33161 **P:** (305) 899-1587 **F:** (305) 899-8728 Email: info@jcsfl.org

Keiser University

1500 NW 49th Street Ft. Lauderdale, FL 33309 **P:** (954) 431-4300 Contact: Tanya Jaikaran Email: <u>tjaikaran@keiseruniversity.com</u> Website: www.keiseruniversity.com

Connecticut School of Broadcasting

8600 NW 36th Street, Suite 100 Doral, FL 33166 **P:** (305) 403-3800 Contact: Jessica Becerra Email:jbecerra@gocsb.com Website: www.gocsb.com/en/

City College of Miami

9300 S Dadeland Blvd Miami, FL 33156 **P:** (305) 666-9242 Contact: Juan Medina Email: jjmedina@citycollege.edu

Urban League Of Greater Miami, Inc

8500 NW 25 Ave Miami, FL 33147 **P:** (305) 696-4450 F: (305) 696-4455 Contact: Sharon Henley Email: henley10@aol.com

NACCP- Miami

Ethel Duncan P.O. Box 540315 Opa-Locka, FL 33054 **P:** (305) 685-8694

Broward Community College

1000 Davie Road Extension Hollywood, FL 33024 **P:** (954) 201-2282 Career Services Email: jobsearch@broward.edu Website: www.broward.edu

Miami Dade College

Interamerican Campus 627 SW 27th Avenue Miami, FL 33135 P: (305) 237-6247 Contact: Jorge Hernandez Email: jhernan2@mdc.edu Website: www.careerservices.mdc.edu

Miami Dade College Hialeah Campus

1776 W 49th Street Hialeah, FL 33012 **P:** (305) 237-8745 Contact: Maria Valenzuela Email: <u>mvalenzu@mdc.edu</u> Website: www.careerservices.mdc.edu

Tuesday, March 19th

Career Day

Biscayne Elementary School

800 77th Street

Miami Beach, FL 33141

Attended by Guianeya Diaz, KCS Host/Promotions Assistant

Thursday, March 21st

Career/Truck Day

Kelsey L Pharr Elementary

2000 NW 46th Street

Miami, FL 33142

Attended by Guianeya Diaz, KCS Host/Promotions Assistant

Wednesday, May 1st

Career Day

Palm Springs Elementary

6304 East 1st Avenue

Hialeah, FL 33013

Attended by Nelda Figueiredo, Promotions Manager

Friday, May 3rd

Career Day

Hialeah Gardens Elementary

9702 NW 130th Street

Hialeah Gardens, FL 33018

Attended by Guianeya Diaz, KCS Host/Promotions Assistant

Friday, May 24th

Career Day

Winston Park K-8 Center

13200 SW 79th Street

<u>Miami, FL 33183</u>

Attended by Nelda Figueiredo, Promotions Manager

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Radio Disney Milwaukee - WKSH (AM) 1640

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Milwaukee AM 1640 Office - (262) 695-9500

Radio Disney Milwaukee AM 1640 Local Contest Line - (262) 691-9700

W223 N3251 SHADY LN PEWAUKEE, WI 53072

Job Information

Radio Disney Milwaukee is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Milwaukee at 262-695-9500 or mail a letter to W223 N3251 Shady Lane, Pewaukee, WI 53072 or email Radio Disney Milwaukee Station Manager, Melissa Schumacher, Melissa.l.schumacher@disney.com.

EEO Report

Report Regarding Applicability of FCC Equal Employment Opportunity Rules to WKSH(AM), Sussex, Wisconsin, August 1, 2013

Radio Disney Group, LLC, licensee of WKSH(AM), Sussex, Wisconsin (the "Station"), which is an equal opportunity employer, hereby certifies that as of August 1, 2013, the Station had fewer than five full-time employees. Therefore, pursuant to the FCC's equal employment opportunity ("EEO") rules, the Station will not be filing an annual EEO public file report this August 1, 2013. Even though the Station is not required to file an EEO public file report, Radio Disney Group, LLC adheres to its policy regarding equal employment opportunity. Our policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

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Radio Disney Minneapolis – KDIZ (AM) 1440

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Minneapolis AM 1440 Office - 612-379-6820

1300 GODWARD ST, NE SUITE 1440 MINNEAPOLIS, MN 55413

Job Information

Radio Disney Minneapolis is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Minneapolis at 612-379-6820 or mail a letter to 1300 Godward Street, NE Suite 1440, Minneapolis, MN 55413 or email Radio Disney Millwaukee Station Manager, Caren Petrulo-Berry, caren.petrulo-berry@disney.com.

EEO Report

KDIZ EEO Report

December 1, 2011 – December 1, 2012

Radio Disney, Golden Valley, MN

This annual EEO Report is filed on behalf of KDIZ (the "Station") in compliance with the FCC's EEO reporting requirements. KDIZ's licensee is RD Minneapolis Assets, LLC, located in Golden Valley, MN This report includes information from December 1, 2011, through December 1, 2012, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had 5 full time employees as of July 23, 2012.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired January 6 – November 30, 2012, and a total of 480 announcements aired.

II. Record Keeping

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information:

III. Recruiting for Full-Time Open Positions

During the reporting time frame, one position was posted, and one was filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire. All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com and on Monster.com.

A position of Station Manager was opened June 6, 2012, and filled on July 6, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Six candidates were interviewed for the position.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for six full-time open positions were conducted. The identity of candidates not hired, but interviewed, has been kept confidential.

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
	Station						Industry
6/6/12	Manager	Management	6/21/12	*	NH		Referral
	Station						Industry
6/6/12	Manager	Management	6/21/12	*	NH		Referral
	Station						Industry
6/6/12	Manager	Management	6/21/12	*	NH		Referral
	Station						Internal
6/6/12	Manager	Management	6/21/12	*	NH		Candidate
	Station						Internal
6/6/12	Manager	Management	6/21/12	*	NH		Candidate
				Caren			
	Station			Petrulo-			Industry
6/6/12	Manager	Management	6/22/12	Berry	Н	7/23/12	Referral

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Promotions Manager Kate Fisher who has hiring responsibilities for the Station attended the following job fairs during the reporting period, which were all given free air time to promote their events:

- Martin Luther King Jr Holiday Diversity Job Fair on January 16, 2012 at the Minneapolis Convention Center in Minneapolis, MN. Resumes were collected for Account Executives and Road Crew.

- The City of Minneapolis' 12th Annual Diversity Employment Day on June 20, 2012 at the Holiday Inn Metrodome in Minneapolis, MN. Resumes were collected for Station Manager.

- NAACP MN State Conference Diversity Job Fair on September 19, 2012 at the Minneapolis Convention Center in Minneapolis, MN. Resumes were collected for Account Executives.

- Choice Career Fair on November 1, 2012 at the Crowne Plaza Hotel in Bloomington, MN. Resumes were collected for Account Executives.

B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including: American Women in Media.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

Radio Disney Minneapolis Outreach	Email Address
American Women in Media	efuller@allwomeninmedia.org
MinnesotaWorks.net	DEED.employercomm@state.mn.us
Minnesota Broadcasters Association	llasere@minnesotabroadcasters.com
Hmong American Partnerships	eric@hmong.org
Minneapolis Urban League	sgray@mul.org
Circle of Indigenous Nations	garri012@umn.edu
Career Solutions	info@careersolutionsinc.org
Minneapolis American Indian Center	mthompson@maicnet.org
Courage Center	information@couragecenter.org
Hispanic Chamber of Commerce	luke@hispanicmn.org
University of Minnesota Goldpass	hirecla@umn.edu
Sons of Norway Minneapolis	bobsboxs@yahoo.com
Asian Media Access	info@amamedia.org
NAACP Minneapolis	naacpminneapolis@gmail.com
Native American Community Development Institute	ahestness@nacdi.org
African News Journal	anjnews@gmail.com
One Nation News	info@onenationnews.com
Asian American Press	aanes@aapress.com
China Insight	info@chinainsight.info
Korean Quarterly	koreanquarterly@gmail.com

Latino Communications Network	juancarlos@lcnmedia.com
Latio Midwest News	steve@latinoMidwestnews.com
Insight News	info@insightnews.com
The Circle	thecirclenews@gmail.com
Minnesota Women's Press	ads@womenspress.com

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Radio Disney New York - WQEW (AM) 1560

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney New York AM 1560 Office - (212) 362-3419

147 COLUMBUS AVE, 2nd FLOOR New York, NY 10023

Job Information

Radio Disney New York is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney New York at 212-362-3419 or mail a letter to 147 Columbus Avenue, 2nd Floor, New York, NY 10023 or email Radio Disney New York Station Manager, Adrienne McWilliams, Adrienne.mcwilliams@disney.com.

EEO Report WQEW(AM) 1560 EEO Report

February 1, 2014

Radio Disney, New York

This annual EEO Report is filed on behalf of WQEW(AM) (the "Station") in compliance with the FCC's EEO reporting requirements. WQEW(AM) is a Radio Disney Group, LLC owned radio station and is located in New York, NY. This report includes information from February 1, 2013 through January 31, 2014 and it will be placed in the Station's Public File and on the "Station Information and & EEO Reports" page on www.music.disney.com/radio-disney. The Station has seven full time employees and one open position to be fulfilled in the upcoming year.

V. <u>General Job Vacancy Information</u>

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources; generally including the Station's local recruitment sources contact list and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below (see Section IV – Long Term Recruitment Measures and Attachment A). The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's information page on www.music.disney.com/radio-disney. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These thirtysecond announcements aired February 1, 2013- January 31, 2014 and a total of 1,029 announcements aired.

VI. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

VII. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, three positions were posted, and two positions were filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on DisneyCareers.com.

A position of Operations Manager was opened on September 23, 2013, and filled on October 21, 2013. Notice of this job vacancy was posted on: DisneyCareers.com on 10/7/13; manhattanjobs.com on 10/7/13; 4entertianmentjobs.com on 10/7/13; postfreejobs.com on10/7/13 and distributed to the station's local recruitment contact list (Attachment A). Two candidates were interviewed for this position.

A position of Promotions Manager was opened October 31, 2013, and filled on December 18, 2013. Notice of this job vacancy was posted on: DisneyCareers.com on 10/31/13; NYMRAD.org on 11/7/13; postjobfree.org on 11/7/13; bestjobs.com on 11/7/13; 4entertainmentjobs.com on 11/7/13; Hofstra Career Center on 11/13/13 and distributed to the station's local recruitment contact list (Attachment A). Eleven candidates were interviewed for the position.

A position of Promotion Coordinator was opened on January 10, 2013. Notice of this job vacancy was posted on DisneyCareers.com on 1/10/14; NYMRAD.org on 11/13/14; postjobfree.org on 1/13/14; bestradiojobs.com on 1/13/14; 4entertainmentjobs.com on 1/13/14; newyorkjobs.com on 1/13/14; jobspider.com on 1/13/14, and distribution to the station's local recruitment contact list (Attachment A).

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for three full-time positions were conducted. The identity of candidates not hired, but interviewed, has been kept confidential.

<u>e</u>
2
a
2
ndidate
1.1
ndidate

				Candidate Interview *	Hired (H) or		
				Names	Not		
Date of			Date of	withheld for	Hired		
<u>Opening</u>	Job Title	<u>Department</u>	Interview	privacy	<u>(NH)</u>	Date Hired	Source
	Promotions						
10/31/2013	Manager	Promotions	11/8/2013	*	NH		Disneycareeers.com
	Promotions						
10/31/2013	Manager	Promotions	11/12/2013	*	NH		Disneycareeers.com
	Promotions						
10/31/2013	Manager	Promotions	11/12/2013	*	NH		Disneycareeers.com
	Promotions			Danielle			
10/31/2013	Manager	Promotions	11/12/2013	Berardi	Н	12/18/2013	Disneycareeers.com
10/31/2013	Promotions	Promotions	11/13/2013	*	NH		Disneycareeers.com

	Manager						
10/31/2013	Promotions Manager	Promotions	11/15/2013	*	NH		Disneycareeers.com
10/31/2013	Promotions Manager	Promotions	11/15/2013	*	NH		Disneycareeers.com
10/31/2013	Promotions Manager	Promotions	11/18/2013	*	NH		Disneycareeers.com
10/31/2013	Promotions Manager	Promotions	11/19/2013	*	NH		Disneycareeers.com
10/31/2013	Promotions Manager	Promotions	11/21/2013	*	NH		Disneycareeers.com
Date of Opening	Job Title	<u>Department</u>	Date of Interview	<u>Candidate</u> <u>Interview *</u> <u>Names</u> <u>withheld for</u> <u>privacy</u>	<u>Hired</u> (H) or <u>Not</u> <u>Hired</u> (NH)	Date Hired	<u>Source</u>
1/10/14	Promotion Coordinator	Promotions	1/17/14	*			Disneycareers.com
1/10/14	Promotions Coordinator	Promotions	1/17/14	*			Disneycareers.com
1/10/14	Promotions Coordinator	Promotions	1/17/14	*			Disneycareers.com
1/10/14	Promotions Coordinator	Promotions	1/21/14	*			Disneycareers.com
1/10/14	Promotions Coordinator	Promotions	1/23/14	*			Disneycareers.com
1/10/14	Promotions Coordinator	Promotions	1/24/14	*			Disneycareers.com

	Promotions					
1/10/14	Coordinator	Promotions	1/27/14	*		Disneycareers.com

VIII. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

G. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

- 1. March 1, 2013- NYMRAD Multicultural Career Workshop- Attended Jennifer Zappola, Promotions Manager
- 2. March 20, 2013- Diversity Employment Day- Attended Jennifer Zappola, Promotions Manager
- 3. November 14, 2013- New York Career Fair- Attended Jennifer Zappola, Operations Manager

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

Long Island University / Brooklyn Campus

Larry L. Banks

1 University Plaza

Brooklyn, NY 11201-5301

Phone: 718-488-1343

E-mail: <u>larry.banks@liu.edu</u>

New York University

Shanna Williams

719 Broadway

New York, NY 10003-6860

Phone: 212-998-8803

Fax: 212-995-4019

E-mail: shanna.williams@nyu.edu

Rider University

Dr. Frederick H. Turner, Jr. 2083 Lawrenceville Road Lawrenceville, NJ 08648 Phone: 609-896-5659 Email: <u>fturner@rider.edu</u> Hofstra University The Career Center 140 M. Robert Lowe Hall Hempstead, NY 11549 www.hoftra.edu/career (516)-463-6557

Columbia University

Office of Minority Affiars

Sharon Gamble

Director of Minority Affairs & Special Programs

102 Low Memorial Library

212-854-3791 fx 212-8542863

columbia.edu/cu/gsas/pages/estude nts/min-affairs/wel/index.html

sg772@columbia.edu

4 Entertainment Jobs Website

www.4entertainmentjobs.com

New York Market Radio

Deborah Beagan, Executive Director

261 Madison Avenue, 23 Floor

New York, NY 10016

Phone: 646-254-4493 Fax: 646-254-4498

Website: <u>www.nymrad.org</u>

Best Radio Jobs website

www.bestradiojobs.com

Post Jobs Free

www.postjobsfree.com

TV and Radio Jobs.com

www.tvandradiojobs.com

New York Jobs.com

www.newyorkjobs.com

Dominican Women's Development Center

www.dwdc.org

Marigary Mejia/ Executive Assistant

marigary@dwdc.org

The New York & New Jersey Minority Supplier Development Council

council@nynjmsdc.org

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Radio Disney Orlando - WDYZ (AM) 990

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Orlando AM 990 Office - (407) 566-2033

610 SYCAMORE ST STE 220 CELEBRATION, FL 34747

Job Information

Radio Disney Orlando is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Orlando at 407-566-2033 or mail a letter to 610 Sycamore Street, Suite 220, Celebration, FL 34747 or email Radio Disney Orlando Station Manager, Michele Bastone, Michele.bastone@disney.com.

EEO Report

WDYZ – AM 990

Radio Disney AM 990, Orlando

Annual EEO Report

September 30, 2013

This annual report is filed on behalf of WDYZ (AM) ("WDYZ" or the "Station"), in compliance with the FCC's EEO reporting requirements. WDYZ is a Radio Disney Group, LLC owned radio station and is located in the Orlando/Central Florida area. This report includes information from October 1, 2012 through September 30, 2013 and it will be placed in the station's public file and on the station's page on RadioDisney.com. The station had eight (8) full-time employees as of September 30, 2013.

General Job Vacancy Information:

V. General Job Vacancy Information

WDYZ is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A),and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The post was added on September 7, 2012. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired 10/8/12 through 9/30/13 in varying dayparts, and a total of 208 announcements aired.

VI. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following

information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

VII. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, one (1) position was posted, and it has yet to be filled. The recruitment and interview process for the position remains on-going. The chart at the end of this section has details about the: position; interviewees for the position; and referral sources for the interviewees. The identity of candidates not hired, but interviewed, has been kept confidential.

A position of Account Executive was opened on 05/23/13 and remains open. Notice of the position during this reporting period was forwarded to the Disney Media Networks Human Resources department, which posted the job listing on DisneyCareers.com. Additionally, the station placed an ad in the Orlando Business Journal for the Account Executive position on 07/05/13 through 07/11/13. The Station sent notifications of this opening to all local recruitment sources and community groups listed on Attachment A. Twelve (12) candidates have been interviewed for the position.
DATE OF OPENING	JOB TITLE	DEPT.	INTERVIE W DATE	CANDIDA TE INTERVIE	HIRED (H) OR NOT	DAT E HIRE	REFERRA L SOURCE
				WED*	HIRED	D	SOURCE
				*NAMES	(NH)	D	
				WITHHEL	(1411)		
				D FOR			
				PRIVACY			
5/23/13	ACCOUN	SALE	6/6/13	*	NH		DISNEYCA
	Т	S	0, 0, 10				REERS.CO
	EXECUTI						М
	VE						
			6/18/13	*	NH		Coast to
							Coast Job
							Fair
			6/18/13	*	NH		Coast to
							Coast Job
							Fair
			6/20/13	*	NH		Coast to
							Coast Job
							Fair
			6/20/13	*	NH		Coast to
							Coast Job
							Fair
			6/25/13	*	NH		Referred by
							Ashley
							Strauss
							Account
							Executive
							at Radio
							Disney
			6/25/13	*	NH		Referred by
							Jessica
							Flynn Radio
							Disney
							Road Crew
							member
			6/25/13	*	NH		DISNEYCA
							REERS.CO
							М

7/17/13	*	NH	INTERNAL
7/30/13	*	NH	STETSON
			UNIVERSI
			TY
8/28/13	*	NH	DISNEYCA
			REERS.CO
			Μ
8/28/13	*	NH	INDEED.co
			m
The			
interview			
process is			
continuing.			

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

 Coast-to-Coast Orlando Career Fair Date: Tuesday October 16, 2012 Time: 11:00 AM to 2:00 PM Attended by: Michele Bastone, Station Manager International Palms Resort & Conference Center
 6515 International Drive Orlando, FL 32819 Resumes collected and information given out. The station advertised the career fair on-air by running 30x 30 second commercials that aired 10/11/12-10/16/12.

- Stetson University Career Fair Date: Wednesday, October 17, 2012 Time: 11:00 AM to 2:00 PM Attended by: Michele Bastone, Station Manager 421 N. Woodland Boulevard DeLand, FL 32723 Resumes collected and information given out.
- Coast-to-Coast Coast Orlando Career Fair Date: Thursday February 7th, 2013 Time: 11:00 AM to 2:00 PM Attended by: Michele Bastone, Station Manager International Palms Resort & Conference Center 6515 International Drive Orlando, FL 32819 Resumes collected and information given out. The station advertised the career fair on-air by running 29x 30 second commercials that aired 2/1/13-2/6/13.
- Coast-to-Coast Orlando Career Fair Date: Wednesday, June 12, 2013 Time: 11:00 AM to 2:00 PM Attended by: Michele Bastone, Station Manager International Palms Resort & Conference Center 6515 International Drive Orlando, Fl 32819 Resumes collected and information given out.
- B. Media Trade Group Listings

Notice of each full-time, non temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

Alliance for Women in Media

Description: The Alliance for Women in Media assist women in all forms of media to empower career development, engage in thought leadership, and drive positive change for the industry. 5909 Peachtree Dunwoody Rd. NE #600 Atlanta, GA 30328 404-345-2855 Brenda.Labbee@us.initiative.com

The National Hispanic Media Coalition Description: The National Hispanic Media Coalition is a non-partisan, non-profit, media advocacy and civil rights organization created to advance American Latino employment and programming equity throughout the entertainment industry. 1705 DeSales Street NW, 5th Floor Washington, DC 20036 202-596-2063 info@nhmc.org

Minority Media and Telecommunications Council Description: The Minority Media and Telecommunications Council (MMTC) is a national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media. 3636 16th street, N.W., Suite B-366 Washington, DC 20010 202-332-0500 <u>info@mmtconline.org</u>

Hispanic Technology and Telecommunications Partnership Description: CNC is a non-profit organization providing human services to persons in need from all racial and ethnic groups. 1444 I Street, NW Suite 800 Washington, DC 20005 202-503-4881 http@http.org

National Association for Multi-Ethnicity in Communications Description: NAMIC is an organization which educates, advocates and empowers for the cause of diversity in the telecommunications industry. South Florida Chapter 954-534-7424 <u>Lucia rodriguez@cable.comcast.com</u>

C. Other Menu Options

The Station also participated in additional long term recruitment measures. On 3/20/13 Station Manager, Michele Bastone spoke at Keiser University to their students about how to gain employment at a radio station. Keiser University is located at 5600 Lake Underhill

Road, Orlando. On 3/21/13 Station Manager, Michele Bastone spoke to students at Full Sail University about the different positions that are available at a radio station. Full Sail University is located 300 University Boulevard, Winter Park. On 4/17/13 Station Manager, Michele Bastone spoke to students at Stetson University about career opportunities in the radio industry. Stetson University is located at 421 N. Woodland Boulevard, DeLand. On 8/29/13 Station Manager, Michele Bastone spoke to Everest University about employment opportunities at a radio station. Everest University is located at 9200 South Park Center Loop, Orlando.

Station Manager, Michele Bastone hosted mentoring sessions with three college students throughout the year at the office of Radio Disney located at 610 Sycamore Street, Suite 220, Celebration. The first student was from Full Sail University, which is a local University that offers degrees in Television, Film, Media and Radio. The second and third students were from the University of Central Florida which is located at 4000 Central FL Boulevard, Orlando. Michele sat down with the students and helped them develop a career plan and structured a business model so they will be able to gain employment in the marketplace after graduation.

The station had an intern, Giovanni Tevenal, from 5/28/13 though 8/15/13. He was a student at The University of Maine, Orono. During his time at the station he worked in the promotions department participating in station events, coordinating, in the sales department where he learned how to find potential clients and how to talk to them about Radio Disney and created a marketing email for the stations Account Executives to showcase the station. This was a paid internship.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

Attachment A: Local Community Contact List WDYZ Orlando

Connecticut School of Broadcasting Steve Clark 35014 Coconut Palm Dr, Suite 105 Tampa, FL 33619 813-740-099 <u>sclark@gocsb.com</u>

Nicholson School of Communications/University of Central Florida Jeff Butler; Joan McCain PO Box 161 344 Orlando, Fl 32816 407-823-2683 jbutler@mail.ucf.edu; jmwrites@aol.com

Orlando Urban League S. Williams 2804 Belco Drive Orlando, FL 32802 407-836-5661 <u>swilliams@metorlandoul.org</u>

Brevard Community College Cocoa Campus Career Services Beverly Payne; Gloria Meeks 1519 Clearlake Road Cocoa, FL 32922 321-433-7325 PayneB@brevardcc.edu ; meekgs@brevardcc.edu

University of South Florida Program Director 4202 E Valur Ave Tampa, FL 33620 813-974-4906 mcom@cas.usf.edu

Hillsborough Community College John L. Huerta, Jr. 4001 W Tampa Bay Blvd Tampa, FL 33614-7820 813-253-7311 jhuerta@hccfl.edu

FL Southern College Career CenterRoberta Anderson111 Lake Hollingworth DriveLakeland, FL 32801-5698863-680-4131 randersonbarnes@flsouthern.edu

Polk State College Lakeland Campus Simmi Johnson 3425 Winter Lake Road Lakeland FL 33803 (863) 669-2822

simmijohnson@polk.edu

Polk Community College Winter haven Campus Mary Westgate or Oscar Ramer 999 Avenue H NE Winter Haven, FL 33881 863-669-2822 <u>mwestgate@polk.edu; oramer@polk.edu</u>

Seminole State College – Altamonte Campus Jen Bielen 850 South SR 434 Altamonte Springs, FL 32714407-404-6143 Bielenj@seminolestate.edu

Seminole State College – Heathrow Campus Christy King 1055 AAA Dr. Heathrow, FL 32746 407-708-2103 <u>kingck@seminolestate.edu</u>

Seminole State College – Sanford/Lake Mary Campus Lisette Guillen-Dolby 100 Weldon Boulevard Sanford, FL 32773 407-708-2515 <u>dolbyl@seminolestate.edu</u>

Valencia Community College – East Campus Enid Rosa 701 N. Econlockhatchee Tr. Orlando, FL 32825 407-582-2259 erosa@valenciacollege.edu

Valencia Community College – Osceola Campus Eva Alipieva 1800 Denn John Lane Kissimmee, FL 34744407-582-4897 ealipieva@valenciacollege.edu

Valencia Community College – West Campus Andrea Bealler 1800 South Kirkman Rd Orlando, FL 32811 407-582-1332 <u>abealler@valenciacollege.edu</u>

Valencia Community College - Winter Park Campus Julie Corderman 850 W. Morse Blvd. Winter Park, FL 32789 407-299-5000 jcorderman@valenciacollege.edu Full Sail University Tammy Gilbert 3300 University Blvd Winter Park, FL 32792 407-551-2023 tgilbert@fullsail.com Devry University Dena Sandy 4000 Millenia Blvd. Orlando, FL 32839 407-226-6402 dsandy@devry.edu Keiser University Jeremy Pilson 5600 Lake Underhill Road Orlando, FL 32807 407-273-5800 jpilson@keiseruniversity.edu **Business and Professional Women** Theresa Kraa PO Box 560752 Orlando, FL 32856 352-409-1818 theresa.kraa@profileyourmarketing.com Everest University – North Campus Orlando Danielle Thornton 5421 Diplomat Circle Orlando, FL 32810 407-628-5870 Dthornton@cci.edu Nova Southeastern University Shari Saperstein 4850 Millenia Blvd. Orlando, FL 32839 954-262-7201 career@nova.edu Southern Technical College **Tammy Parsons** 1485 Florida Mall Avenue 407-438-6000 tparsons@southerntech.edu Orlando, FL 32809

Strayer University Michael Baybayan 2200 North Alafaya Trail, Suite 500 Orlando, FL 32826 407-926-2000 <u>baybayan@strayer.edu</u>

Women's Endeavors in Business Andy Tolbert 230 W. State Road 436 Altamonte Springs, FL 32714407-328-0970 <u>andy@andytolbert.com</u>

University of Tampa Dr. Timothy Kennedy/Director of Communications 401 W. Kennedy Blvd Tampa, FL 33606-1490 813-253-3333 <u>tkennedy@ut.edu</u>

Tampa Bay Business & Professional Women Bobbie Williams P.O. Box 320935 Tampa, FL 33679 813-963-6832 <u>karavita739@yahoo.com</u>

Florida Federation of Business & Professional Women's Clubs, Inc. – TAMPA Cindy Argerious 4253 W. Kennedy Blvd. Tampa, FL 33069 813-289-2707 <u>cindy@bachmanlear.com</u>

University of South Florida – St. Pete Katie Ramsberger-Career Development 140 7th Avenue South – TER200 St. Petersburg, FL 33701 727-873-4129 <u>kramsber@stpt.usf.edu</u>

Florida Federation of Business & Professional Women's Clubs, Inc. – TAMPA
Sheila Barry- Oliver
P.O. Box 1063
St. Petersburg, FL 33731-1063
727-471-8248 foundation@bpwusa.org

St. Petersburg CollegeStefanie SilversP.O. Box 13489St. Petersburg, FL 33733727-341-4772 silvers.stefanie@spcollege.edu

Florida Federation of Business and Professional Women's Clubs, Inc. – SARASOTA Valerie Reeves 4129 Webber Street Sarasota, FL 34232 941-365-0056

University of South Florida – Sarasota Toni Ripo 8350 N. Tamiami Trail Sarasota, FL 34243 941-359-4200 <u>tripo@sar.usf.edu</u>

Rollins College Ray Roger 1000 Holt Avenue; #2587 Winter Park, Fl 32789 407-646-2195 <u>rdray@rollins.edu</u>

Connecticut School of Broadcasting Ray Thomas – Campus Coordinator 5323 Millennium Lakes Blvd.; Suite #120 Orlando, Fl 32839 407-704-8910 <u>rthomas@gocsb.com</u>

Brevard Community College Palm Bay Campus Richard Belton 250 Community College Parkway Palm Bay, FL 32909 321.433.7503 <u>beltonr@brevardcc.edu</u>

Brevard Community College Melbourne Linda DeAngelis 3865 N Wickham Road Melbourne, FL 32935 321-433-5771 deangelisl@brevardcc.edu

African American Chamber of Commerce of Central FloridaPamela Martin315 East Robinson StreetSuite 100Orlando, Florida 32801407.420.4870pmartin@blackcommerce.org

Orlando Chapter of NAACP Vivian Tindal Vice President 1006 Elston Lane

Orlando, FL 32811 407-399-6282 viviantindal@yahoo.com

Goodwill Industries Tampa Lynnette.Lacy@goodwill-suncoast.com

Goodwill Industries Orlando Fax: 407-235-1520 Attn: Merlyn Gordon

Central Florida Urban League 2804 Belco Drive Orlando, FL 32808 407-841-7654 Allie Braswell, Jr. abraswell@cful.org

Organization of Chinese Americans South Florida Chapter P.O. Box 562124, Miami, FL 33256-2124 305-753-8791 OCA-SFL@JUNO.com

Sharon Rosin, Director of Career Services Herzing University 1865 SR 436 Winter Park, FL 32792 407-215-9706 srosin@orl.herzing.edu

Dennis Ferraro, Student Services Director Keiser University 5600 Lake Underhill Rd. Orlando, FL 32807 407-273-5800 <u>dferraro@keiseruniversity.edu</u>

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Radio Disney Philadelphia – WWJZ (AM) 640

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Philadelphia AM 640 Office - (215) 591-0100

501 OFFICE CENTER DR STE 190 FT. WASHINGTON, PA 19034

Job Information

Radio Disney Philadelphia is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Philadelphia at 215-591-0100 or mail a letter to 501 Office Center Drive, Suite 190, Ft. Washington, PA 19034 or email Radio Disney Philadelphia Station Manager, James Boniface, james.a.boniface@disney.com.

EEO Report WWJZ(AM) EEO Report

February 1, 2014

Radio Disney, Mount Holly New Jersey

This annual EEO Report is filed on behalf of WWJZ (AM) (the "Station")in compliance with the FCC's EEO reporting requirements. WWJZ (AM) is a Radio Disney Group; LLC owned radio station and is located in Mount Holly, New Jersey. This report includes information from: February 1, 2013, through January 31, 2014, and it will be placed in the Station's Public

File and on the "Station Information & EEO Reports" page on www.music.disney.com/radiodisney.com. The Station had seven full time employees as of January 17, 2014.

IX. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources; generally including the Station's local recruitment sources contact list and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below (see Section IV – Long Term Recruitment Measures and Attachment A). The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired Monday through Sunday, 6am -8pm and a total of 970 announcements aired during this report period.

X. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

XI. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, one position was posted, and one was filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on DisneyCareers.com.

A position of Account Executive was opened October 1, 2013 and filled on November 18, 2013. Notice of this job vacancy was posted on DisneyCareers.com, and distributed to the station's local recruitment contact list (Attachment A). The posting on DisneyCareers.com started on 9/20/13 and ended on 11/15/13. In addition, the Station ran 146 (:30) second on-air announcements between 10/4/13 and 11/13/13 in rotation day-parts to recruit the Account Executive position. The station also ran one print add in the Montgomery News on 10/20/13. Five candidates were interviewed for the position.

Opening	Job Title	<u>Department</u>	Interview	Source	Hired (H)/	Name of
Date			date		Not Hired	Candidate/
					<u>(NH)</u>	*Names
						withheld for
						Privacy
	Account	Sales	1010/9/13	Disney Job	NH	*
	Executive			Portal		
10/1/13						
	Account	Sales	10/11/13	Industry	NH	*
10/1/13	Executive			Referral		
	Account	Sales	10/14/13	Industry	Hired	Kathy Weiss
	Executive			Referral	11/18/13	
10/1/13						
	Account	Sales	10/16/13	Disney Job	NH	*
	Executive			Portal		

10/1/13						
10/1/13	Account	Sales	11/6/13	Industry	<u>NH</u>	*
	Executive			Referral		

XII. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A); the Station participates in the following long-term recruitment measures.

H. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

- March 5th 2013 Arcadia University Career Fair- Attended Promotion Manager; Kelly Schempp
- April 3rd, 2013-The University of the Arts Career Fair- Attended Promotion Manager; Kelly Schempp
- June 21st, 2013 Job Fair of Philadelphia Attended Station Manager: James A. Boniface and Promotion Manager: Kelly Schempp
- 4. October 22nd. 2013- Hiring Workers with Disabilities Career Fair- Attended by Station Manager; James Boniface and Promotion Manager Kelly Schempp
- October 23rd 2013 Arcadia University Career Fair- Attended Promotion Manager; Kelly Schempp
- I. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

- 1) American Women in Radio and Television Philadelphia
- 2) Philadelphia Association for Women in Communication
- 3) National Association of Hispanic Journalists
 - 195

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

Organization: Arcadia University Where: 450 South Easton Rd Glenside, Pa 19038 Description: University dedicated to higher learning Contact: Cynthia Nichols: 215.572.2593 Fax: 215.881.8757 Email: <u>hireAugrads@arcadia.edu;nicholsc@arcadia.edu</u>

Organization: Cabrini College

Where: 610 King of Prussia Road Radnor, PA 19087

Description: College dedicated to higher learning

Contact: Nancy Hutchison: 610.902.8037 Fax: 610.902.8037

Email: nch722@carbrini.edu,nancy.hutchison@cabrini.edu

Organization: LaSalle University

Where: 1900 Olney Ave Philadelphia, PA 19141

Description: University dedicated to higher learningContact: Genevieve Carlton: 215.915.1075 Fax: 215.951.1734Email: carlton@lasalle.edu

Organization: Temple University Where: 1801 N. Broad Street Philadelphia, PA 19122 Description: University dedicated to higher learning Contact: Linda Lawton: 215.204.4461 Fax: 215.204.4461 Email: recruit@temple.edu

Organization: Villanova University Where: 800 Lancaster Ave Villanova PA,19085 Description: University dedicated to higher learning Contact: Dr. John O'Leary: 610.519.4454 Email: john.oleary@villanova.edu

Organization: Chestnut Hill College Where: 9601 Germantown Ave Philadelphia, PA 19118 Description: College dedicated to higher learning Contact: Nancy Dachille: 215.248.7109 Fax: 215.248.7155 Email: jobpost@chc.edu (notify email ONLY) 197 Organization: DeSales University Where: 2755 Station Ave Center Valley, PA 18034 Description: University dedicated to higher learning Contact: Scott Mattingly: 610.282.1100 Email: N/A

Organization: Neumann College Where: One Neumann Drive Aston, Pa 19014 Description: College dedicated to higher learning Contact: Carol Dogherty: 610.558.5537 Fax: 610.361.5475 Email: sherwinc@neumann.edu

Organization: Rowan University Where: 201 Mullica Road Glassboro, NJ 8028 Description: University dedicated to higher learning Contact: Ruben Britt: 856.256.4254 Fax: 856.256.5730 (Notify fax ONLY) Email: britt@rowan.edu

Organization: Susquehanna University Where: 514 University Ave Selinsgrov, PA 17870 Description: University dedicated to higher learning Contact: Jodie Stauffer: 570.372.4482 Fax: 570.372.4482 Email: stauffer@susqu.edu

Organization: University of the Arts Where: 320 S. Broad Street Philadelphia, PA 19102 Description: University dedicated to higher learning Contact: Elisa Seeherman: 215.717.6075 Fax: 215.717.6611 Email: careerservices@uarts.edu

Organization: Ursinus College Where: P.O Box 1000 Collegeville, PA 19426 Description: College dedicated to higher learning Contact: Carla Mollins-Rinde: 610. 409.3599 X2274 Fax:610.409.3631 Email: N/A Organization: West Chester University

Where: 225 Lawrence Center West Chester, PA 19383 Description: University dedicated to higher learning

Contact: Preeti Singh: 610.436.2501 Fax: 610.436.3160

Email: psingh@wcupa.edu (email ONLY)

Organization: FMQB: Friday Morning Quarterback
Where: Executive Mews, F36, 1930 E Marlton Pike Cherry Hill, NJ 080003
Description: Local Sports talk radio bringing live and local coverage to Philadelphia
Contact: Bob Burke
Email: N/A
Organization: American Women in Radio and Television
Where: 103 Rock Road Horsham, PA 19044
Description: Help to promote Women in the Philadelphia market in Radio and Television
Contact: Emilia Andrews: 703.370.7436 Fax: 703.342.4311

Email: emilia@phillyawrt.org

Organization: Philadelphia Association for Women in Communication

Where: 3337 Duke Street Alexandria, VA 22314

Description: To help women in Philadelphia learn and advance in the field of communicationsContact: Bea TijerinaEmail: btijerina@womcom.org

Organization: Council of Spanish Speaking Organizations Where: 705 North Franklin Street Philadelphia, PA 19123 Description: Promote and advance Hispanic Journalist in the Philadelphia DMA Contact: Luis Kelly: 310.627.3100 Fax: 215.627.7440 Email: concilio@elconcilio.net

Organization: NAACP of Bucks County National Alliance of Mark Developers Where: P.O Box 1005 Levittown, PA 19058 Description: Improve and advancement of African American lives in Bucks County Contact: John Jordan: 215.364.1057 Email: N/A

Organization: National Association of Hispanic Journalists
Where: 472200 Fletcher Avenue, 6th Floor Fort Lee, NJ 07024
Description: Promote and advance Hispanic Journalist in the Philadelphia DMA
Contact: Hugo Balta, Carmen Cusido or Ana Alya
Email: hugo.balta@nbcuni.com; CarmenCusido83@yahoo.com; aalaya@starledger.com

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Radio Disney Phoenix - KMIK (AM) 1580

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Phoenix AM 1580 Office - (480) 967-1580

4602 E. UNIVERSITY, STE 150 PHOENIX, AZ 85034

Job Information

Radio Disney Phoenix is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Phoenix at 480-967-1580 or mail a letter to 4602 E. University, Suite 150, Phoenix, AZ 85034 or email Radio Disney Phoenix Station Manager, Steve Earnhart, steve.earnhart@disney.com.

EEO Report

KMIK EEO Report

June 1st, 2012 – May 31st, 2013

Radio Disney, Tempe

This annual EEO Report is filed on behalf of KMIK (the "Station") in compliance with the FCC's EEO reporting requirements. KMIK is a Radio Disney Group, LLC owned radio station and is located in Tempe, AZ. This report includes information from June 1st, 2012

through May 31st, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had 5 full time employees as of May 31st, 2013.

I. <u>General Job Vacancy Information</u>

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used in previous years to notify potential applicants for full-time vacancies, the station did not distribute to it this reporting year as there were no open positions. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired 6/1/2012 - 4/30/2013 from 6:00 am - 12:00 midnight, and a total of 332 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies

of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, zero positions were posted, and zero were filled.

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participated in the following long-term recruitment measures during this reporting period.

A. Training Programs Designed to Enable Station Personnel to Acquire Skills That Could Qualify Them for Higher-Level Positions

Armando Sanchez (Promotions Manager) completed the Disney Development Connection course "Management Edge" January 30-31, 2013.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

American Marketing Association

http://www.amaphoenix.org/ Shea Stickler Email: <u>Shea.stickler@gmail.com</u>

Arizona Broadcasters Association

426 N. 44th Street, Suite 310, Phoenix, AZ 85008 Tel: 602-252-4833 Fax: 602-252-5265 http://www.azbroadcasters.org/ Log in to post job: Username: 9671580 Password: 9671580

Arizona Women's Education & Employment

640 N. 1st Ave Phoenix, AZ 85003 Tel: 602-223-4333 E-mail: <u>michelleharrison@awee.org</u> <u>http://www.awee.org/</u>

Gateway Community College

108 N. 40th St. Phoenix, AZ 85034 Tel: 602-286-8000 Email: <u>careercenter@gatewaycc.edu</u> http://www.gatewaycc.edu/

Greater Phoenix Urban League

1402 S. 7th Ave. Phoenix, AZ 85004 Tel: 602-254-5611 Fax: 602.253.7359 Micah Peterson – Employment Specialist E-mail: <u>mpeterson@gphxul.org</u> http://gphxul.org

Job Service of Arizona

4635 S. Central Ave. Phoenix, AZ 85040 Tel: 602-276-5587 Email: Mariavelasquez@azdes.gov

Arizona State University

PO Box 871312 Tempe, AZ 85287 Tel: 480.965.2350 Fax: 480.965.2120 E-mail: careerservices@asu.edu http://www.students.asu.edu/ career/tempe Log in to post job: Username: Crystal.r.roskoski@disney.com Password: Disney1

Governor's Office of Equal Opportunity

State Capitol Building - Executive Tower 1700 W. Washington Suite 156 Phoenix, AZ 85007 Telephone: 602-542-3711 Fax: 602-542-3712 E-mail: <u>EqualOpportunity@az.gov</u> http://azgovernor.gov/eop/index.asp

Maricopa County Workforce Connections

1840 n. 95th Ave., #160 Phoenix, AZ 85037 Tel: 623-934-2331 Send to the below and it gets posted to the entire state. MWC East Valley Career Center/Gilbert Dennis Cleveland <u>clevelandd@mail.maricopa.gov</u>

NAACP

1818 S. 16th St. Phoenix, AZ 85034 Tel: 602-252-4064 Rev. Oscar Tillman – President NAACP Maricopa County Branch E-mail: <u>tillmannaacp@aol.com</u>

Native American Connections

4520 N. Central Ave., #600 Phoenix, AZ 85012 Tel: 602-254-3247 F: 602.256.7356 Pam Davis Email: p.davis@nativeconnections.org http://www.nativeconnections.org/

PH 602/372-9739

Scottsdale Community College 9000 E. Chaparral Rd. Scottsdale, AZ 85253 Tel: 480-423-6000 http://plone.scottsdalecc.edu/career Go to career services. Click Employers Fill out Job Posting Form.

South Mountain Community College

7050 S. 24th St. Phoenix, AZ 85042 Tel: 602.243.8153 Fax: 602.243.8383 <u>Suzanne.hipps@smcmail.maricopa.edu</u> <u>http://students.southmountaincc.edu/</u>Servi ces/CareerServices/

The Greater Phoenix Black Chamber of Commerce

201 E. Washington, Suite 350 Phoenix, Arizona 85004 Phone: 602-307-5200 Fax: 602-307-5204 <u>http://.phoenixblackchamber.com</u> Email: <u>channel@phoenixblackchamber.com</u>

Alliance for Women in Media

1760 Old Meadow Road Suite 500 McLean, VA 22102

Paid for job posting on 5/13/2011

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Radio Disney Pittsburgh WDDZ (AM) 1250

Station Information

WDDZ AM 1250 Address: 400 Ardmore Boulevard Pittsburgh, PA 15221

To contact Radio Disney programming personnel regarding the Pittsburgh market, call 412-244-4550 or email: Laura.Varner-Norman@disney.com. To contact the Radio Disney Request Line, call 877-870-5678.

Job Information

Radio Disney Pittsburgh is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Pittsburgh at 412-244-4586 or mail a letter to 400 Ardmore Boulevard, Pittsburgh, PA 15221 or email Radio Disney Pittsburgh Station Manager, Laura Varner-Norman, Laura.Varner-Norman@disney.com.

EEO Report

Report Regarding Applicability of FCC Equal Employment Opportunity Rules to WDDZ(AM), Pittsburgh, Pennsylvania, April 1, 2013

Sports Radio Group, LLC, licensee of WDDZ(AM), Pittsburgh, Pennsylvania (the "Station"), which is an equal opportunity employer, hereby certifies that as of April 1, 2013, the Station had fewer than five full-time employees. Therefore, pursuant to the FCC's equal employment opportunity ("EEO") rules, the Station will not be filing an annual EEO public file report this April 1, 2013. Even though the Station is not required to file an EEO public file report, Radio Disney and Sports Radio Group, LLC adhere to its policy regarding equal employment opportunity. Our policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law. **Return to table of contents**

Radio Disney Portland - KDZR (AM) 1640

Station Information

Radio Disney Request Line - (877) 870-5678 Radio Disney Portland AM 1640 Office - (503) 228-4322

8285 SW Nimbus Avenue Suite 148 Beaverton, OR 97008

Job Information

Radio Disney Portland is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Portland at 503-228-4322 or mail a letter to 8285 SW Nimbus Avenue, Suite 148, Beaverton, OR 97008 or email Radio Disney Portland Station Manager, Stacey Bailey, Stacey.a.bailey@disney.com.

EEO Report

KDZR (AM1640) EEO Report

October 1, 2012 – September 30, 2013

Radio Disney, Lake Oswego

This annual EEO Report is filed on behalf of KDZR (the "Station") in compliance with the FCC's EEO reporting requirements. KDZR is a Radio Disney Group, LLC owned radio station and is located in Lake Oswego, OR. This report includes information from October 1, 2012 through September 30, 2013, and it will be placed in the Station's Public File and on the

Station's page on RadioDisney.com. The Station had seven (7) full time employees as of September 30, 2013.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), and Disneycareers.com.(see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. Since October 1, 2012 the station has solicited organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com.

The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired from 10/1/12 through 9/30/13 from 6am – 10am, and a total of 186 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources. Positions filled in this reporting period include two (2) Account Executive positions and all have a file including the proper record keeping documentation.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved. The station retained the required record keeping documentation for its recruitment initiatives in this reporting year.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, three (3) positions were posted, and (2) positions were filled. The chart at the end of this section has details about the: positions; interviewees for the positions; referral sources for the interviewees; and names of hires.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on DisneyCareers.com. Documentation for each job posting is included in the record keeping file and all positions were posted as required.

Two (2) positions of Account Executive were opened on August 29, 2012. One (1) was filled on October 24, 2012 and one (1) was filled on December 3, 2012. Notice of job vacancies were posted on DisneyCareers.com, Monster.com, Alliance for Women in Media, Portland Craigslist, Oregon Employment Department and distributed to the station's local recruitment contact list (Attachment A). Joint postings were made for all recruitment efforts as the two (2) positions were posted on the same day. Six (6) candidates were interviewed and two (2) hires were made for the positions. Documentation is included in the record keeping file for these positions.

One (1) position of Promotions Coordinator was opened on September 20 2013, and the position remains open. Notice of the job vacancy was posted on DisneyCareers.com, Alliance for Women in Media, Mac's List, Oregon Employment

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for three (3) full-time open positions were conducted.

One (1) position remains opens and recruitment and interviews are on-going.

The identity of candidates not hired, but interviewed, has been kept confidential.

			Candidate	Hired		
			Interviewed	(H)		
			*Names	or		
		Date of	withheld	Not	Date	
Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
Account Executive						Referral from
						industry colleague
openings)	Sales	8/24/12	*	Н	10/24/12	industry concugae
						Portlandcraigslist.c
		9/5/12	*	NH		om
						Portlandcraigslist.c
		9/7/12	*	NH		om
						Referral from
		9/11/12	*	NH		industry colleague
		9/12/12	*	NH		Disneycareers.com
_	Account Executive (two	Account Executive (two	Job TitleDepartmentInterviewAccount Executive (two openings)Account Bales8/24/12Sales8/24/129/5/129/5/129/7/129/11/12	Job TitleDepartmentInterviewed *Names withheld for privacyAccount 	Job TitleDepartmentInterviewed Date of Interviewed Mot (NH)(H) or Not (NH)Account Executive (two openings)Sales8/24/12H19/5/12*H19/7/12*NH19/7/12*NH	Job TitleDepartmentInterviewed Date of Interviewed for privacy(H) or Not (NH)Date HiredAccount Executive (two openings)Account Sales8/24/12*H10/24/129/5/12*H10/24/12*H10/24/1210009/5/12*NH10/24/1210/24/1210009/5/12*NH10/24/1210009/7/12*NH10/24/1210009/7/12*NH10/24/1210009/11/12*NH10/24/12

					Referral from
					Radio Disney
					Promotions
					Manager Jackie
	9/20/12	*	Н	12/3/12	Evanado

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
	Promotions		Interview process is				
9-20-12	Coordinator	Promotions	on-going.				

IV. Long-Term Recruitment Measures

A. JOB FAIRS

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

A hiring manager participated in three (3) local job fairs in the Portland metro area. Invitations to job fairs are regularly extended to the station's Station Manager and Promotions Manager. The Recruitment Manager, Regional Director and Station Manager were responsible for all hiring decisions in this reporting year. At the job fairs,

resumes are collected and sometimes short interviews are conducted. All resumes are kept on file and reviewed generally when a position becomes available within three months of the event. Attendees are informed of the various careers in broadcasting and are provided with information on how to discover future openings with the group. Handouts are brought to each event listing the website; <u>www.disneycareers.com</u> which posts all open full-time positions; the Station Manager email for submitting resumes for full-time positions and the Promotions Manager email for submitting resumes for part-time positions.

Stacey Bailey, Station Manager Attended the following Job Fairs during this reporting period:

The Art Institute Portland – Job Fair, 10/11/12 Portland State University, 2/7/13 The City of Portland's 13th Annual Diversity Employment Day, 2/27/2013

B. MEDIA TRADE GROUP LISTINGS

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including: American Women in Radio and Television and Alliance for Women in Media.

C. OTHER MENU OPTIONS

Station Manager, Stacey Bailey, participated in various training classes offered by the company to acquire skills that could help her qualify for future higher-level positions.

• MEDIA_Development Connection Courses attended by *Stacey Bailey (Station Manager)*

MEDIA_Management Edge, 10/30-31/2012, *18 credit hours*Total number of credit hours for attending this training session: 18
The course work included, but not limited to:
Leader's Foundation for Communication
Coaching for Performance
Building and Transforming Teams
Strategies for Your Management Success

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

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Radio Disney Sacramento - KIID (AM) 1470

Station Information

Contact Us

Radio Disney Request Line - (877) 870-5678

Radio Disney Sacramento AM 1470 Office - (916) 780-1470

8265 SIERRA COLLEGE BLVD SUITE 312 ROSEVILLE, CA 95661

Job Information

Radio Disney Sacramento is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Sacramento at 916-780-1470 or mail a letter to 8265 Sierra College Boulevard, Suite 312, Roseville, CA 95661 or email Radio Disney Sacramento Station Manager, Judy Remy, judy.l.remy@disney.com.

EEO Report

KIID EEO Report

August 1, 2012 – July 31, 2013

Radio Disney, Sacramento

This annual EEO Report is filed on behalf of KIID, (the "Station") in compliance with the FCC's EEO reporting requirements. KIID is a Radio Disney Sacramento; LLC owned radio station and is located in Sacramento, California. This report includes information from August

1, 2012 through July 31, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had 5 full time employees for 11 of the 12 months during this reporting period. As of this writing, the Station has 5 full time employees.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com and Monster.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired August 2012 through July 2013 Monday through Sunday 6a-12m, and a total of 450 announcements aired.

II. Record Keeping

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies

of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. Recruiting for Full-Time Open Positions

During the reporting time frame, 1 position was filled as a carryover from the 2012 reporting year. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period w forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com and on Monster.com.

A position of Promotions Manager was opened June 15, 2012 and properly communicated and documented as contained in the 2012 EEO report. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Eleven candidates were interviewed for the Promotions Manager position.

FULL TIME OPEN POSITIONS INTERVIEW CHART

During the reporting period interviews were completed for 1 full time opening (Promotions Manger). . The identity of candidates not hired, interviewed, has been

kept confidential.

Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed *Names withheld for privacy	Hired (H) or Not (NH)	Date Hired	Source*
		2 •p		101 p11 00 j			
							Radio Disney Referral
	Promotions						(Heather
6/15/2012	Manager	Promotions	6/19/12	*	NH		Smith)
							Disney
			7/2/12	*	NH		Career.com
							Disney
			7/2/12	*	NH		Careers.com
							Radio Disney
			7/13/11	*	NH		internal Candidate
			7/27/12	*	NH		Sacramento Ad Club posting
			//2//12		1911		
			7/30/12	*	NH		Disney Careers.com
			7/30/12	*	NH		Disney Careers.com
			8/8/12	*	NH		Radio Disney Referral

					(Patty Kan)
	8/8/12	Ginger Lundgren	Н	9/16/12	Networking
					Radio Disney Referral
	8/10/12	*	NH		(Michelle Phi)
	8/14/12	*	NH		Industry Referral

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following Education and Career Fair during the reporting period: Granite Bay High School Education & Career Fair was held on March 6th, 2013. The Fair was held on the campus of Granite Bay High School. Ginger Lundgren, Promotions Manager represented the Station. She educated students about the types of careers in Radio and specific opportunities at Radio Disney.

B. Disney Channels Worldwide Mentor Program

Judy Remy, Station Manger, was selected to participate in a ten month mentorship program. On a monthly basis, she was exposed to top level executive level roundtable discussions that were based upon "Leadership." The program started in October 2012 and commenced in July 2013. Lisa Liberatore, Vice President Business Affairs for Disney Television Animation was her one on one mentor.

C. Station Internships

The Station has participated in two internship programs during the reported time

period. Jillian Syftestad from Cal Poly San Luis Obispo was here from August

^{1st} – August 31st 2012. Rachel Schmidt from San Diego State University interned starting May 28th – July31st. 2013. Both were exposed to all facets of running the local Radio Disney station, including sales and promotions as well as public affairs and engineering. They each worked 20 hours per week and had management training access to information and programs.

D. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

Sacramento American Women in Radio and Television, Black College Radio,

Latino Journalist of California,

Latinos in Communications,

Sacramento Hispanic Chamber of Commerce

AAF Sacramento Ad Club.

E. Training Glasses

Judy Remy participated in various training classes offered by the company to acquire skill for future high-level positions.

- MEDIA "Think on Your Feet," August 28th 2012, 8 credit hours. Training included skills to quickly gather thoughts and make a professional presentation.
- MEDIA "Management Edge," October 30th and 31st 2013, 16 credit hours. Training included skills to manage your organization with an emphasis on communication and knowing your employees.
- MEDIA "What's Your Communication Style," June 12th 2013, 3 credit hours. Training included skills that would help identify different communication styles and how to effective reach these styles.

F. Other

The Station participated in an all access program for high school age Girl Scouts. This included a tour of the station, sales, and interview opportunities. The teenagers recorded a public affairs show, a public service announcement, participated in a sales presentation and they were granted the opportunity to interview a Disney Channel star for their publication. The goal was to expose them to a career in broadcasting.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

<u>Organizations</u>	Address
Sacramento Hispanic Chamber of Commerce	1491 River Park, Dr., Ste 101
	Sacramento, CA 95815
Sacramento Black Chamber of Commerce	2655 Del Monte St
	W Sacramento, CA 95691
Sacramento Asian Pacific Chamber of Commerce	2012 H Street, Suite 202
	Sacramento, CA. 95811
Sacramento Rainbow Chamber of Commerce	1710 Broadway #8,
	Sacramento, CA 95818
Sacramento NAACP	P.O. Box 188231

	Sacramento, CA 95818
100 Black Men of Sacramento	2251 Florin Rd,
	Sacramento, CA 95822
National Coalition of 100 Black Women	P.O. Box 7814
Sacramento Chapter	Citrus Heights, CA 95621
The Organization of Chinese Americans	P.O. Box 904
Sacramento Chapter	Sacramento, CA 95814
Elk Grove Chinese Association	6908 Sandy Souza Way
	Elk Grove, CA 95758
California Black Chamber of Commerce	2951 Sunrise Blvd. Ste 175
Foundation	Rancho Cordova, CA 95742
Greater Sacramento Urban League	3725 Marysville Blvd.
	Sacramento, CA 95820
Lambda Community Center	1927 L Street

	Sacramento, CA 95814
Mutual Assistance Network	Youth Investment Center
	577 Las Palmas Ave
	Del Paso Heights, CA 95815
Opening Doors, Inc	2118 K Street
	Sacramento, CA 95816
The Association of African American	2208 Gateway Oaks Dr
Single Mothers	#394
	Sacramento, CA 95833
Tubman House	PO Box 160085
	Sacramento, CA 95816
Turning Point Community Programs	3440 Viking Drive, Suite 114
	Sacramento, CA 95827

YWCA of Sacramento	1122 17th Street
	Sacramento, CA 95814
Croatian-American Cultural Center	3730 Auburn Blvd
	Sacramento, CA 95821
National Assoc of Black Journalism	nabj@nabj.org
Latino Journalists of California	ccnmainfo@ccnma.org
Latinos in Communications	110 Pacific Ave #150
	San Francisco, CA 94117
B.A. Black Media Coalition	P.O. Box 2383
D.A. Diack Media Coantion	
	Oakland, CA 94612
Black College Radio	bcrmail@blackcollegeradio.com

Sacramento State University	Posted via KIID job listing account
William Jessup University	Posted via KIID job listing account
UC Davis	Posted via KIID job listing account
Sierra College	Posted via KIID job listing account

Employment Organizations

Sacramento Hispanic Chamber of Commerce info@sachcc.org

Sacramento Black Chamber of Commerce lbuchanan@sacblackchamber.org

Sacramento Asian Pacific Chamber of Commerce

Sacramento Rainbow Chamber of Commerce president@rainbowchamber.com

Sacramento NAACP

tmorrison@sacasiancc.org

sacnaacp@sbcglobal.net

100 Black men of Sacramento sac100blkmen@sbcglobal.net

National Coalition of 100 Black Women Sacramento Chapter <u>nc100bw@aol.com</u>

The Organization of Chinese Americans Sacramento Chapter mai@dcpcenter.com

Elk Grove Chinese Association jhliang77@yahoo.com

California Black Chamber of Commerce Foundation <u>cbcc@calbcc.org</u>

Greater Sacramento Urban League <u>info@gsul.org</u>

Mutual Assistance Network lindagutierrez@grant.k12.ca.us

Opening Doors, Inc. info@openingdoorsinc.com

The Association of African American Single Mothers solutions@volunteermatch.org

Tubman House solutions@volunteermatch.org

Turning Point Community Programs joyatienza@tpcp.org

YMCA of Sacramento jlowden@norcalymca.org

Croatian American Cultural Center info@cacc.com

National Association of Black Journalism nabj@nabj.org

Latino Journalists of California ccnmainfo@ccnma.org

Latinos in Communications

B.A. Black Media Coalition

Black College Radio bcrmail@aol.com

La Raza Galeria Sacramento larazagaleria@gmail.com

Sacramento Cultural Hub info@sacculturalhub.com

Asian Advancement Association, Inc. jthaoaaa@jps.net

Asian American Journalists Association (AAJA) slouey@juno.com

Lambda Community Fund president@lambdasac.org

Sacramento Japanese Network (SJN) takako_munk@hotmail.com

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Radio Disney Salt Lake City - KWDZ (AM) 910

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Salt Lake City AM 910 Office - (801) 908-5152

2801 DECKER LAKE DR STE 100 SALT LAKE CITY, UT 84119

Job Information

Radio Disney Salt Lake City is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Salt Lake City at 801-908-5152 or mail a letter to 2801 Decker Lake Drive, Suite 100, Salt Lake City, UT 84119 or email Radio Disney West Region Director, Pamela Ketel, Pamela.j.ketel@disney.com.

EEO Report

Report Regarding Applicability of FCC Equal Employment Opportunity Rules to KWDZ, Salt Lake City, Utah, June 1, 2013

Radio Disney Group, LLC, licensee of KWDZ, Salt Lake City, Utah (the "Station"), which is an equal opportunity employer, hereby certifies that as of June 1, 2013, the Station had fewer than five full-time employees. Therefore, pursuant to the FCC's equal employment opportunity ("EEO") rules, the Station will not be filing an annual EEO public file report this June 1, 2013. Even though the Station is not required to file an EEO public file report, Radio Disney Group, LLC adheres to its policy regarding equal employment opportunity. Our policy is to provide equal opportunity for all employees and applicants for employment without regard to race,

religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

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Radio Disney San Francisco KMKY (AM) 1310

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney San Francisco AM 1310 Office - (650) 637-8800

900 FRONT ST SAN FRANCISCO, CA 94111

Job Information

Radio Disney San Francisco is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney San Francisco at 650-637-8800 or mail a letter to 900 Front Street, San Francisco, CA 94111 or email Radio Disney West Region Director, Pamela Ketel, Pamela.j.ketel@disney.com.

EEO Report

KMKY EEO Report

August 1st, 2012 – July 31st, 2013

Radio Disney, Oakland

This annual EEO Report is filed on behalf of KMKY (the "Station") in compliance with the FCC's EEO reporting requirements. KMKY is a RD San Francisco Assets, LLC owned

radio station and is located in Oakland, CA. This report includes information from August 1, 2012, through July 31, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had 5 full time employees as of August 1, 2012.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachments A & B), and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These fifteen-second announcements aired August 1, 2012 through July 14, 2013, during the 8AM-6PM time slot and a total of 68 announcements aired.

II. Record Keeping

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. Recruiting for Full-Time Open Positions

During the reporting time frame, one position was carried over, three positions were posted, and one was filled. The chart at the end of this section has details about the: position(s); interviewees for the position(s); referral sources for the interviewees; and name of hire.

All positions during this reporting period were forwarded to the Disney Media Networks Human Resources department, which posted the job listings on a DisneyCareers.com.

A position of Account Executive was opened in the prior reporting period on June 25, 2012, and filled on September 10, 2012. Notice of this job vacancy was posted on DisneyCareers.com, Monster.com and distributed to the station's local recruitment contact list (Attachment A). Four candidates were interviewed for the position.

A position of Account Executive was opened January 14, 2013, and to this date remains open. Notice of this job vacancy was posted on DisneyCareers.com, and LinkedIn.com, and distributed to the station's local recruitment contact list (Attachment A). Twelve candidates have been interviewed for the position.

A position of Account Executive was opened May 10, 2013, and to this date remains open. Notice of this job vacancy was posted on DisneyCareers.com, and LinkedIn.com, and distributed to the station's local recruitment contact list (Attachment A). One candidate has been interviewed for the position.

A position of Station Manager was opened July 8, 2013, and to this date remains open. Notice of this job vacancy was posted on DisneyCareers.com, and distributed to the station's local recruitment contact list (Attachment B). Two candidates have been interviewed for the position.

Full Time Open Position Interview Chart

During the reporting period, recruitment and interviews were done for four open positions were conducted. The identity of candidates interviewed, but not hired, has been kept confidential.

			Date of	Candidate Interviewed *Names withheld	Hired (H) or Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
6/25/2012	Account Executive	Sales	7/25/2012	*	NH		Client Referral
			8/1/2012	*	NH		Internal Referral
			8/2/2012	Tom Rains	Н		Disney Careers.com
			8/7/2012	*	NH		Industry Colleague Referral

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
							Industry
	Account						Colleague
1/14/2013	Executive	Sales	2/8/2013	*	NH		Referral
			3/6/2013	*	NH		Disney

				Careers.com
	3/6/2013	*	NH	Disney Careers.com
	3/7/2013	*	NH	Disney Careers.com
	3/11/2013	*	NH	Referral from candidate – James Tivnan
	3/18/2013	*	NH	Linkedin.com
	3/18/2013	*	NH	Linkedin.com
	3/20/2013	*	NH	Linkedin.com
	3/20/2013	*	NH	Linkedin.com
	4/4/2013	*	NH	Disney Careers.com
	4/11/2013	*	NH	Disney Careers.com
	4/30/2013	*	NH	Industry Colleague Referral

5/10/2013	Account Executive	Sales	5/13/2013	*	NH		Industry Colleague Referral
Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed *Names withheld for privacy	Hired (H) or Not (NH)	Date Hired	Source*

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
							T 1 /
							Industry
	Station						Colleague
7/8/2013	Manager	Management	7/16/2013	*	NH		Referral
							Internal
			7/25/2012	*	NILL		
			7/25/2013	*	NH		Candidate

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachments A & B), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

San Francisco State University Job Fair, September 6, 2012 Attended by Shalon Rogers, Promotion Manager Station information was given out, resumes were collected.

Cal State University East Bay Career Fair, April 4, 2013 Attended by Lynn Dooley, Station Manager Station information was given out, resumes were collected, and Station Manager participated on Art, Media and Communications panel.

Foothill College Career Fair, May 22, 2013

Attended by Shalon Rogers, Promotion Manager Station information was given our, resumes were collected.

B. Media Trade Group Listings

Notice of each full-time, non-temporary, upper-level opening is distributed to a media trade group with a broad-based membership that includes women and minorities, including:

- Emma J. Bowen Foundation for Minority Interests in Media
- Local branch of the National Hispanic Media Coalition.
- C. Training Programs Designed to Enable Station Personnel to Acquire Skills That Could Qualify Them for Higher-Level Positions

Lynne Rice (Account Executive) completed the Radio Marketing Professional (RMP) program, certified by the Radio Advertising Bureau on September 26, 2012.

This certified program enhances the understanding of the mechanics of sales and leadership in the media industry. This achievement adds value to their ability to grow

within this industry to higher levels. This is a self administered course with on-line testing throughout to insure understanding and completion.

Shalon Rogers (Promotions Manager) completed the Disney Development Connection course "Management Edge" January 30-31, 2013. This program presented through Disney is offered only to management level employees. It is a comprehensive two day course on leadership and management.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

ATTACHMENT A - LOCAL RECRUITMENT SOURCES CONTACT LIST

AFT RA National losangeles@aftra.com

Career Center DeAnza College careercenter@deanza.edu

CBA <u>MPowers@yourCBA.com</u>

Center for Independent Living chouston@cilberkeley.org

Drake Beam Morin, Inc. inquiries@dbm.com

Filipinos for Affirm Act Lgaledo@filipinos4action.org

Foundation for Minority Interests in Media/Emma J Bowen Foundation

contact: rita.torres@mptp.com

Japanese American citizens natdir@jacl.org

Jewish Vocational Services hire@jvs.org

La Raza Information Center info@larazacrc.org

NAACP naacpsfbr@att.net

NAB Human Resources hr@nab.org

Rose Resnick Lighthouse executive@lighthouse-sf.org

The Oakland Career Center edmcm@eastbayworks.com

Work Exp Coordinator jpstuden@solano.edu

Northern California Broadcasters Association arobillard@ncradio.com

National Hispanic Media Coalition rtenorio@nhmc.org

Colleges

Cabrillo College <u>studentjobs@cabrillo.edu</u> College of San Mateo <u>burnse@smccd.net</u> Gavilan College jstewart@gavilan.edu Laney College <u>cgriffin@peralta.edu</u> Menlo College <u>careers@menlo.edu</u> San Francisco State University <u>recruit@sfsu.edu</u> Santa Rosa Junior College <u>cmercer@santarosa.edu</u> Skyline College <u>skycareers@smccd.edu</u> Solano Community College jpstuden@solano.edu UC Santa Cruz sheilar@cats.ucsc.edu University of Pacific <u>dfarrell@pacific.edu</u> USC Career Center sblopez@usc.edu West Valley College geri_peterson@westvalley.edu Heald College Veronica_Meneses@heald.edu

ATTACHMENT B-LOCAL RECRUITMENT SOURCES CONTACT LIST

(UPDATED: 7/15/2013)

AFT RA National 350 Sansome Street, Suite 900, San Francisco, CA 94104 (415) 391-7510 (415) 391-1108 fax Email: <u>SF@aftra.com</u>

Filipino Advocates for Justice

310 8th Street, Suite 308
Oakland CA 94607
(510) 465-9876
Contact: Exec. Dir: Lillian Galedo
Email: Lgaledo@filipinos4action.org

Jewish Vocational Services

225 Bush Street, Suite 400 San Francisco, CA 94104 (415)391-3600 (415)391-3617 fax Email: <u>hire@jvs.org</u>

National Hispanic Media Coalition

55 South Grand Ave Pasadena, CA 91105 (626) 792-6462 (626) 792-6051 Fax Email: <u>brivas@nhmc.org</u> California Broadcasters Association 915 L Street, Suite 1150 Sacramento, CA 95814 (916) 444-2237 Email: MPowers@yourCBA.com

Emma J Bowen – Foundation for Minority Interests in Media CBS Studio Center, Editorial 2, Suite 1 4024 Radford Avenue Studio City, CA 91604 818-655-5708 818-655-8358 Fax Email: rita.torres@mptp.com

La Raza Community Resource Center 474 Valencia, Suite 100 San Francisco, CA. 94103 415.863.0764 415.863.1690 fax Email: info@larazacrc.org

National Association of Broadcasters Email: HR@NAB.org **Center for Independent Living** 3075 Adeline St, Ste 100 Berkeley, Ca 94703 510-841-4776 (510) 841-6168 fax Email: <u>HR@cilberkeley.org</u>

Japenese American Citizens

League - NCWNP 1765 Sutter Street San Francisco, CA 94115 (415) 345-1075 (415) 345-1077 fax Patty Wada – Regional Director Email: JACLncwnpro@msn.com

NAACP – San Francisco

1290 Fillmore Street, Ste. 109 San Francisco, CA 94115 Phone: (415) 922 0650 Fax: (415) 922 0856 E-mail: <u>naacpsfbr@att.net</u>

LightHouse for the Blind and Visually Impaired

214 Van Ness Avenue San Francisco, CA 94102 (415) 431-1481 (415) 863-7568 Fax Email: cgodwin@lighthouse-

sf.org

Cabrillo College

6500 Soquel Drive Aptos, CA 95003 831.479.6100 Email: <u>studentjobs@cabrillo.edu</u>

Laney College

Student Employment 900 Fallon Street Oakland, CA 94607 (510) 834-5740 Email: cgriffin@peralta.edu

West Valley College

14000 Fruitvale Avenue Saratoga, CA 95070 (408) 867-2200 <u>https://www.aftercollege.com/career-networks/west-valley-college/post-a-job/?groupid=2136935642</u> Sign-in/Post Job Online

UC – Santa Cruz

1156 High Street Santa Cruz, Ca 95064 <u>https://ucsc-</u> csm.symplicity.com/employers/index.p

College of San Mateo 1700 W. Hillsdale Boulevard San Mateo, CA 94402 (650) 574-6161 Sign in/ Post Job Online

Gavilan College 5055 Santa Teresa Boulevard Gilroy, CA 95020 (408) 848-4800 Email: <u>vparakati@gavilan.edu</u>

Menlo College

1000 El Camino Real Atherton, CA 94027-4301 650.543.3735 Email: mrobins@menlo.edu

Skyline College

3300 College Drive San Bruno, CA 94066 (650) 738-4100 <u>https://skyline-</u> <u>csm.symplicity.com/employe</u> <u>rs/index.php</u> Sign-in/Post Job Online

University of the Pacific

3601 Pacific Avenue Stockton, California 95211 209.946.2285 Email: <u>mroberts1@pacific.edu</u>

San Francisco State University

1600 Holloway Avenue San Francisco, CA 94132 (415) 338-1111 Post Job Online: https://www.myinterfase.com/s fsu/employer/

Solano Community College

SCC Career Center 4000 Suisun Valley Road Fairfield, CA 94534 (707) 646-2070 Email: patricia.young@solano.edu

Heald College

Email: veronica_meneses@heald.edu

hp?signin_tab=0

Sign-in/Post Job Online USC – Career Center <u>https://usc-</u> <u>csm.symplicity.com/employers/</u> Signin/Post Job Online

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Radio Disney Seattle KKDZ (AM) 1250

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Seattle AM 1250 Office - (206) 281-5300

200 1ST AVE W STE 104 SEATTLE, WA 98119

Job Information

Radio Disney Seattle is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Seattle at 206-281-5300 or mail a letter to 200 1st Avenue, W Suite 104, Seattle, WA, 98119 or email Radio Disney Seattle Station Manager, Diana Moses, Diana.k.moses@disney.com.

EEO Report

KKDZ(AM) EEO Report

October 1, 2012 – September 30, 2013

Radio Disney, Seattle, Washington

This annual EEO Report is filed on behalf of KKDZ (the "Station") in compliance with the FCC's EEO reporting requirements. KKDZ is a RD Seattle Assets, LLC owned radio station and is located in Seattle, Washington. This report includes information from October 1, 2012

through September 30, 2013 and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had five (5) full-time employees from October 1, 2012 through February 8, 2013 when one (1) position became vacant. The open position was suspended pending Radio Disney's determination as to whether the position would be maintained for budgetary reasons, and the station has continued to operate with four (4) full-time positions. Radio Disney determined on June 21, 2013 that it would maintain the vacant position at which time it was re-opened for recruitment and interviews. At the current time, interviewing is on-going for this open position and it has not yet been filled.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), and Disneycareers.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on RadioDisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 15-second announcements aired October 1, 2012 through September 30, 2013 from 6:00AM to 8:00PM, and a total of 940 announcements aired.

II. Record Keeping

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. Recruiting for Full-Time Open Positions

During the reporting time frame, one (1) position was posted, and it has not yet been filled. The chart at the end of this section has details about the: position; interviewees for the position; and referral sources for the interviewees.

The position during this reporting period was forwarded to the Disney Media Networks Human Resources department, which posted the job listing on DisneyCareers.com and AllAccess.com.

A position of Account Executive was opened June 21, 2013, and is still in the process of being filled. Notice of this job vacancy was posted on DisneyCareers.com, AllAccess.com and distributed to the station's local recruitment contact list (Attachment A). To date, four (4) candidates have been interviewed for this position and the interview process is continuing.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for one (1) full-time open position was conducted.

The identity of candidates not hired, but interviewed, has been kept confidential.

			Date of	Candidate Interviewed *Names withheld	Hired (H) or Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
6/21/13	Account Manager	Sales	7/15/13	*	NH		Diversity Employment Day Career Fair 7/9/13
			7/15/13	*	NH		Diversity Employment Day Career Fair 7/9/13
			7/17/13	*	NH		Emailed Station manager Diana Moses from contact information on RadioDisney.com
			9/20/13	*	NH		Emailed Station Manager directly on 9/8/13
			The Intervi esso ng process is				

	continuing		
	8		

IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

Seattle Pacific University Career Mixer – November 11, 2012; 3:00PM-5:00PM. Alex DeDonker (Promotions Manager) attended and collected 20 resumes. Three (3) people were interviewed from this event and hired for part-time positions.

Diversity Employment Day Career Fair – January 25, 2013; 11:00AM-3:00PM; Sea-Tac Conference Center. Diana Moses (Station Manager) and Alex DeDonker (Promotions Manager) attended the event. Ten (10) resumes were collected. There were no follow up interviews from this event. Twenty-four (24) radio ads were aired between January 16, 2013 and January 20, 2013, to promote this fair.

Seattle Pacific University Job and Internship Fair – April 11, 2013; 3:00PM-6:00PM. Alex DeDonker (Promotions Manager) attended this event. Twenty (20) resumes were collected. Two (2) people were interviewed from this event and hired for part-time positions.

Diversity Employment Day Career Fair – July 9, 2013; 11:00AM-3:00PM; ShoWare Center in Kent, WA. Diana Moses (Station Manager) and Alex DeDonker (Promotions Manager) attended this event. Eighteen (18) resumes were collected. Two (2) people were interviewed for full-time positions but none were hired. Twenty-four (24) radio ads were aired between July 3, 2013 and July 8, 2013 to promote this fair.

B. Media Trade Group Listings

Notice of the open Account Manager position, was distributed to the Alliance for Women in Media, a media trade group with a broad-based membership that includes women and minorities.

C. Other Menu Options

In addition to maintaining the Station's local recruitment contact list (see attachment A), the Station participated in the following long-term recruitment measures during this reporting period:

1. Training programs designed to enable station personnel to acquire skills that could qualify them for higher-level positions:

Alex DeDonker (Promotions Manager) completed the Disney Development Connection course, "Media Management Edge," on January 30, 2013.

Diana Moses (Station Manager) completed the Disney Development Connection course, "Media Management Edge," on March 7, 2013.

Diana Moses (Station Manager) completed the Radio Advertising Bureau Management Course on August 26, 2013.

2. Providing training to management-level personnel as to methods of ensuring equal employment opportunity and preventing discrimination:

Diana Moses (Station Manager) and Alex DeDonker (Promotions Manager) attended a Diversity Training Roundtable at Sea-Tac Airport on January 25, 2013; 9:00AM-11:00AM. Rodolfo Hurtado, Program Analyst for the United States Equal Employment Opportunity Commission, was the moderator.
The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

Art Institute of Seattle

Career Services

2323 Elliott Avenue

Seattle, WA 98121

Phone: 206-239-2290

Fax: 206-441-3475

Asian Counseling and Referral Services

3639 Martin Luther King Jr Way S

Seattle, WA 98144

Contact: Yong Lim

Email: yongl@acrs.org

Phone: 206-695-7600

Fax: 206-695-7606

Bellevue Community College

Career Center

3000 Landerholm Circle SE, B231 Seattle, WA 98007 Email: <u>careers@bellevuecollege.edu</u> Phone: 425-564-2279 Fax: 206-695-7606

SEA-MAR Education & Employment Training

901 Rainier Ave S

Seattle, WA 98144

Contact: Rick Finley

Email: rfinley@ccawa.org

Phone: 206-322-9080

Fax: 206-322-9084

Central Area Motivational Program (C.A.M.P.)

722 18th Avenue

Seattle, WA 98122

Contact: Gloria Gobert

Email: <u>Gloria@campseattle.org</u>

Phone: 206-812-4940

Central Washington University

Career Services

400 E University Way

Ellenburg, WA 98926

Email: <u>career@cwu.edu</u>

Phone: 509-963-1921

Centro Latino

1208 S 10th Street

Tacoma, WA 98405

Contact: Maria Salado

Email: <u>msalado@clatino.org</u>

Phone: 253-572-7717

City University

Career Planning and Placement

11900 NE 1st Street

Bellevue, WA 98005

Email: <u>careers@cityu.edu</u>

Phone: 425-637-1010

Fax: 425-709-5441

Eastern Washington University

101 Sutton Hall

Cheney, WA 99004

Email: ewcareers@gmail.com

Phone: 509-359-6365

Edmonds Community College

 $20000\;68^{th}\,Ave\,W$

Lynnwood, WA 98036

Email: careeractioncenter@edcc.edu

Phone: 425-640-1459

Evergreen State College

Career Development Center

2700 Evergreen Parkway NW

Olympia, WA 98505

Email: careerdevelopment@evergreen.edu

Phone: 360-867-6193

Green River Community College

Hire Works

12402 SE 320th

Auburn, WA 98002

Contact: Karen Brasch

Email: kbrasch@greenriver.edu

Phone: 253-833-9111

Lower Columbia College

Career & Employment Services

1600 Maple Street, P.O. Box 3010

Longview, WA 98632

Contact: Jenny Smith

Email: jsmith@lcc.ctc.edu

Website: http://www.collegecentral.com/lowercolumbiacollege

Pacific Lutheran University

Career Services

Pacific Lutheran University

Tacoma, WA 98447

Email: <u>career@plu.edu</u>

Phone: 253-535-7459

Puget Sound Radio Broadcasters Association

P.O. Box 9392
Seattle, WA 98109
Contact: Mike Oboy
Email: <u>mike.oboy@cbsradio.com</u>
Fax: 206-829-8418

Seattle Pacific University

Career Development

3307 Third Avenue West

Seattle, WA 98119

Contact: Kristen Hunt

Email: <u>huntka@spu.edu</u>

Phone: 206-281-2485

Website: https://spu-csm.symplicty.com/employers

Seattle University

Career Services

901 12th Ave P.O. Box 222000

Seattle, WA 98122

Website: https://www.myinterfase.com/seattleu/employer/

Phone: 206-296-6080

Shoreline Community College

16101 Greenwood Avenue N Shoreline, WA 98133 Contact: Michael Boehm Email: <u>mboehm@shoreline.edu</u> Phone: 206-546-6930

Tacoma Community College

6501 South 19th Street Tacoma, WA 98466-6100 Contact: Natalie Wilkerson Email: <u>nwilkerson@tacomacc.edu</u> Phone: 253-566-5191

University of Washington

Communications Department

P.O. Box 353740

Seattle, WA 98195

Email: monet@uw.edu

Phone: 206-543-8860

Urban League of Metropolitan Seattle

105 14th Avenue Seattle, WA 98122 Contact: Marilyn Harris Email: <u>mharris@urbanleague.org</u> Phone: 206-461-3792 x3034 Fax: 206-461-8425

Walla Walla University

Career Services

204 S. College Avenue

College Place, WA 99324

Contact: Marilyn

Email: <u>career@wallawalla.edu</u>

Phone: 509-527-2664

Washington State Association of Broadcasters

Job Bank – Career Services

724 Columbia Street NW, #310

Olympia, WA 98501

Email: <u>wsabjobbank@earthlink.net</u>

Phone: 360-705-0774

Fax: 360-705-0873

Washington State Division of Vocational Rehabilitation

4546 7th Ave SE

Lacey, WA 98503

Contact: Bo Welch

Website: DVREmploymentServices@dshs.gov

Email: welchrt@dshs.wa.gov

Phone: 360-725-3636

Washington State University

Career Services

180 Lighty Building, P.O. Box 641061

Pullman, WA 99164

Contact: Attn: Radio

Fax: 509-335-3772

Phone: 509-335-6576

Website: https://wsu-csm.symplicity.com/employers

Washington Vocational Services

22316 70th Avenue W, Suite D

Mountlake Terrace, WA 98043

Contact: Steve Williams Email: <u>swilliams@wvs.org</u> Phone: 425-774-3338 Fax: 425-744-1555

Washington Women's Employment & Education

515 West Harrison, Suite 208

Kent, WA 98032

Contact: Shaina Fristoe

Email: shaina@wwee.org

Phone: 253-859-3718

Western Washington University

Career Services

516 High Street

Bellingham, WA 98225

Contact: Tina Loudon - Director

Email: careers@wwu.edu

Phone: 360-650-3240

Website: https://wwu-csm.symplicity.com/employers/index.php

Western Washington Indian Employment & Training Program

3701 6th Avenue, #4 Tacoma, WA 98406 Contact: Timothy McFarland Email: <u>timothy@wwietp.org</u> Phone: 253-879-9066

Alliance for Women in Media

American Women in Radio & Television, INC. (AWRT) is a non-profit, professional organization of women and men who work in the media and allied fields.

AWRT National Headquarters

1760 Old Meadow Road, Suite 500

McLean, VA 22102

Phone: 703-506-3290

Fax: 703-506-3266

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Radio Disney St. Louis - WSDZ (AM) 1260

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney St. Louis AM 1260 Office - (314) 428-4023

Radio Disney St. Louis AM 1260 Toll Free - (866) 872-7968

1978 INNERBELT BUSINESS CTR DR SAINT LOUIS, MO 63114

Job Information

Radio Disney St. Louis is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney St. Louis at 314-428-4023 or mail a letter to 1978 Innerbelt Business Center Drive, Saint Louis, MO 63114 or email Radio Disney St. Louis Station Manager, Jeff Laramie, jeff.laramie@disney.com.

EEO Report

Report Regarding Applicability of FCC Equal Employment Opportunity Rules to WSDZ(AM), Belleville, Illinois August 1, 2013

Radio Disney Group, LLC, licensee of WSDZ(AM), Belleville, Illinois (the "Station"), which is an equal opportunity employer, hereby certifies that as of August 1, 2013, the Station had fewer than five full-time employees. Therefore, pursuant to the FCC's equal employment opportunity ("EEO") rules, the Station will not be filing an annual EEO public file report this August 1, 2013. Even though the Station is not required to file an EEO public file report, Radio Disney Group, LLC adheres to its policy regarding equal employment opportunity. Our policy is to provide equal opportunity for all employees and applicants for employment without regard to

race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

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Radio Disney Tampa – WWMI (AM) 1380

Station Information

Radio Disney Request Line - (877) 870-5678

Radio Disney Tampa AM 1380 Office - (727) 577-4500

11300 4TH ST N STE 143 ST. PETERSBURG, FL 33176

Job Information

Radio Disney Tampa is an Equal Opportunity employer. We would like to widely publicize our job opportunities. Any organization that regularly distributes employment information to job seekers or that refers candidates to employers may ask to be put on our Employment Contact List to receive information about our station's job vacancies. For further information, please call Radio Disney Tampa at 727-577-4500 or mail a letter to 11300 4th Street, N Suite 143, St. Petersburg, FL, 33176 or email Radio Disney Tampa Station Manager, Todd Loomis, todd.e.loomis@disney.com.

EEO Report

WWMI(AM) EEO Report

October 1, 2012 through September 30, 2013

Radio Disney, St. Petersburg

This annual EEO Report is filed on behalf of WWMI (the "Station") in compliance with the FCC's EEO reporting requirements. WWMI is a Radio Disney Group, LLC owned radio station and is located in St. Petersburg, FL. This report includes information from October 1,

2012 through September 30, 2013, and it will be placed in the Station's Public File and on the Station's page on RadioDisney.com. The Station had six (6) full time employees as of September 30, 2013.

I. General Job Vacancy Information

The Station is an equal opportunity employer that is committed to meeting the Station's EEO obligations. The Station and Radio Disney's policy is to provide equal opportunity for all employees and applicants for employment without regard to race, religion, color, sex, sexual orientation, gender identity, national origin, age, marital status, covered veteran status, mental or physical disability, pregnancy, or any other basis prohibited by state or federal law.

All full-time job vacancies are posted with a number of sources, generally including the Station's local recruitment sources contact list (see Section IV – Long Term Recruitment Measures and Attachment A), Disneycareers.com, Linkup.com, Glassdoor.com and Simplyhired.com (see Section III – Recruiting for Full-Time Open Positions).

The Station's local recruitment sources contact list ("Contact List") has been used to notify potential applicants for full-time vacancies as indicated below. The Station will continue to actively seek out new sources. The Station encourages organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our Contact List to receive notification of future vacancies. The Station solicits organizations to be added to our mailing list via a website posting on the Station's page on Radiodisney.com. The Station also runs on-air announcements soliciting organizations to be added to our mailing list. These 30-second announcements aired between October 1, 2012 and September 29, 2013, between 6 a.m. and 7 p.m. and a total of 208 announcements aired.

II. <u>Record Keeping</u>

In compliance with the EEO record keeping requirements, the Station creates a file for each position to be filled. The file generally includes, but is not limited to, the following items: copies of advertisements, emails, and the distributions to mailing list(s) used to notify sources of the opening and a summary of filled vacancies showing, interviewees and referral sources.

In addition, the Station documents and retains information about its long-term recruitment initiatives. These files generally include, but are not limited to, the following information: the nature and date of each activity; the scope of the Station's participation and the names and titles of the Station personnel involved.

III. <u>Recruiting for Full-Time Open Positions</u>

During the reporting time frame, one (1) position was posted, and one (1) was filled. The chart at the end of this section has details about the: position; interviewees for the position; referral sources for the interviewees; and name of hire.

The position during this reporting period was forwarded to the Disney Media Networks Human Resources department, which posted the job listing on DisneyCareers.com, Linkup.com, Glassdoor.com and Simplyhired.com.

A position of Promotions Coordinator was opened July 30, 2013, and filled on August 26, 2013. Notice of this job vacancy was posted on DisneyCareers.com, Linkup.com, Glassdoor.com and Simplyhired.com and distributed to the station's local recruitment contact list (Attachment A). Five (5) candidates were interviewed for the position.

FULL-TIME OPEN POSITION INTERVIEW CHART

During the reporting period, recruitment and interviews for one (1) full-time open position were conducted. The identity of candidates not hired, but interviewed, has been kept confidential.

				Candidate	Hired		
				Interviewed	(H)		
				*Names	or		
			Date of	withheld	Not	Date	
Date of Opening	Job Title	Department	Interview	for privacy	(NH)	Hired	Source*
	Promotion						Internal
7/30/2013	Coordinator	Promotions	8/15/2013	Amy Reed	Н	9/2/2013	Candidate
							Disney
			8/15/2013	*	NH		Careers.com
							Internal
			8/15/2013	*	NH		Candidate
							Disney
			8/16/2013	*	NH		Careers.com
							Referral by
							Michele
							Bastone
							Station
							Manager
			8/22/2013	*	NH		_
							Radio Disney

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IV. Long-Term Recruitment Measures

In addition to maintaining the Station's local recruitment sources contact list (see Attachment A), the Station participates in the following long-term recruitment measures.

A. Job Fairs

Station personnel with hiring responsibilities attended the following job fairs during the reporting period:

Jobs & Career Fair

October 10, 2012

Clearwater Campus of St. Petersburg College

Radio Disney Attendees: Todd Loomis, Station Manager & Florimar Galdon, Promotion Manager

Radio Disney distributed information and collected resumes.

DeVry University Tampa Career Fair

October 12, 2012

DeVry University Tampa Bay Campus

Radio Disney Attendees: Todd Loomis, Station Manager

Radio Disney distributed information and collected resumes.

Countryside High School College & Career Fair

October 25, 2012

Countryside High School

Radio Disney Attendees: Todd Loomis, Station Manager & Florimar Galdon, Promotion Manager

Radio Disney distributed information and collected resumes.

SPC Job Fair

March 21, 2013

St. Petersburg College, Gibbs Campus

Radio Disney Attendees: Todd Loomis, Station Manager & Florimar Galdon, Promotion Manager

Radio Disney distributed information and collected resumes.

SPC Job Fair

April 4, 2013

St. Petersburg College, Seminole Campus

Radio Disney Attendees: Todd Loomis, Station Manager & Florimar Galdon, Promotion Manager

Radio Disney distributed information and collected resumes.

PTEC Career Fair

May 7, 2013

PTEC Clearwater Campus

Radio Disney Attendees: Todd Loomis, Station Manager & Florimar Galdon, Promotion Manager

Radio Disney distributed information and collected resumes.

B. Other Menu Options

Radio Disney Station Manager Todd Loomis, Promotion Manager Florimar Galdon and Account Executive Yvette Stroehlein hosted an informational breakout session about careers in the media industry. Radio Disney assisted in planning this break out with the sponsors. The event took place on October 24, 2012 during the 6th Annual Career & College Fest at the Florida State Fairgrounds. Each member of the Radio Disney team discussed the specific aspects of their roles in their department (management, promotions & sales) and how they work together. We also answered questions from the students and discussed the best paths to take to pursue careers in the highlighted fields.

Todd Loomis, Station Manager for Radio Disney Tampa Bay, participated in "Selecting the Best" a virtual classroom course conducted by Disney ABC Television Group Learning and Development on April 27, 2013. The program was designed to equip hiring managers with additional tools to enhance the success of hiring outstanding talent. Objectives included understanding short and long term impact of hiring decisions; staying effective, legal and consistent when interviewing and hiring; value diversity of thought; and enhancing the success of hiring talent. We also covered topics on ensuring equal opportunity and preventing discrimination.

The Station seeks to regularly assess and improve recruitment methods and sources by analyzing their individual effectiveness and making changes as appropriate.

Connecticut School of Broadcasting Steve Clark 35014 Coconut Palm Dr, Suite 105 Tampa, FL 33619 / 813-740-0990

Jake Tremper – Station Manager WBUL/ University of South Florida 4202 E. Fowler Avenue Tampa, FL 33620 / 813-974-4906

University of South Florida Program Director 4202 E Valur Ave Tampa, FL 33620 / 813-974-4906

Hillsborough Community College Media Production Department 4001 W Tampa Bay Blvd Tampa, FL 33614-7820 / 813-253-7311

Dr. Timothy Kennedy – Director of Communications University of Tampa 401 W. Kennedy Blvd. Tampa, Fl 33606-1490 813-253-3333

Bobbie Williams Tampa Bay Business & Professional Women P.O. Box 320935 Tampa, Fl 33679 / 813-963-6832

Jack Evans – Dean of Communications Hillsborough Community College 2112 North 15th Street West Tampa, Fl 33605-3648 / 813-253-7604

Cindy Argerious Florida Federation of Business & Professional Women's Clubs, Inc. – TAMPA 4253 W. Kennedy Blvd. Tampa, Fl 33069 / 813-289-2707

Dreama Howard – Career Development University of South Florida – Tampa 4202 E. Fowler Avenue, ADM 271 Tampa, Fl 33620-6300 / 813-974-2171

Katie Ramsberger/ Career Development University of South Florida – St. Pete 140 7th Avenue South – TER200 St. Petersburg, Fl 33701 / 727-873-4129

Sheila Barry-Oliver Florida Federation of Business & Professional Women's Clubs, Inc. – TAMPA P.O. Box 1063 St. Petersburg, Fl 33731-1063 / 727-471-8248

<u>Stefanie Silvers</u> St. Petersburg College P.O. Box 13489 St. Petersburg, Fl 33733 / 727-341-4772

Valerie Reeves Florida Federation of Business & Professional Women's Clubs, Inc. – SARASOTA 4129 Webber Street Sarasota, Fl 34232 / 941-365-0056

Toni Ripo / Career Development University of South Florida - Sarasota 8350 N. Tamiami Trail Sarasota, Fl 34243 / 941-359-4200

Ray Rogers – Director of Career Services Rollins College 1000 Holt Avenue; #2587 Winter Park, Fl 32789 / 407-646-2195

Michelle Beta - UCF Nicholson School of Communications P.O. Box 161344 Orlando, Fl 33801-5698 / 863-680-4131

Dave Chase – Campus Coordinator Connecticut School of Broadcasting 3450 North Lake Blvd. Palm Beach Gardens, Fl 33403 561-847-4126

Xuchitl Coso – Director (Career Center) Florida Southern College 111 Lake Hollingsworth Drive Lakeland, Fl 33801-5698 / 863-680-4131

Britney Alexander – Job Development Metro Orlando Urban League

2804 Belco Drive Orlando, Fl 32808 / 407-841-7654

Ray Thomas – Campus Coordinator Connecticut School of Broadcasting 5323 Millennium Lakes Blvd.; Suite #120 Orlando, Fl 32839 / 407-704-8910

Nicholson School of Communications/University of Central Florida Michelle Beta PO Box 161 344 Orlando, Fl 32816 / 407-823-6355

Orlando Urban League 2804 Belco Drive Orlando, FL 32802 / 407-836-5661

Brevard Community College Cocoa Campus Career Services Beverly Payne 1519 Clearlake Road Cocoa, FL 32922 / 321-433-7325

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